

**A RESOLUTION**

**Proposed  
Resolution  
20-634**

**See Emergency  
D.C. Res. 20-418  
20 DCStat 3116**

*To declare the existence of an emergency with respect to the need to approve multiyear contract No. 14-OCPS-002-01 with the Washington, DC Convention and Tourism Corporation to provide marketing services for the District of Columbia.*

**Destination  
DC Marketing  
Services  
Contract  
Emergency  
Declaration  
Resolution of  
2014**

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “Destination DC Marketing Services Contract Emergency Declaration Resolution of 2014”.

Sec. 2.(a) There exists an immediate need to approve contract No. 14-OCPS-002-01 between the Washington Convention and Sports Authority (“Authority”) and the Washington, DC Convention and Tourism Corporation (“Destination DC”) to provide marketing services to promote the District as a location for conventions, tradeshow, meetings, sports events, and for group and leisure tourism.

(b) Section 208a of the Washington Convention Center Authority Act of 1994, effective August 12, 1998 (D.C. Law 12-142; D.C. Official Code § 10-1202.08a) (“Authority Act”), requires the Authority to maintain the Washington Convention Center Marketing Fund (“Fund”) to promote conventions, tourism, and leisure travel in the District of Columbia, and the hosting of sporting events, sports teams, recreational events, and entertainment events in the District and to contract with certain entities to achieve these purposes, with payment for the services to be drawn from the Fund.

(c) Section 208a(e) of the Authority Act (D.C. Official Code § 10-1202.08a(e)) mandates that Destination DC serve as the primary contractor to manage and market the District as a premier domestic and international destination.

(d) The Authority’s present multiyear contract with Destination DC expires on February 28, 2014, and the parties want to enter into a new multiyear contract with a term from March 1, 2014, through September 30, 2018, with 5 one-year optional renewal periods. The contract is in the sum of equal to 86% of the tax collected pursuant to sections 47-2002.02(1) and 47-2202.01(1) of the District of Columbia Official Code, but in no event less than \$4 million, of which \$3 million annually as specified in in section 208a(h) and (i) and such other sums as may be paid by the Authority for additional services, but in no event for more than the amount of \$1 million.

(e) Council approval of the contract is required pursuant to section 451(c)(3) of the District of Columbia Home Rule Act D.C. Official Code § 1-204.51(c)(3)), and section 202 of the Procurement Practices Reform Act of 2010, effective April 8, 2011 (D.C. Law 18-371; D.C. Official Code § 2-352.02), and section 208a(g) of the Authority Act,

(f) Expeditious Council action is necessary to ensure that there is an approved marketing agreement with Destination DC so that there is no disruption in marketing the District as a domestic and international location for meetings and conventions at the Walter E. Washington Convention Center, for attending sports events, and as a destination for tourism and leisure travel and so that revenues to the District and the Authority from visitor spending may be enhanced.

Sec. 3. The Council of the District of Columbia determines that the circumstances enumerated in section 2 constitute emergency circumstances making it necessary that the Destination DC Marketing Services Contract Emergency Approval Resolution of 2014 be adopted on an emergency basis.

Sec. 4. This resolution shall take effect immediately.