{DC} <Deanna Castaño/>

GHC '20 Scholar
Aspiring Fullstack Software Developer

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<Summary/>

I have 7 years experience as a Graphic/Web Designer, UI/UX Designer and Front-end Web Developer. My mission is to create Sustainable designs that are efficient and accessible in the web/print execution process, that reduce costs for clients and environment. Iam passionate about impacting my community and the world to create social good with my work. I am experienced in all the development stages of a website such as Qualitative & Quantative research, create exceptional visuals, great user experience, test, launch, maintain and engage users by implementing SEO strategies and social media platforms.

<Skills/>

Programming Languages:
HTML5, CSS, Bootstrap 5

UI/UX
Wireframes, Prototypes, Site Architecture, Mockups, User Research, Scenarios, Personas, Usability Testing, Journey Mapping, Design Documenation

Web
SEO,SEM, Analytics

Branding/Print
Package Design, Editorial Layouts, Infographics, Vector, Advertising, Marketing Materials

Tools
Git, Gitpod Workspace, DevTools, Heroku
Adobe CC:, Photoshop, Bridge, Illustrator, InDesign, Lightroom, Dreamweaver, Atom, Balsamiq, Figma, Adobe XD

Photography
product, Digital Imaging, Retouching, Manipulation
Canon Rebel XS

Basic
Javascript
Jquery
Wordpress

<Professional Experience/>

Nov. 2015 – Dec. 2016
Graphic Designer
Bremis Realty, Boston

Improved the design and flow of marketing materials such as presentations, catalogs for the different selling brands and MLS templates for property listings. Designed mailers, brochures

2014
Freelance Photographer
Magid Handbags
New York City

Handled studio lighting, photographed handbags & wallets. Used Bridge/Photoshop to edit raw files and rate photos. Updated product specs to sell on nomorerack.com

Mar. 2012 – Oct. 2013
Web Designer
NES & Dritherm Int.
New York City

Hand coded, troubleshooted and maintained two Industrial websites from scratch.
Created marketing designs, spec sheets, retouch images and update online profiles.

nescompany.com & dritherm.com.

Jun. 2012 – Aug. 2012
Freelance Graphic Designer
Tapfury
New York City

Executed app mockups in vector for children IOS games. designed vector icons for features in apps.

Sep. 2011 – Jan. 2012
Ludvik + Partners
Manhattan, NY

Create a brand Identity for clients
Create logos, mockup websites, business cards, posters, catalogs

Mar. 2008 – Dec. 2009
Web Consultant
LaGuardia Community College
New York City

Instructed a class of 30 students how to create websites with html3 and css2.
Coordinated a class curriculum for the semester.

<Education/>

2019-2021
Aspiring Fullstack Software Development
Salem State University

2008-2012
Bachelor in Communication Design
Concentration in Web Developement
New York City College of Technology