DC

Deanna Castaño

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location: East Boston, MA

Technical Skills

Operating Systems
Mac and PC

Software
Adobe CC: Photoshop
Bridge · Illustrator
Bridge · Lightroom 6
InDesign·Dreamweaver
Coda 2 · Firebug Lite

Key Abilities

Branding/Print
Package design
Editorial layouts
Brochures
Typography
Visual graphics
Infographics
Vector Art
Advertising

Photography
Product Photography
Digital imaging
Retouching·manipulation

Web
Site architecture
Sketch · Wire frames
Mockups · Prototypes
User Research
Scenarios
Usability
HTML5·CSS3
SEO·SEM
W3C Standard
Web Analytics
DevTools
Social Media

Familiar with
JavaScript
Wordpress
jQuery
Bootstrap 4
Terminal

Professional Experience

August 2019 - Present
Completed by August 2020

Salem State University
Online Full Stack Software Developer Bootcamp

- Create a frontend website based on frontend languages: HTML5, CSS3, JS
- implement a backend web server, managing data in a MySQL database using Python and the Flask framework
- How to make a full-stack website using the Django framework on the backend
- Manage source code using Git Deploy your projects to the web using GitHub Pages and Heroku

RailsBridge Boston
Workshop

- Programming basics in Ruby and then walk through building a basic web application using Ruby on Rails.

Volunteer

Make a Mark Boston Make-a-Thon
The Beautiful Stuff Project

- The challenge for the day will be to help them with marketing and advertising. They'd like to get more people into their storefront-- be it, teachers, to buy a bag or community programs to use the space.
- Advertising Post Card & Flyer
- Brand Sheet & Update logo

November 2015 -December 2016

Bremis Realty & GFC Developement Inc.   Somerville, Massachusetts
Graphic Designer

- Create marketing materials in InDesign CC & Illustrator CC
- Edit property photos in Photoshop CC
- Create templates for property listings & Brochures

Freelance Project

Magid Handbags   New York City Area
Photographer

- Handle studio lighting to photograph handbags and wallets
- Use Bridge CS6 to view, edit raw files and rate photos
- Use Photoshop CS6 to edit photos
- Upload photos, manage product details on nomorerack.com

November 2013 -December 2014

High-end Construction   New York City Area
Carpenter Assistant/Web & Graphic Designer

- Create website & photograph & re-touch photos
- Keep job sites clean, protected & covered with plastic material
- Gather materials & unload materials from trucks for projects
- Spread adhesives on flooring to prep for tilecut & cut tile

March 2012- October 2013

NES Company & Dritherm International   Jersey City, New Jersey
Administrative Assistant/Web Designer & Personal Assistant

- Build & troubleshoot two industrial websites from scratch
- Call to collect invoices
- Fullbooking with Quickbooks 2013, AP/AR & Reconciliation
- Used Filemaker 12 for a paperless filing system
- Create marketing designs: spec sheets, retouch images, update online profiles
- Asisst with booking flights and hotels
- Pick up medicine, Drop/ Pick Up drycleaners, order lunch, buy supplies

June 2008- December 2009 *Paid Internship*	**LaGuardia Community College** *ePortfolio Consultant*	Queens, New York

- Used Netscape Composer & Blackboard 8 to teach how to create ePortfolio's
- Used Dreamweaver CS2 for advanced web features.
- Developed a curriculum and post daily tasks on Blackboard 8
- Design posters and ePortfolio templates
- Instructor of ePortfolio website for a class of 30 students
- **Help prepare the Student Showcase Event:** Pick the best ePortolios & prepare the students to present their work. Be one of the host of the event.

Fall 2011 Internship	**Ludvik + Partners** *Graphic/Web Designer*	Manhattan, New York

- Create a brand Identity for clients
- Create logos, mockup websites, business cards, posters, catalogs

Education

New York City College of Technology   Brooklyn, New York
(CUNY) City University of New York

Bachelor of Technology in Communication Design, December 2011
Awards: Dean's list 3 consecutive semesters GPA: 3.8

Relevant Course work

Visual Communication	Advertising Design	Web Page Design
Photo For Design 1 & 2	Vector Art	Web Analytics
Corporate Identity	Packaging Design	Website Architect
Typographic Design I - IV	Photography 1	Advanced Web Design

Foreign Languages   Fluency in Spanish

Reference furnished promtly upon request