

Castaño/> UI UX/ Graphic Designer

© @ DCDesigner • Im @ dcdesigns Website: dcdesigner.github.io/DCastano-Portfolio/

<Skills/>

Programming Languages:

HTML5, CSS, Javascript, Python, Jinga2

Frameworks

Bootstrap 5, Django, JQuery, Flask, node.js vue.js, React

UI/UX

Wireframes, Prototypes, Site Architecture, Mockups, User Research, Scenarios, Personas, Usability Testing, Journey Mapping, **Design Documenation**

Web

SEO, SEM, Analytics

Branding/Print

Package Design, Editorial Layouts, Infographics, Vector, Advertising, Marketing Materials

Tools

MongoDB, MySQL, Gitpod, Git Bash, Terminal, DevTools, Heroku, Atom, Visual Studio Code, Figma, Google Map's API, Trello, Adobe CC:, Photoshop, Bridge, Illustrator, InDesign, Dreamweaver Lightroom, Balsamiq, Figma, Adobe XD, Qualtrics

Photography

product, Digital Imaging, Retouching, Manipulation Canon Rebel XS

<Professional Experience/>

Nov. 2021 - Present **Engineer Associate** Wells Farao

Nov. 2015 - Dec. 2016 **Graphic Designer** Bremis Realty 2014

Freelance Photographer Magid Handbags

Mar. 2012 – Oct. 2013 **Web Designer**

NES & Dritherm Int.

Jun. 2012 - Aug. 2012

Freelance Graphic Designer Tapfury

Sep. 2011 - Jan. 2012 **Ludvik + Partners**

Mar. 2008 - Dec. 2009 **Web Consultant**

LaGuardia Community College

Accomplished a Business continuity plan for a BCP Event of Data Migration from one data center to another. Constructed documentation for help and guidelined process for the SDLC Security Process review.

Solved the SDLC process/approvals for every release. Trained and supervised developers in the SDLC Process. Shaped wireframe mockups for a screen in an application using Balsamia with the team.

Iniated the look and feel in html of the screen for the app. Accomplished the creation of a tracking system to make sure track/troubleshoot vulnerabilities and deadlines.

Improved the design and flow of marketing materials such as presentations, catalogs for the different selling brands and MLS templates for property listings. Designed mailers, brochures

Handled studio lighting, photographed handbags & wallets. Used Bridge/Photoshop to edit raw files and rate photos. Updated product specs to sell on nomorerack.com

Hand coded, troubleshooted and maintained two Industrial websites from scratch using a Code Editor & Developer Tools.

Created marketing designs, spec sheets in InDesign Retouched images Photoshop update online profiles.

Executed app mockups in vector for children IOS games. designed vector icons for features in apps using Illustrator.

Create a brand Identity for clients Create logos, mockup websites, business cards, posters, catalogs using Photoshop, Illustrator, InDesign

Instructed a class of 30 students how to create websites in Dreamweaver using html3 & css2.

Made live demo for how to customize banners in Photoshop. Coordinated a class curriculum for the semester.

<Education/>

Dec 2023-Present

UX Design Cerificate

Google

2022

Data Analytics Certificate

Google

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2019-2021

Fullstack Software Development

Salem State University

11 week Bootcamp 2021

Web Development

Front-End Foxes School

2008-2012

Bachelor in Communication DesignConcentration in Web Development

Concentration in Web Developement New York City College of Technology

<Volunteer/>

2023 -Present

Boston Deputy @ Wells Fargo Iniated a Technology Community Manage Budget and Expenses Coordinate events 2023 - Present

Women in Tech (WIT) @ Wells Fargo
Create a P5.js prenstation for Girls Who Code
Work with created presentation for SIT
Participate and give ideas for SIT events
Participate in the Grace hopper Celebration
Help Design shirts for Grace Hopper Event
Initiated strategies to improve booth Experience

Ongoing

Recruit @ Wells Fargo
Participate at big events such as
Grace Hopper & Lesbians Who Tech
to recruit talent into Tech roles.

2020 - 2021

Mentor @ Built By Girls

August - October 2021

Boston Community Leader @ AnitaB.org



2020 Virtualhacks

1st Place Winners

'20 & '21 Grace Hopper Scholar @ AnitaB.org