



# <Deanna Castaño/> *UI UX/ Graphic Designer*

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👤 @DCDesigner • 🌐 @ dcdesigns **Website:** dcdesigner.github.io/DCastano-Portfolio/

## <Skills/>

### Programming Languages:

HTML5, CSS, Javascript, Python, Jenga2

### Frameworks

Bootstrap 5, Django, JQuery, Flask, node.js, vue.js, React

### UI/UX

Wireframes, Prototypes, Site Architecture, Mockups, User Research, Scenarios, Personas, Usability Testing, Journey Mapping, Design Documentation

### Web

SEO, SEM, Analytics

### Branding/Print

Package Design, Editorial Layouts, Infographics, Vector, Advertising, Marketing Materials

### Tools

MongoDB, MySQL, Gitpod, Git Bash, Terminal, DevTools, Heroku, Atom, Visual Studio Code, Figma, Google Map's API, Trello, Adobe CC:, Photoshop, Bridge, Illustrator, InDesign, Dreamweaver Lightroom, Balsamiq, Figma, Adobe XD, Qualtrics

### Photography

product, Digital Imaging, Retouching, Manipulation Canon Rebel XS

## <Professional Experience/>

Nov. 2021 – Present

### Engineer Associate

Wells Fargo

Accomplished a Business continuity plan for a BCP Event of Data Migration from one data center to another. Constructed documentation for help and guideline process for the SDLC Security Process review. Solved the SDLC process/approvals for every release. Trained and supervised developers in the SDLC Process. Shaped wireframe mockups for a screen in an application using Balsamiq with the team. Initiated the look and feel in html of the screen for the app. Accomplished the creation of a tracking system to make sure track/troubleshoot vulnerabilities and deadlines.

Nov. 2015 – Dec. 2016

### Graphic Designer

Bremis Realty  
2014

Improved the design and flow of marketing materials such as presentations, catalogs for the different selling brands and MLS templates for property listings. Designed mailers, brochures

### Freelance Photographer

Magid Handbags

Handled studio lighting, photographed handbags & wallets. Used Bridge/Photoshop to edit raw files and rate photos. Updated product specs to sell on nomorerack.com

Mar. 2012 – Oct. 2013

### Web Designer

NES & Dritherm Int.

Hand coded, troubleshooted and maintained two Industrial websites from scratch using a Code Editor & Developer Tools. Created marketing designs, spec sheets in InDesign. Retouched images Photoshop. Updated online profiles.

Jun. 2012 – Aug. 2012

### Freelance Graphic Designer

Tapfury

Executed app mockups in vector for children IOS games. Designed vector icons for features in apps using Illustrator.

Sep. 2011 – Jan. 2012

### Ludvik + Partners

Create a brand Identity for clients. Create logos, mockup websites, business cards, posters, catalogs using Photoshop, Illustrator, InDesign

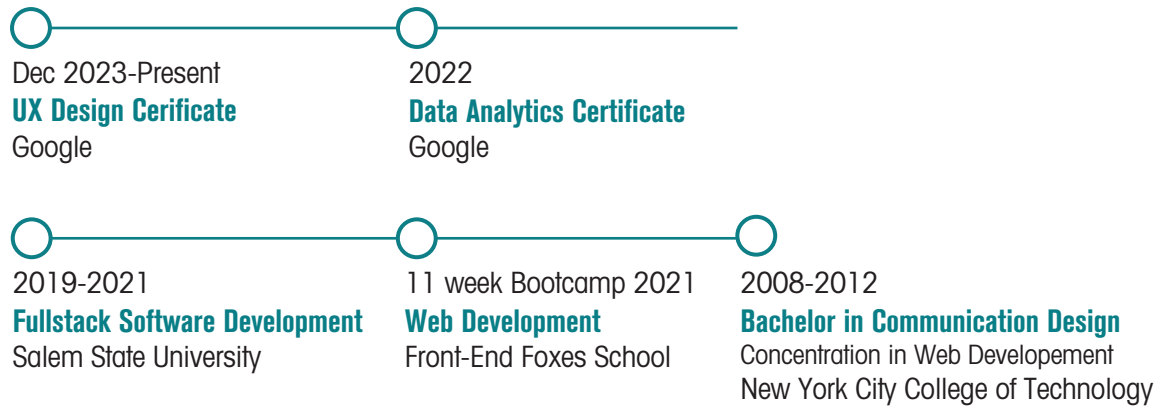
Mar. 2008 – Dec. 2009

### Web Consultant

LaGuardia Community College

Instructed a class of 30 students how to create websites in Dreamweaver using html3 & css2. Made live demo for how to customize banners in Photoshop. Coordinated a class curriculum for the semester.

## <Education/>



## <Volunteer/>

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|---|--|
| <p>2023 -Present</p> <p><b>Boston Deputy</b> @ Wells Fargo</p> <p>Initiated a Technology Community</p> <p>Manage Budget and Expenses</p> <p>Coordinate events</p>                 | <p>2023 - Present</p> <p><b>Women in Tech (WIT)</b> @ Wells Fargo</p> <p>Create a P5.js presentation for Girls Who Code</p> <p>Work with created presentation for SIT</p> <p>Participate and give ideas for SIT events</p> <p>Participate in the Grace hopper Celebration</p> <p>Help Design shirts for Grace Hopper Event</p> <p>Initiated strategies to improve booth Experience</p> |
| <p>Ongoing</p> <p><b>Recruit</b> @ Wells Fargo</p> <p>Participate at big events such as</p> <p>Grace Hopper &amp; Lesbians Who Tech</p> <p>to recruit talent into Tech roles.</p> |  |
| <p>2020 - 2021</p> <p><b>Mentor</b> @ Built By Girls</p>  | <p>August - October 2021</p> <p><b>Boston Community Leader</b> @ AnitaB.org</p>  |

## <Awards/>

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|--|---|
| <p>2020 Virtualhacks</p> <p><b>1st Place Winners</b></p> | <p>'20 &amp; '21 Grace Hopper Scholar @ <b>AnitaB.org</b></p> |
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