

# Davis Chen Peng-Chou

Design is the way I stay checked-in to society.

732.492.4934



dcfreeze910@gmail.com



davischen.me

## Skills

## **Design Methods**

Interaction Design, Information Architecture, User Research, Affinity Diagram, Competitive Analysis, Contextual Inquiry, Interviews, Card Sorting, Participatory Design, Personas, Experience Maps, User Journeys, Wireframing, Prototyping, Usability Testing

### Software

Axure, Adobe XD, InVision, InDesign, Illustrator, Photoshop, Premiere, Affect Effects, Unity, Blender, GitHub, Visual Studio Code, Unity, Arduino, Wordpress,

### **Programming Skills**

HTML, CSS, Javascript, Bootstrap, PHP, SQL, C, C++, C#, Git, .Net, Arduino

## Coursework

## Template Picker | UX Project

Redesigned the Template Picker of a popular online diagram software named Lucidchart.

## DataMart | UX Project

Designed a content to make people think that how to protect personal online data as they feel necessary. Utilized Premiere Pro and After Effects to create clips of rich content as prototype to present the design idea.

## Education

M.S. in Human-Computer Interaction Design

May 2019

Indiana University, Bloomington, IN

**B.S in Computer Science** 

June 2012

National Dong Hwa University, Hualien, Taiwan

## Work Experience

## Product Design Intern Delta Electronics, Taipei, Taiwan

Jul 2018 - Aug 2018

- Collaborated with developers and project leads to provide intuitive user experiences for digital web-based tools.
- Delivered analysis and insights from research on note-taking tools and project management tools.
- Created storyboard, and interactive prototypes for web and mobile apps.
- Translated requirements into interaction diagrams and transformed them into consistent and intuitive UI.

#### Highlight Project

AirStraw: Smart and Reusable Straw

- Designed reusable straws that analyze ingredients and create health reports.
- Conducted marketing analytics, expert interviews, wireframing, digital prototyping.

## Software Engineer Volktek Co., Taipei, Taiwan

Nov 2013 - Dec 2016

- Implemented protocol command line and designed web GUI for L2 switches.
- Developed embedded firmware for metro Ethernet and industry switches.
- Created software documentation, including features, test reviews, UI design.

#### **Highlight Projects**

#### Cable Test

- Implemented cable speed and functionality test feature to company products, and collaborated with the QA team members to create test plan of cable test feature to increase department communication and project effectiveness

#### SNMPv3

Designed and built command line and web GUI of SNMPv3 feature in the products; providing a feature guideline and slides and presenting to sales and marketing team.