



Location: D.C. Metro Area
Website: www.dchacks.org
Email: team@dchacks.org
Date: June 25th-26th, 2016
Attendees: 400+ Students

DCHacks II

Introduction

DCHacks is the **largest** high school hackathon on the eastern seaboard. *What are hackathons?* Hackathons are 24-hour events in which students get together, learn, and build innovative software and hardware products. Near the end of the event, teams will pitch their projects to a panel of judges. Each product will be evaluated on design, creativity, technicality, and pitch.

The skills and connections gained by the students will stay with them for a lifetime. At DCHacks, first-time hackers are an integral part of the event; these students will go from having no knowledge of programming to building a full-fledged app by the end of the hackathon! Furthermore, in order to assist both novice and advanced hackers, there will be workshops, mentors, and other resources available at the event.

Sponsorship

Sponsoring DCHacks is hands down the most powerful recruiting effort your company can make to hire student interns. The hackathon audience is composed of the best and brightest programmers, engineers, and designers from across the country, and at DCHacks, you can directly interact with these **talented potential hires**.

Your company will also have its **software tools and APIs** *front and center* for students to explore and use in their own projects. DCHacks is an excellent expansion opportunity: we target an audience of elite hackers who will use your product to build the next generation of awesome apps and products.

Lastly, by sponsoring events like this one, your company is promoting computer science and STEM education among high school students. The skills that these students gain and refine will be used to create some of the most powerful applications. By sponsoring, you are essentially building the future of the world.

How you can help

- > Donate money directly to DCHacks. This gives us flexibility to spend money where we need it the most.
- > Sponsor a meal.
- > Send evangelists or engineers to the event to help mentor and inspire students.
- > Sponsor tools for students to use during the event (e.g. subscriptions, hardware).
- > We're always looking for new and exciting additions to the event. Feel free to contact us with any sponsorship ideas or suggestions you may have.

Help us make DCHacks **an incredible experience for learning and creation**. Below you can find our sponsorship packages. Please contact us at sponsor@dchacks.org if you have any questions, wish to sponsor the event, or want to chat with a DCHacks organizer.

Sponsorship Tiers

| | Kilo \$1000 | Mega \$2000 | Giga \$5000 | Tera \$8000 |
|-----------------------|----------------|----------------|----------------|----------------|
| General | | | | |
| Mentor On-site | Yes | Yes | Yes | Yes |
| API Demo | | Yes | Yes | Yes |
| Reserved Table | | Yes | Yes | Yes |
| Host a Tech Talk | | | Yes | Yes |
| Closing Talk | | | 2 min | 5 min |
| Keynote | | | | Yes |
| Recruiting | | | | |
| Material Distribution | Yes | Yes | Yes | Yes |
| Access to Resumes | | Yes | Yes | Yes |
| Recruiters On-site | | | Yes | Yes |
| Dinner with Hackers | | | | Yes |
| Branding | | | | |
| Logo on Website | Yes | Yes | Yes | Yes |
| Branded Prize | | Yes | Yes | Yes |
| Logo on T-shirt | | Yes | Yes | Yes |
| Co-Hosted by You | | | | Yes |
| Swag | | | | |
| Swag Distribution | Yes | Yes | Yes | Yes |