

# DCHacks

Location: Washington DC

Website: [www.dchacks.org](http://www.dchacks.org)

Contact Email: [team@dchacks.org](mailto:team@dchacks.org)

Date: August 1st - 2nd 2015

Attendees: 400 Students, 80 Mentors, 10 Volunteers

## Introduction

DCHacks is an event called a Hackathon, where students work in groups to create the best software or hardware product they can create in 24 hours. The product the group creates is then pitched to a panel of judges who rate it on its usability, creativity, how well it solves the problem, and how everything comes together. The skills and connections gained by the students will stay with them for a lifetime. One aspect of DCHacks that makes us different from any other hackathon is that first time hackers will be an integral part of the event. These students will go from having no knowledge of Computer Science to having a full fledged app done by the end, all in 24 hours! We plan to have a hacker mentor ratio of 5:1, therefore giving almost every team access to at least one mentor at all times.

## Sponsorship

Sponsoring DCHacks is hands down the most powerful recruiting effort you can make for hiring high school student interns. The hackathon audience is made up of the best high school hackers in the country, and your engineers will interact directly with these talented potential hires.

Your company will have your software tools and APIs front and center for students to explore and create innovative applications. DCHacks is an excellent expansion opportunity: we target an audience of elite hackers who will use your product to build the next generation of awesome apps and products.

Lastly, by sponsoring an event such as this, you are promoting Computer Science and STEM education in high school students. The skills that these students gain and refine will be used to create some of the most useful web applications for our daily lives. By sponsoring, you are essentially building what is to be the future of the world.

## How you can help

- > Donate money directly to the organization. This allows us the flexibility to spend money where we need it the most.
- > Sponsor a meal.
- > Send an evangelists or engineers down to help mentor and inspire students.
- > Sponsor tools for students to use during the event (e.g. hosting, hardware).
- > We are always looking for new and exciting things for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have.

Help us make DCHacks an incredible experience for learning and creation. You will find our sponsorship packages that explain how you can support DCHacks below. Please contact us at [sponsor@DCHacks.org](mailto:sponsor@DCHacks.org) if you have any questions, wish to sponsor an event, or wish to schedule a phone call with a DCHacks organizer.



# Sponsorship Packages

Tier	Donor	Starter	Plus (API)	Premium	Co-Host (limit 1)
Amount	\$500	\$1000*	\$2,000	\$5,000	\$10,000
General					
Mentors at Event	✓	✓	✓	✓	✓
API demo <sup>1</sup>			1 min	3 min	5 min
Reserved table in sponsor area			✓	✓	✓
Tech talk during event				✓	✓
Sunday company talk at awards ceremony				2 min	5 min
Keynote at beginning or end of event					✓
Recruiting					
Material distribution		✓	✓	✓	✓
Pre-hackathon resumes & Githubs <sup>2</sup>			✓	✓	✓
Recruiters on site				✓	✓
Large banners allowed				✓	✓
Dinner with hackers					✓
Branding					
Logo on website	✓	✓	✓	✓	✓
Branded prize	✓	✓	✓	✓	✓
Logo on t-shirt, posters, and banners			✓	✓	✓
Thanked at kickoff and demos				✓	✓
“DCHacks, co-hosted by [you]” on all marketing materials (website, program, etc)					✓
Swag					
Can send swag (Company branded Materials)	✓	✓	✓	✓	✓

<sup>1</sup> Demos are only available for companies that offer a public API.

<sup>2</sup> Resumes will be filled out only by registrants who choose to.

\*This tier is meant for early stage startups