# DCLab at MediaEval2014 Retrieving Diverse Social Images Task

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#### **ABSTRACT**

TODO abstract

#### 1. INTRODUCTION

Many potential tourists search on Web tries to find more information about a place he (or she) is potentially visiting. These persons have only a vague idea about the location, knowing the name of the place. Our aim is to help with these persons by providing a set of photos, as summary of the different views of the location. In the official challenge (Retrieving Diverse Social Images at MediaEval 2014: Challenge, Dataset and Evaluation) [1] a ranked list of location photos retrieved from Flickr (using text information) is given, and the task is, to refine the results by providing a set of images that are in the same time relevant and provide a diversified summary. The diversity means that images can illustrate different views of the location at different times of the day/year and under different weather conditions, creative views, etc. The refinement and diversification process can be based on the social metadata associated with the collected photos in the data set [2] and/or on the visual characteristics of the images. The initial results are typically noisy and redundant because of social media platform [3], where the large variety comes from very different users. The goodness of the refinement process can be measured by precision and diversity [6]. Earlier we have solved a very similar problem by diversification of initial results using clustering [5], but our solution was focused on only diversification. The largest development of this paper is that both of relevance and diversity are in the centre.

## 2. REORDERING SYSTEM

We took five approaches to generate the final reordering of the inital search result. This required five different systems that share similar components. All the systems take the inital ordering as the input along with the visual feature descriptors and the textual descriptors corresponding to the images. In every case the relevancy of each image is estimated, the images are grouped into clusters and based on this two type of information the final ordering is determined.

## 2.1 Relevance Scoring

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run name	relevance	
run1	devset avg	
run2	devset avg	1
run3	devset avg	visu
run4	n4 devset avg scaled with user credibility	
run5	combined devset avg and credibility information	visu

Table 1: TODO caption

For every kth place in the orderings of the developer data set we calculated the probability of the item at the kth place is beeing relevant. Before giving the formal definition let denote the set of all orderings in the developer set as L, the kth element of the ordering  $l \in L$  as  $l_k$  and the binary function of the relevancy (based on the ground truth data) as  $r_{gt}(l_k)$ . Then  $p_k$ , the estimated probability of the kth element in an ordering is relevant:  $p_k = \frac{1}{|L|} \sum_{l \in L} r_{gt}(l_k)$ .

When processing an ordering (from the test data set) we give the relevance score of  $p_k$  to the kth element of the ordering.

## 2.2 Clustering

TODO text clustering

The provided data sets contain visual feature descriptors (color moments, histogram of oriented gradients, etc.) in csv files. First, we merged the descriptors into a long feature vector, one vector for an image. The clustering is done on a per ordering basis, so the feature vector is calculated for every image in an ordering. Then the components of the vectors are normalized to bring all the data to the same scale. The vectors are clustered with the K-means algorithm trying all the number of clusters parameter from 6 to 18. For every clustering the silhouette score [4] is calculated and the best instance is selected.

Clusterings based on the textual and the visual data can differ, but merging the two results can be beneficial. Having two clustering functions  $c_1(x)$  and  $c_2(x)$  that are mapping an image id to a cluster label, one can construct  $c_3(x) = (c_1(x), c_2(x))$  that maps an image id to a new cluster labeled by the pair of the two original cluster labels. Note that the new label set is the Cartesian product of the two original cluster label sets.

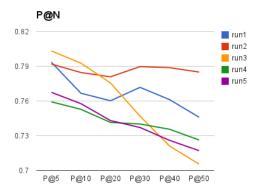
## 2.3 Final Ordering

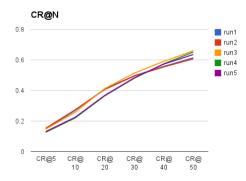
TODO

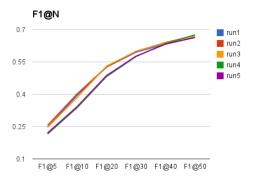
## 3. RESULTS AND CONCLUSION

run name	P@20	CR@20	F1@20
VisClusterAvgRelevance	.7602	.4107	.5259
TextClusterAvgRelevance	.7809	.4065	.527
VisTextClusterAvgRelevance	.7756	.4127	.5305
VisTextClusterCredRelevance	.7415	.3651	.4819
VisTextClusterMixedRelevance	.7431	.3682	.4866

Table 2: Average results of the five approaches







## 4. ACKNOWLEDGMENTS

The publication was supported by the  $T\dot{A}MOP-4.2.2.C-11/1/KONV-2012-0001$  project. The project has been supported by the European Union, co-financed by the European Social Fund.

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