# DCLab at MediaEval2015 Retrieving Diverse **Social Images Task**

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#### **ABSTRACT**

In this paper we recommend a social image re-ranking method form the MediaEval 2015 Retrieving Diverse Social Images Task in order to increase the accuracy of a search result on Flickr based on relevance and diversity. Our approach is based on reranking the original result, using precalculated distance matrix to increase diversity. We use color related visual features, text and credibility descriptors to define similarity between images.

#### **INTRODUCTION**

When a potential tourist makes an image search for a place, she expects to get a diverse and relevant visual result as a summary of the different views of the location.

In the official challenge (Retrieving Diverse Social Images at MediaEval 2015: Challenge, Dataset and Evaluation) [2] a ranked list of location photos retrieved from Flickr is given, and the task is to refine the results by providing a set of images that are both relevant and provide a diversified summary. An extended explanation for each metric referred in this paper can be found in the cited paper. diversity means that images can illustrate different views of the location at different times of the day/year and under different weather conditions, creative views, etc. The utility score of the refinement process can be measured using the precision and diversity metric [8].

Our team participated in previous challanges [7, 6], each year we experimented with a different approach. In 2013 we used diversification of initial results using clustering, but our solution was focused on diversification only. In 2014 we tried to focus on relevance and diversity with the same importance as a new idea.

In the past we treated our feature vectors (calculated values from metrics) as an N dimensional continuous space with eucledian coordinates. In this paper we will define a non-eucledial coordinates and a hand crafted the distance matrix, which can be used during the clustering.

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#### **RUNS**

## **Run1: Visual based reranking**

In the first subtask participants could use only visual based metrics or own metrics calculated using only the images.

Our main approach was using color based distances [1, 5] and filtering photos with faces on them [7, 6]. We experimented with HOG feature distances but did not achieve any additional improvement.

First we calculated a new value to the image: the FACEfeature is the ratio of the calculated area occupied by the possible face regions on an image and whole image area [7]. Then we used the CN metric to filter out black color based images, since mostly dark images tend to have less colors and those are mainly shifted into the gray region rather then having bright colors.

In the reordering step we started from the original ordering. We did our initial filtering by putting images to the end of the result list where FACE = 0.0 or CN[0] > 0.8, the first value in CN corresponds to the color black. With this step we removed the images showing mainly people (e.g. tourist photographing eachother) and the dark images (e.g. fireworks).

After the preprocessing steps we build the distance Fmatrix between each A and B images is calculated using the following equation:

$$\begin{split} F_{A,B} &= \sum_{i=0}^{10} |CN_A[i] - CN_B[i]| + \sum_{i=0}^{10} |s_i * (CM_A[i] - CM_B[i])| \\ s_i &= \begin{cases} 5, \text{ where } 0 \leqslant i < 3 \\ 1.5, \text{ where } 3 \leqslant i < 5 \\ 0.5, \text{ where } 5 \leqslant i < 9 \end{cases} \end{split}$$

After the distance matrix was created we used spectral clustering [3, 4] to create clusters from the first 150 images, the target cluster count was 10.

The final result was generated by picking the lowest ranking item from each cluster, appending those to the result list, then repeating this until all the items are used.

#### **Run2: Text based reranking**

The second subtask was the text based reranking which is accomplished using the title, tags and description fields of each image. The comparison is based on the TF-IDF metric and our distance calculating method.

As a preprocessing step we executed a stop word filtering. We also removed some special characters (namely:

,,-:;0123456789()\_@) and HTML specific character sets ( &, " and everything betweek < and >), then we used the remaining text as the input for a simple TF-DF calculation [9].

We calculated the distance between images (e.g. description fields) A and B in the following manner. We initalize distance  $G_{A,B}$  as zero and compare A and B in term level. All occurring t terms in document A compared with all terms in the document B and so on. If term t is contained by both document, then  $G_{A,B}$  will be increased by 0. If t contained by only one document, we take into consideration the document frequency  $(DF_t)$ : if  $DF_t < 5$ , then it is a rare term and  $G_{A,B}$  increased by 2; if  $DF_t > DN/4$ , then it is a common term and  $G_{A,B}$  increased by 0.1 (where DN is the total number of documents). If the term is not common nor rare, then we added the  $DF_t/DN$  to the distance. From these  $G_{A,B}$  values we created the G distance matrix.

Using the hree text descriptors we created a weighted sum for the field distences, where the weight are as follows: title=1, tags=2, description=0.5

The same reranking algorithm was applied as detailed in run1

#### 2.3 Run3: Text + Visual

In the third subtask both visual and textual descriptors could be used to create the results.

We used our visual distance matrix F and text distance matrix G and create a new aggregate matrix H. This matrix is simply the sum of the corresponding values from both F and G matrix. We tried different kind of weighting methods, but the pure matrices supplied the best results on the devset without any further modification.

## 2.4 Run4: Credibility based reranking

In the fourth run participants were provided with credibility descriptors detailed in [2].

Using the original result we filtered the images by users who had faceProportion more than 1.3 to create the same effect as we did with the FACE metric. With the purpose of increase the diversity we used the locationSimilarity metric, if this value exceeds the threshold of 3.0 we excluded the image. Despite our simple approach we had great results on the devset.

# 3. RESULTS AND CONCLUSION

run name	P@20	CR@20	F1@20
Visual single	.7022	.3702	.4751
Visual multi	.7164	.3857	.4813
Text single	.6435	.3494	.4379
Text multi	.7021	.3813	.4748
Vistext single	.6732	.3563	.4554
Vistext multi	.6993	.3683	.4651
Cred single	.7014	.3589	.4651
Cred multi	.7150	.3498	.4479

Table 1: Average results of the approaches

Our results can be seen in Table 3. and the F1 metrics can be seen in Figure 1, we listed the single and multi-concept based results separately.

As one can see the visual information based results are the best among all the runs. In the devset we experienced

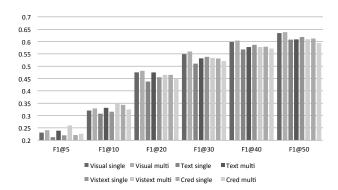


Figure 1: F1@N results

that the textual information for many images are missing or do not describe the content very well. It is not uncommon that an author gives the same textual information to all of the images in a topic.

#### 4. REFERENCES

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