

# DRUPALCAMP NORDICS 17



# What is DrupalCamp Nordics?

DrupalCamp Nordics will hold its first ever event in Helsinki, Finland, on May 11 - 13 2017. It is the kick-off event for an annual Nordic conference that will change location each year. DrupalCamp Nordics is organized by joint Drupal forces from all Nordic Countries of Europe.

The organizers' goal is to put this geographical area on the Drupal map and to create a connection point for everyone in the Drupal world who is interested in what this region can offer to the field.

We expect to have 250 attendees both from the Nordic countries and from the rest of Europe. With our affordable tickets, starting from €30 early bird prices for the event, we are giving everyone the opportunity to join us in the heart of Finland to celebrate Drupal together.

We want the event to be as cool as possible. Let's make it the one event of 2017 that absolutely can't be missed!

## Our goals

We have two main goals in organizing the conference. First of all, we wish to unite Drupal users in the Nordic countries. Why not have one awesome mutual Drupal event instead of multiple minor ones? Organizing and visiting DrupalCamp Nordics together is a good way to feel a part of the same team across country borders. It is community building at its best.

Secondly, we wish to make our work known to the rest of the Europe and encourage business cooperation. There are multiple superb Drupalers and Drupal companies working in the Nordic countries who help make Drupal better every single day. Drupalcamp Nordics is a place to build business relationships and foster networking between the regional Drupal resources and the European markets.

Drupalcamp Nordics will be an environment where the supplies and the demands can meet.



# Why attend DrupalCamp Nordics?

For three days in May, we aim to make Helsinki the center of the Drupal ideology of “sharing is caring” and all of our tracks and meetups are designed to strengthen this aim. DrupalCamp Nordics offers a specialized setting for the regional and worldwide Drupal community members to meet each other and share their knowledge.

We will have two main conference days filled with sessions, BoF's and togetherness and one day dedicated just for sprints.

## Day 1 - Thursday - Business

### Business focus

Thursday is for Drupal businesses and business leaders like CEOs, CTOs and everyone in between and beyond. The aim is to highlight specific issues that Drupal decision makers face when creating business strategies and establishing selling points on the market.

We will create the perfect setting for regional businesses and local talent to meet each other. Speakers from different business areas will share interesting insights with the Drupal community. This day is the perfect start for diving deeper into the Drupal ecosystem.

## Day 2 - Friday - Community

### Sessions and BoF's

Friday has more technical focus. Day is filled with high-quality sessions and workshops run by professionals in the Drupal community. There are sessions on business development and project showcases, coding and development and frontend and site-building. In addition, you are free to suggest your own specific interest areas and organize a BoF around it.

## Day 3 - Saturday - Drupal Sprints

### Sprinting away

On Saturday, there will be an opportunity for showing your love for Drupal development: participate in Sprints! Whether you are an experienced sprint-goer or a first-timer, the sprints bring something for everyone. Mentors will help you get your Drupal-mode on!

The location for sprints will be announced closer to the event.

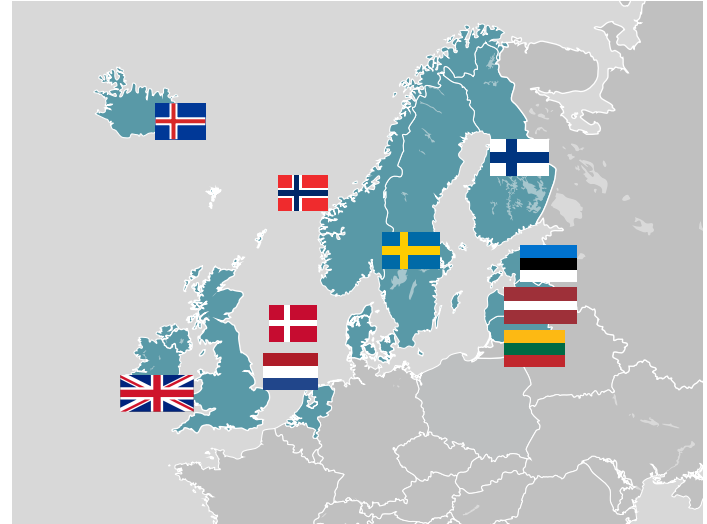


# Why sponsor DrupalCamp Nordics?

Confidence in the business value of DrupalCamp Nordics is only half of the story. Even the most enthusiastic organisers need some support to carry out their tasks. DrupalCamp Nordics aims to foster knowledge sharing and help participants gain expertise and learn tricks from each other in practice.

Attending DrupalCamp Nordics will result in higher-skilled professionals for your businesses. While we are confident in the business and community value of DrupalCamp Nordics, we can only realize all of our goals for the event with the help of our sponsors. Even though the conference is only in its first year, we firmly believe that the goals we have set, and the whole concept, are valuable and will strengthen the quality of the international Drupal scene.

DrupalCamp Nordics aims to bring together the Drupal masterminds from every field, so this is an excellent networking opportunity for both regional and international companies. By sponsoring the event, you can promote your brand and present your company or organization to a wide audience.



## About the organisers

The organisers of DrupalCamp Nordics are Finnish Drupal User Group, Drupal Sverige, Drupal Norge, Drupal Danmark, Drupal Iceland. In addition, we have help from community members from the Netherlands, Latvia and Estonia.



# The Venue

Maria Hospital, Helsinki, Finland

What could possibly go wrong? The facility is reserved for startup companies and for our awesome event!

We are extremely proud to present our chosen venue for the first DrupalCamp Nordics! Maria Hospital is centrally located and with its unique atmosphere it is the perfect spot for welcoming Drupal people.

Until 2014, Maria Hospital was a working hospital and you can still see that in the names of the rooms, elevators, signs, general atmosphere and the surroundings. In 2016 the hospital was renovated and taken over by a startup community - making it a fun and quirky location to host DrupalCamp Nordics.

We will spread around the exceptional inner yard and bigger rooms inside the hospital. Be ready for quite an experience!



# Sponsor packages

	Diamond	Gold	Silver	Bronze
Price	€2,000.00	€1,000.00	€600.00	€300.00
2 day tickets	5	3	2	1
Logo to event website	Large with link + short text	Large with link	Medium with link	Small
Sponsor slides at keynotes start and end	Own slides each	All in one gold slide	All in one bronze/silver slide	
Sponsor slides at presentations	All in one slide at the end of presentation		-	-
Sponsor status on badges	Yes	Yes	Yes	Yes
Logo at all badges	Yes	Yes	-	-
Tweet: Sponsor welcoming	Yes	Yes	With all silvers	With all bronzes
Tweet: During event, your text	Yes	-	-	-
Tweet: Thanks for sponsoring at the end	Yes	Yes	Yes	Yes
Tweet: Sprints	-	-	-	-
Tweet: Afterparty	-	-	-	-
Tweet: Thursday dinner	-	-	-	-
Tweet: Coffee break	-	-	-	-
Tweet: Thanks to donors	-	-	-	-
Tweet: Thanks to volunteers	-	-	-	-
Banner at rooms	Yes	Yes	Yes	-
Banners at keynote	Yes	Yes	-	-
Hallway presence	Booth	Booth	Table with banner	Table
Schedule table flyer	Logo	Logo	Small logos	Small logos



# Special dedication packages

Coffee break sponsor	Sprint sponsor	Thursday dinner	Afterparty sponsor
€150.00	€150.00	€250.00	€250.00
1	1	1	1
-	Mention	Mention	Mention
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