





Current Rate Sheet



QTY		:30's	:60's		:30's	:60's		
40-199		\$12.20	\$17.45		\$11.95	\$17.20		
200-299		\$11.20	\$15.45		\$10.95	\$15.20		
300-359		\$10.75	\$14.70		\$10.55	\$14.45		
360-519		\$10.20	\$13.95		\$ 9.95	\$13.70		
★ 520-779		\$ 9.25	\$12.45		\$ 8.95	\$12.20		
780-1039		\$ 8.45	\$11.30		\$ 8.20	\$11.05		
1040-1455		\$ 7.95	\$10.55		\$ 7.95	\$10.55		
1456-2183		\$ 7.70	\$10.20		\$ 7.70	\$10.20		
2184+		\$ 7.55	\$ 9.80		\$ 7.55	\$ 9.80		
<i>*Invoiced monthly based upon usage</i>								
Placement								
<i>Specific daypart placement is available for an added fee when requiring ads to play between 6AM-7PM.</i>				\$2/each :30 \$3/each :60				
Circle your preferred daypart:		6AM-10AM	10AM-3PM	3PM-7PM		\$	\$	
Weather Sponsorship								
Includes a 10 to 15 second live read, both before and after the weather report once a day during your selected slot, Monday - Sunday; as well as two 30 second ads per day, which run between 6AM-12AM.				<input type="radio"/> 52 Weeks at \$170.45/week		:	:	
				<input type="radio"/> 26 Weeks at \$196.35/week		:	:	
				\$		\$		
Pre-roll(Streaming)				\$400/week (Number of Weeks)				
Take advantage of digital listening with a flight of preroll video with companion ads. You receive a full week of unlimited impressions of a fully produced 15 second video with audio and click through for a flat rate!				Week Number (Which Weeks)				
						\$	\$	
Subtotal							\$	\$
10% Discount on lesser of two totals if using air on both stations							-\$	
3% Discount when paying in full at the 300 ad tier or higher							-\$	
Total Investment							\$	

**Terms and conditions apply*

Signature

Date

Business Name and Mailing Address

Phone Number

Email

Mailing address: P. O. Box 106 Ephraim, WI 54211 920-743-0977 and 920-854-3400