

Dylan James Connor
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EDUCATION

Northeastern University Bachelor of Science in Music Industry Minor in Business Administration	Boston, MA September 2012 – May 2017 GPA: 3.2
Queen's University Belfast Semester Study Abroad	Belfast, N. Ireland January – June 2016

WORK EXPERIENCE

Verify Recruitment/Otia.io <i>Head of Content/Intern</i> <ul style="list-style-type: none">• Interviewed, wrote and edited 30+ articles on tech employees for new digital magazine Otia.io• Edited photographs for the website using Adobe Photoshop; Updated and edited website content using WordPress• Created publishing schedules for all content using HootSuite; Followed SEO principals to push online reach• Tracked data using Google Analytics	Dublin, Ireland September 2017 – Present
National Public Radio and Television Station (WGBH) <i>Communications Intern</i> <ul style="list-style-type: none">• Produced and marketed videos from beginning to end of life-cycle• Filmed and edited presentations by authors, academics, and celebrity speakers using Final Cut Pro• Managed all website content including descriptions of videos and speakers; edited placeholders using Photoshop• Managed and tracked social media posts and responses to all content using Facebook, Twitter, and YouTube	Boston, MA January 2017 – May 2017
Bowery Presents: Boston <i>Marketing and Promotions Intern</i> <ul style="list-style-type: none">• Created digital posters for artist promotion using Photoshop; Created online event pages• Promoted Bowery owned-and-operated venues and open-room concerts; Evaluated potential success of individual artists• Generated data to evaluate cost effectiveness of marketing campaigns; Organized and archived press materials	Boston, MA June 2016 – August 2016
The Sinclair <i>Operations and Finance Intern</i> <ul style="list-style-type: none">• Provided bookkeeping services for music venue and restaurant using QuickBooks• Created a branding strategy for private events within the venue; Tracked artist guest lists and VIP requests• Managed payments for different Bowery Acts and staff using Excel; Created new formulas to simplify process• Designed a new T-Shirt logo, signs, posters, and tickets using Adobe InDesign, Photoshop	Cambridge, MA July 2015 – December 2015
Co-sign Collective <i>Music Marketing Intern</i> <ul style="list-style-type: none">• Managed all website content using WordPress; Managed all social media, including Facebook and Twitter, using HootSuite• Wrote and edited reviews of new artist videos, music, and tours for the website• Created and drafted email templates to promote artists to DJs using MailChimp• Generated data and created weekly artist reports (DJ feedback, radio charts, radio spins) using FileMaker Pro	Chicago, IL January 2014 - June 2014

EXTRACURRICULAR ACTIVITIES

Northeastern University TV (NUTV) <i>Video Editor</i> <ul style="list-style-type: none">• Managed organization of video and audio files; set up and break down video equipment• Edited up to 6 videos per month; taught others about story creation and how to use video equipment and editing software	January 2013 – December 2015
<i>News Director</i> <ul style="list-style-type: none">• Oversaw entire News Department; Oriented new members; Generated new ideas to market NUTV to more students• Organized and led weekly planning meetings; Wrote, filmed, edited, and produced the weekly news show	July 2013 – December 2013

Software Experience:

- Microsoft Office
- Adobe Premiere Pro, Audition, Photoshop
- HootSuite, FileMaker Pro
- Basic HTML, CSS
- WordPress, Basic PHP
- SEO Implementation
- MailChimp

Relevant Courses:

- Codecademy: Learn HTML
- Codecademy: Learn CSS
- Udemy: Become a WordPress Developer (In progress)
- Udemy: The Web Developer Bootcamp (In progress)

Interests:

- Guitar and Piano player
- Music/video production
- Avid book reader
- Soccer fan
- Barista/cocktails