# Dylan James Connor

https://dcu4.github.io/
107 Estoril Park, Belfast, BT14 7NG
(+44) 07-445-436-7232 | dylanjconnor4@gmail.com

## EDUCATION

**Northeastern University**                                                                     Boston, MA
Bachelor of Science in Music Industry                                          September 2012 – May 2017
Minor in Business Administration                                                         GPA: 3.2

**Queen's University Belfast**                                                         Belfast, N. Ireland
Semester Study Abroad                                                                  January – June 2016

## WORK EXPERIENCE

**Verify Recruitment/Otia.io**                                                          Dublin, Ireland
*Head of Content/Intern*                                                          September 2017 – Present
- Interviewed, wrote and edited 30+ articles on tech employees for new digital magazine Otia.io
- Edited photographs for the website using Adobe Photoshop; Updated and edited website content using WordPress
- Created publishing schedules for all content using HootSuite; Followed SEO principals to push online reach
- Tracked data using Google Analytics

**National Public Radio and Television Station (WGBH)**                                  Boston, MA
*Communications Intern*                                                              January 2017 – May 2017
- Produced and marketed videos from beginning to end of life-cycle
- Filmed and edited presentations by authors, academics, and celebrity speakers using Final Cut Pro
- Managed all website content including descriptions of videos and speakers; edited placeholders using Photoshop
- Managed and tracked social media posts and responses to all content using Facebook, Twitter, and YouTube

**Bowery Presents: Boston**                                                              Boston, MA
*Marketing and Promotions Intern*                                                  June 2016 – August 2016
- Created digital posters for artist promotion using Photoshop; Created online event pages
- Promoted Bowery owned-and-operated venues and open-room concerts; Evaluated potential success of individual artists
- Generated data to evaluate cost effectiveness of marketing campaigns; Organized and archived press materials

**The Sinclair**                                                                      Cambridge, MA
*Operations and Finance Intern*                                                July 2015 – December 2015
- Created a branding strategy for private events within the venue; Tracked artist guest lists and VIP requests
- Managed payments for different Bowery Acts and staff using Excel; Created new formulas to simplify process
- Designed a new T-Shirt logo, signs, posters, and tickets using Adobe InDesign, Photoshop

**Co-sign Collective**                                                                  Chicago, IL
*Music Marketing Intern*                                                          January 2014 - June 2014
- Managed all website content using WordPress; Managed all social media, including Facebook and Twitter, using HootSuite
- Wrote and edited reviews of new artist videos, music, and tours for the website
- Created and drafted email templates to promote artists to DJs using MailChimp
- Generated data and created weekly artist reports (DJ feedback, radio charts, radio spins) using FileMaker Pro

## EXTRACURRICULAR ACTIVITIES

**Northeastern University TV (NUTV***)*
*Video Editor*                                                                  January 2013 – December 2015
- Managed organization of video and audio files; set up and break down video equipment
- Edited up to 6 videos per month; taught others about story creation and how to use video equipment and editing software
*News Director*                                                                  July 2013 – December 2013
- Oversaw entire News Department; Oriented new members; Generated new ideas to market NUTV to more students
- Organized and led weekly planning meetings; Wrote, filmed, edited, and produced the weekly news show

**Software Experience:**
- Microsoft Office
- Adobe Premiere Pro, Audition, Photoshop
- HootSuite, FileMaker Pro
- HTML5, CSS3
- WordPress, Basic PHP
- Github
- Basic JQuery

**Relevant Courses:**
- Codecademy: Learn HTML
- Codecademy: Learn CSS
- Codecademy: Intro to JQuery
- Udemy: Become a WordPress Developer (In progess)
- Udemy: The Web Developer Bootcamp (In progress)

**Interests:**
- Guitar and Piano player
- Music/video production
- Avid book reader
- Soccer fan
- Barista/cocktails