

# Dashboard Credit Card Transactions

Selecciona un periodo

state\_name

Delete

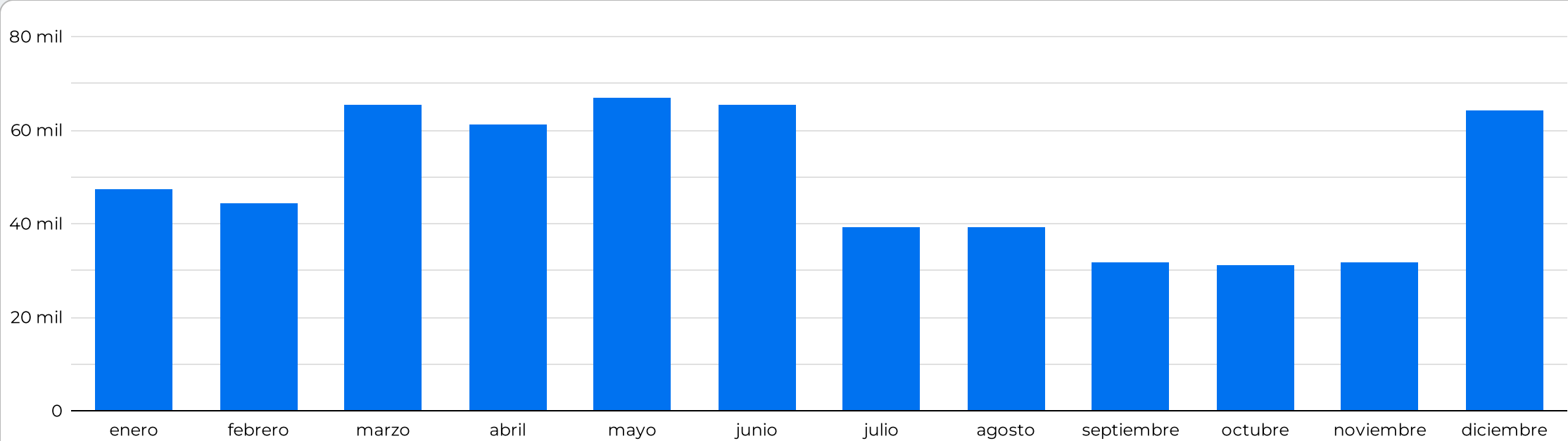
Number of Transactions

590,0 mil

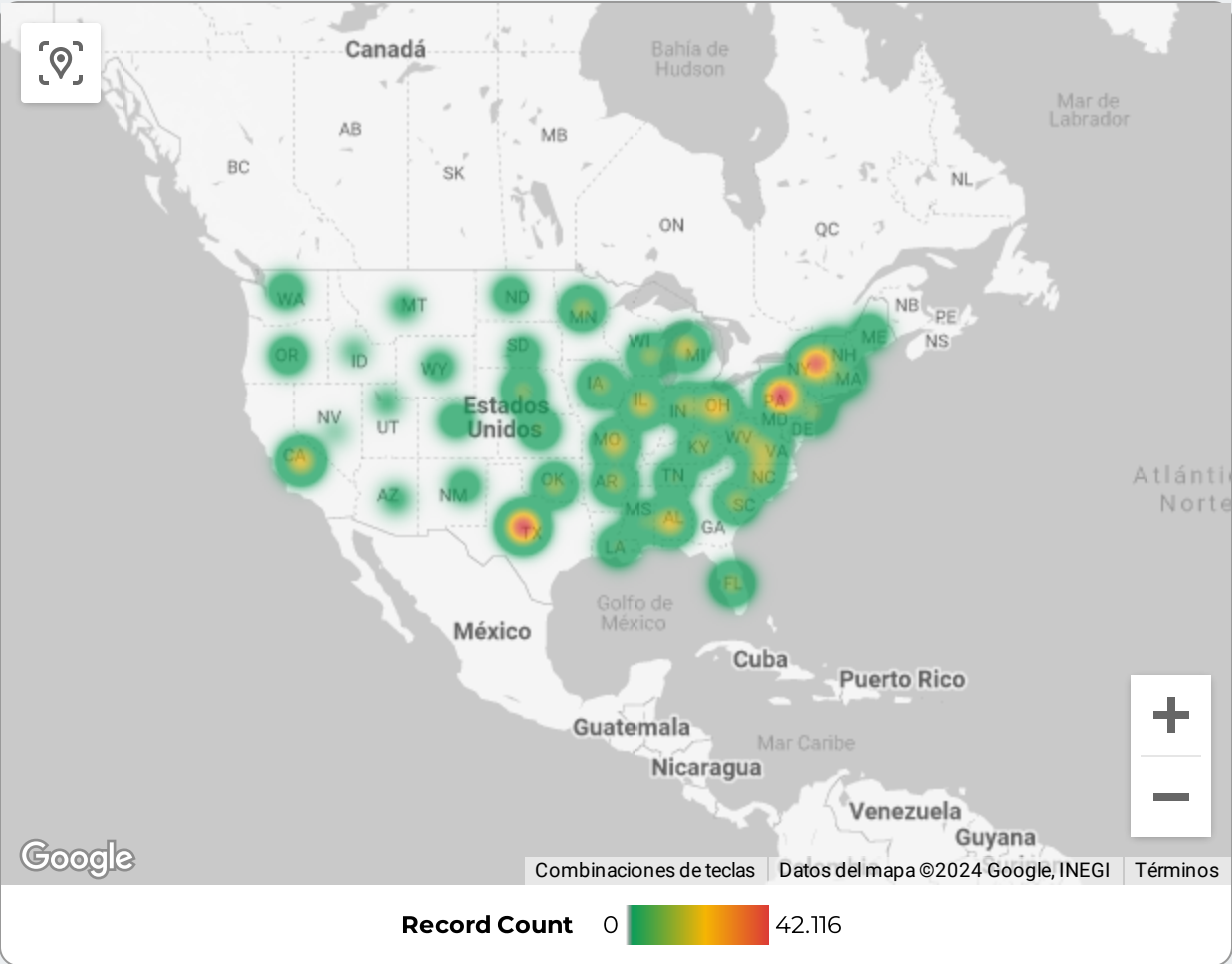
Total Amount

41.634.723,61

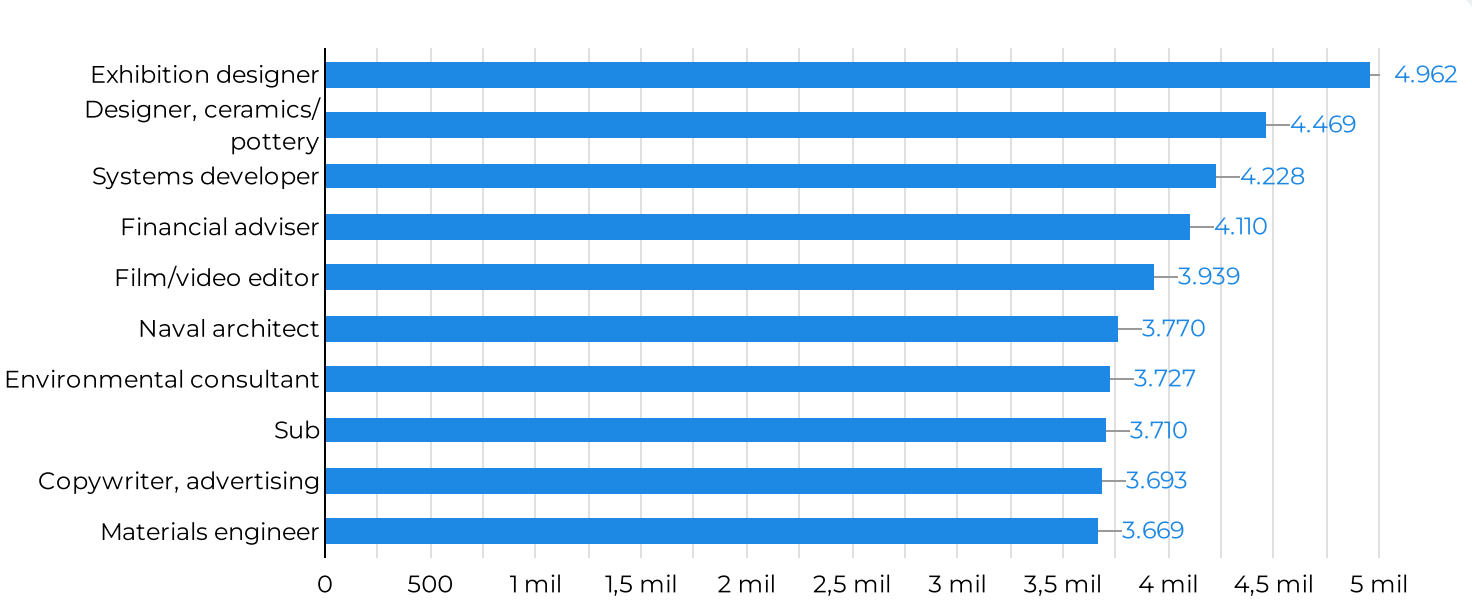
Number of Transactions Over Time



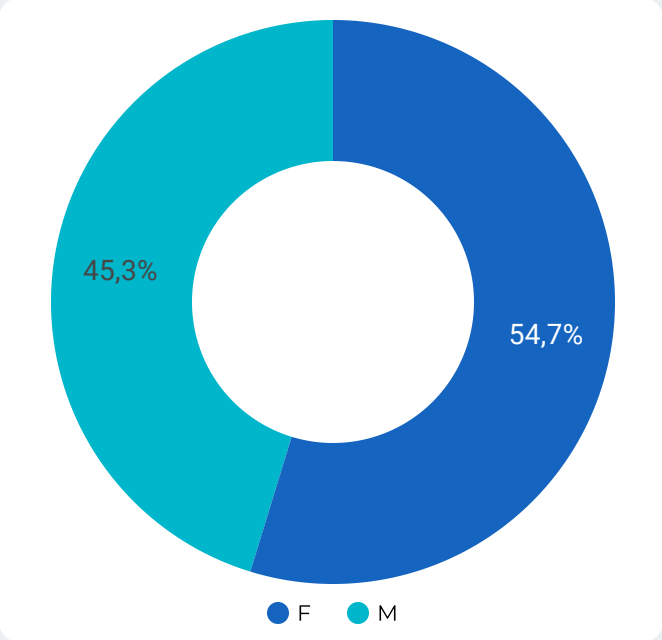
Transaction Density by Location



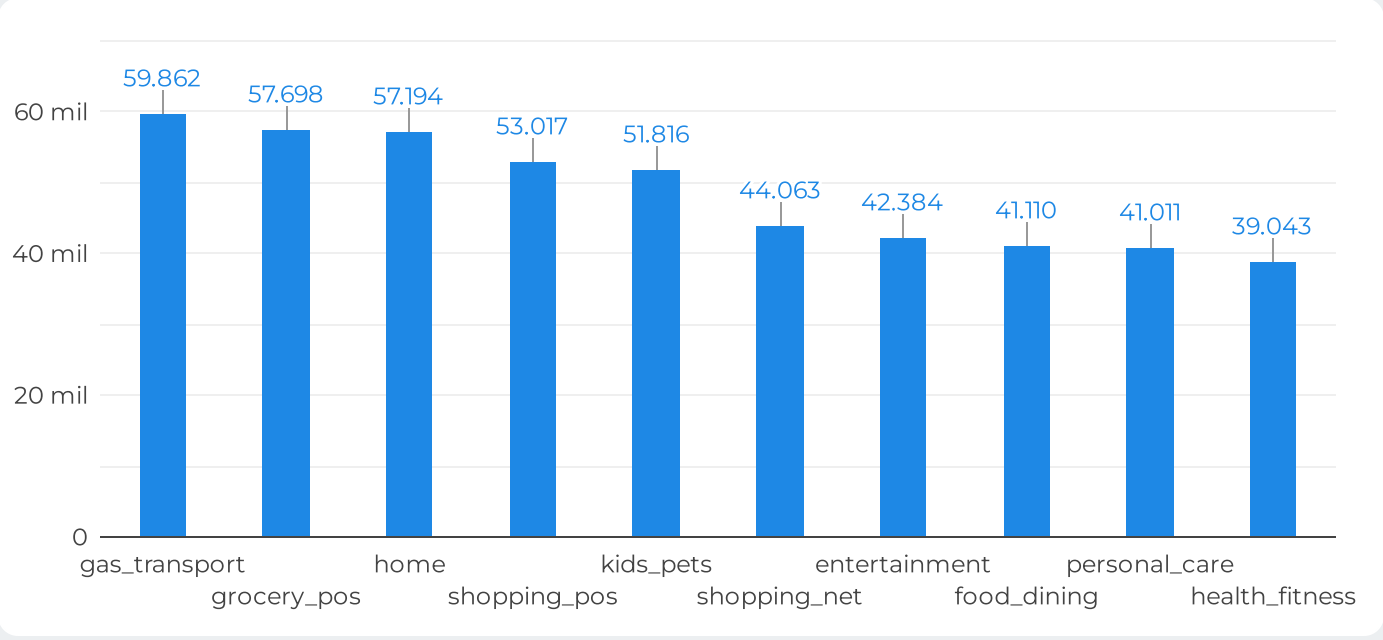
Distribution of Transactions by Merchant



Gender Distribution of Customers



Distributions by Categories



# Demographic analysis

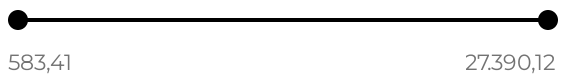
Number of Clients

946,0

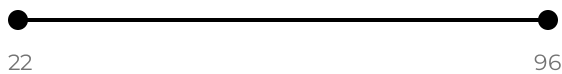
Total Amount

41.634.723,61

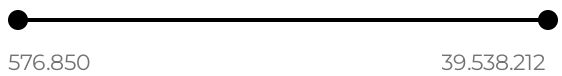
Amount spent (USD)



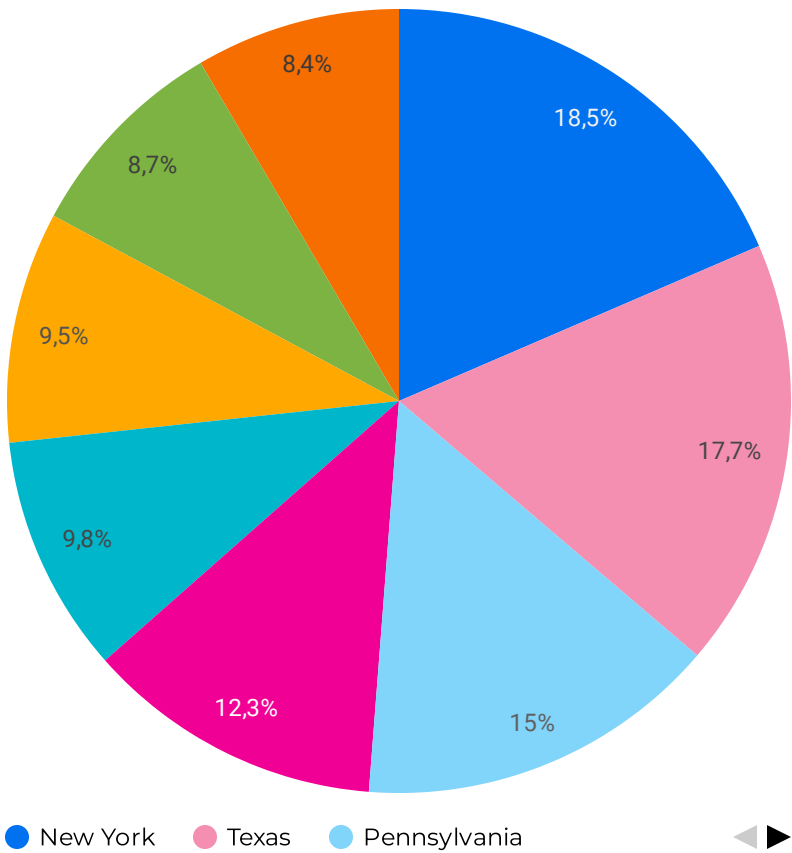
Client age



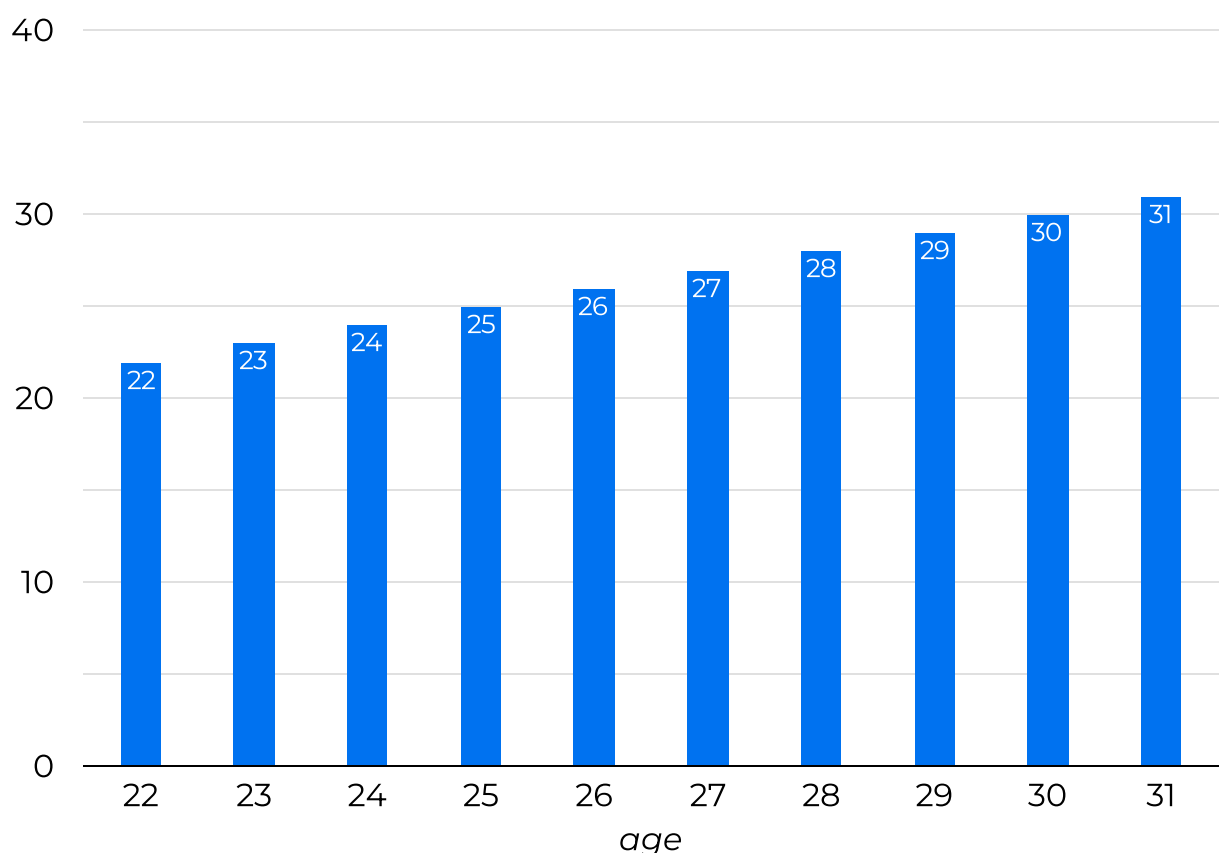
Population by state



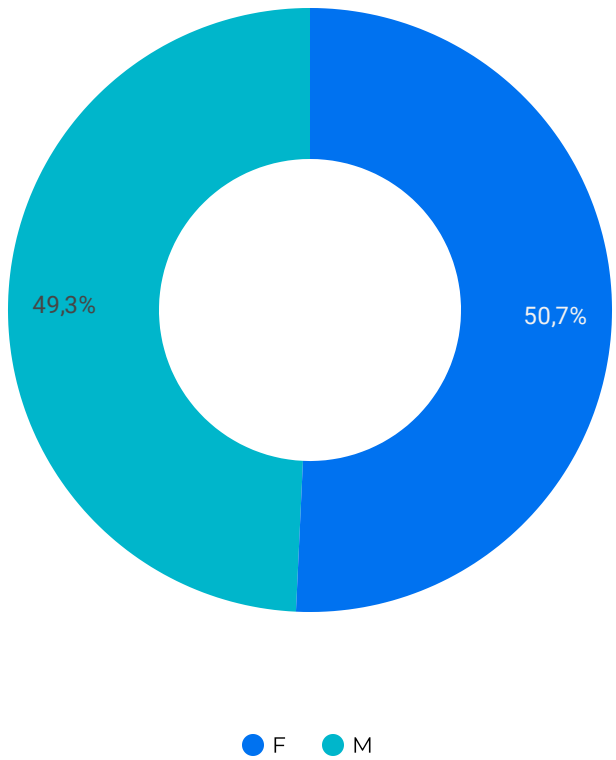
Average number of Clients per State



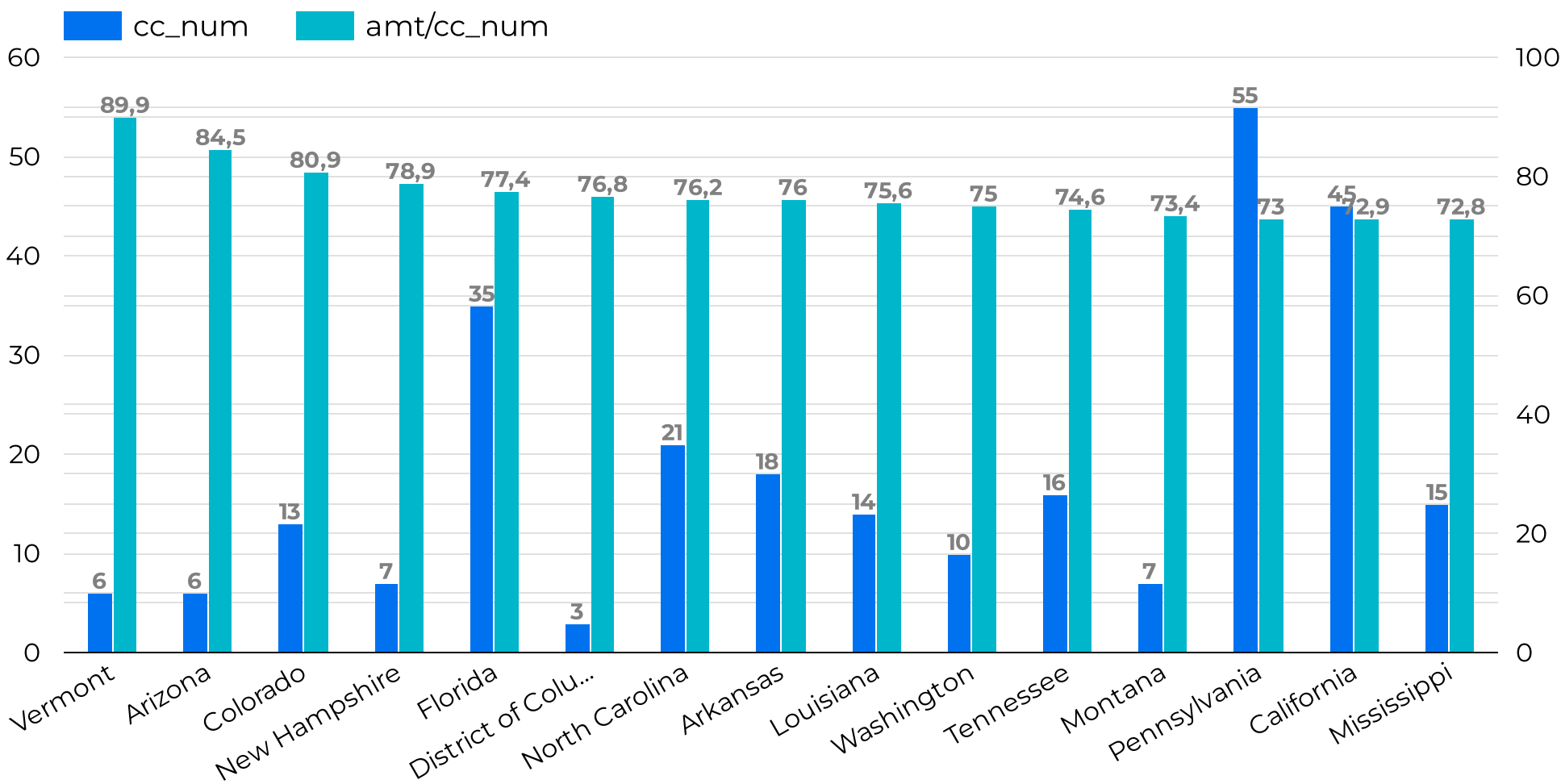
Client Age



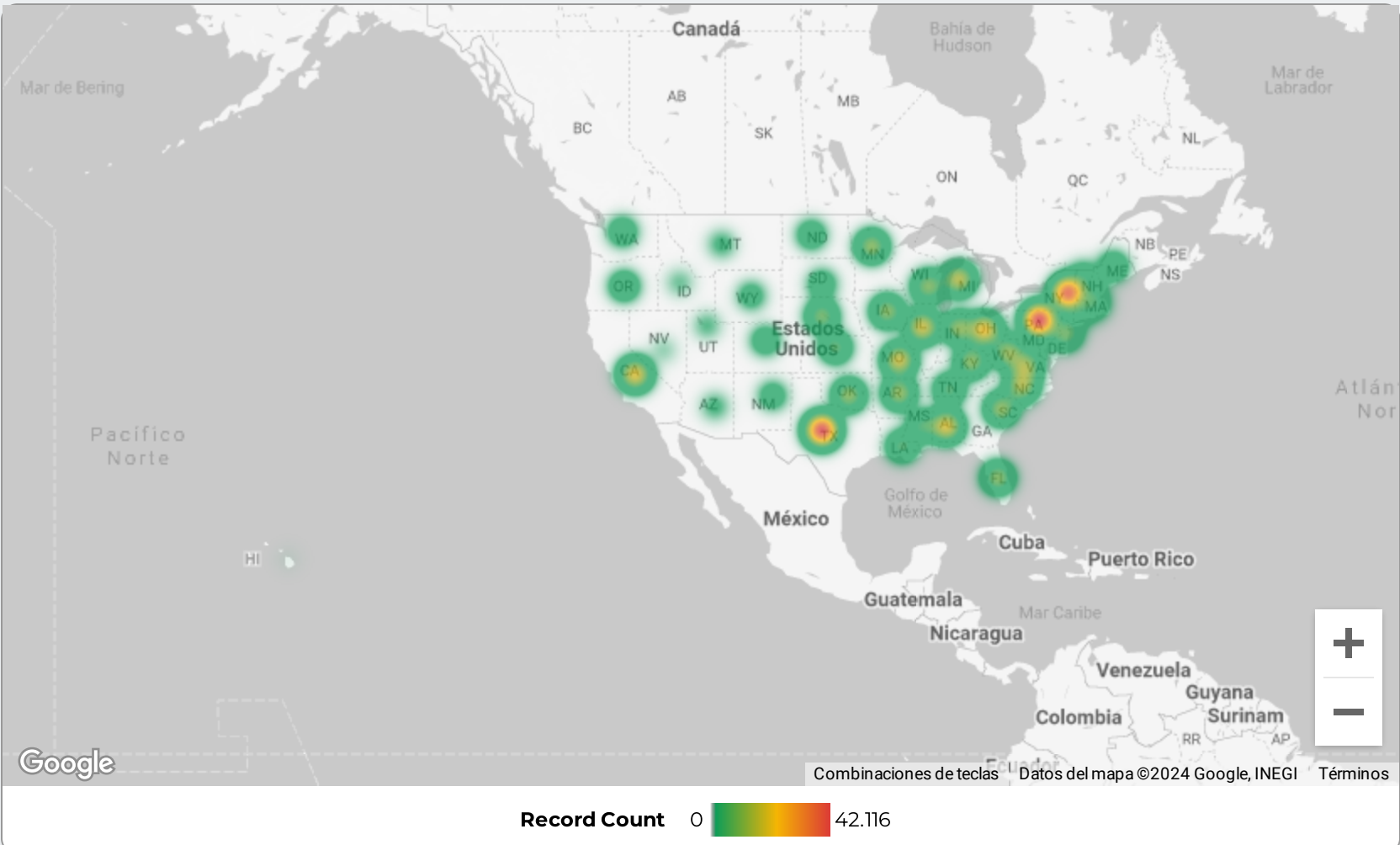
Client Gender



Number of customers and spending per Clients by State



Transaction Density by Location



# Client Analysis

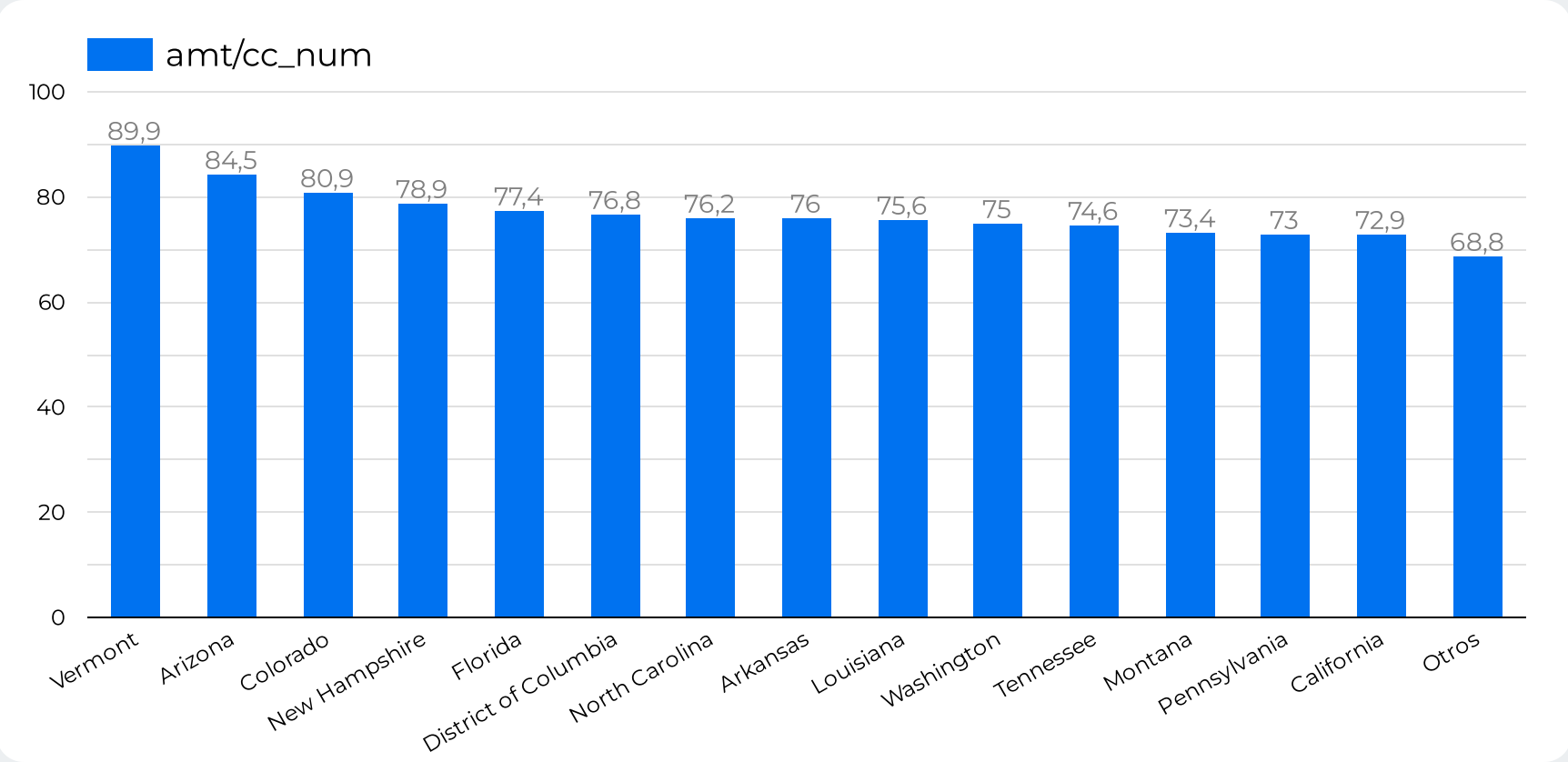
Number of Transactions

590,0 mil

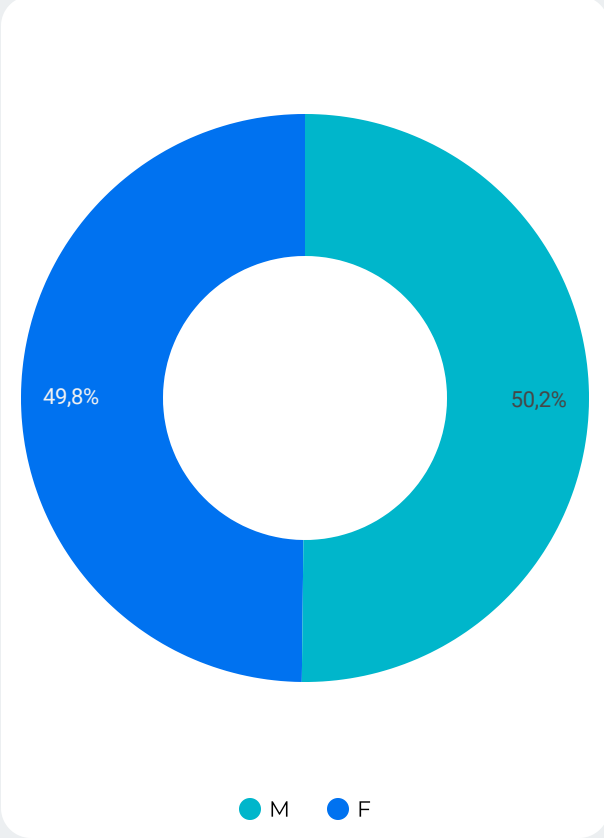
Total Amount

41.634.723,61

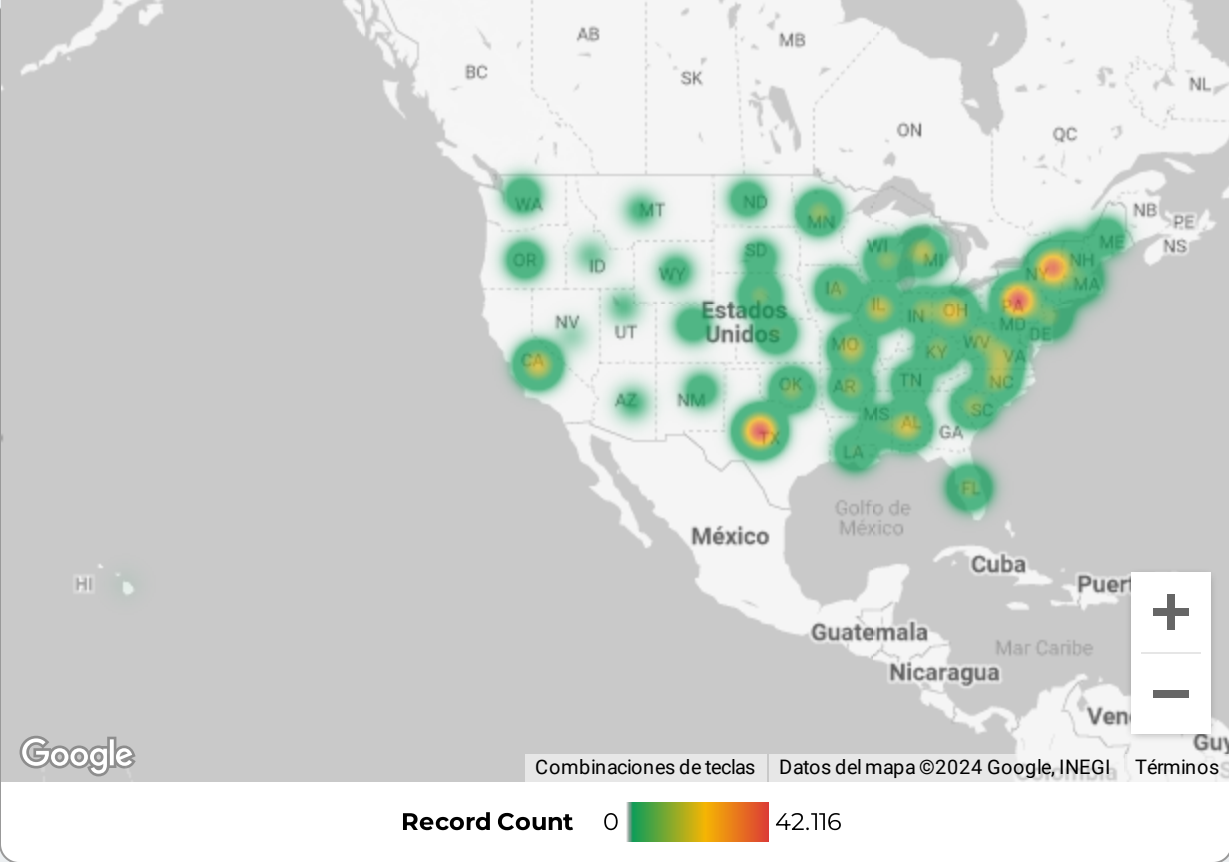
Average Amount per Client and State



Average Spending by Gender



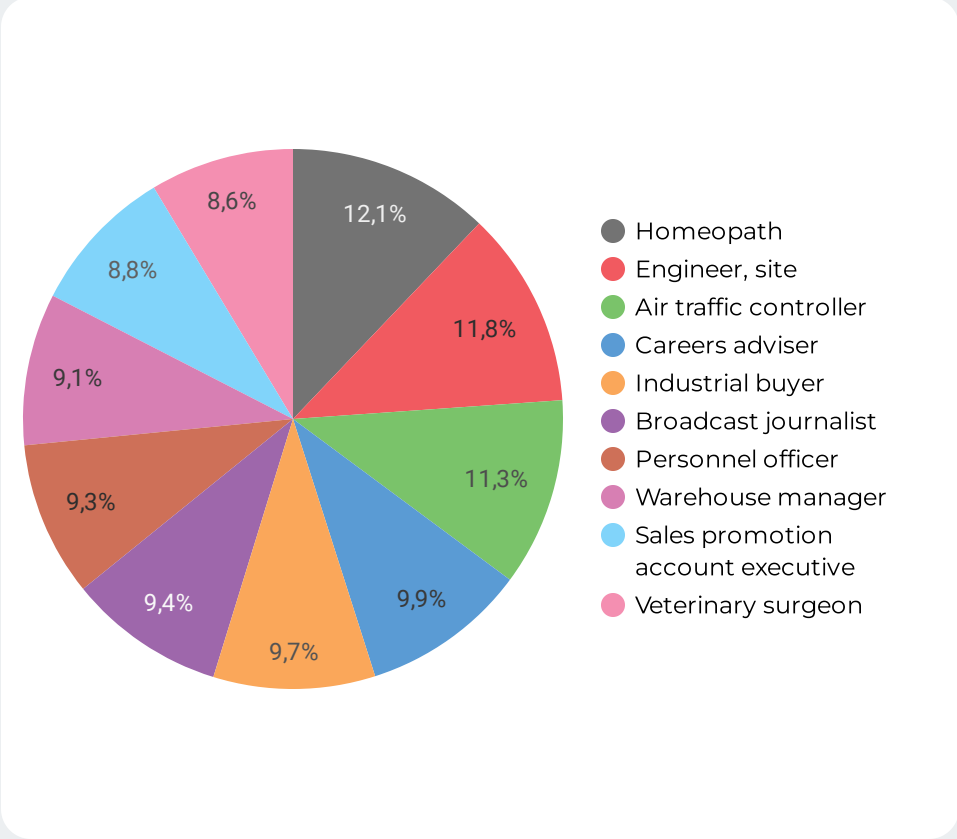
Transaction Density by Location



	state_na...	amt/person	amt/cc_num	Record Count ▾
1.	Pennsylva...	0,24	73,02	42.116
2.	Texas	0,1	72,54	42.098
3.	New York	0,13	71,62	37.410
4.	Ohio	0,14	72,15	23.138
5.	California	0,04	72,85	22.249
6.	Alabama	0,28	65,58	21.388
7.	Illinois	0,11	68,88	20.651
8.	Missouri	0,23	69,43	20.394
9.	Michigan	0,13	70,61	18.636
10.	North Car...	0,12	76,15	15.897
11.	Virginia	0,12	68,48	15.517
12.	Arkansas	0,38	76,04	14.942
13.	South Car...	0,19	65,37	14.644
14.	Minnesota	0,17	67,2	14.500

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Average Spending by Client's Job



Average Spending by Product Category

