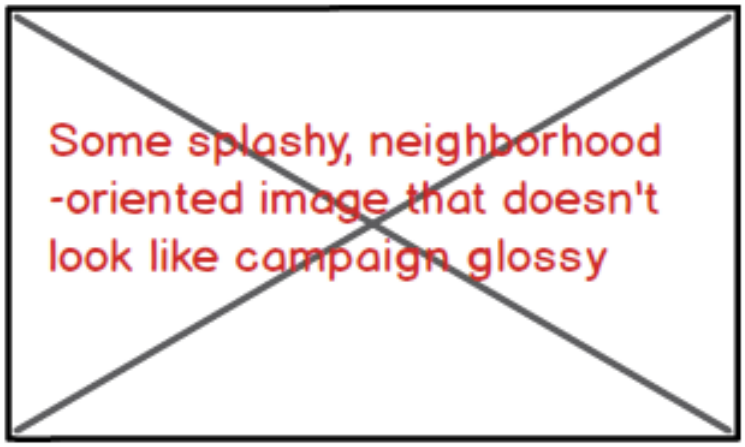
*Assume you became aware of an app available from DC government called "engageDC"*

*All you know (or recall) about the app is that it is a way for DC government to ask you questions that will influence their choices, both big and small.*

*What follows is a clickable sketch of the app you might see. Only certain buttons are clickable - just enough to give you the idea of how you might use it.*

Open the app

EngageDC




## welcome to **EngageDC**

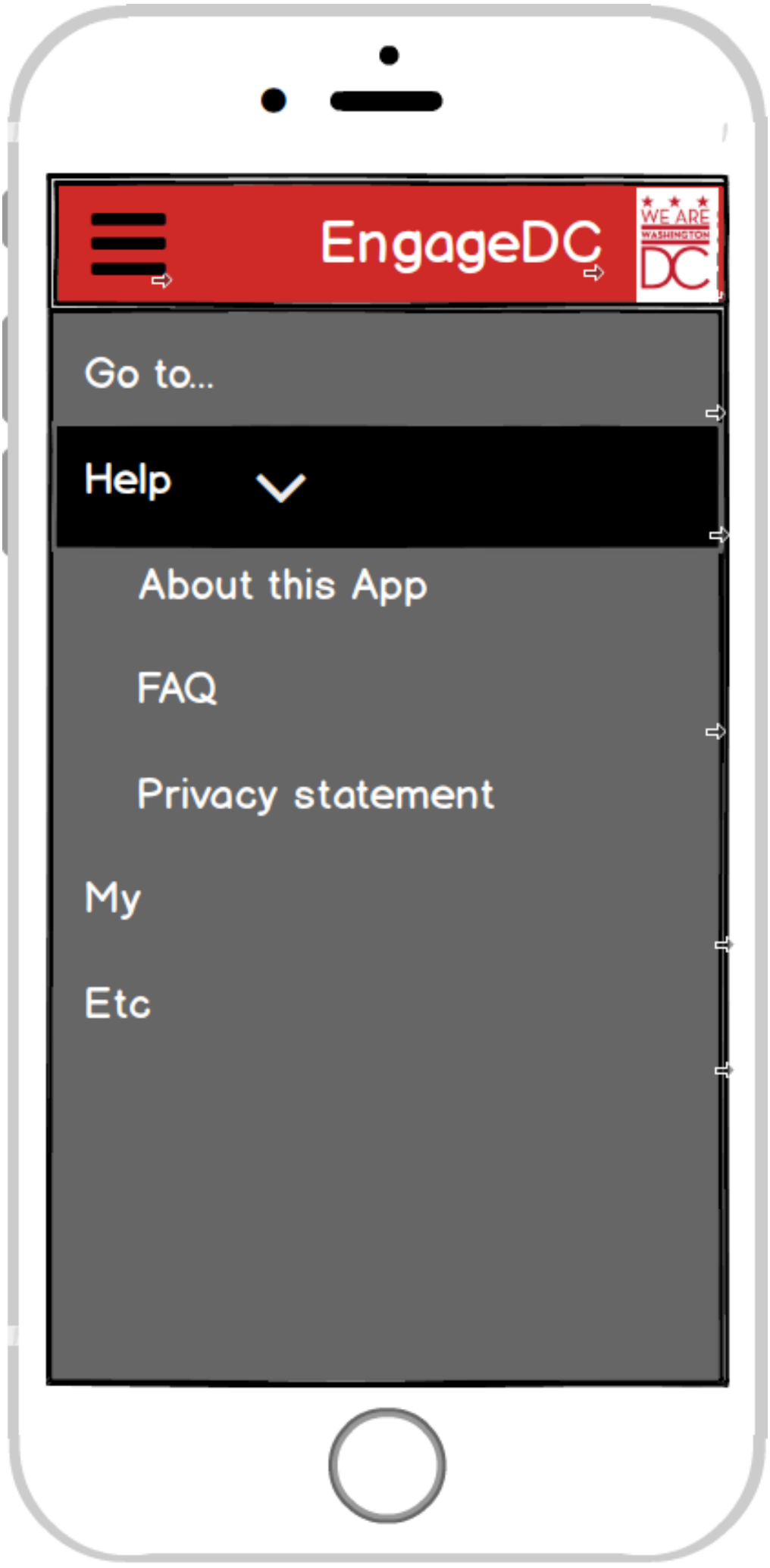
where you can blah blah blah pitch to residents with key value proposition blah blah blah

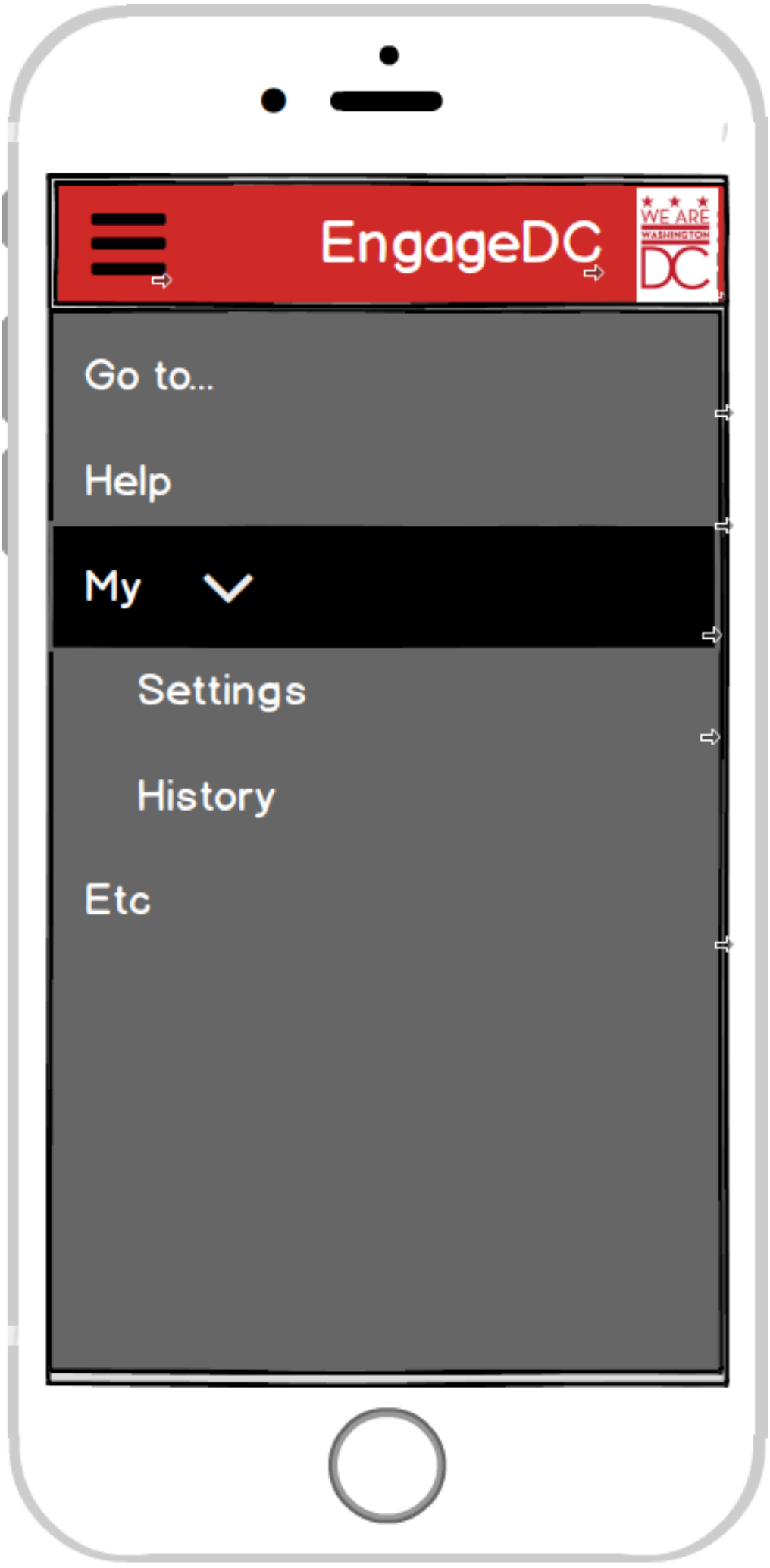
Learn More

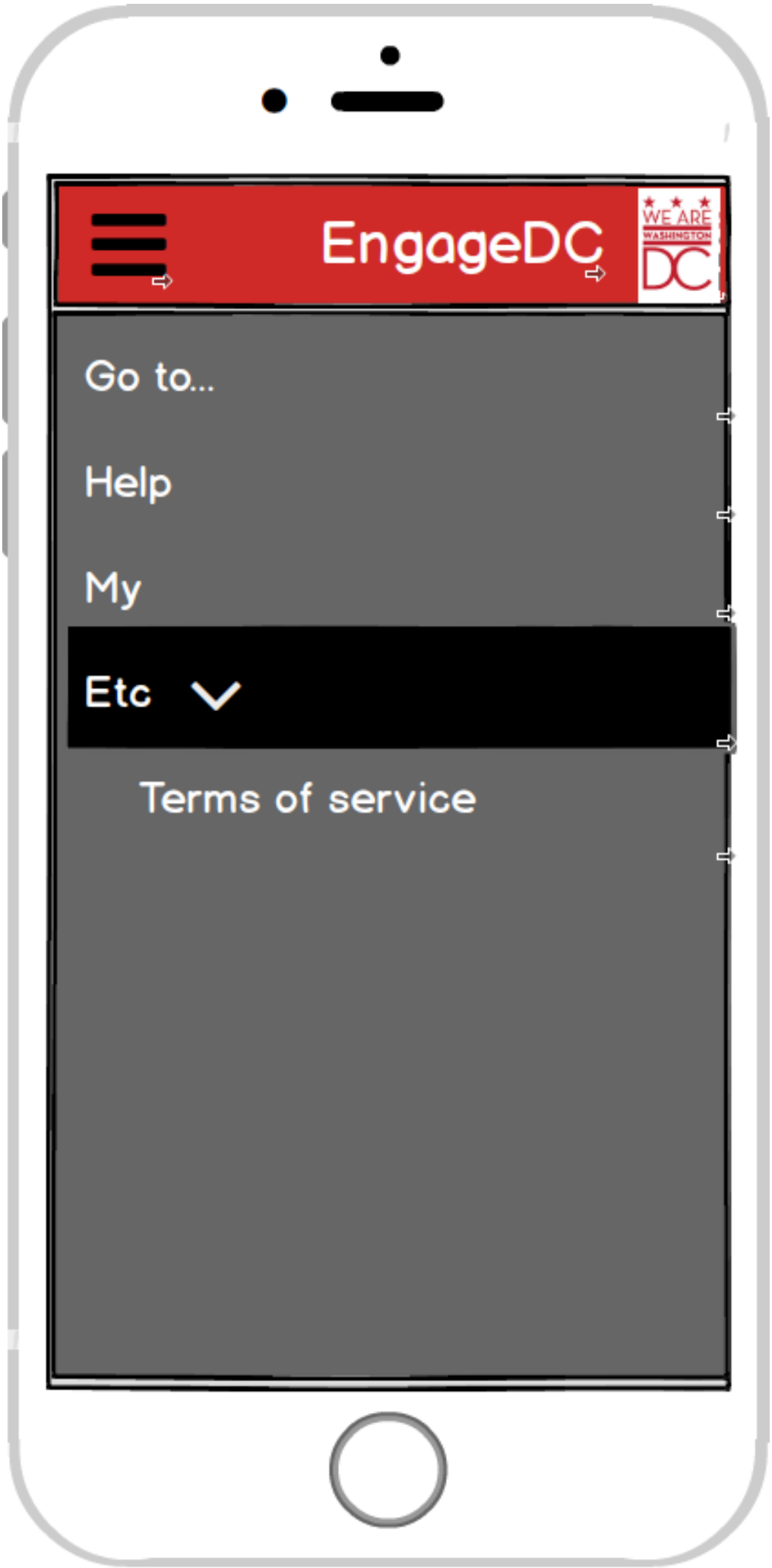
Ask me Something

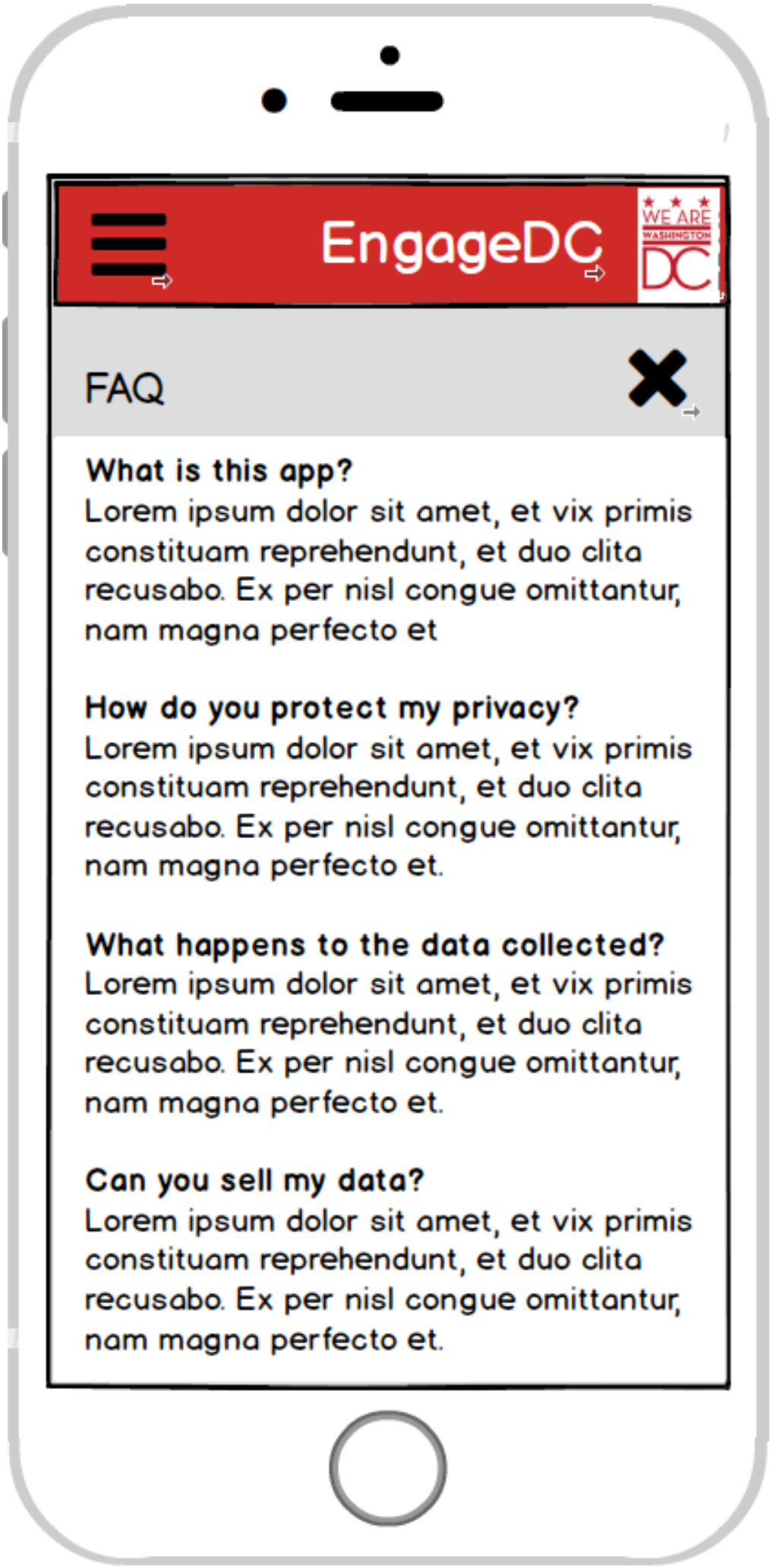
EngageDC
WE ARE WASHINGTON DC
Go to...
Help
My
Etc

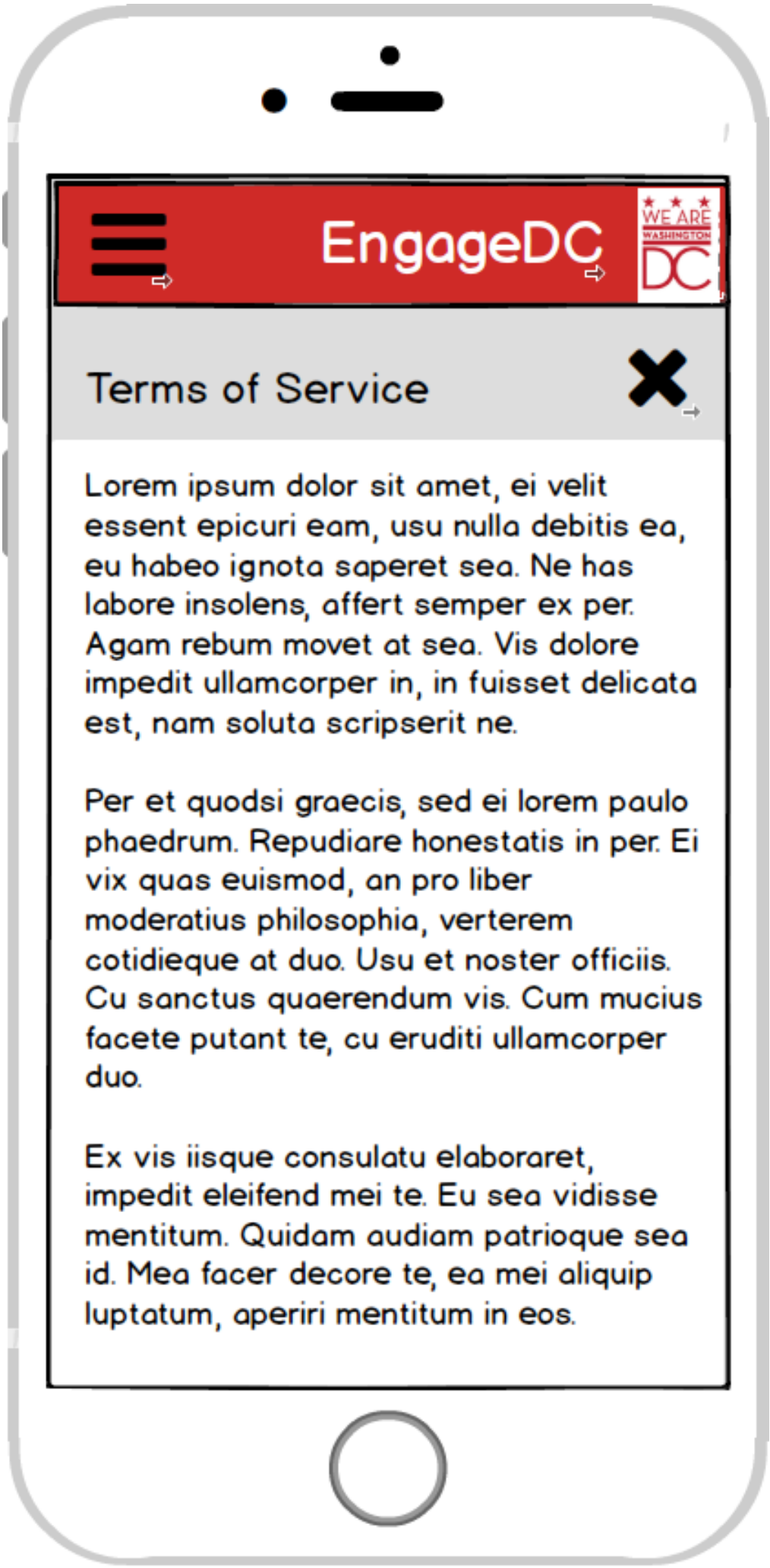
EngageDC
WE ARE WASHINGTON DC
Go to
Question of the Day
Past Questions
Summary Data
Help
My
Etc


EngageDC
WE ARE WASHINGTON DC
Go to...
Help
About this App
FAQ
Privacy statement
My
Etc

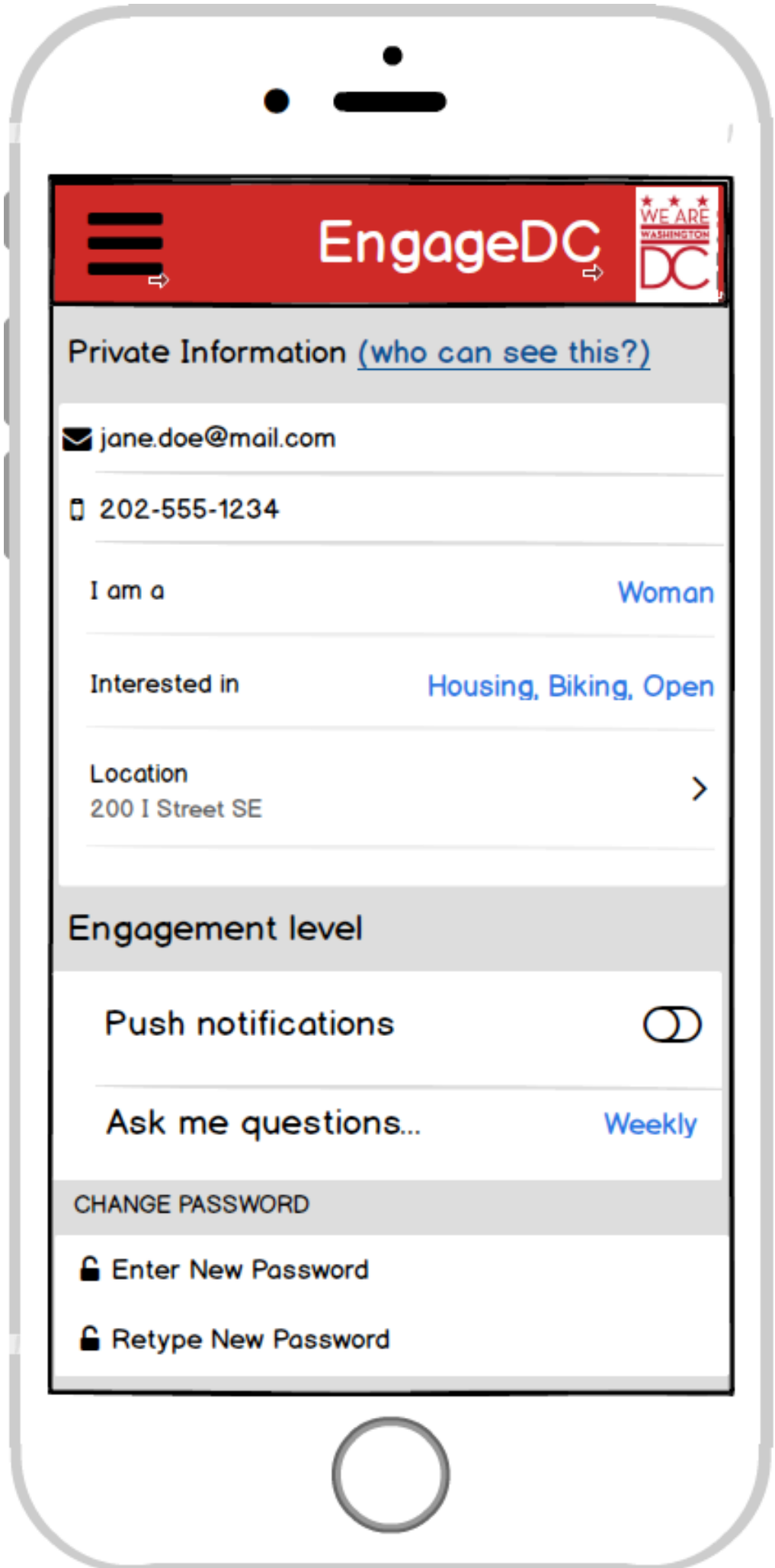

EngageDC
WE ARE WASHINGTON DC
Go to...
Help
My
Settings
History
Etc


EngageDC
WE ARE WASHINGTON DC
Go to...
Help
My
Etc
Terms of service

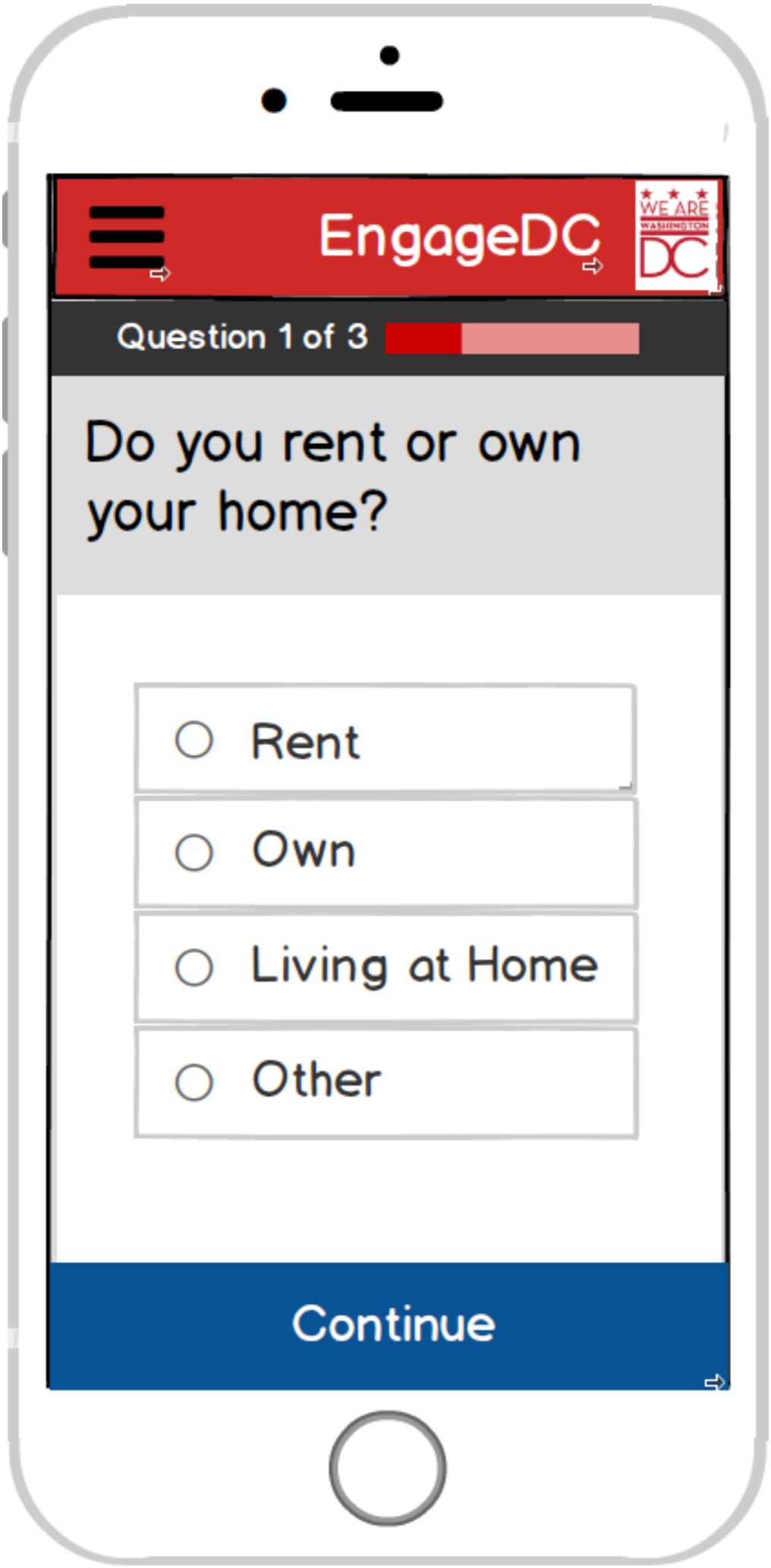

EngageDC
WE ARE WASHINGTON DC
FAQ
What is this app?
Lorem ipsum dolor sit amet, et vix primis constituam reprehendunt, et duo clita recusabo. Ex per nisl congue omittantur, nam magna perfecto et
How do you protect my privacy?
Lorem ipsum dolor sit amet, et vix primis constituam reprehendunt, et duo clita recusabo. Ex per nisl congue omittantur, nam magna perfecto et.
What happens to the data collected?
Lorem ipsum dolor sit amet, et vix primis constituam reprehendunt, et duo clita recusabo. Ex per nisl congue omittantur, nam magna perfecto et.
Can you sell my data?
Lorem ipsum dolor sit amet, et vix primis constituam reprehendunt, et duo clita recusabo. Ex per nisl congue omittantur, nam magna perfecto et.

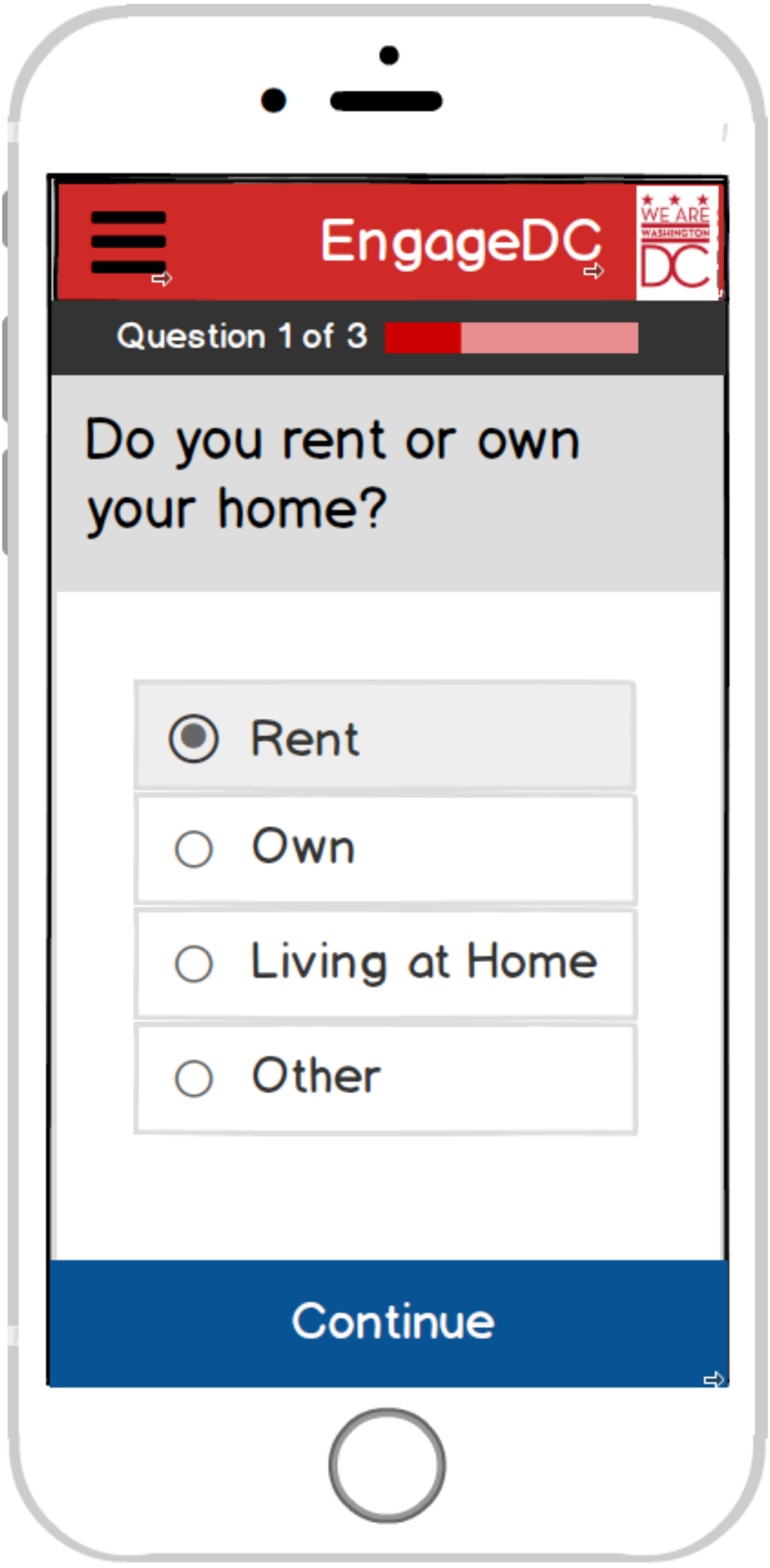

EngageDC
WE ARE WASHINGTON DC
Terms of Service
Lorem ipsum dolor sit amet, ei velit essent epicuri eam, usu nulla debitis ea, eu habeo ignota saperet sea. Ne has labore insolens, affert semper ex per. Agam rebum movet at sea. Vis dolore impedit ullamcorper in, in fuisset delicata est, nam soluta scripserit ne.
Per et quodsi graecis, sed ei lorem paulo phaedrum. Repudiare honestatis in per. Ei vix quas euismod, an pro liber moderatius philosophia, verterem cotidieque at duo. Usu et noster officiis. Cu sanctus quaerendum vis. Cum mucius facete putant te, cu eruditi ullamcorper duo.
Ex vis iisque consulatu elaboraret, impedit eleifend mei te. Eu sea vidisse mentitum. Quidam audiam patrioque sea id. Mea facer decore te, ea mei aliquip luptatum, aperiri mentitum in eos.

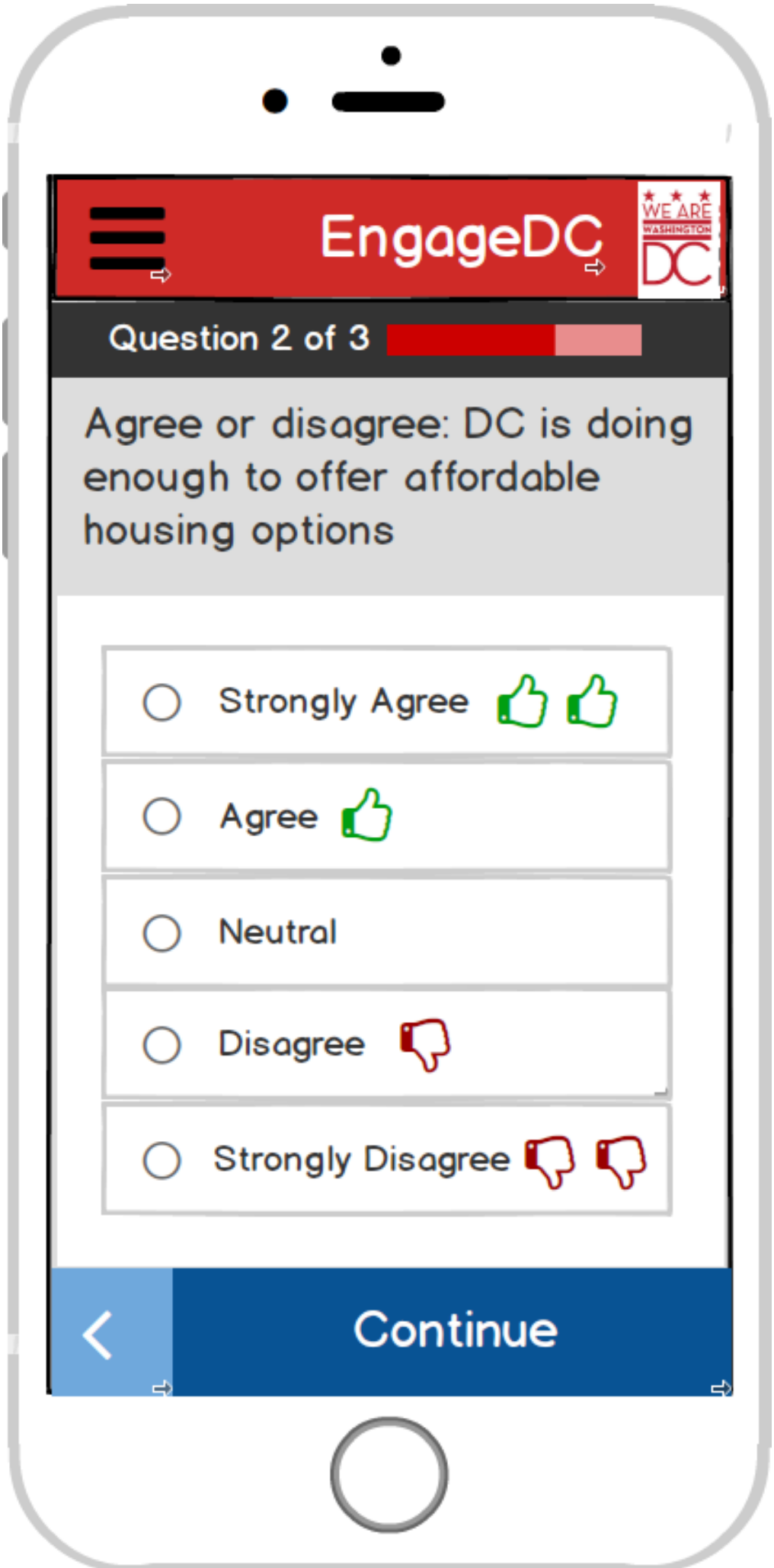
EngageDC
WE ARE WASHINGTON DC
My Settings
Public Profile (who can see this?)
Jane Doe
Engaged since March 2019
Jane Doe
User Bio - etc - blah blah blah
Private Information (who can see this?)
jane.doe@mail.com
202-555-1234
I am a
Woman
Interested in
Housing, Biking, Open Data
Swipe down

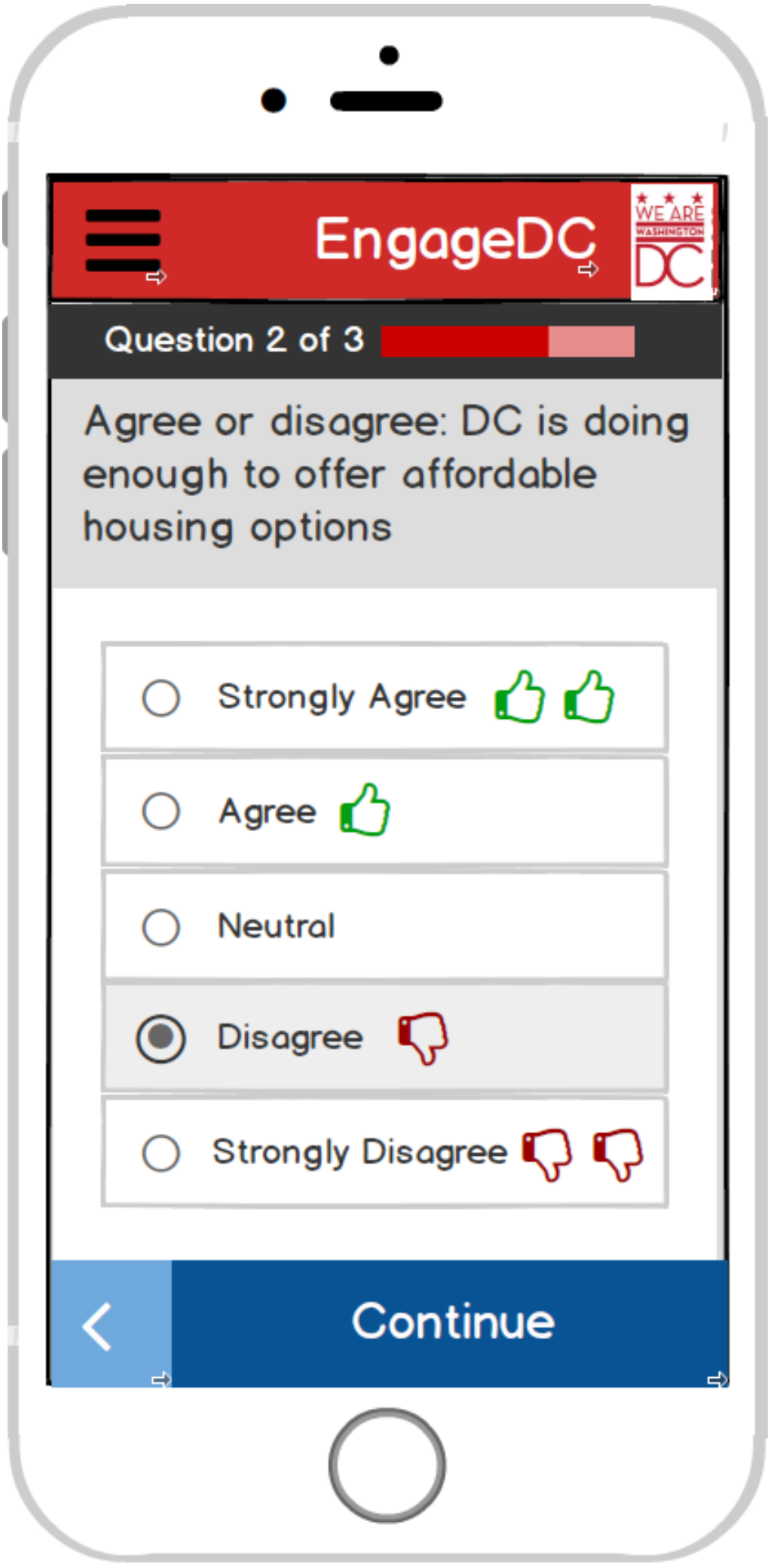

EngageDC
WE ARE WASHINGTON DC
Private Information (who can see this?)
jane.doe@mail.com
202-555-1234
I am a
Woman
Interested in
Housing, Biking, Open
Location
200 I Street SE
Engagement level
Push notifications
Ask me questions...
Weekly
CHANGE PASSWORD
Enter New Password
Retype New Password

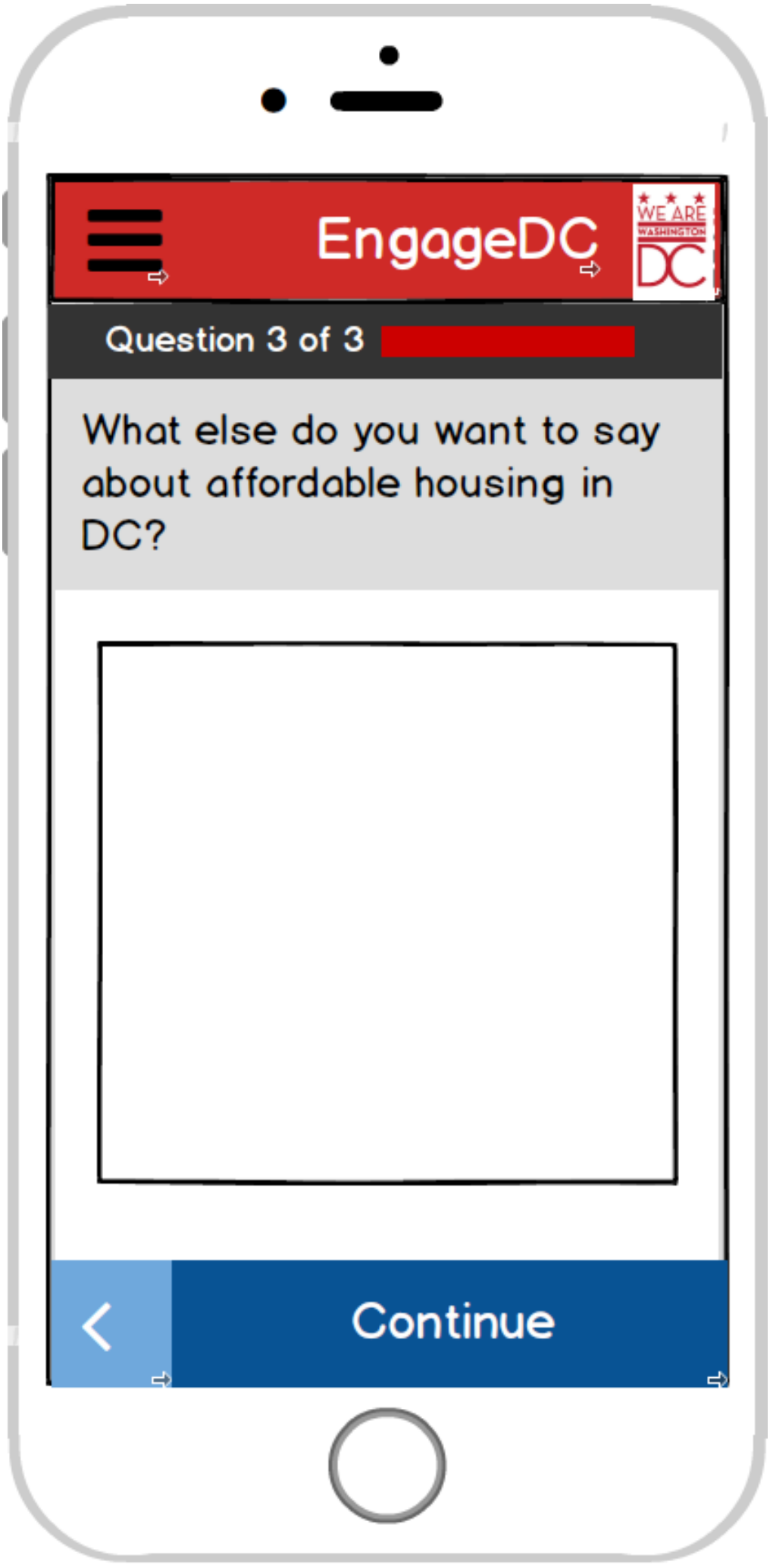
Swipe up

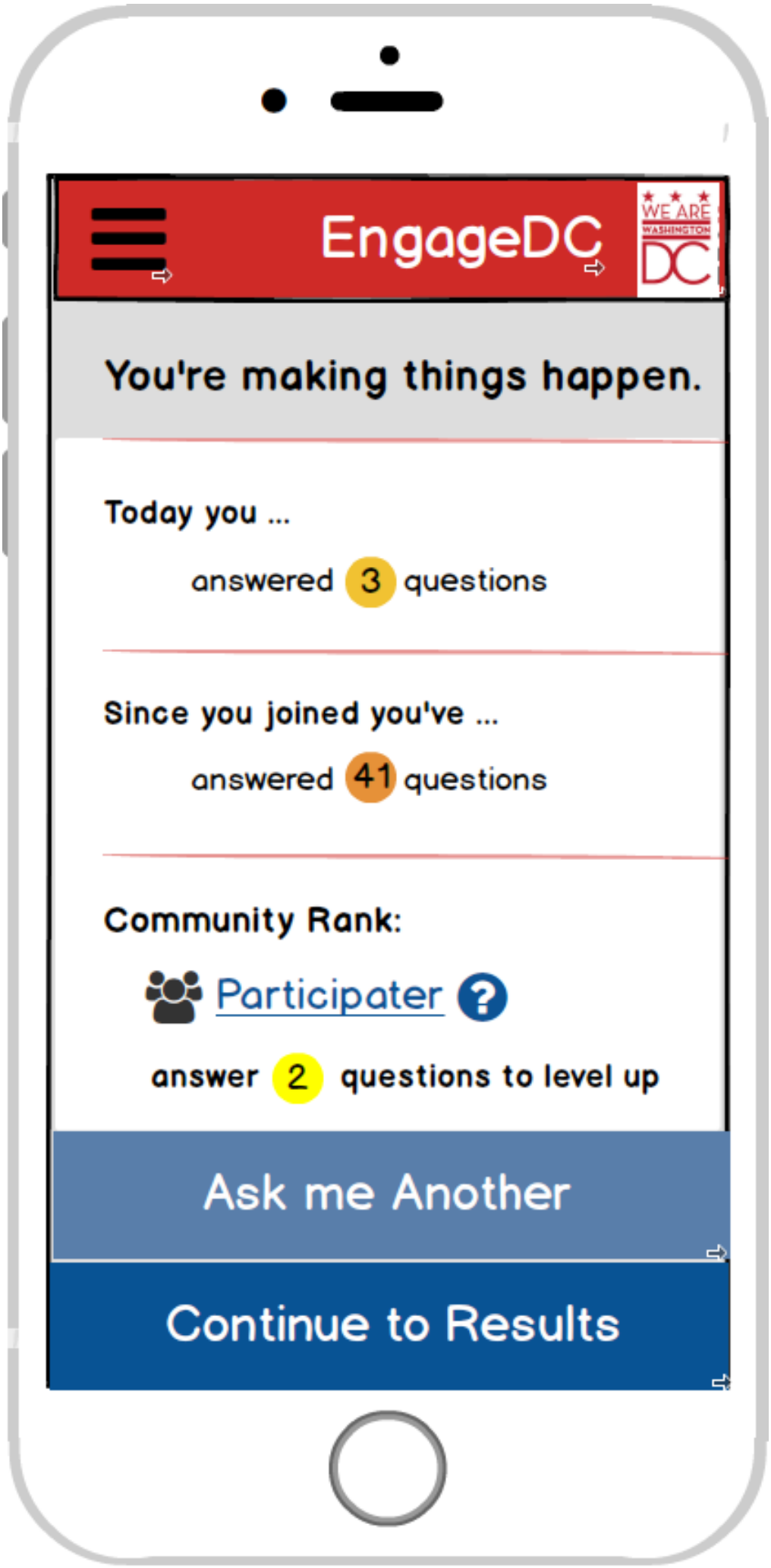

EngageDC
WE ARE WASHINGTON DC
Question 1 of 3
Do you rent or own your home?
Rent
Own
Living at Home
Other
Continue

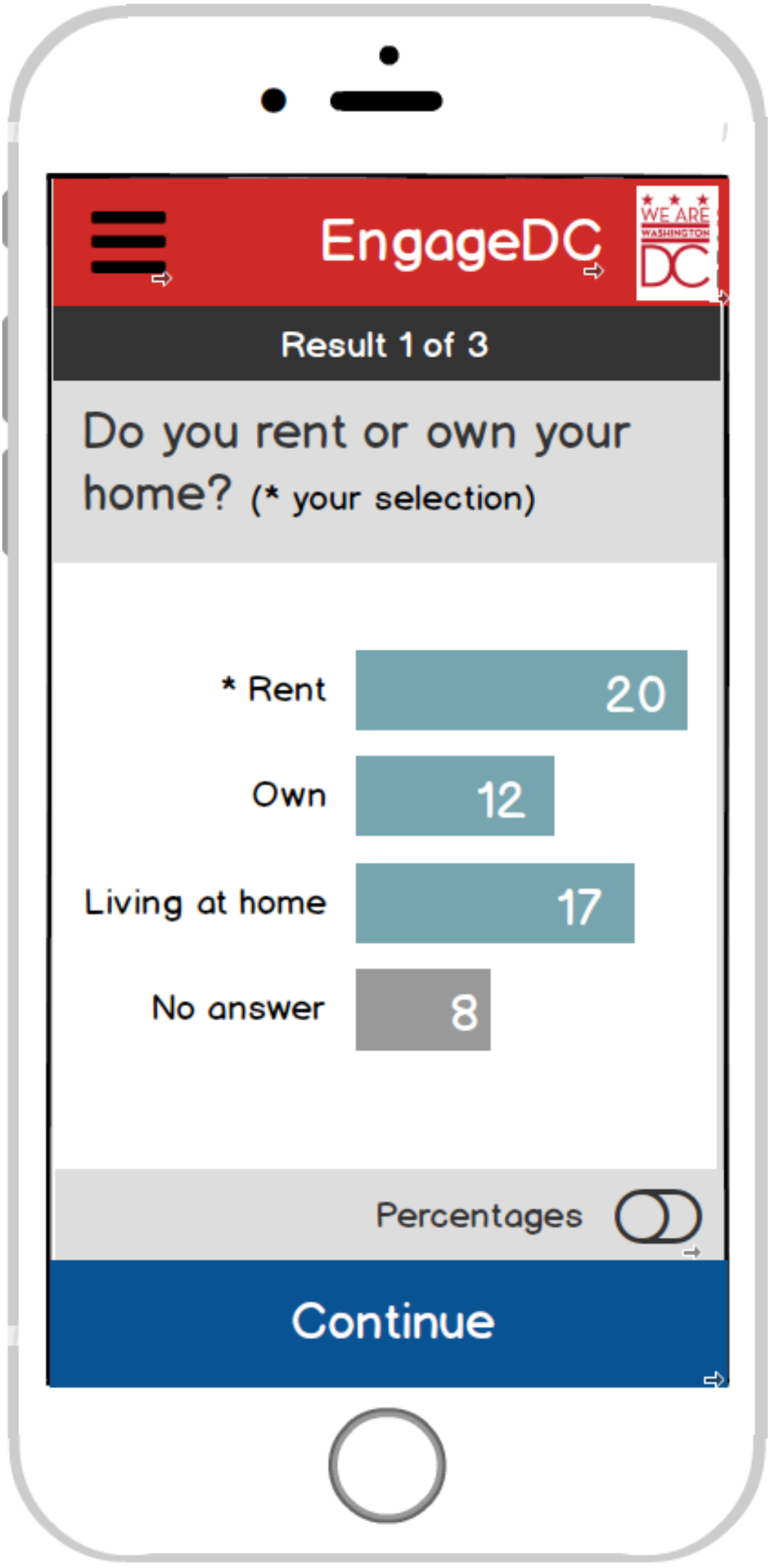

EngageDC
WE ARE WASHINGTON DC
Question 1 of 3
Do you rent or own your home?
Rent
Own
Living at Home
Other
Continue

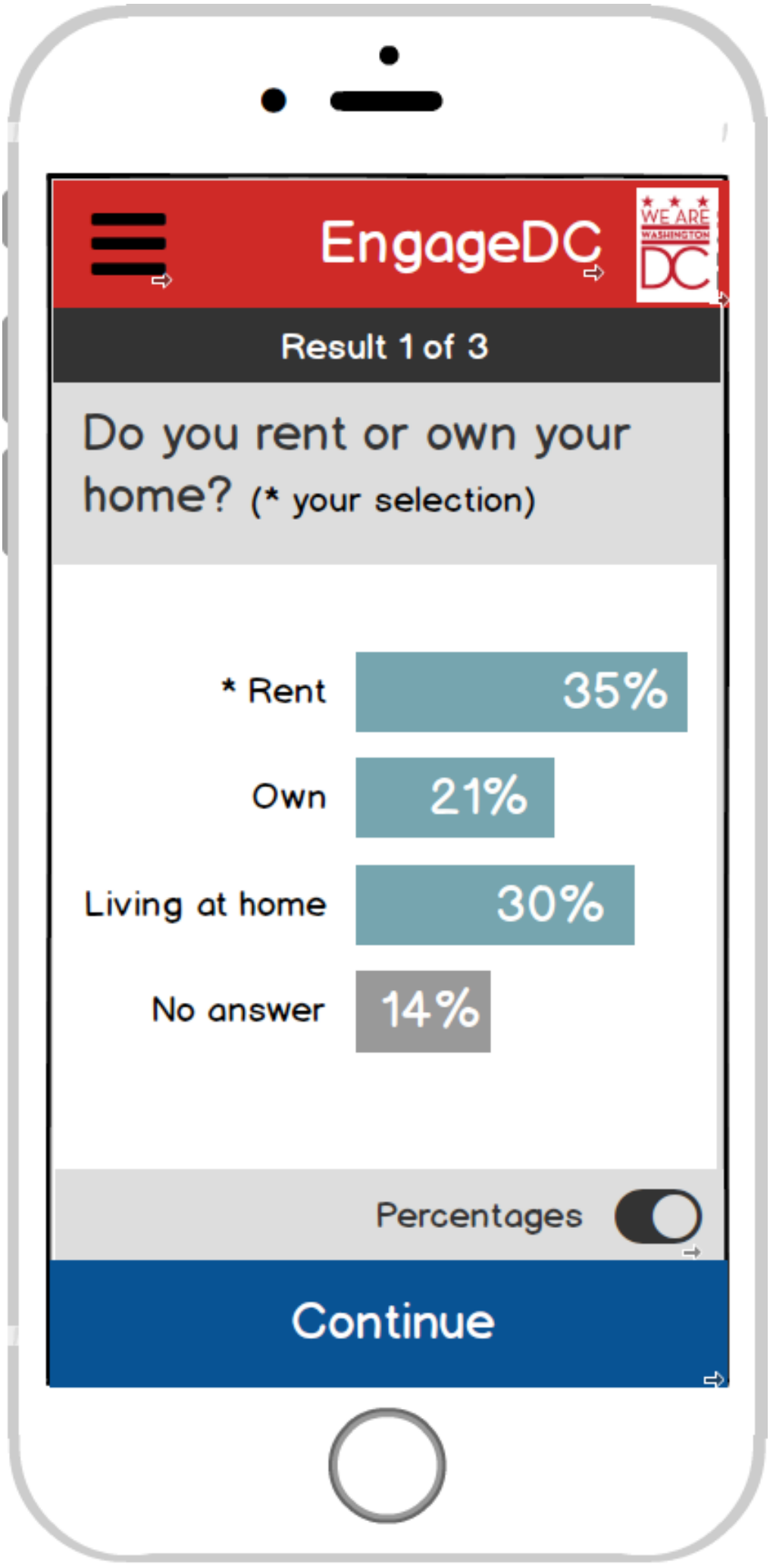

EngageDC
WE ARE WASHINGTON DC
Question 2 of 3
Agree or disagree: DC is doing enough to offer affordable housing options
Strongly Agree
Agree
Neutral
Disagree
Strongly Disagree
Continue

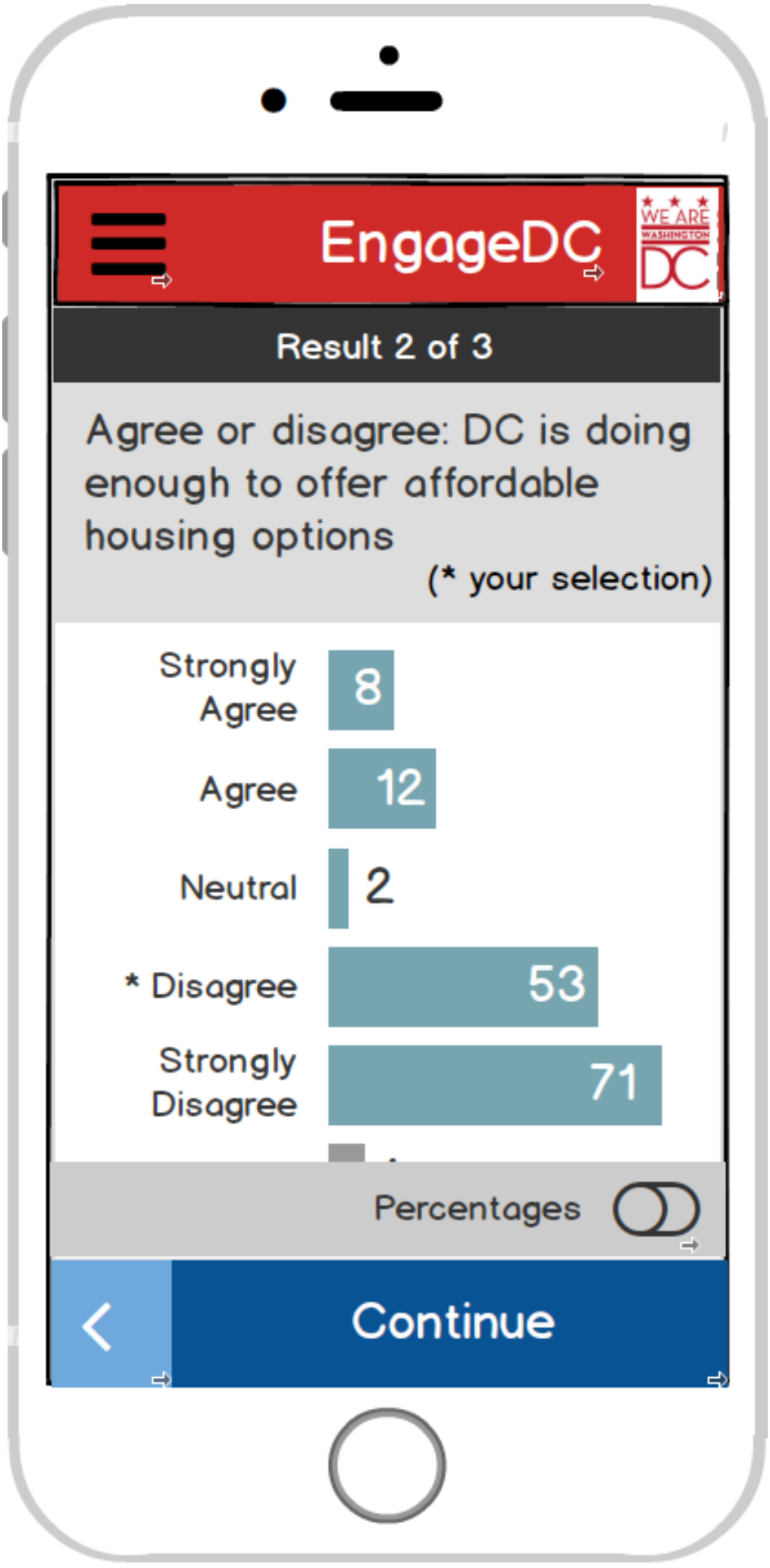

EngageDC
WE ARE WASHINGTON DC
Question 2 of 3
Agree or disagree: DC is doing enough to offer affordable housing options
Strongly Agree
Agree
Neutral
Disagree
Strongly Disagree
Continue

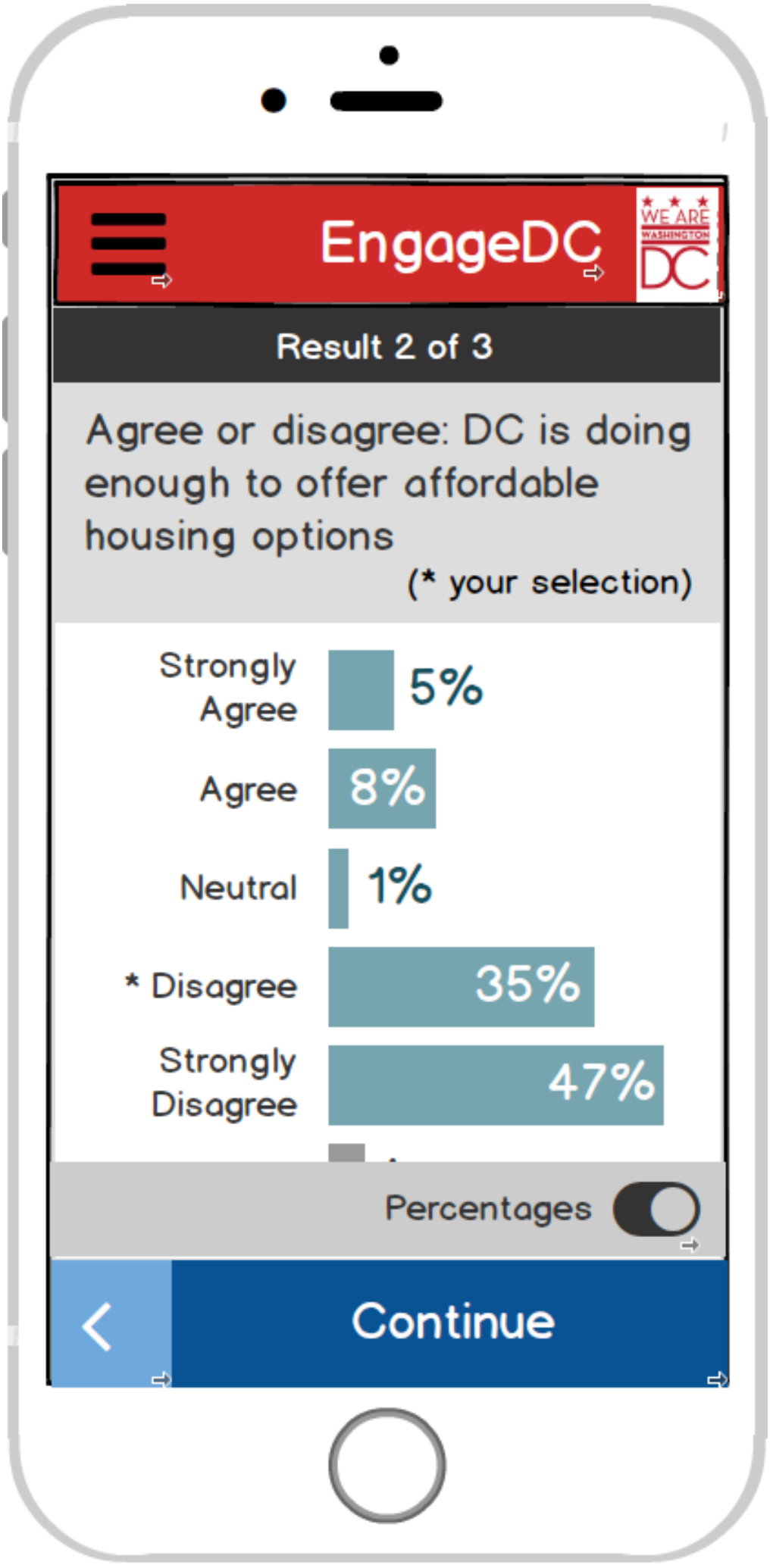

EngageDC
WE ARE WASHINGTON DC
Question 3 of 3
What else do you want to say about affordable housing in DC?
Continue

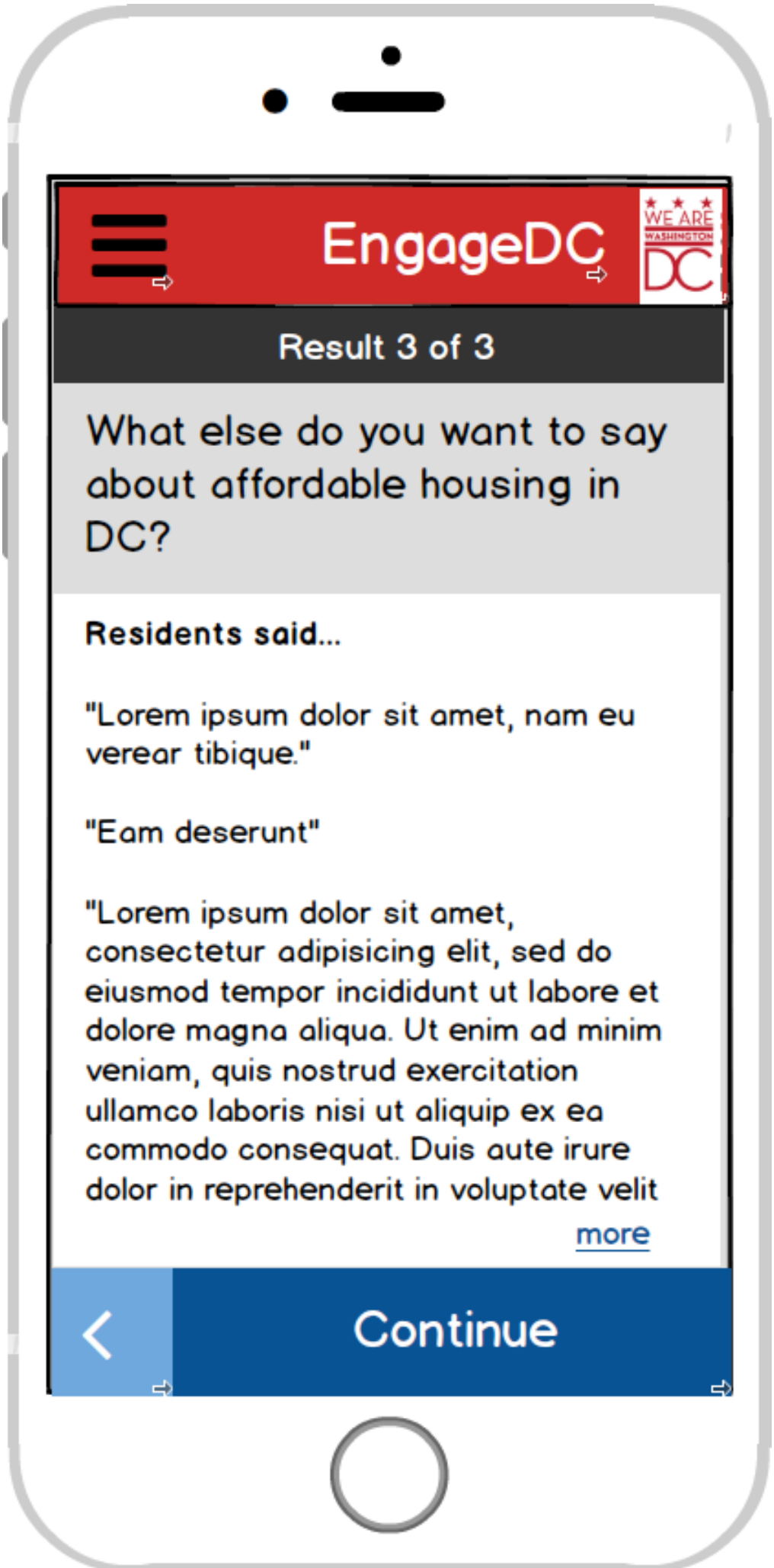

EngageDC
WE ARE WASHINGTON DC
You're making things happen.
Today you ...
answered 3 questions
Since you joined you've ...
answered 41 questions
Community Rank:
Participater
answer 2 questions to level up
Ask me Another
Continue to Results


EngageDC
WE ARE WASHINGTON DC
Result 1 of 3
Do you rent or own your home? (* your selection)
* Rent
20
Own
12
Living at home
17
No answer
8
Percentages
Continue


EngageDC
WE ARE WASHINGTON DC
Result 1 of 3
Do you rent or own your home? (* your selection)
* Rent
35%
Own
21%
Living at home
30%
No answer
14%
Percentages
Continue


EngageDC
WE ARE WASHINGTON DC
Result 2 of 3
Agree or disagree: DC is doing enough to offer affordable housing options
(* your selection)
Strongly Agree
8
Agree
12
Neutral
2
* Disagree
53
Strongly Disagree
71
Percentages
Continue


EngageDC
WE ARE WASHINGTON DC
Result 2 of 3
Agree or disagree: DC is doing enough to offer affordable housing options
(* your selection)
Strongly Agree
5%
Agree
8%
Neutral
1%
* Disagree
35%
Strongly Disagree
47%
Percentages
Continue

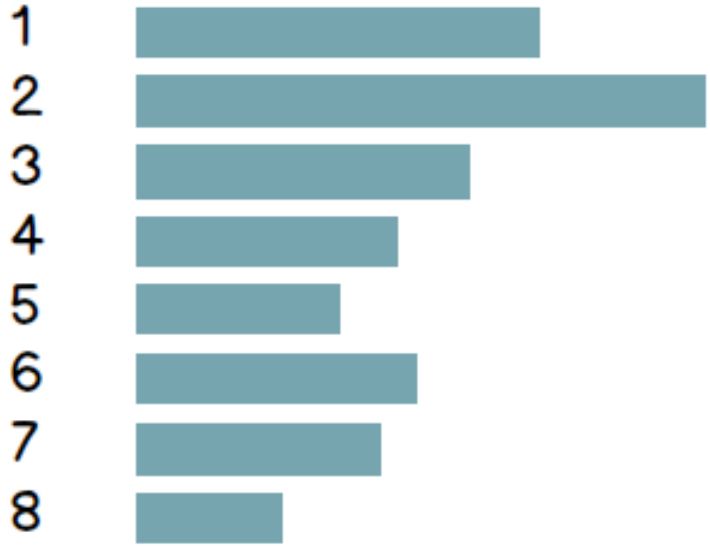

EngageDC
WE ARE WASHINGTON DC
Result 3 of 3
What else do you want to say about affordable housing in DC?
Residents said...
"Lorem ipsum dolor sit amet, nam eu verear tibique."
"Eam deserunt"
"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit
more
Continue

EngageDC

WE ARE WASHINGTON DC

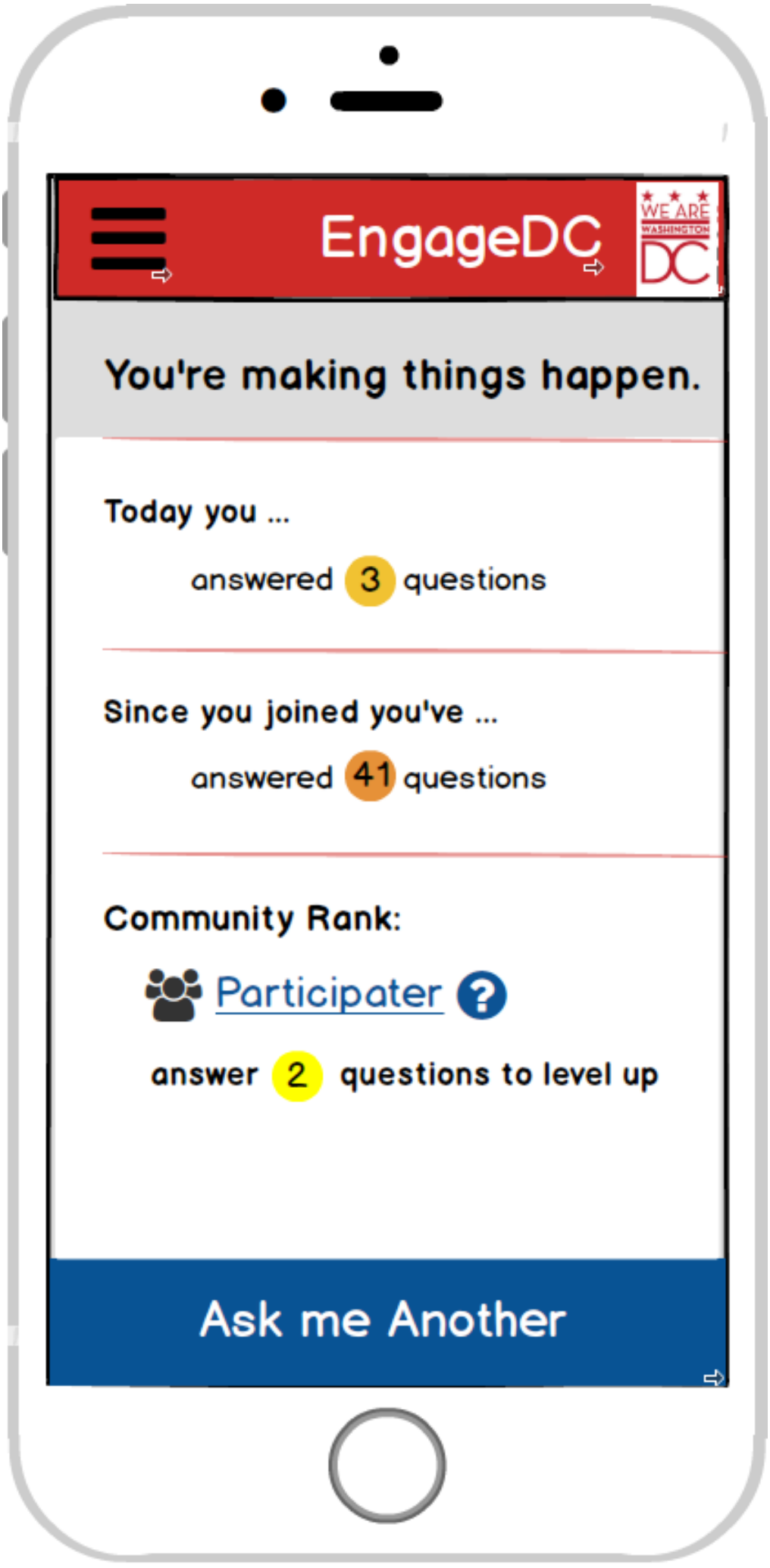
# About the results

## By Ward




## By Family Income

Continue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Ask me Another

EngageDC

Question 1 of 3

Which if any of the available dockless bikes (Spin, mobike, jump, etc) available in DC do you use?

- mobike
- Spin
- Jump
- Other

Continue

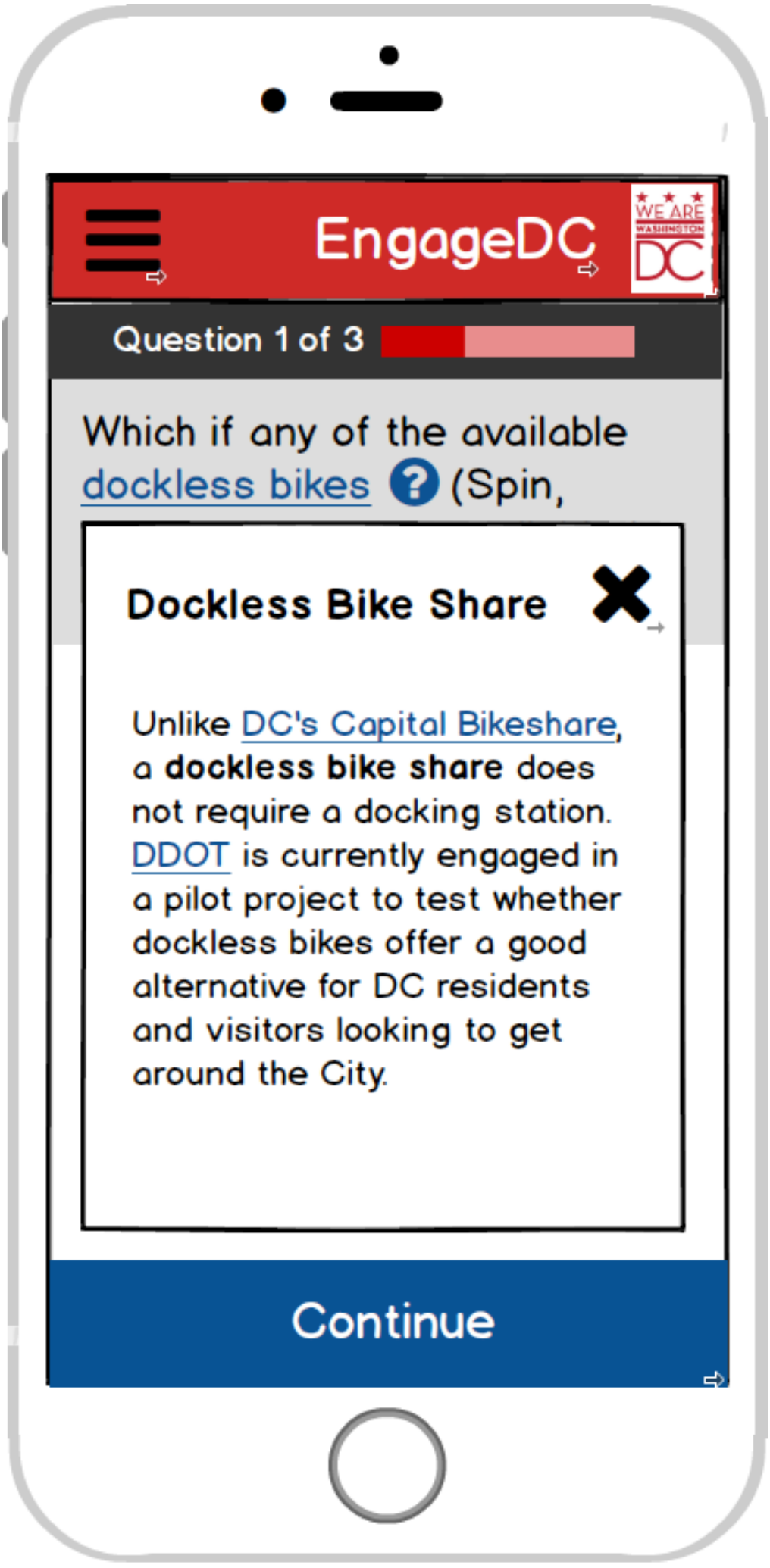
EngageDC

Question 1 of 3

Which if any of the available dockless bikes (Spin, mobike, jump, etc) available in DC do you use?

mobike

Continue


EngageDC
WE ARE WASHINGTON DC
Question 1 of 3
Which if any of the available dockless bikes (Spin,
Dockless Bike Share
Unlike DC's Capital Bikeshare, a dockless bike share does not require a docking station. DDOT is currently engaged in a pilot project to test whether dockless bikes offer a good alternative for DC residents and visitors looking to get around the City.
Continue

EngageDC

Question 1 of 3

Which if any of the available dockless bikes (Spin, mobike, jump, etc) available in DC do you use?

- (●) mobike
- ( ) Spin
- ( ) Jump
- ( ) Other

Continue

EngageDC

Question 2 of 3

Rate your experience using mobike

- ○ Excellent!
- ○ Good
- ○ Okay
- ○ Not great
- ○ Terrible!

Continue

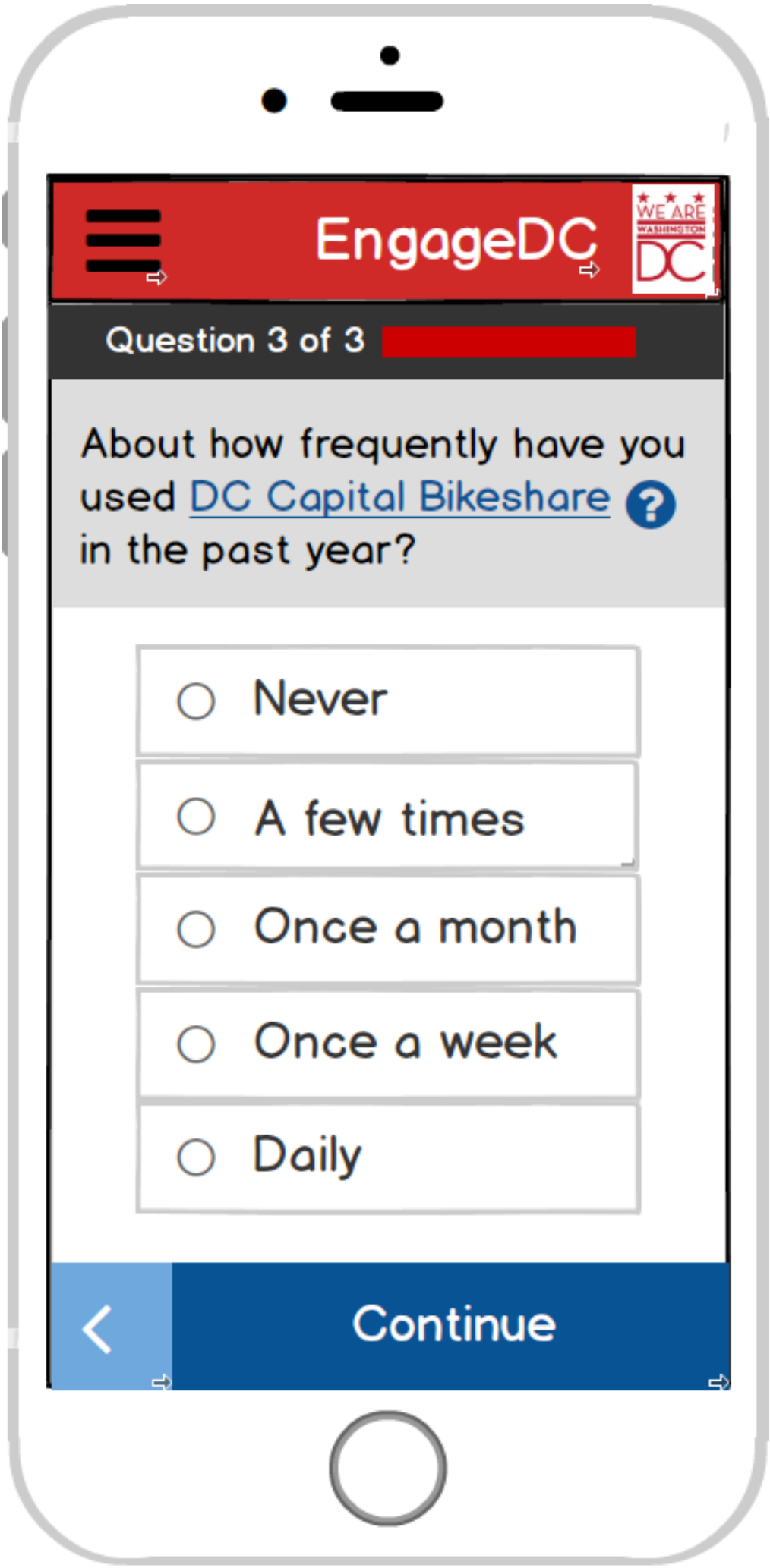
EngageDC

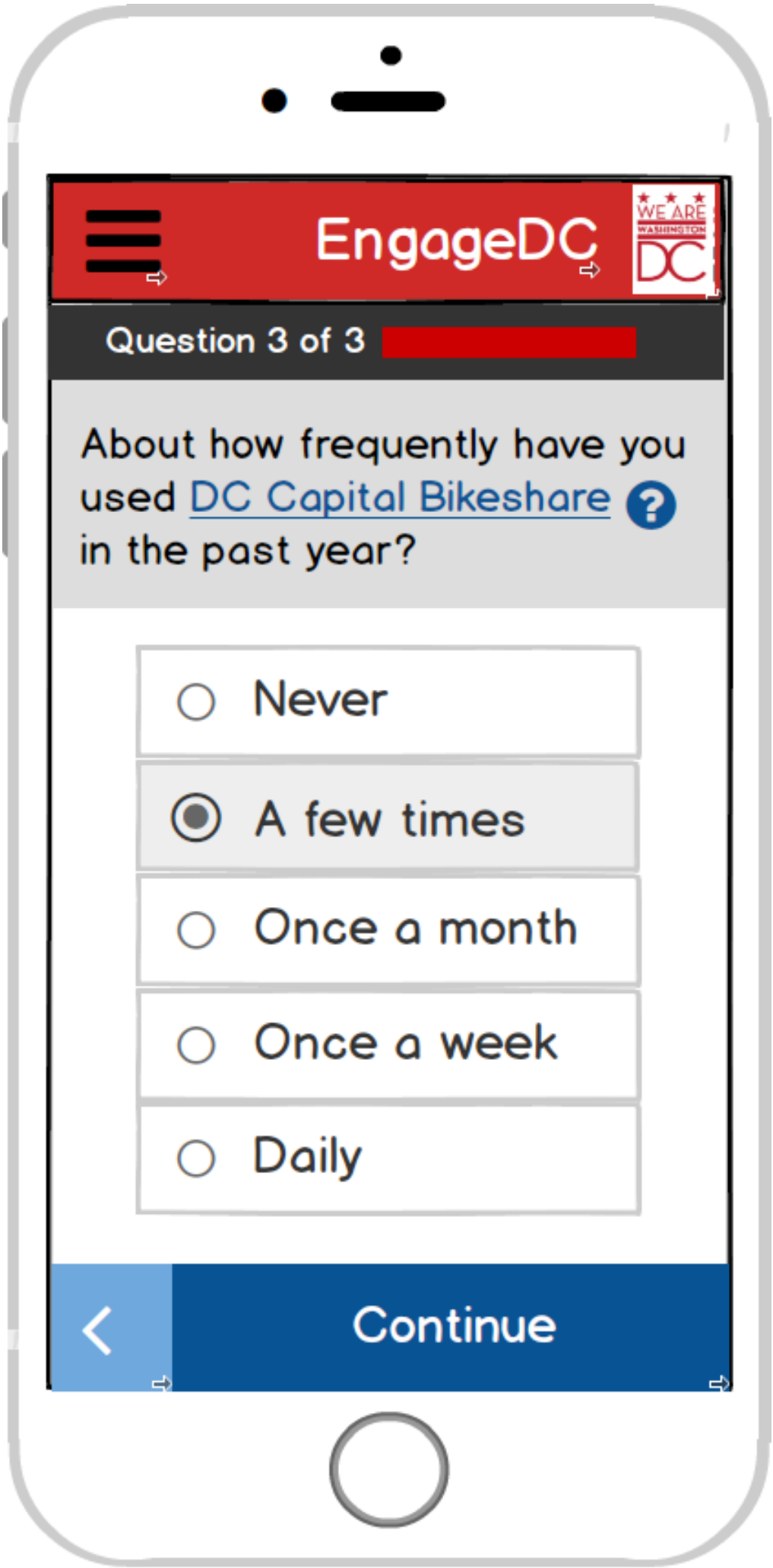
Question 2 of 3

Rate your experience using mobike

- ○ Excellent!
- ◉ Good
- ○ Okay
- ○ Not great
- ○ Terrible!

Continue


EngageDC
WE ARE WASHINGTON DC
Question 3 of 3
About how frequently have you used DC Capital Bikeshare in the past year?
Never
A few times
Once a month
Once a week
Daily
Continue


EngageDC
WE ARE WASHINGTON DC
Question 3 of 3
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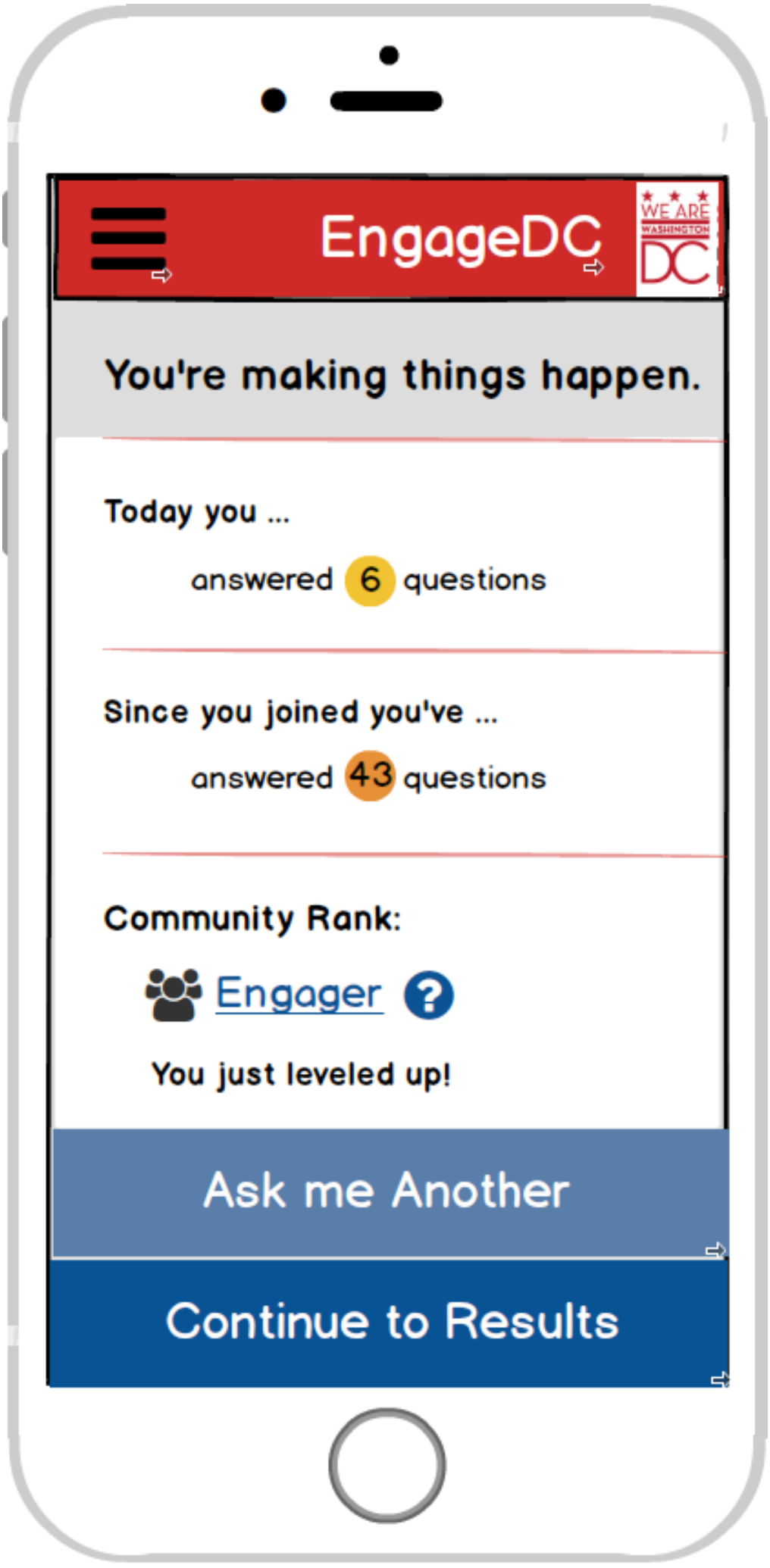
Once a week
Daily
Continue


EngageDC
You're making things happen.
Today you ...
answered 6 questions
Since you joined you've ...
answered 43 questions
Community Rank:
Engager
You just leveled up!
Ask me Another
Continue to Results

Back to Start