

East

North

South

West

2016

2017

2018

January


Febru...

March

April

May

June



Revenue by Zone

East
45.34M (16.3...)

West
87.16... (31....)

South
71.71M (25....)

North
73.08M (26.3...)

Revenue by EducationLevel

Graduate Deg...
48.29M (17.4...)

Bachelors
80.51M (29....)

High School
48.88M (17.6...)

Partial College
76.32M (27....)

Revenue by Gender

F
136.2... (49.1...)

M
138.9... (50.1...)

Sub-category wise data

SubcategoryName	Units	ReturnQuantity	Return Rate
Assorted Dairy	108514	1672	1.54%
Baby Care	190216	3304	1.74%
Biscuits and Snacks	17586	344	1.96%
Bread and Baked Goods	40716	668	1.64%
Cereals & Grains	18202	304	1.67%
Cheese	47484	776	1.63%
Cleaning Accessories	137894	2820	2.05%
Cookware	168442	3296	1.96%
Cosmetics	76562	1244	1.62%
Deos & Perfumes	106240	1692	1.59%
Detergents	162240	3108	1.92%
Dry Fruits	18278	252	1.38%
Electricals	41534	700	1.69%
Exotic Vegetables	23968	416	1.74%
Festive Decoratives	47362	784	1.66%
Flours\$ Atta and Others	29666	480	1.62%
Fruits	29016	440	1.52%
Health Drinks	76944	1352	1.76%
Imported Fruits	11752	192	1.63%
Juices and Energy Drinks	59270	916	1.55%
Kitchen & Dining	11632	220	1.89%
Mineral Water	11750	224	1.91%
School Supplies	71418	1184	1.66%
Soft Drinks	60228	944	1.57%
Tea & Coffee	84328	1464	1.74%
Toys & Games	41654	784	1.88%
Total	1721868	30044	1.74%

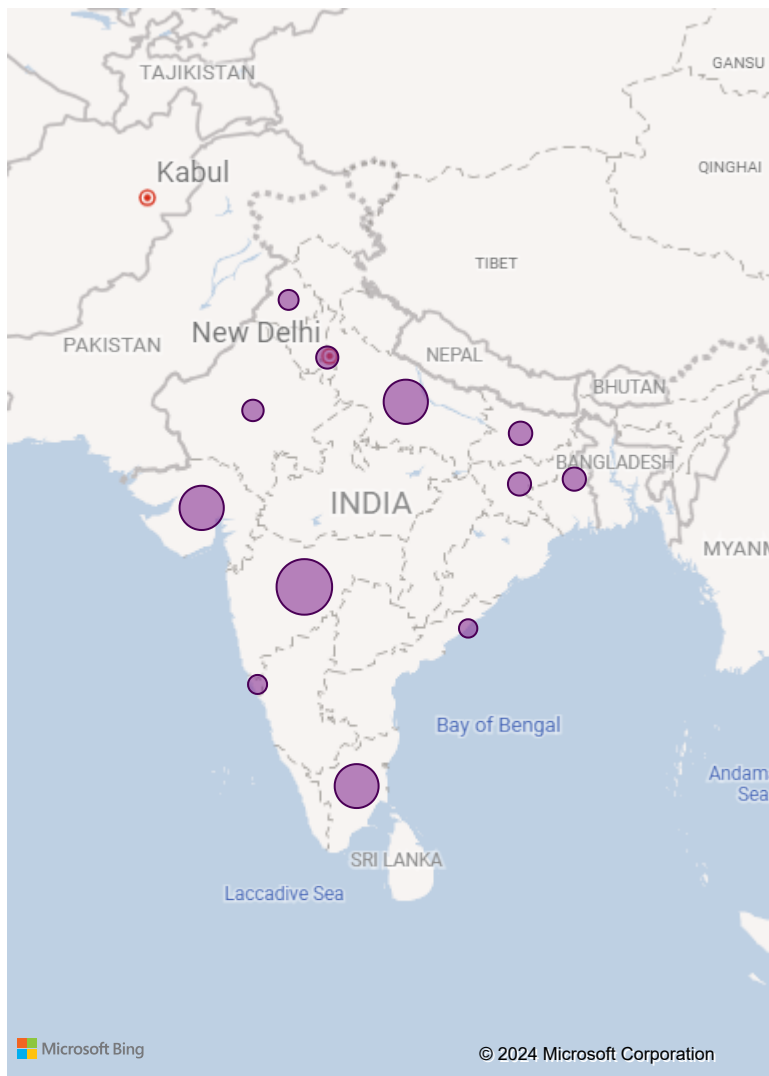
Units by Zone

West
541K

North
454K

South
445K

East
281K



Microsoft Bing

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