

ANALYSIS

The internet can quickly turn dark, violent, and harmful. In every case, users who intend to do harm will exploit your design for bad purposes.

Even at a very young age, Adam has a purpose- to take down political leaders and create a havoc, not only on social media but also in the political sphere nation-wide. Even if the activists think of schemes in good faith of people, and Adam comes to disagree with them, he would put all his work into trying to not make it happen. Adam would post videos showcasing riots, rallies or politicians unknowingly breaking laws or doing something illegal on twitter media, or tweet racist slurs or conspiracy theories about the activists, just to turn the public against them and to establish a state of frenzy.

On the other hand, Jim was always one of the reasons behind someone who ended up getting hurt. With the mind-set of being superior, he always had a hands-on approach to deal with competition, trying to eliminate it. Acts such as the popular zoom bombings were taken care of as the CEO of Zoom was made aware of it, who implemented stricter policies and features into the app. But Jim managed to find another platform- Snapchat, which he used to catfish the students at his university, who were naïve enough to leak their private information to an unknown person, who would misuse it. The main issue that should be addressed here is the fact that it is easy to take advantage of an app which has so much information about a user out in the open, such as the location of the user, their phone number and linked social profiles.

Lastly, Kathy would seem like a very normal person, who is socially active, smart and capable of doing what she wants. But if we have a closer look as a YouTuber to whose videos Kathy reacts to, we'll understand the issue. She is shrewd enough to clickbait the audience by putting similar thumbnails and titles as that of the original videos. She seems to be just another pretty girl who creates videos reacting to stand-up comedians, where in reality, she is just stealing the views off of the actual video, because people, especially males would rather watch a video with a pretty girl in it. The next messed up thing is that some episodes of the show are really long, so why

would people waste time on watching the whole thing, instead of just watching the funny bits and get a gist of it, by looking at Kathy's videos.

Over the past few years, we've seen people on social media say and do terrible things to others. Sometimes they get reported, sometimes their account gets taken down, but a lot of times it doesn't.

The conventional solution to such issues is for the victims of the situation to act on it, report it in some way or call out the exploiters, so that the moderators could look into it. Another solution could be to enhance the layers of security and protect the personal information of the user by adding more features such as data encryption. The developers could add a feature which could check if the content violates any policies or laws before people actually post it. In the end, one should always be cautious while using the social media.