

《知识图谱: 概念与技术》

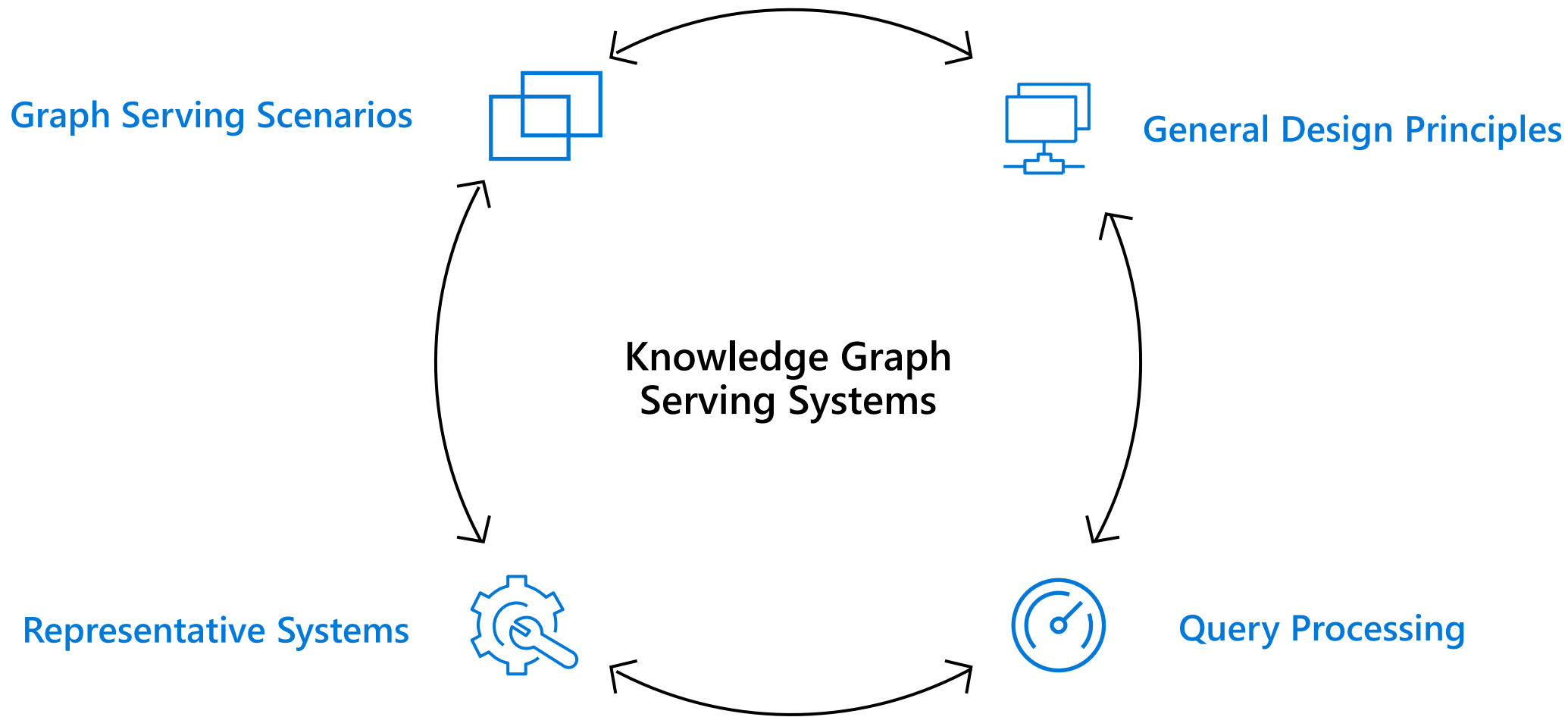
第 8 讲

知识图谱管理系统

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Outline

- Knowledge graph serving scenarios
- General design principles of knowledge graph serving systems
- Real-time query processing
- Representative graph systems
- Demo

Knowledge Serving Scenarios

A real-life **relation search** scenario

A News Headline

Tom Cruise Admits **Katie Holmes** Divorced Him To Protect **Suri** From Scientology

- 1 **Tom Cruise** – people.person.marriage – (**marriage**) – time.event.person – **Katie Holmes**
- 2 **Tom Cruise** – people.person.children – (**Suri Cruise**) – people.person.parent – **Katie Holmes**
- 3 **Tom Cruise** – film.actor.film – (**Bambi Verleihung 2007**) – film.filmactor – **Katie Holmes**
- 4 ...



Relation search in knowledge graph

Entity A . . . \rightsquigarrow Entity B

Multi-hop Relation Search

- Discover the **hidden relations** between entities
- Enable more than what entity indexes can support


Search results of Google



[Web](#) [News](#) [Images](#) [Videos](#) [Shopping](#) [More ▾](#) [Search tools](#)


About 19,600,000 results (0.40 seconds)

Tom Cruise Admits Katie Holmes Divorced Him To Protect ...

www.huffingtonpost.com/.../tom-cruise-katie-holmes-protect-su... ▾
by Stephanie Marcus
Nov 8, 2013 - **Tom Cruise** has admitted that **Katie Holmes** filed for divorce in part because of his involvement in the controversial Church of Scientology.

Images for Tom Cruise, Katie Holmes

[Report images](#)




[More images for Tom Cruise, Katie Holmes](#)

Tom Cruise Comes Clean on Role of Scientology in Divorce ...

abcnews.go.com ▾ [Entertainment](#) ▾ [ABC News](#) ▾
Nov 9, 2013 - Amidst his court battle against tabloid headlines, **Tom Cruise** admitted that ex-wife **Katie Holmes** filed for divorce "to protect Suri from ...

Tom Cruise admits Katie Holmes left to protect Suri from ...

www.nydailynews.com/.../tom-cruise-ad... ▾ [New York Daily News](#) ▾
by Bill Hutchinson - in 29 Google+ circles
Nov 7, 2013 - **Tom Cruise** has admitted in an explosive court deposition that actress **Katie Holmes** fled their marriage to protect their daughter from ...

Search results of Bing



MS Beta 4,340,000 RESULTS Any time ▾

[News about Tom Cruise, Katie Holmes](#)

[bing.com/news](#)



KATIE HOLMES DATING JAMIE FOXX RUMORS CONTINUE AS THE ACTRESS' EX-HUSBAND, TOM CRUISE WAS REPORTED TO HAVE FINALLY MOVED ON

[Travelers Today](#) · 3 days ago

Katie Holmes dating rumors again sparked as her ex-husband **Tom Cruise** was reportedly dating other woman and that...

[Is Tom Cruise Dating Laura Prepon - Katie Holmes Ex Lands Scientologist Girlfriend?](#)

[The National Ledger](#) · 10 days ago

[Katie Holmes Celebrates Suri Cruise's 8th Birthday](#)

[WebProNews](#) · 3 days ago

[Images of Tom Cruise, Katie Holmes](#)

[bing.com/images](#)



[Katie Holmes Celebrates Suri Cruise's 8th Birthday ...](#)



[www.webpronews.com/katie-holmes-celebrates-suri-cruises-8th...](#) ▾

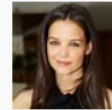
Katie Holmes helped daughter **Suri Cruise** celebrate her 8th birthday in style. She treated her daughter, along with a few guests, to dinner at Nobu Next ...

[Tom Cruise: Katie Holmes Divorce Was A Surprise \(UPDATE\)](#)

[www.huffingtonpost.com/2013/04/09/tom-cruise-katie-holmes-divorce...](#) ▾

Apr 09, 2013 · **Tom Cruise** says **Katie Holmes** divorce was a surprise. Here, the former couple is pictured at the "Mission Impossible: Ghost Protocol" premiere in Dec. 2011.

See results for



Katie Holmes

American Actress

Kate Noelle "Katie" Holmes is an American actress and model who first achieved fame for her role as Joey Pot...



Tom Cruise

Film Actor

Tom Cruise, is an American film actor and producer. He has been nominated for three Academy Awards and h...

Related searches

[Tom Cruise Katie Holmes Married](#)

[Tom Cruise Katie Holmes Gossip](#)

[Tom Cruise Katie Holmes Photos](#)

[Tom Cruise Katie Holmes Baby](#)

[Tom Cruise Katie Holmes Unusual Marriage](#)

[Katie Holmes Tom Cruise Split](#)

[Tom Cruise Katie Holmes Suri Custody Settlement](#)

[Leah Remini Problems Started Tom Cruise Wedding](#)

Relation search in knowledge graph

Satori

Add

Search

Tom Cruise, Mimi Rogers, Nicole Kidman, Katie Holmes

Results

View

94 Results (103 ms)

Results
o--film.actor.film-->(Eyes Wide Shut)--film.film.actor-->(Nicole Kidman)
o--film.actor.film-->(National Movie Awards)--film.film.actor-->(Katie Holmes)
o--film.actor.film-->(InStyle: Celebrity Weddings)--film.film.actor-->(Katie Holmes)
o--people.person.marriage-->(marriage)--time.event.person-->(Katie Holmes)
o--people.person.marriage-->(marriage)--time.event.person-->(Nicole Kidman)
o--film.actor.film-->(War of the Worlds: UK Premiere Special)--film.film.actor-->(Katie Holmes)
o--film.producer.film-->(The Others)--award.nominated_work.nomination-->(nomination)--award.nomination.nominee--(Nicole Kidman)
o--people.person.children-->(Connor Cruise)--people.person.siblings-->(Isabella Jane Cruise)--people.person.parent--(Nicole Kidman)
o--film.producer.film-->(The Others)--award.nominated_work.nomination-->(nomination)--award.nomination.nominee--(Nicole Kidman)
o--film.actor.performance-->(performance)--film.performance.film-->(Eyes Wide Shut)--film.film.actor--(Nicole Kidman)

Prev Page

Next Page

Relation search in knowledge graph

Satori

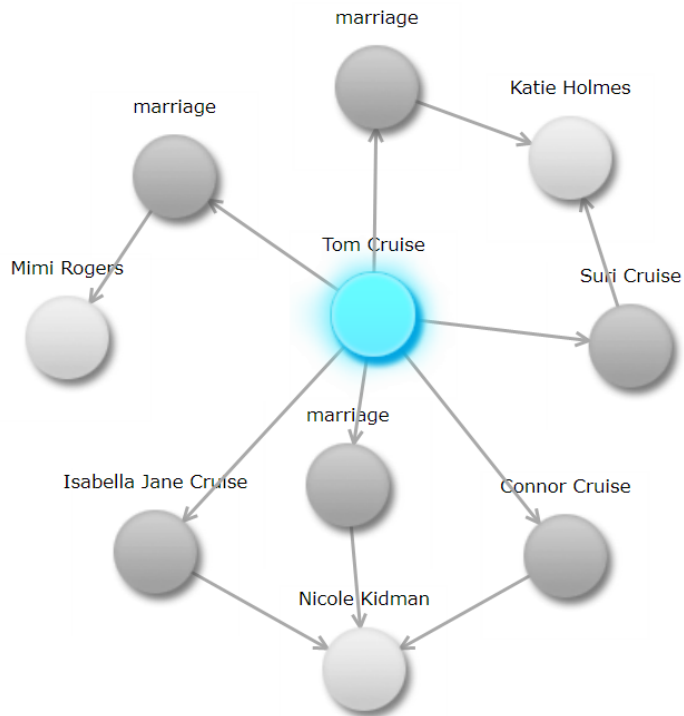
Add

Search

Tom Cruise, Mimi Rogers, Nicole Kidman, Katie Holmes

Results

[View](#)



Tom Cruise



Tom Cruise (born Thomas Cruise Mapother IV; July 3, 1962), is an American film actor and producer. He has been nominated for three Academy Awards and has won three Golden Globe Awards. He started his career at age 19 in the 1981 film *Endless Love*. After portraying supporting roles in *Taps* (1981) and *The Outsiders* (1983), his first leading role was in *Risky Business*, released in August 1983. Cruise became a full-fledged movie...

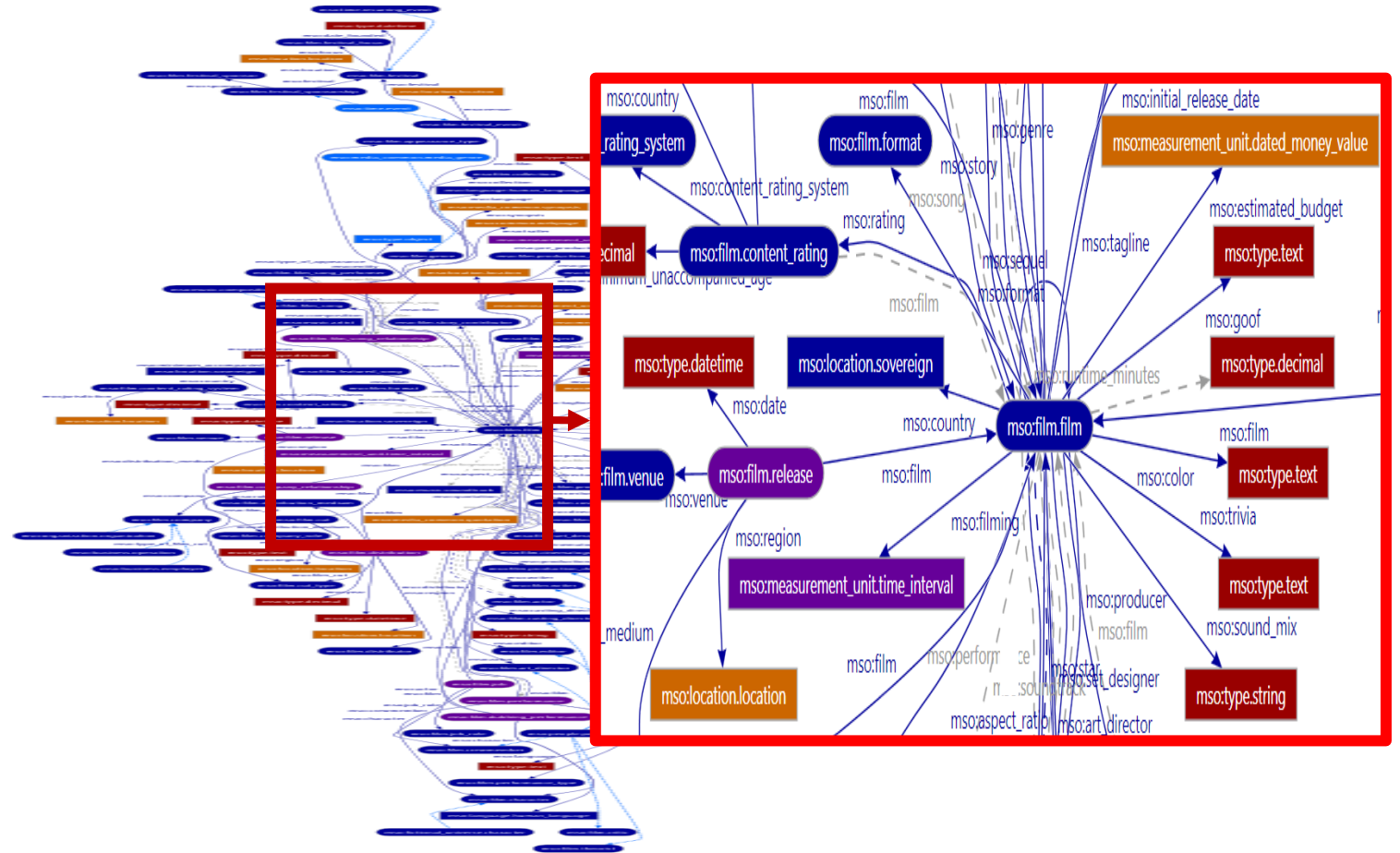
Types

award.nominee, award.winner, film.actor, film.director, film.producer, film.story_contributor ...

General Design Principles

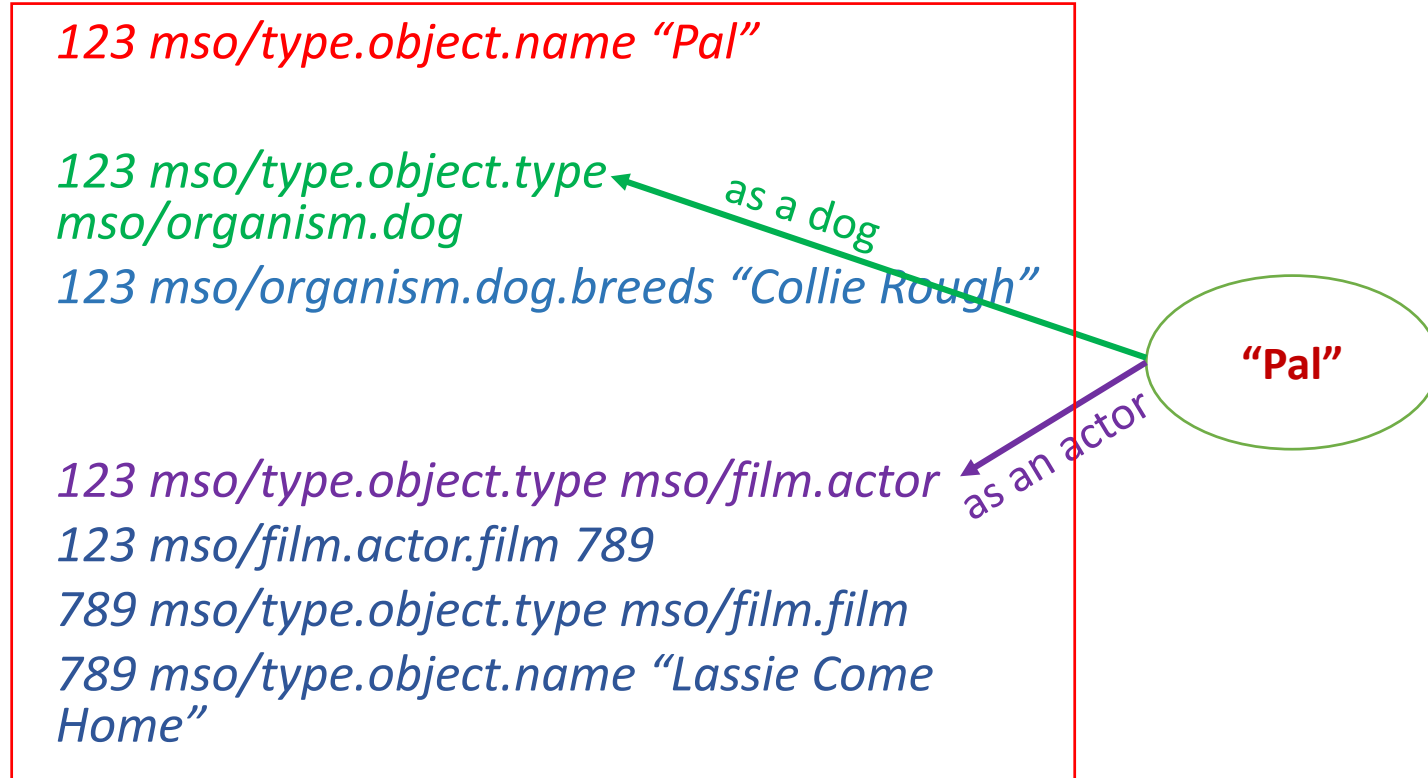
Challenges of serving knowledge graphs

- Data size
 - in the scale of terabytes
- Complex data schema
 - Rich relations

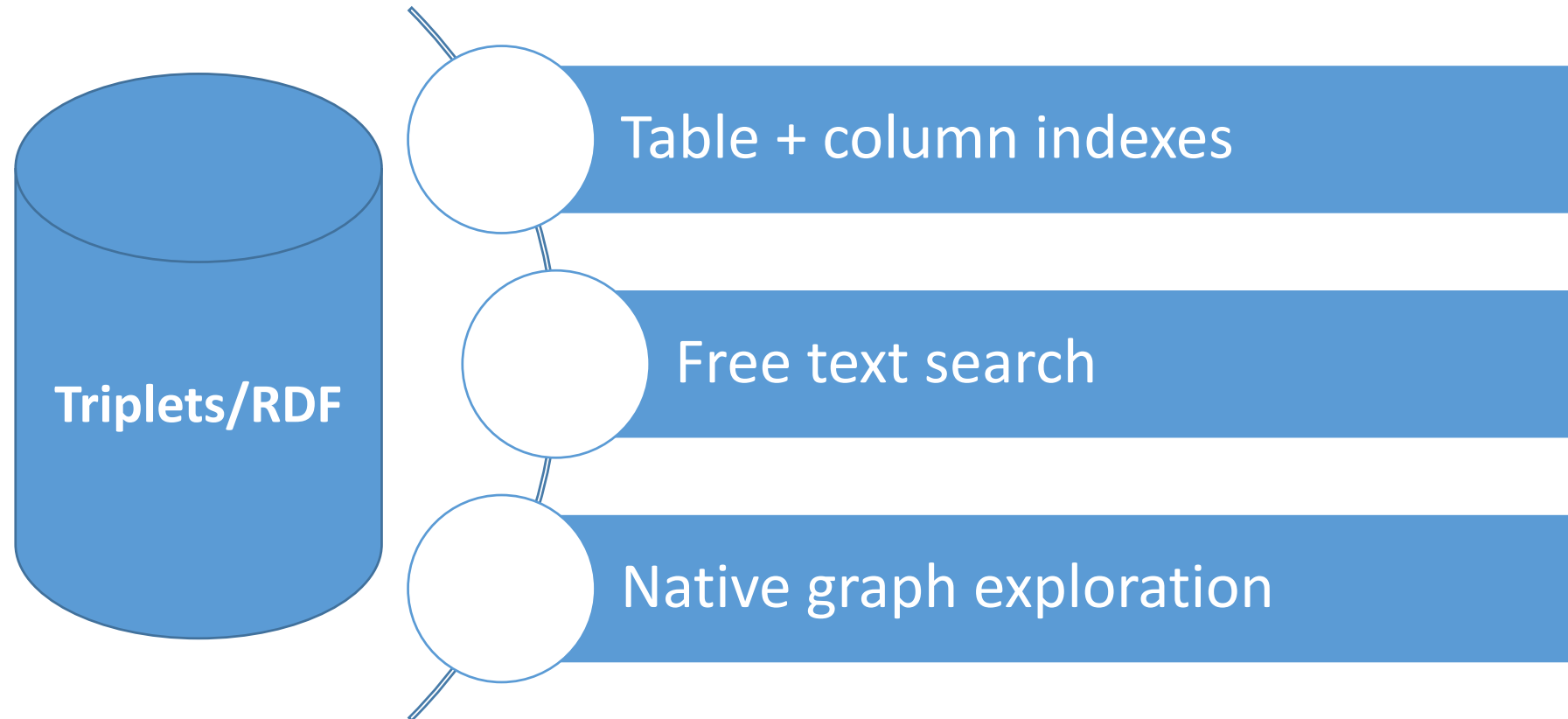


Challenges of serving knowledge graphs

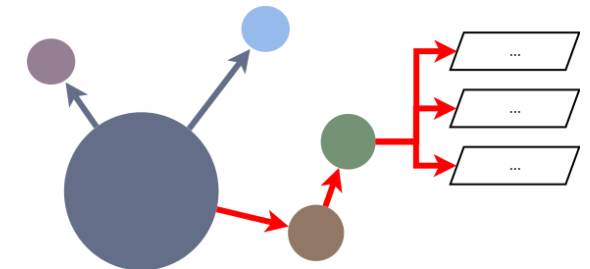
- Data size
 - In the scale of terabytes
- Complex data schema
 - Rich relations
 - Multi-typed entities



How to serve knowledge?



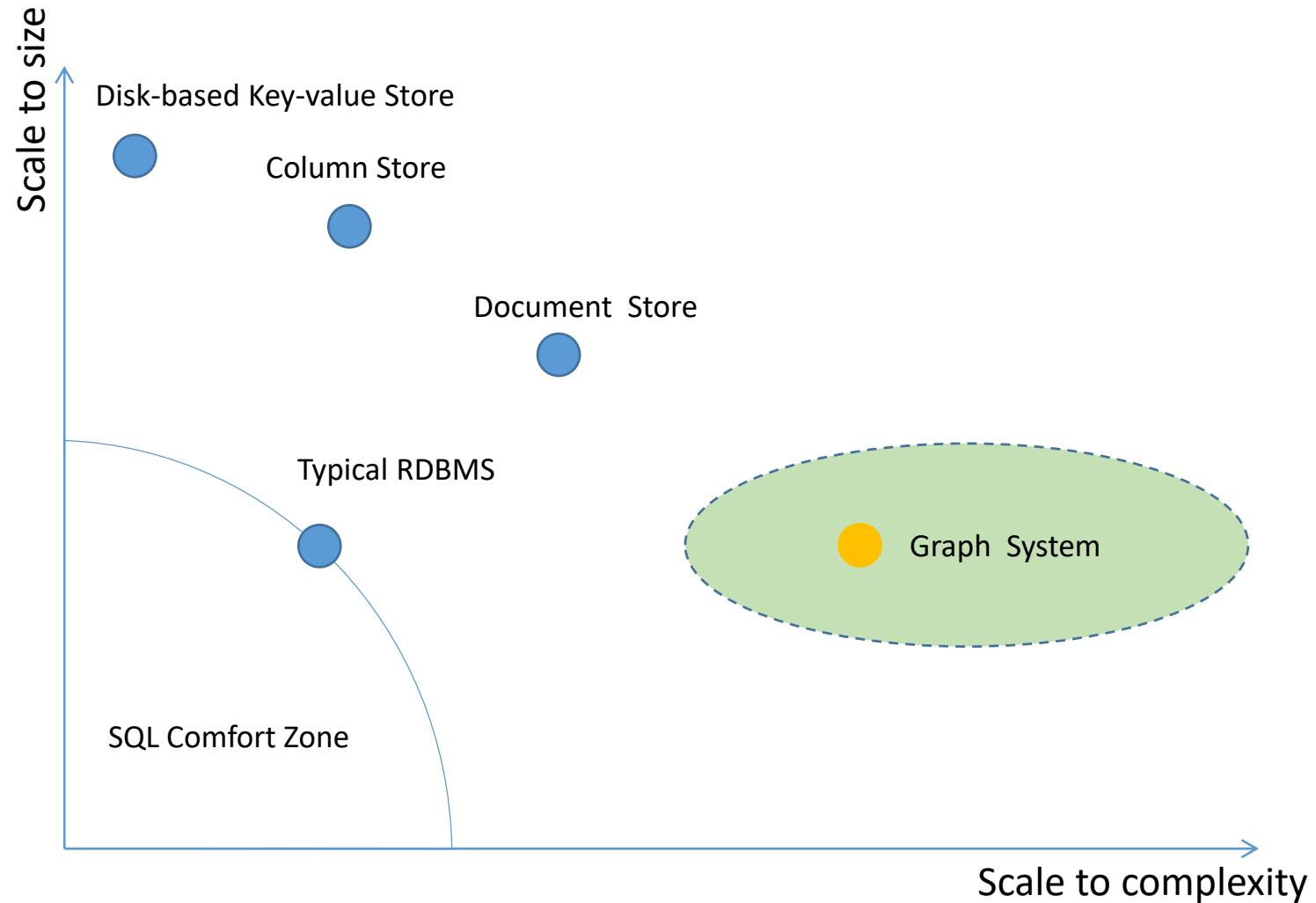
Column Index



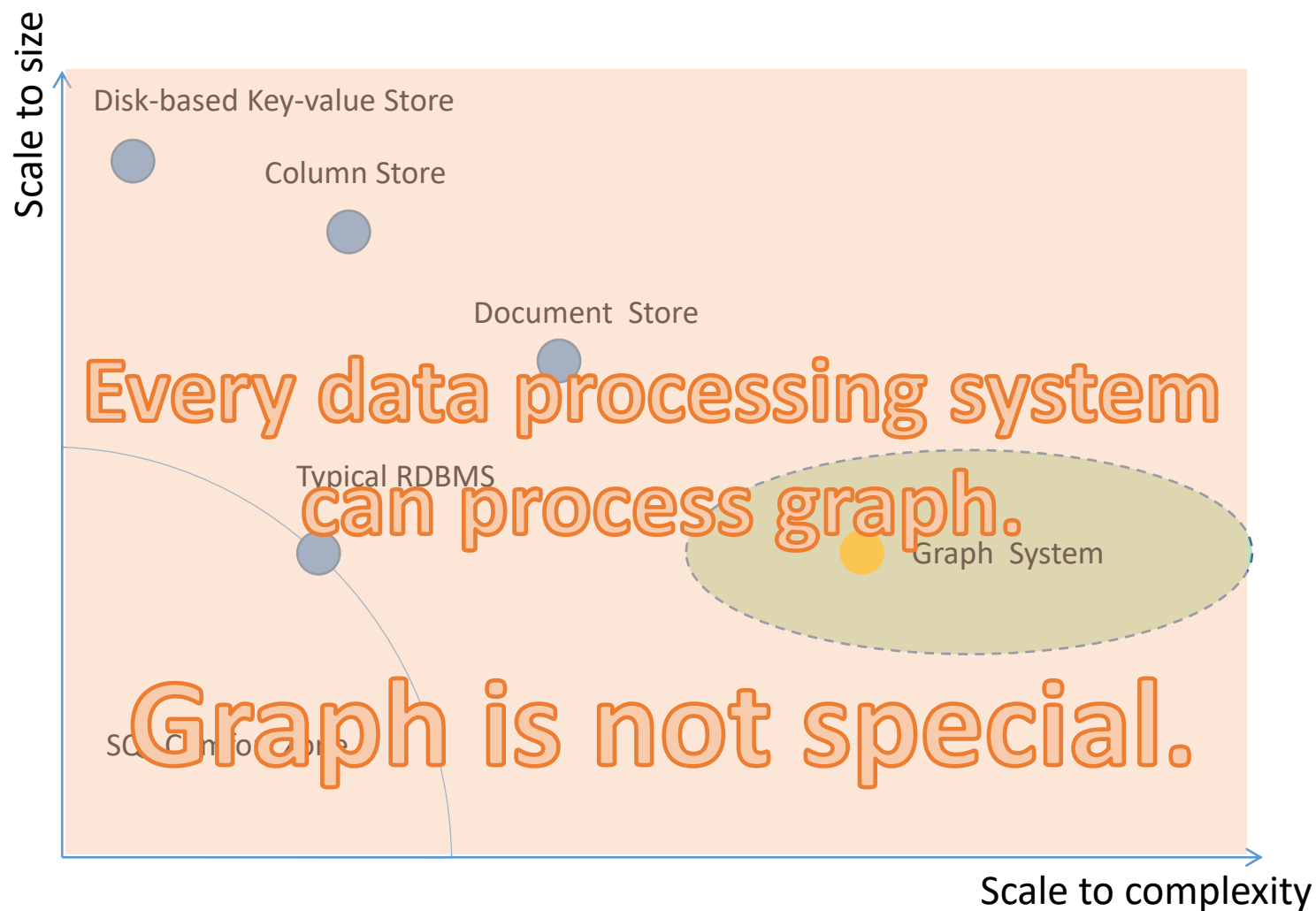
The needs ultimately determine the design

The first important rule: there is no one-size-fits-all system!

First rule: no one-size-fits-all system

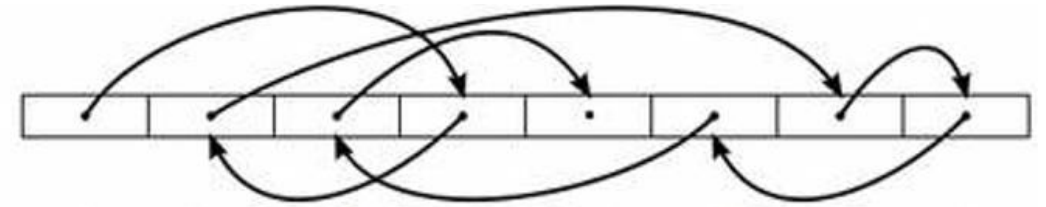


First rule: no one-size-fits-all system



Characteristics of parallel graph processing

- Random access (Poor Locality)
 - For a node, its adjacent nodes cannot be accessed without “jumping” no matter how you represent a graph
 - Not cache-friendly, data reuse is hard



- It is hard to partition data

• In this sense, graph is “special”.

- Data driven
 - the structure of computations is not known a priori
- High data access to computation ratio

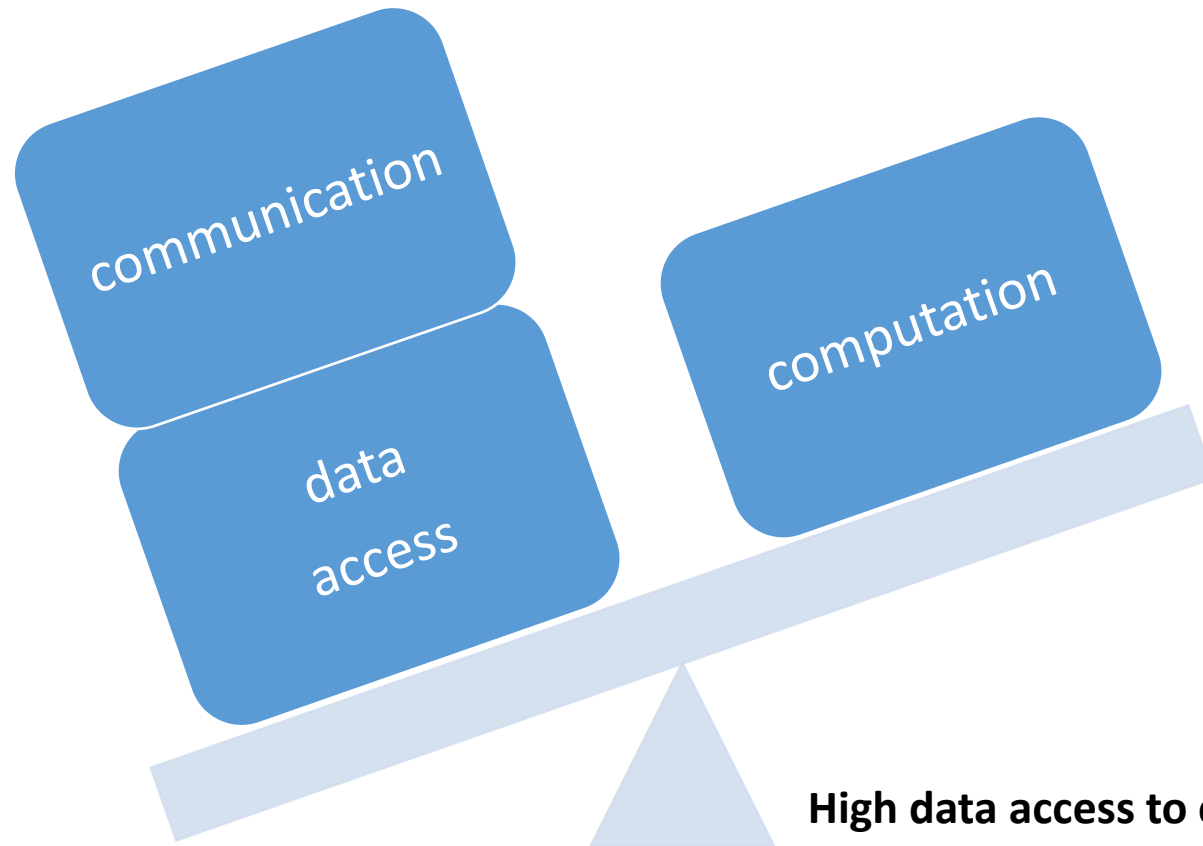
Design choices

- **First important rule: there is no one-size-fits-all system**
- Does this system support online queries, offline analytics, or both?
- Is the system optimized for response time, throughput, or both?
- Does the system scale, “out” or “up”?
- Does the system need transaction support?

Online queries vs. offline analytics

- Online query processing is usually optimized for response time
- Offline analytics is usually optimized for throughput
- Compared to offline analytics, it is harder to optimize online queries
 - Online queries are sensitive to latency
 - It is difficult to predict the data access patterns of a graph query

Query response time:
data access + communication + computation



High data access to computation ratio

System design choice

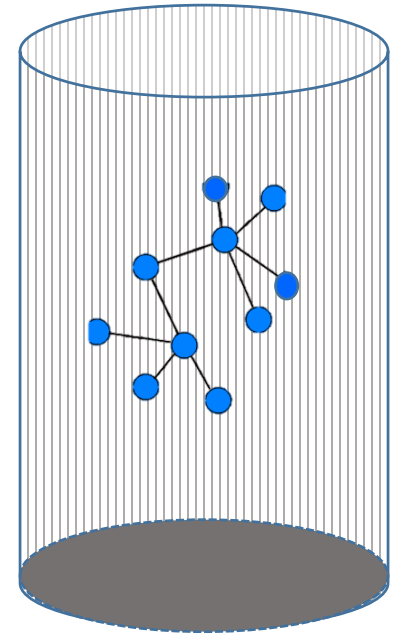
- Main storage (storage backend)
- Index
- Communication paradigm: two-sided vs. one-sided
- Scale out or scale up
- ACID Transactions or not

System design choice

- **Main storage (storage backend)**
- Index
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Graph may be in the jail of storage

- Many existing data management systems can be used to process graphs
- Many existing systems are mature, but not for graphs
 - RDBMS, MapReduce
 - The commonest graph operation “traversal” incurs excessive amount of joins



**Graph in the
Jail of the storage**

Traverse graph using joins in RDBMS

ID	name
1	N1	...
2	N2	...
3	N3	...
4	N4	...
5	N5	...
6	N6	...
...

Node Table: N

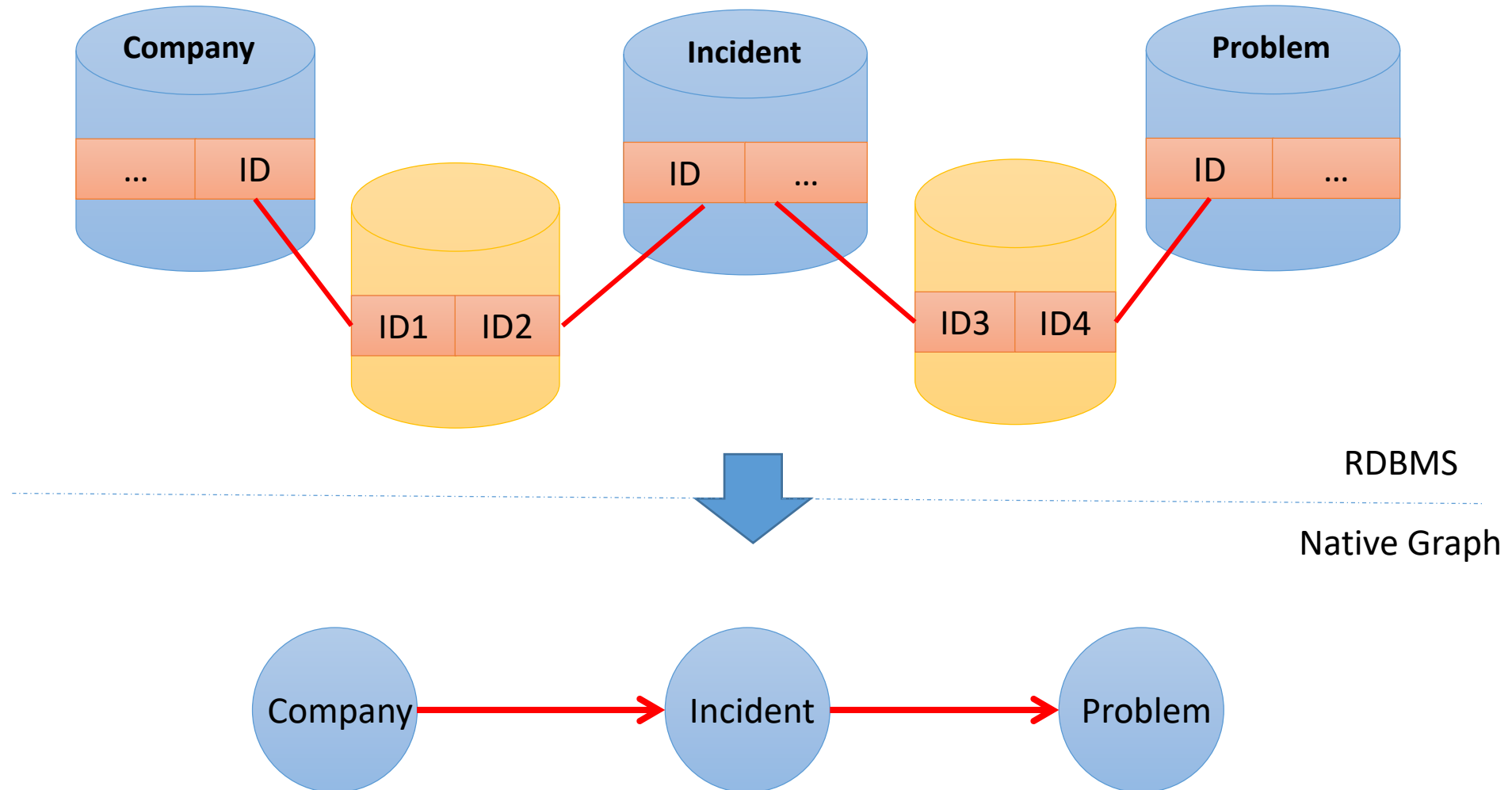
src	dst
1	3
2	4
2	1
4	3
1	5
1	6
...	...

Edge Table: E

Get neighbors of N1

```
SELECT*  
FROM N  
LEFT JOIN E ON N.ID = E.dst  
WHERE E.src = 1;
```

Multi-way Join vs. graph traversal



System design choice

- Main storage (storage backend)
- **Index**
- Communication paradigm: two-sided vs. one-sided
- Scale out or scale up
- ACID Transactions or not

Index

It is costly to index graph structures, use it wisely.

Query Index Examples

Algorithms	Index Size	Index Time	Update Cost
Ullmann [Ullmann76], VF2 [CordellaFSV04]	-	-	-
RDF-3X [NeumannW10]	$O(m)$	$O(m)$	$O(d)$
BitMat [AtreCZH10]	$O(m)$	$O(m)$	$O(m)$
Subdue [HolderCD94]	-	Exponential	$O(m)$
SpiderMine [ZhuQLYHY11]	-	Exponential	$O(m)$
R-Join [ChengYDYW08]	$O(nm^{1/2})$	$O(n^4)$	$O(n)$
Distance-Join [ZouCO09]	$O(nm^{1/2})$	$O(n^4)$	$O(n)$
GraphQL [HeS08]	$O(m + nd^r)$	$O(m + nd^r)$	$O(d^r)$
Zhao [ZhaoH10]	$O(nd^r)$	$O(nd^r)$	$O(d^L)$
GADDI [ZhangLY09]	$O(nd^L)$	$O(nd^L)$	$O(d^L)$

Index-based subgraph matching [Sun VLDB 2012]

Query Index Examples

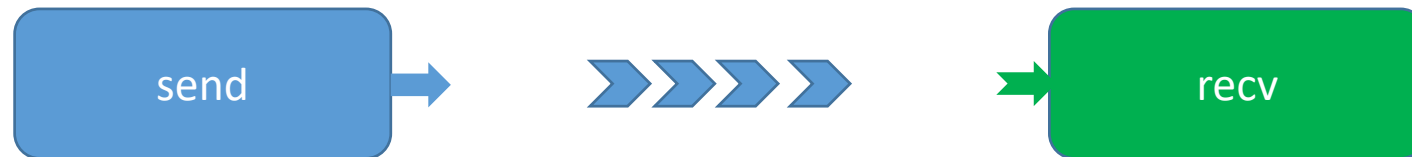
Algorithms	Index Size for Facebook	Index Time for Facebook	Query Time on Facebook (s)
Ullmann [Ullmann76], VF2 [CordellaFSV04]	-	-	>1000
RDF-3X [NeumannW10]	1T	>20 days	>48
BitMat [AtreCZH10]	2.4T	>20 days	>269
Subdue [HolderCD94]	-	> 67 years	-
SpiderMine [ZhuQLYHY11]	-	> 3 years	-
R-Join [ChengYDYW08]	>175T	> 10^{15} years	>200
Distance-Join [ZouCO09]	>175T	> 10^{15} years	>4000
GraphQL [HeS08]	>13T($r=2$)	> 600 years	>2000
Zhao [ZhaoH10]	>12T($r=2$)	> 600 years	>600
GADDI [ZhangLY09]	> 2×10^5 T ($L=4$)	> 4×10^5 years	>400

Index-based subgraph matching [Sun VLDB 2012]

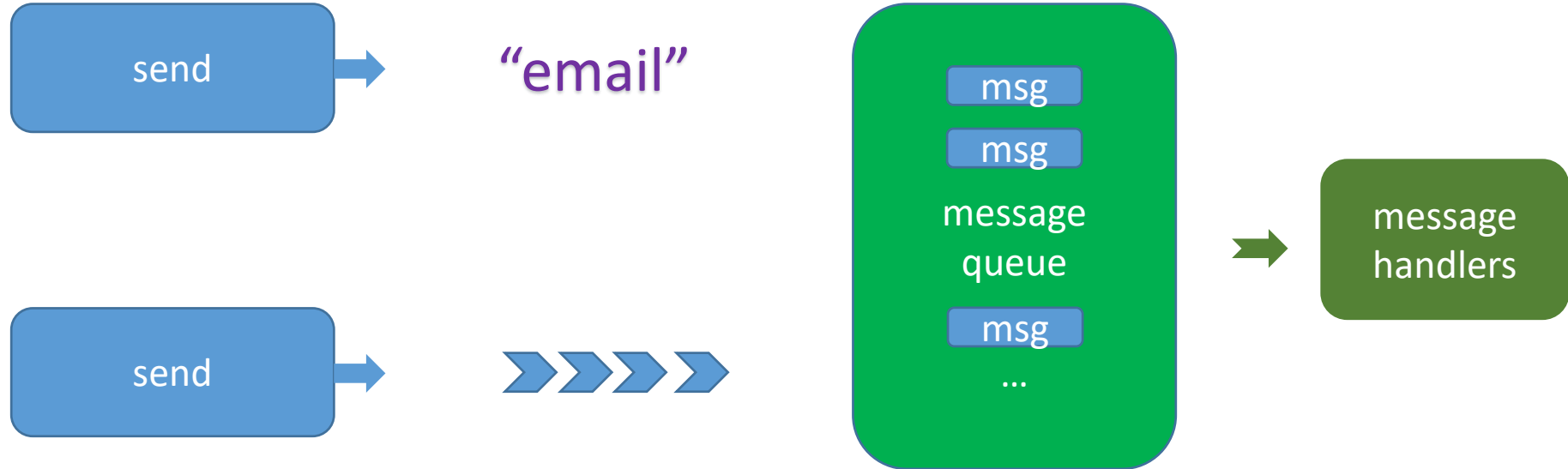
System design choice

- Main storage (storage backend)
- Index
- **Communication paradigm: two-sided vs. one-sided**
- Scale out or scale up
- ACID Transactions or not

Two-sided communication



One-sided communication



System design choice

- Main storage (storage backend)
- Index
- Communication paradigm: two-sided vs. one-sided
- **Scale out or scale up**
- ACID Transactions or not

Design choice: scale-up vs. scale-out

- Supercomputer model
 - Programming model simple and efficient
 - shared memory address space
 - Expensive
 - Hardware is your ultimate limit
- Distributed cluster model
 - Programming model is complex
 - Relatively cheaper and can make use of commodity pc
 - Flexible to meet various needs

Scale “OUT”, not “UP”

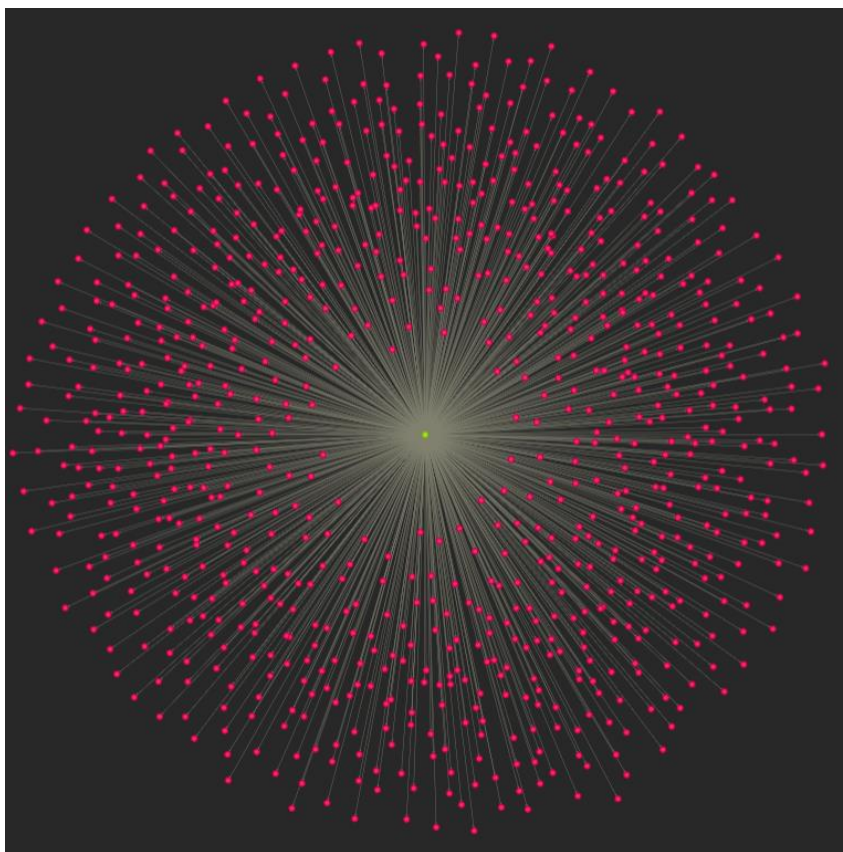
System design choice

- Main storage (storage backend)
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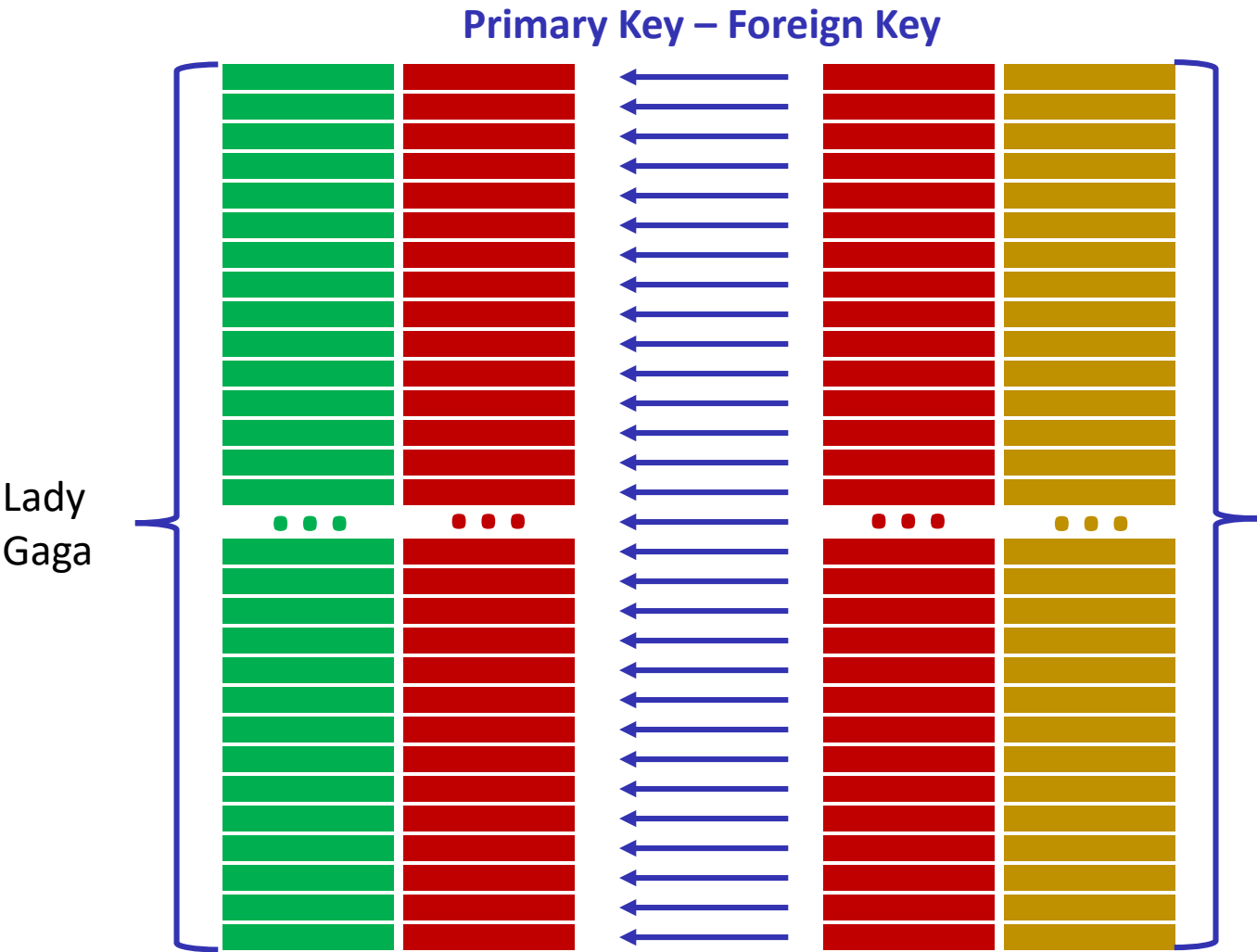
Think twice before diving into transactions

- Pros
 - Strong data consistency guarantee
- Cons
 - The hell of referential integrity
 - The disaster of cascading rollback
 - Multi-round network communications per commit for distributed transactions

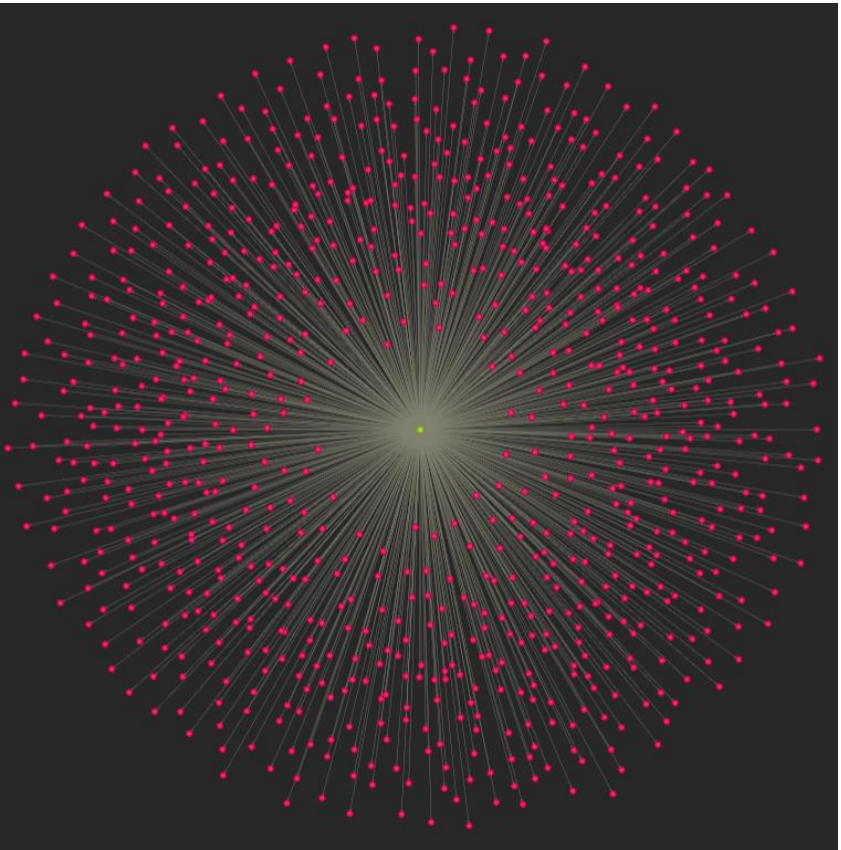
The hell of referential integrity



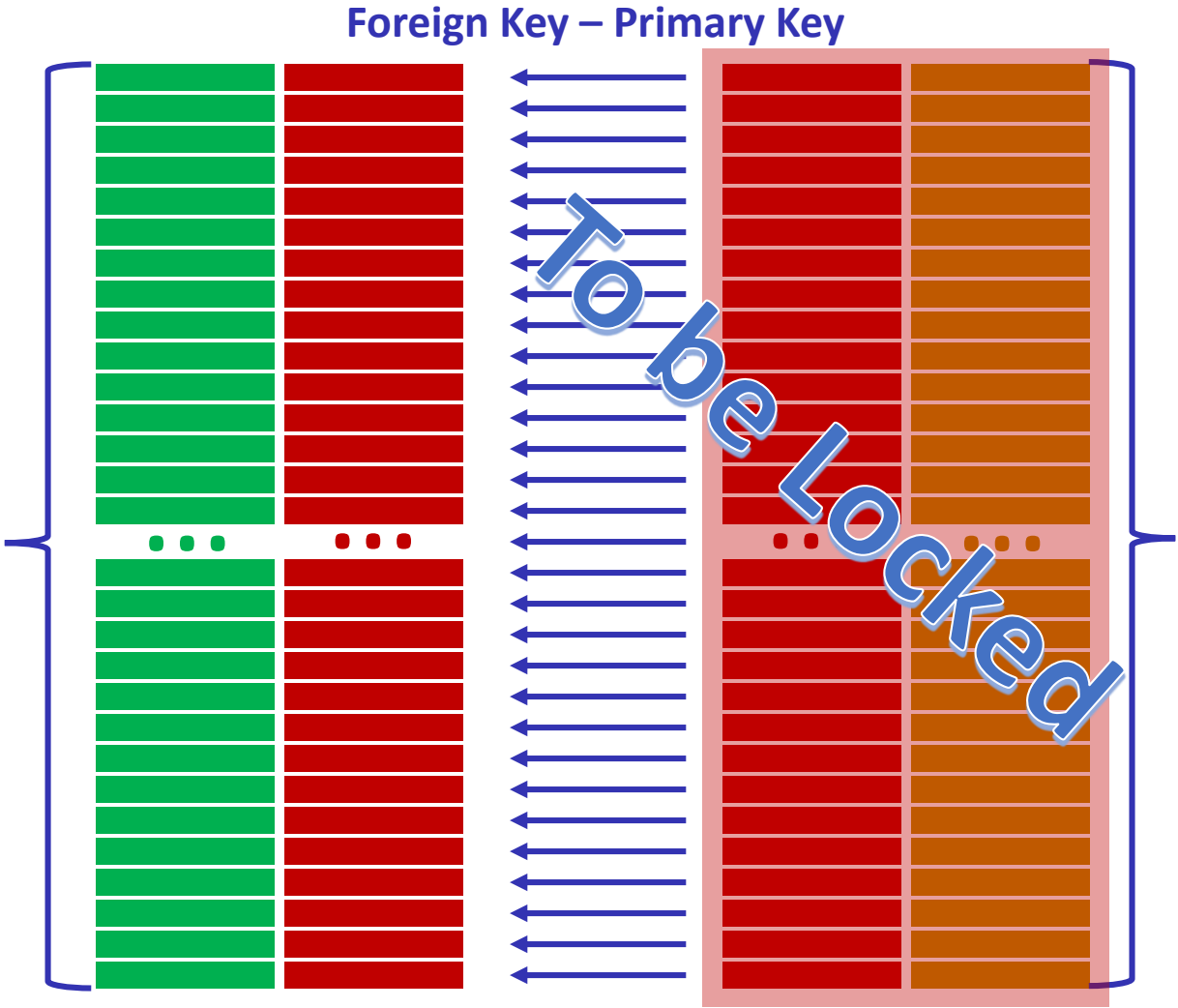
Lady Gaga in Freebase



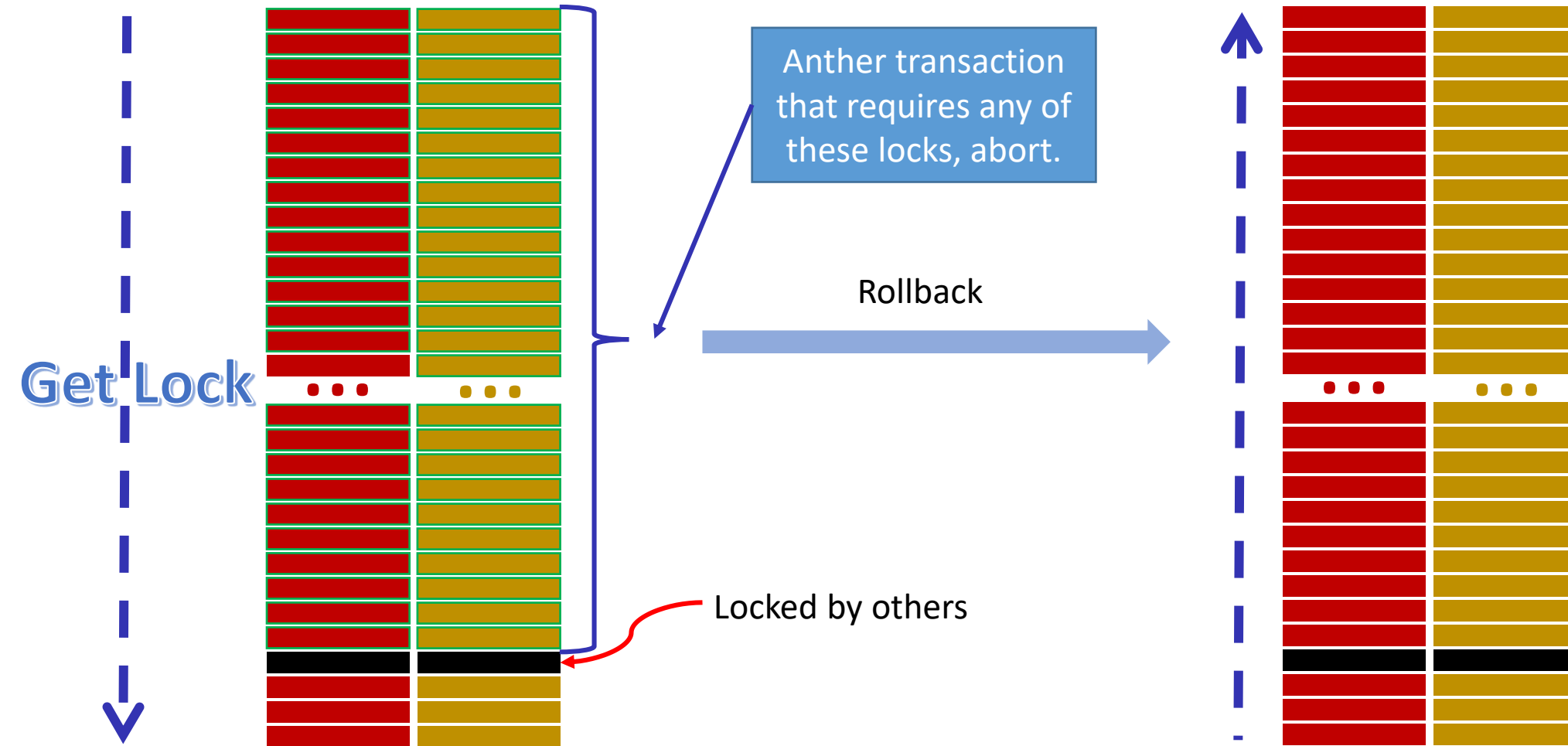
The hell of referential integrity



Lady
Gaga



The disaster of cascading rollback



Real-time Query Processing

Query processing

- Where latencies come from and asynchronous fan-out search
- Index-free query processing

Query processing

- Where latencies come from and asynchronous fan-out search
- Index-free query processing

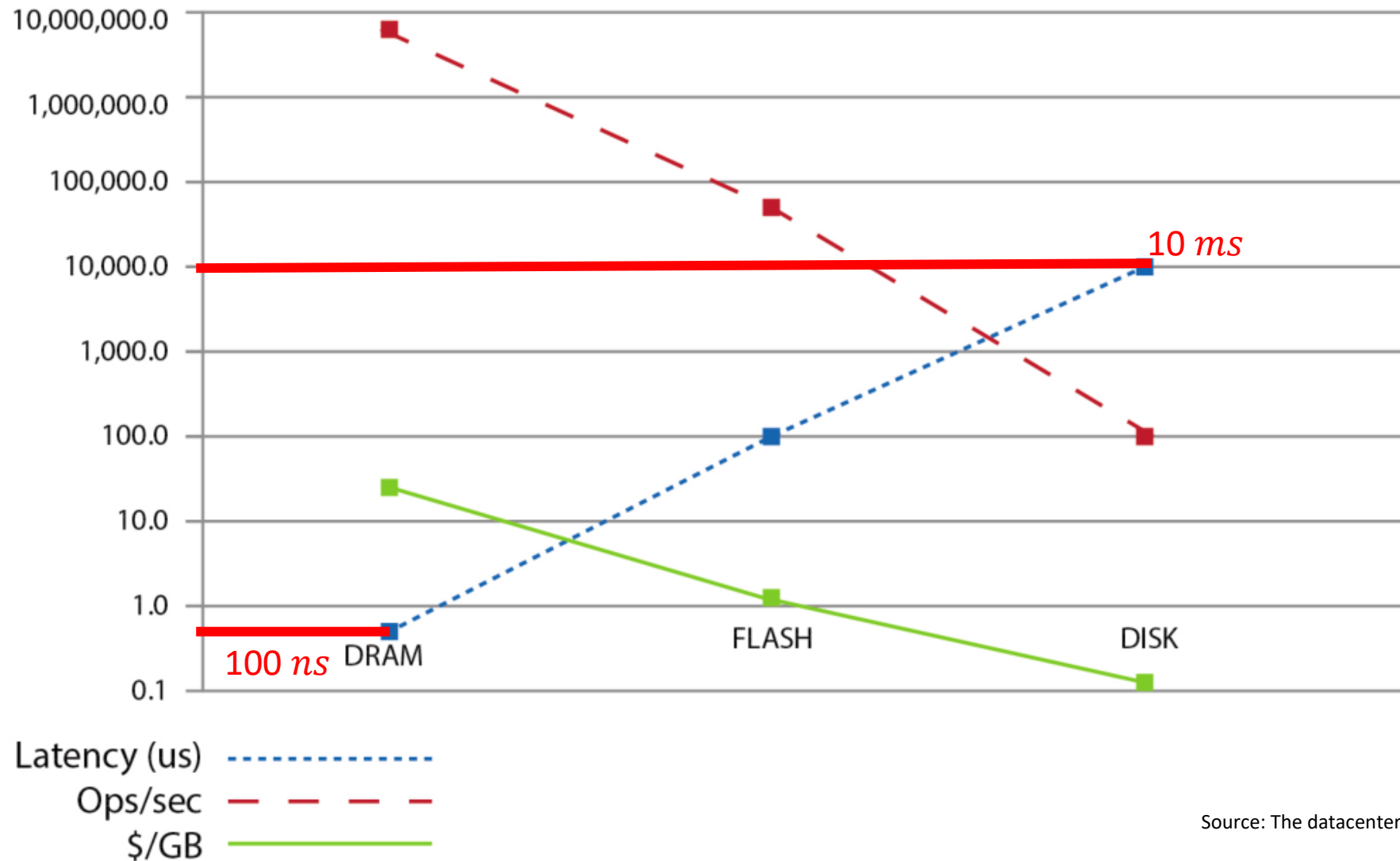
People search challenge in Facebook graph

- Among adult Facebook users, the average number of friends is 338.

$$\begin{aligned} & 338 \\ & + 338 \times 338 \\ & + 338 \times 338 \times 338 \\ & = 38,729,054 \end{aligned}$$

Can we search a person in one's 3-hop neighborhood within 500 ms?

Latency, Bandwidth, and Capacity



Disk-based approach

$$\begin{aligned} & 338 \\ & + 338 \times 338 \\ & + 338 \times 338 \times 338 \\ & = 38,729,054 \end{aligned} \longrightarrow \begin{aligned} & 387,290,540 \text{ ms} \\ & = 4.5 \text{ days} \end{aligned}$$

each disk seek + read: > 10 ms

RAM-based approach

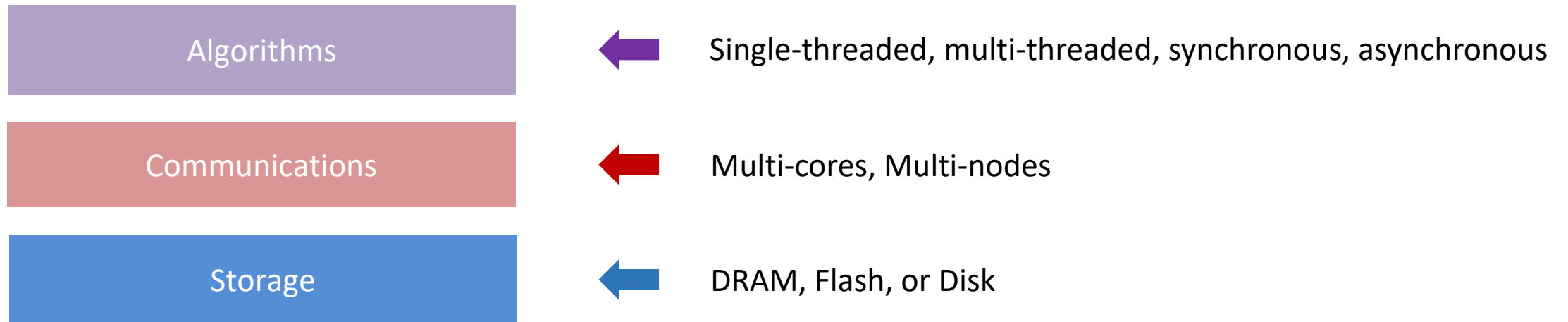
- DRAM latency: 100 ns

10 million reads/writes per second

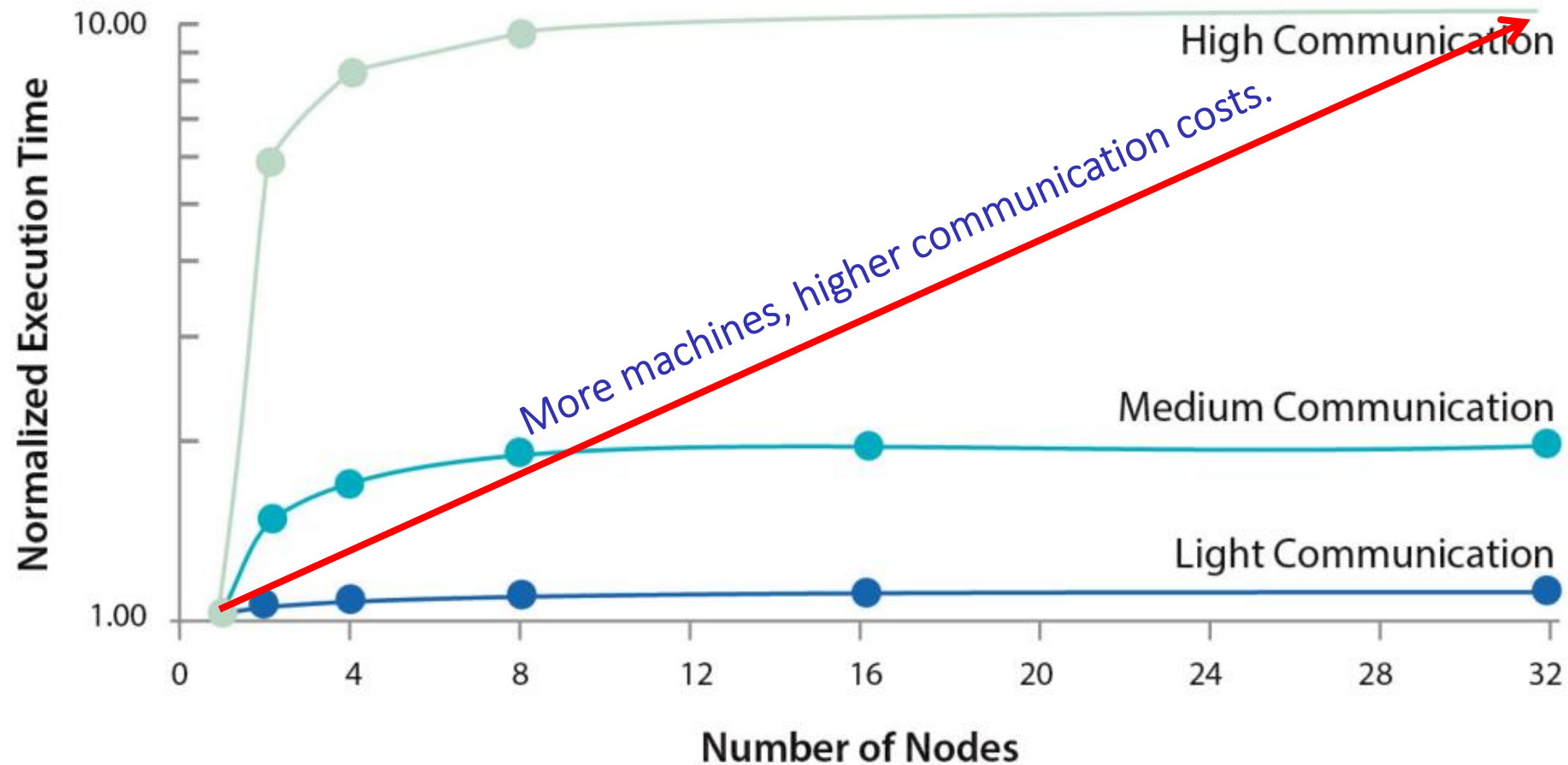
1 million node-level read/write per second

38,729,054 nodes to access, it takes at least 38 seconds.

Where do latencies come from?



Move computation, instead of data!



If you care about latency, do not use the shared-memory model in a distributed setting.

Lessons learned so far (how to reduce latencies)

- RAM (Hardware sometimes does matter a lot)
 - The stupid buy faster computers, smart ones write better programs?
- Avoid moving data
-

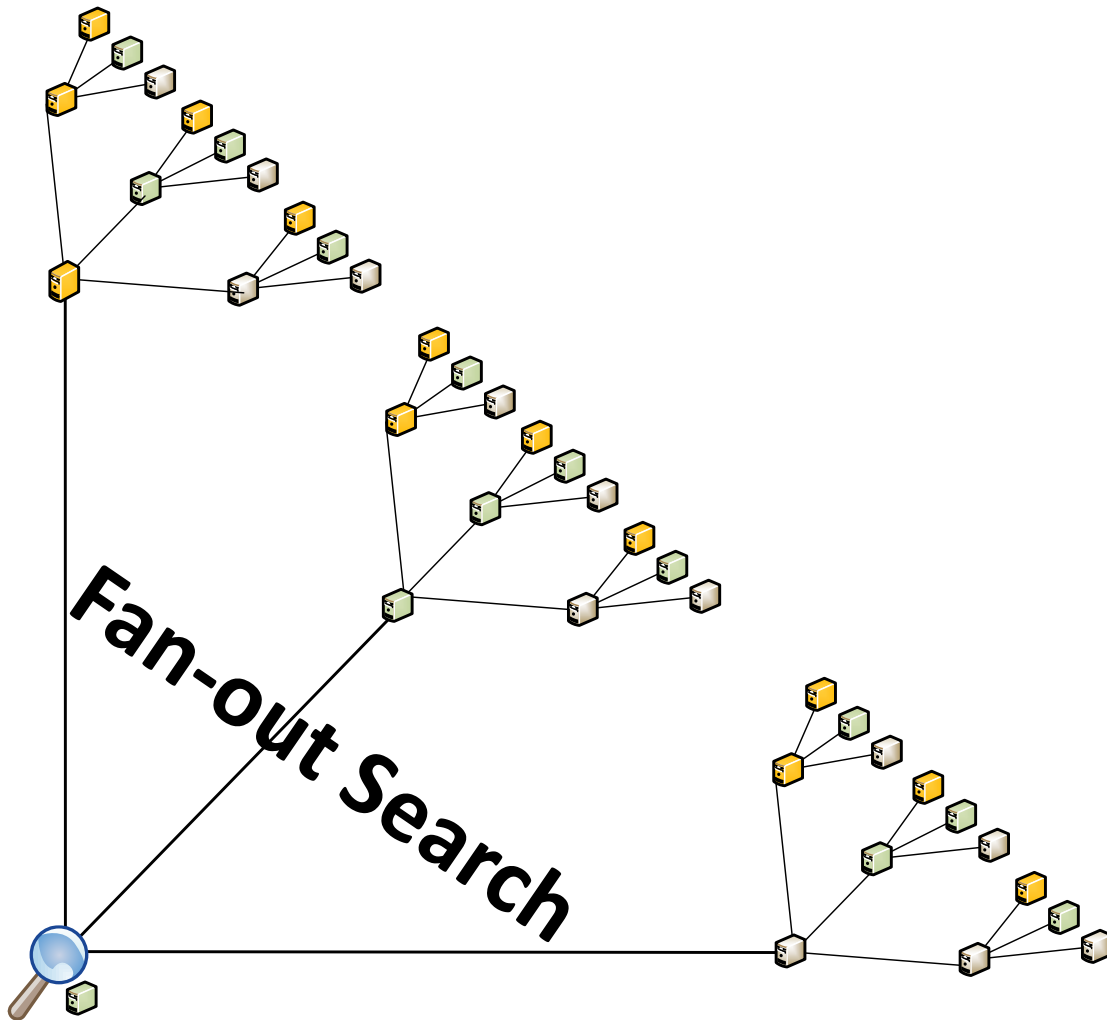
Lessons learned so far (how to reduce latencies)

- RAM (Hardware sometimes does matter a lot)
 - The stupid buy faster computers, smart ones write better programs?
- Avoid moving data
- Avoid unnecessary synchronizations



Make programming harder

Asynchronous fan-out search



Hop	Msg #	Node # per machine
1	n	$\frac{d}{n}$
2	n^2	$\frac{d^2}{n}$
3	n^3	$\frac{d^3}{n}$

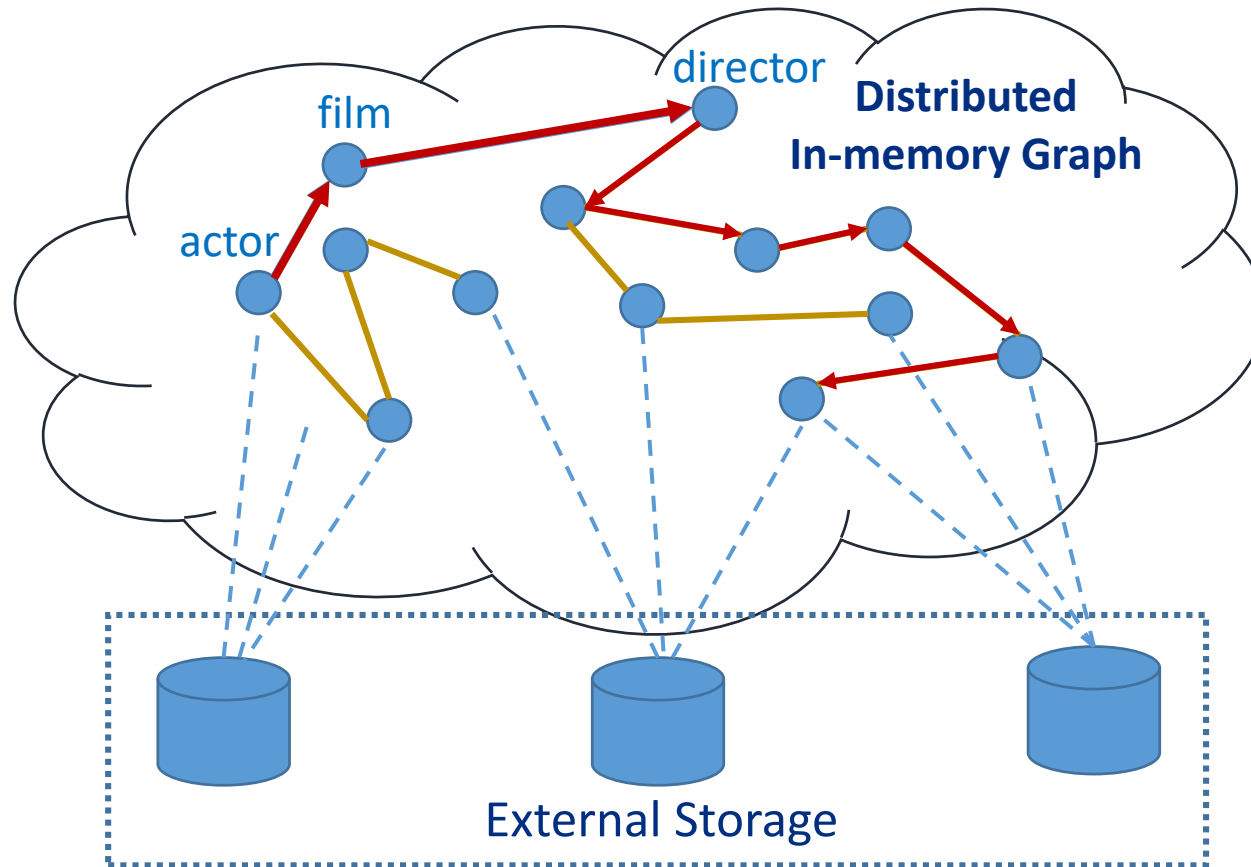
n is the server count
 d is the average degree

Online query processing

- Where latencies come from and fan-out search
- Index-free query processing

Query KG via Graph Exploration

Knowledge Serving Services/APIs



Online query example: subgraph matching

Procedure:

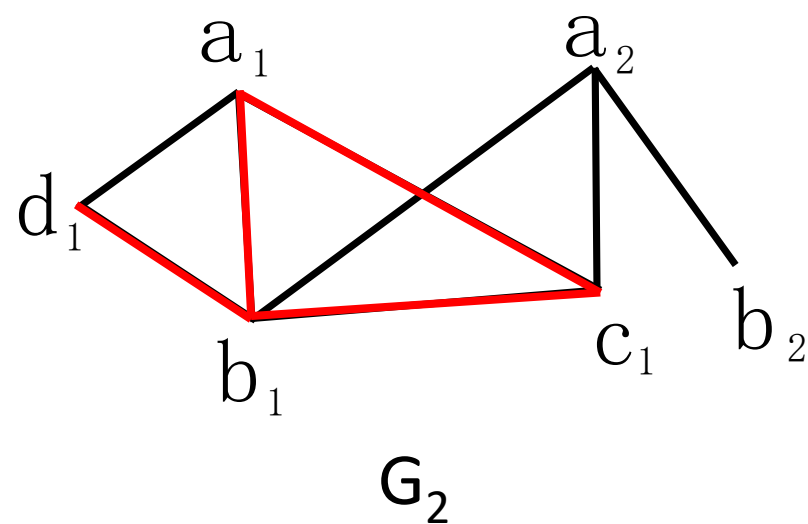
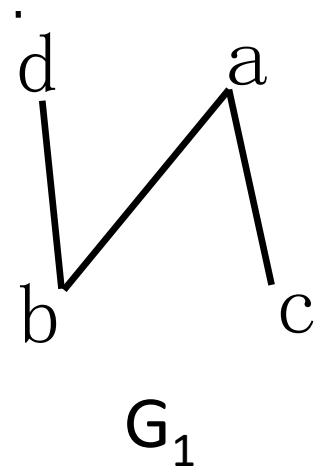
1. Break a graph into basic units (edges, paths, frequent subgraphs, ...)
2. Build index for every possible basic unit
3. Decompose a query into multiple basic unit queries, and join the results

Case study: distributed subgraph matching

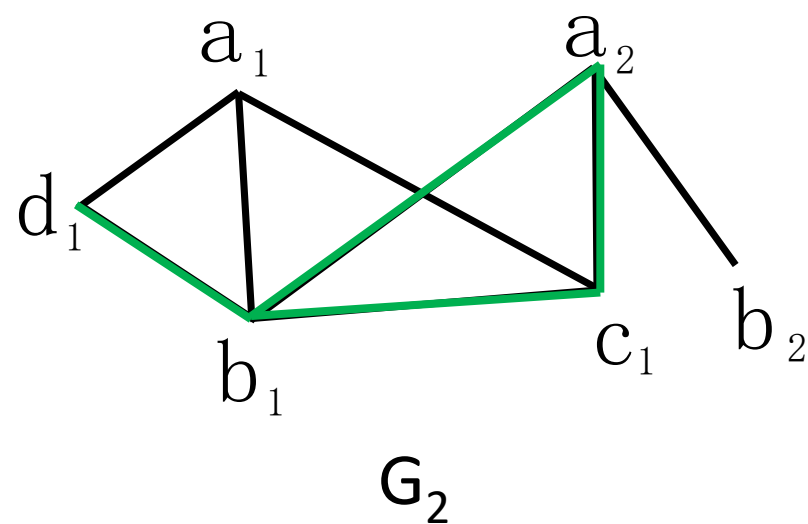
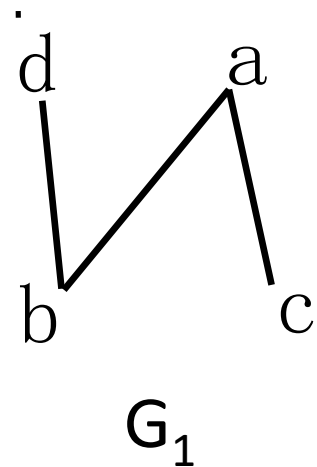
Procedure:

1. Break a query into basic units
- 2. Match the basic units in parallel on the fly**
3. Join the results

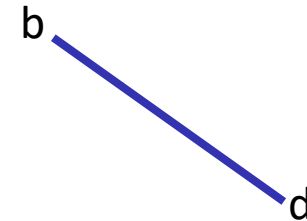
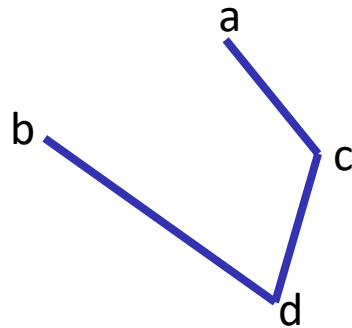
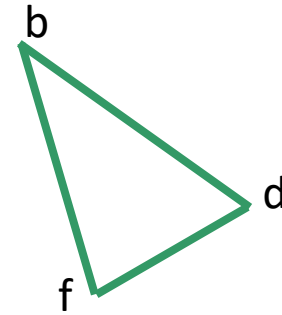
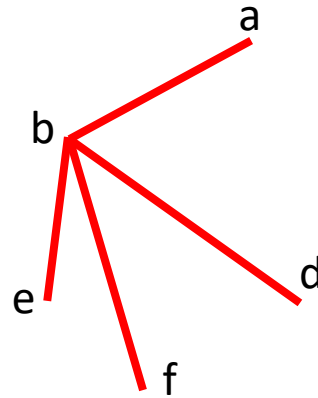
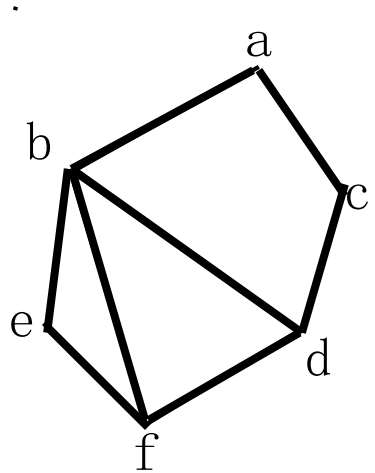
Subgraph matching



Subgraph matching

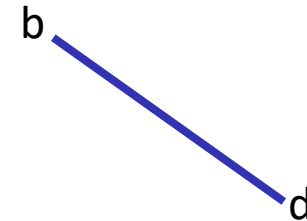
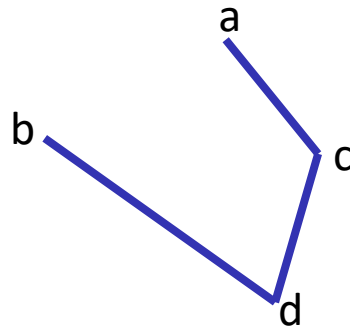
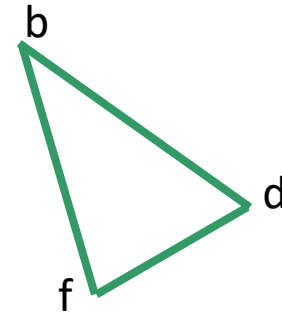
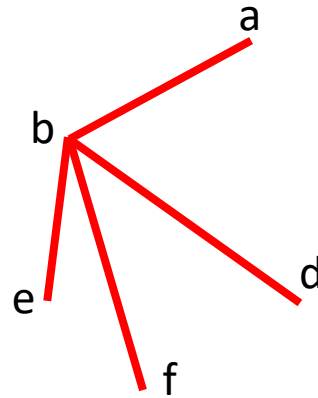
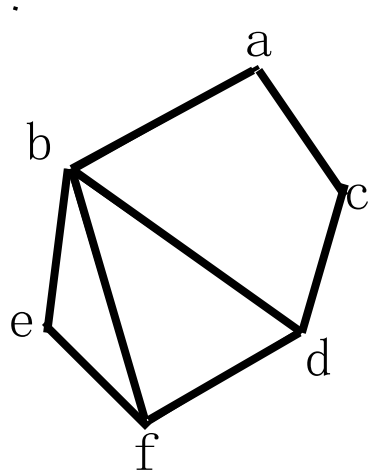


Basic unit for distributed subgraph matching



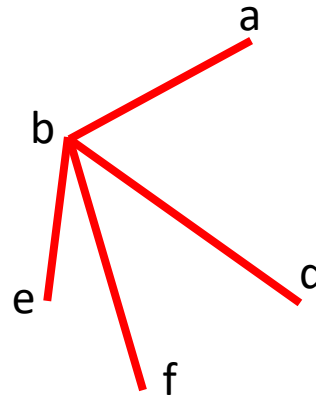
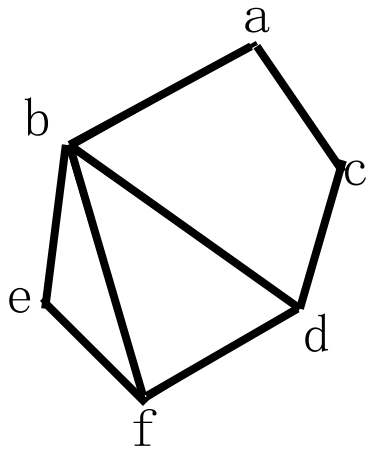
As a basic unit, which one is the best?

Basic unit for distributed subgraph matching



As a basic unit, which one is the best?

Basic unit for distributed subgraph matching

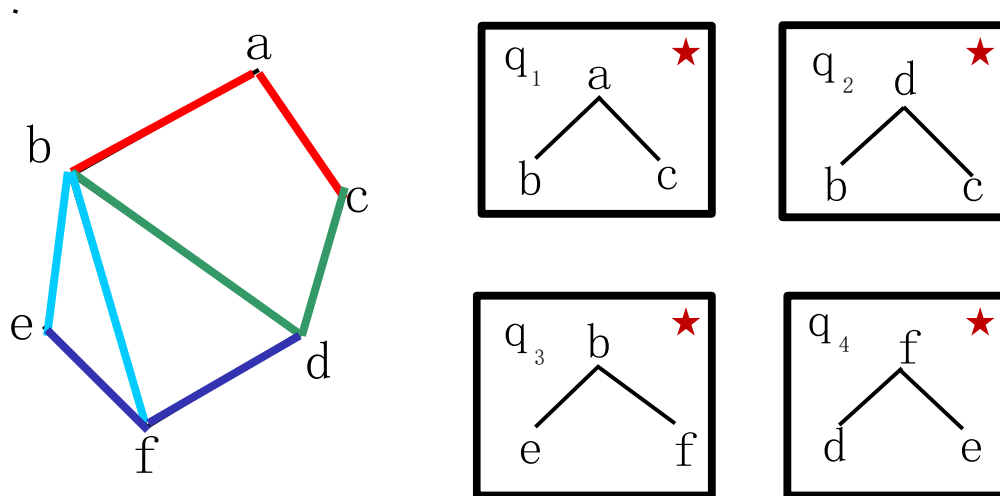


Twig

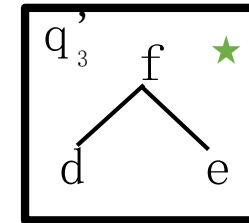
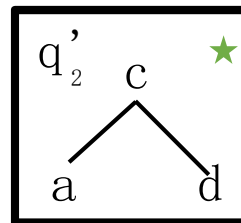
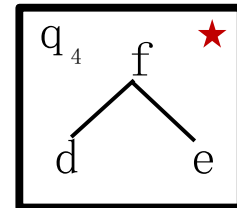
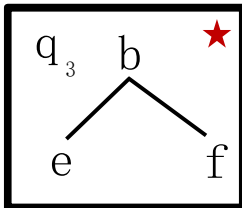
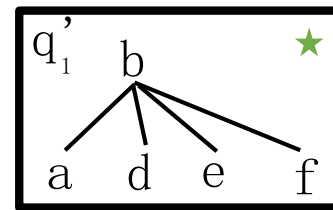
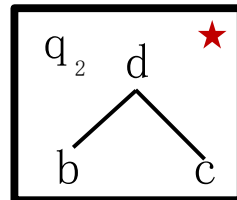
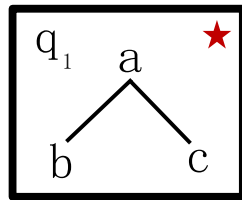
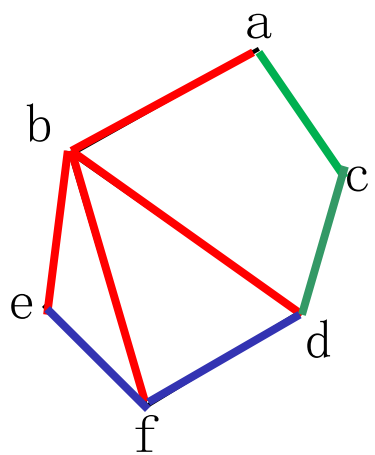
- Easy to decompose
- Height is always one
 - It at most needs to cross the network once

As a basic unit, which one is the best?

Query decomposition



Query decomposition



Query optimization problems

- How to choose a good query decomposition
- How to choose a good execution order
- How to choose a good join order

Representative Graph Systems

Existing systems

- Mature data processing systems
 - RDBMS
 - Map Reduce Systems
- Systems specialized for certain graph operations
 - PageRank, FlockDB
- General-purpose graph processing systems
 - Neo4j, Trinity, Horton, HyperGraphDB, TinkerGraph, InfiniteGraph, Cayley, Titan, PEGASUS, Pregel, Giraph, GraphLab, GraphChi, GraphX ...

Representative graph processing systems

		Property graphs	Online query	Data sharding	In-memory storage	Atomicity & Transaction
★	Neo4j	Yes	Yes	No	No	Yes
★	Trinity	Yes	Yes	Yes	Yes	Atomicity
★	Horton	Yes	Yes	Yes	Yes	No
★	HyperGraphDB	No	Yes	No	No	Yes
★	FlockDB	No	Yes	Yes	No	Yes
★	TinkerGraph	Yes	Yes	No	Yes	No
★	InfiniteGraph	Yes	Yes	Yes	No	Yes
★	Cayley	Yes	Yes	SB	SB	Yes
★	Titan	Yes	Yes	SB	SB	Yes
★	MapReduce	No	No	Yes	No	No
★	PEGASUS	No	No	Yes	No	No
★	Pregel	No	No	Yes	No	No
★	Giraph	No	No	Yes	No	No
★	GraphLab	No	No	Yes	No	No
★	GraphChi	No	No	No	No	No
★	GraphX	No	No	Yes	No	No

Demo

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Thanks!

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