

PinndIt

The logo for PinndIt features the word "PinndIt" in a bold, red, sans-serif font. The letter "i" is replaced by a stylized red pin. At the base of the pin, there are three black stick figures standing on a small red oval. The entire logo is set against a dark gray background.

pinnd.it

Meet The Team

Dylan Terry- Senior Software Engineer

Steve Jones- Project Manager

Ryan Herlihy- Lead Content Editor

Derek Costigan- Director of Quality Assurance

Stephen Collins- Marketing Strategist

Ariel Reches- Duke of Customer Satisfaction

Problem Statement

- Difficult to find nearby events and activities
- Hard to raise awareness of an event in your local area
- Frustrating going to events that are boring or unattended
- No way of knowing the status of an event before showing up

Problem Description

- PinndIt is the social event broadcasting app where users can drop a Pinn at the location of an event
- Users are able to view this on a map interface where each Pinn represents an event
- Users at the location are able to “upvote” or “downvote” each pin depending on the experience of the event.

Timeline

Weeks 1-2

Research, design documents

Week 3-5

Create map interface, drop pins and view others' pins

Week 6-9

Add User interface, comments functionality

Week 10

Debugging

Cost Estimate

\$9,000 - Hardware (computers, storage, servers, backup, etc.)

\$18,000 - Advertising (promo merchandise, promo events, physical ads, online ads)

\$7,000 - Legal Expenses (patents, copyright, LLC filing)

\$1,000 - Pizza and beer for team meetings

\$35,000 - Total



Thank you for your time!