Elana Aguileraby
Fashion Model
Demographic
Age
22
Status
Single
Education level
Languages
English

DESCRIPTION

Elana is a young up and coming fashion designer.
Who love to sign new sketch new design using her PC
She love brigh and colorful style and using
whatever around her f
inspiration.

Goals

Use her plaform to newwork with other designer
Watch Youtube video to better her skills

Motivations:

She is tech savvy.
She is using her tech skills to make new outfits.

Frustration:
Find it difficult to us software that is not user friendly.

Adam Smith
Web Designer
Demographic
Age
24
Status
Single
Education level
Languages
English

DESCRIPTION

Adam is a young college who spend his free time making Youtube videos part time while he in college fulltime .

Goals

Teach others to be more tech savvy and not afaid of a PC
Watch Youtube video to better his skills

Motivations:

He helping other to be tech savvy.
He is using his tech skills to make a different in people lifes.

Frustration:
Find it difficult to learn very quickly.

Bill Smith
Music Artist
Demographic
Age
38
Status
Single
Education level
Languages
English

DESCRIPTION

Bill is a music artist who like to make music for people who cannot afford. He is also a music teacher.

Goals

Teach others to be more tech savvy through music

Motivations:

He helping other to learn the art of music
He is using his skills to make a different in people lifes.

Frustration:
Do not know how to used a PC to networking with other.