

1. Student Name: Dwayne A. Culler
2. Job Description: User Experience Designer- “The UX Designer will have a hands-on role in the design of business customer-facing products and services. Help shape product benefits around user needs to create engaging and intuitive user interfaces with sales driven results. As part of day-to-day, you will collaborate with team Creative Directors as well as sales, marketing, brand and engineering leads. You will help drive the delivery of digital applications that feature outstanding user experience and elegant design aesthetics.”

Example Job Post with 1 year Experience.

https://www.indeed.com/jobs?q=ux%20designer&l=Philadelphia%2C%20PA&explvl=entry_level&vjk=950868ea3cdd7fa8

3. Salary: According to Glassdoor.com for an UX Designer. The Average salary for a UX Designer is \$77,853 in Philadelphia, PA which is 14% below the national average. But Keep in mind this does not include entry level nor small or large companies.
4. Working Conditions:
 - a. In an office setting with in a large or small company may various.
5. Education Requirements:
 - a. Most company would like a minimum of associate degree with a active digital portfolio.
6. What classes would be helpful for success in this field?
 - a. Color Theory(help identify target audience with color work well with others)
 - b. Web Development coding (This will help with prototype/wireframe deisgn)

7. Job Outlook:

This job is and will always be in high demand especially when this field keep on changing and evolving.

8. Overall Pros and Cons:

- a. Pros are you will be the very start of designing a product that will help a lot of customers to bring in new business for the company. A lot of Freelance jobs. This position is in very high demand.
- b. Cons are there is no one road or an easy fix to make the best product. A UX Researcher can must gather all the information as possible to increase your chance having a enough data for your UX design product. If not, a lot of money and time are wasted.

9. Advancement Opportunities:

- a. You will move from entry/junior level to senior level position.
- b. A UX designer have many small position that can be broking up within a smaller team.

10. Why this job may fit you? Beside the high salary, this job will push my limit of bring creative and come up with new idea to make a customer experience like no other. Currently, I only saw myself as a web designer but there is a lot of potential in the field as UX Designer.