663.000 -The visualization reveals the top 30 internet companies 390bn USD (the corporations that do most of their business on the SA, Seattle internet excluding the broader world of tech companies), to 633.000 846bn USD show their real economic power by comparing the market Mountain View, USA capitalizations with the GDP of Denmark. Moreover, the 457bn USD 603.000 human presence is presented as the number of employees Hangzhou, China generating a 1 market cap billion produced within the 122 Daniel Zhang 573.000 JD.com 44bn USD Beijing, China Liu Qiangdong 543.000 **DENMARK** 352bn USD The red area Copenhagen, DK represent how big is Mette Frederiksen 513.000 the economic power The amount of employees (GDP) of Denmark is not associated with the compared to the economical power of Denmark is chosen 412bn USD 483.000 specific company as basis of comparison an Internet Company: Shenzhen, China because it's a wealthy Facebook generates 1 billion Ma Huateng country that could be USD of its market cap with SALESFORCE 453.000 acquired by a private just 47 employees. 133bn USD internet company. San Francisco, USA Keith G. Block 109 423.000 **FACEBOOK** ■ 1 billion USD 37bn USD 530bn USD of Denmark GDP eijing, China **BOOKING HOLDINGS** 393.000 86bn USD Norwalk, USA Glenn D. Fogel 1240 How to read 363.000 PAYPAL HOLDINGS ■ 1 billion USD of 125bn USD 333.000 San Jose, USA NASPERS Daniel Schulman 71bn USD Ranking position Cape Town, South Africa 303.000 Bob van Dijk **COMPANY NAME** Market cap Headquarter 1053 19bn USD MEITUAN-DIANPING 174 CEO 273.000 819 Bellevue, USA 56bn USD Mark D. Okerstrom Beijing, China The GDP Wang Xing 18 NETEASE 29 ZALANDO 12bn USD 243.000 of Denmark 218 35bn USD Guangzhou, China Berlin, Germany EBAY Rubin Ritter William Ding 30 CHEWY 33bn USD 55bn USD 213.000 12bn USD San Jose, USA San Francisco, USA Dania Beach, USA Devin Wenig Dara Khosrowshahi 24 AIC/INTERACTIVE Sumit Singh CORPORATION 183.000 Low 10 employees 23bn USD 170.000 New York, USA YANDEX 28 Joey Levin NETFLIX 12bn USD 153.000 Main business How do they appear Moscow, Russia of the company **SERVICENOW** 123bn USD WORKDAY Arkady Volozh os Gatos, USA 49bn USD 37bn USD 26 RAKUTEN Santa Clara, USA Reed Hastings RETAIL 123.000 Pleasanton, USA SHOPIFY 13bn USD John Donahoe Aneel Bhusri Tokyo, Japan Ottawa, Canada Bob van Dijk 93.000 Tobias Lütke **ADVERTISING** SEARCH SOCIAL 105 PLATFORMS **ENGINES** 63.000 21 SPOTIFY 23bn USD 23 SNAP 23bn USD 33bn USD 23bn USD San Francisco, USA 33.000 Stockholm, Sweden VERISIGN 27 LYFT Jack Dorsey 22 Santa Monica, USA SERVICES ACTIVITIES ENTMT SOFTWARES Daniel Ek 23bn USD Evan Spiegel 13bn USD Reston, USA San Francisco, USA

10.000

3.000 -

└─ Location

D. James Bidzos

NORTH AMERICA ASIA SOURCES: Yahoo Finance, YCharts

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