

SPROCKET CENTRAL

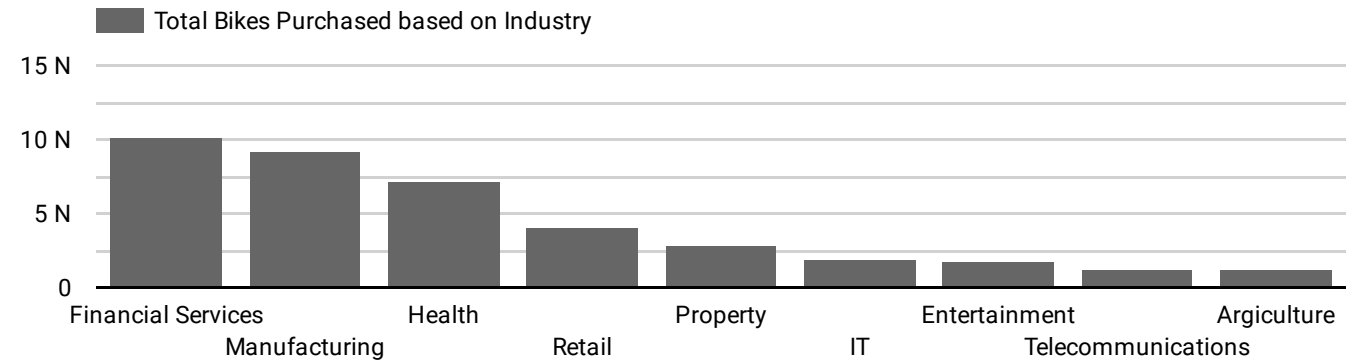
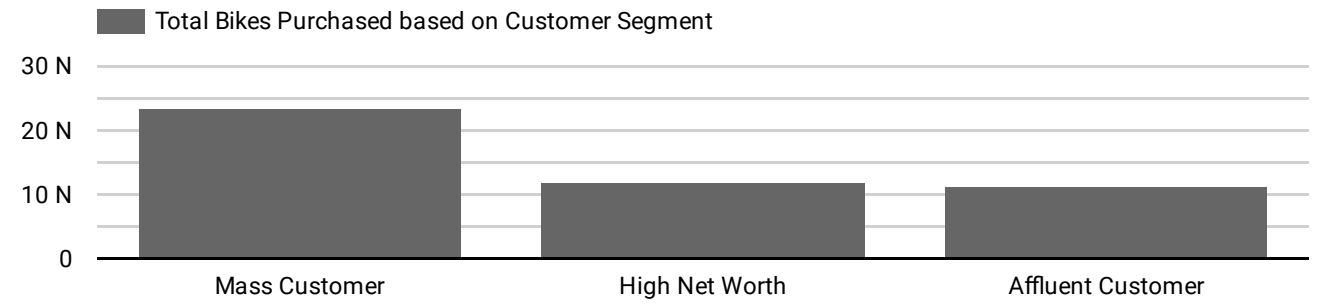
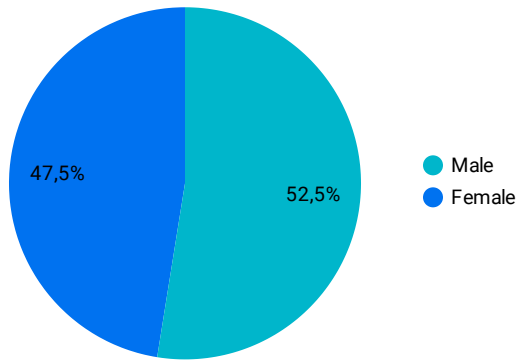
Total Bike Related Purchased Made by Male

22.886

Total Bike Related Purchased Made by Female

23.983

Percentage of Male & Female Aged between 25 and 48 that do not own a car



	first_na...	gender	job_industry_category	owns_car	Age	wealth_segment	state	past_3_years_bike_related_purchases
1.	Wilburt	Male	Manufacturing	No	28.4...	Mass Customer	NSW	22
2.	Tristam	Male	Financial Services	No	38.0...	Mass Customer	NSW	70
3.	Toma	Female	Financial Services	Yes	30.9...	Mass Customer	NSW	67
4.	Theresa	Female	Manufacturing	No	46.5...	Mass Customer	NSW	99
5.	Sunny	Female	Financial Services	No	47.9...	Mass Customer	NSW	90
6.	Sumner	Male	Manufacturing	No	27.8...	Mass Customer	NSW	53
7.	Sonia	Female	Financial Services	No	47.5...	Mass Customer	NSW	0
8.	Sherill	Female	Financial Services	No	31.1...	Mass Customer	NSW	33
9.	Shepperd	Male	Manufacturing	Yes	41.8...	Mass Customer	NSW	17