Hosting a Workshop

DDD NL hosts workshops because software design is a group activity. We target a wider audience, from amateurs to experts; all experience levels is welcome!

The purpose of our meetup is to share knowledge and allow people to interact and build networks. For this, we bring in one or more guest speakers to facilitate a workshop about a topic from the design and software modelling space and host a social evening to allow both our goals to be achieved.

The second goal of this is to shorten the gap between people and companies in The Netherlands that are DDD practitioners. For this purpose, we change venues for every meetup to different companies willing to host. This allows our members to learn more about companies "from the inside", which we consider valuable information for any person to have. It also allows companies to show to the market what they are doing and why they would be cool places to work at.

The usual schedule of a meetup is as follows, you may variate from this, but please discuss plans with the organizers before the meetup:

18:00 - 19:30 Doors open, welcome drinks and food
19:30 - 19:40 Opening (DDD NL crew) and word from sponsors
19:40 - 20:40 Workshop
20:40 - ??:??Social (with drinks and snacks)

This document outlines what to expect from hosting a meetup.

Requirements

Our meetups have grown, we have an average of 40 people every meetup, this is the structure we expect to find, we also kindly ask that the hoster arrange the space before the arrival of members and organizers.
- Space for at least 40 people (workshop setup). Meetup average is 30-50
- Whiteboards, flipcharts, modelling spaces (walls, windows, tables, preferable long)
- Presentation equipment (beamer, screen, preferably with external laptops)
- Drinks and Food
    - Beer (recommended: 1 crate per 20 people)
    - Non-Alcoholic drinks (1 bottle per 8 people; sodas and juices at hoster criteria)
    - Food (we request if people have special diet requirements)

What we will bring

- Workshop materials (post-its, markers, paper roll, among others)

What we offer the hoster

- Fill the venue with great engaged Domain Driven Design enthusiasts
- 5 to 10 minutes to address the public during opening
- Full access to members during social for networking

Recommendations

- Opening remarks: be brief and technical, you have a full house of people with different backgrounds, marketing will not keep them engaged. Be open and inclusive
- Diversity: DDD NL has a code of conduct; the goal of this is to be an inclusive community and make our space safe for all audiences, please keep this in mind when addressing the audience and during socials
- Social: the best recruiters you have are your colleagues, make sure they are around to talk to people and answer questions, our audience likes to ask hard questions
- Workshop: our meetup is a place for training speakers, please keep in mind that the speaker may be a first-time speaker, we expect constructive feedback. Also, we would love to have one of your team take the stage at any other meetup
- Space: is your office cool? Make sure you offer tours or host us in the heart of your company, show people how awesome your office is