

\$ 182,675

Sales revenue

5,401

Unique customers

\$ 13.00

Sales revenue per transaction

4.081

Average units sold per transaction

Sales by gender

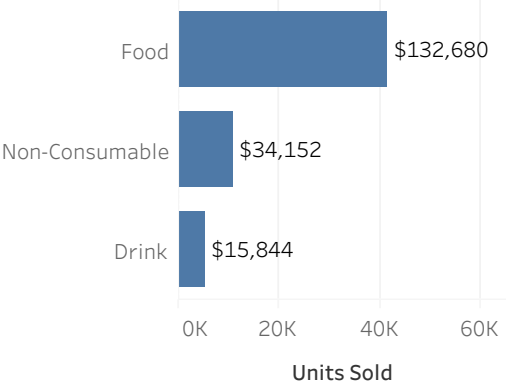
Female

Male

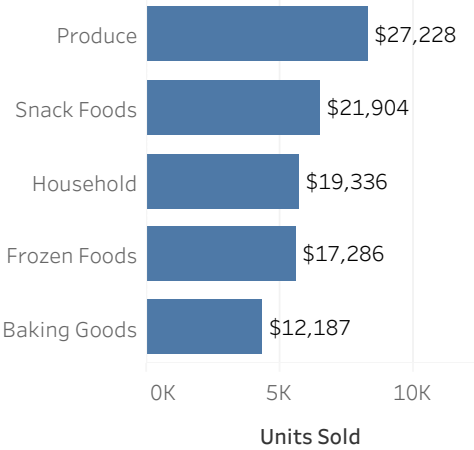
\$ 93,451

\$ 89,224

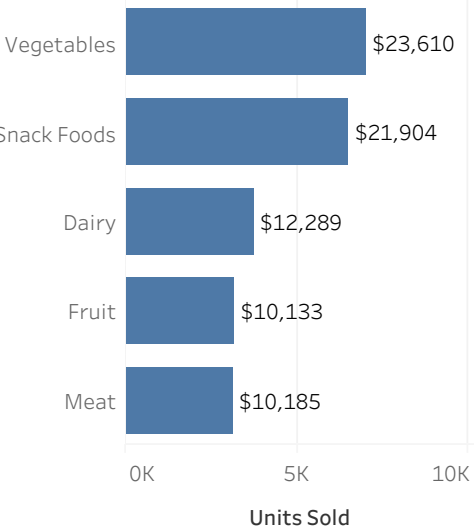
Best selling product families



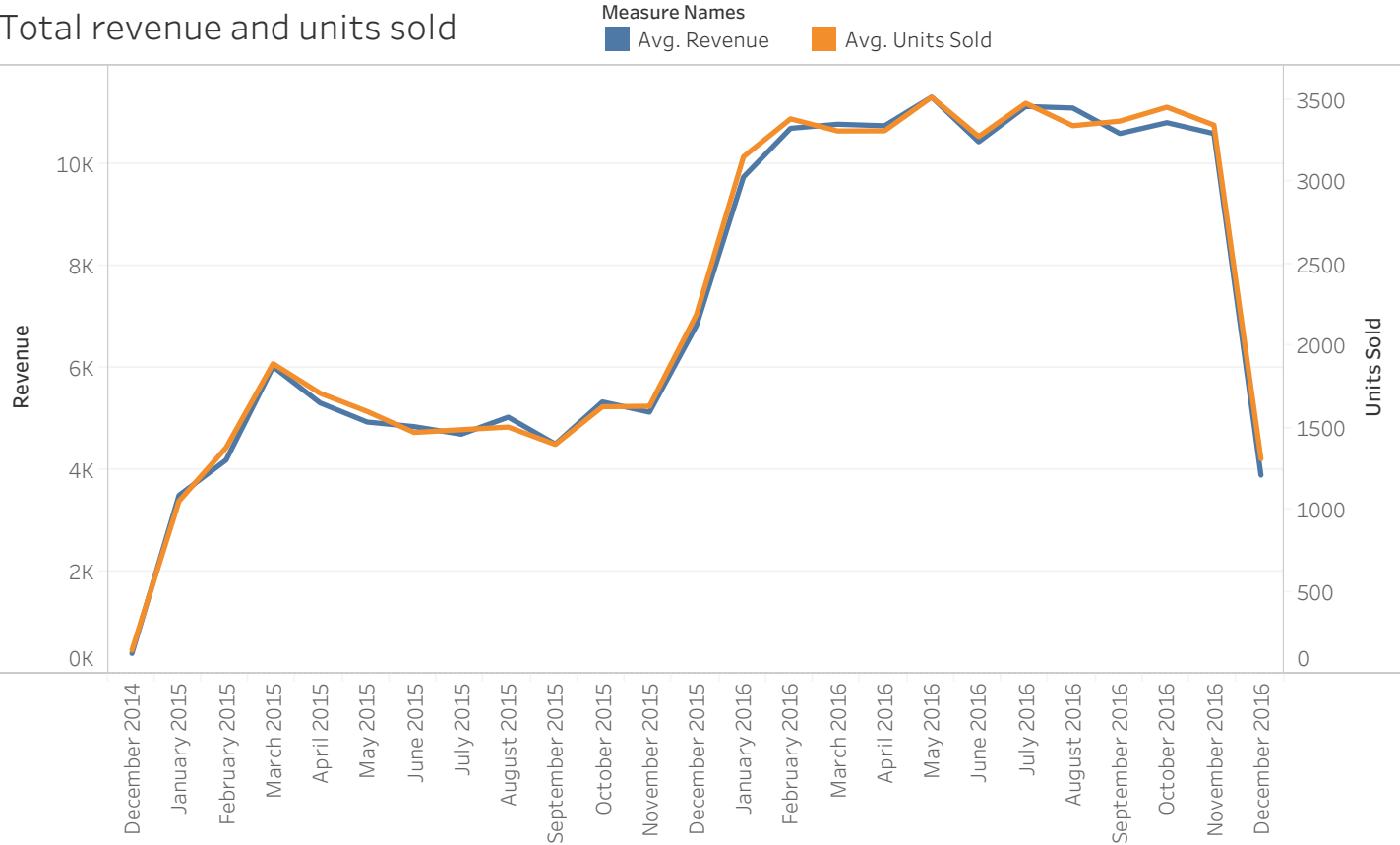
Top 5 best selling product departments



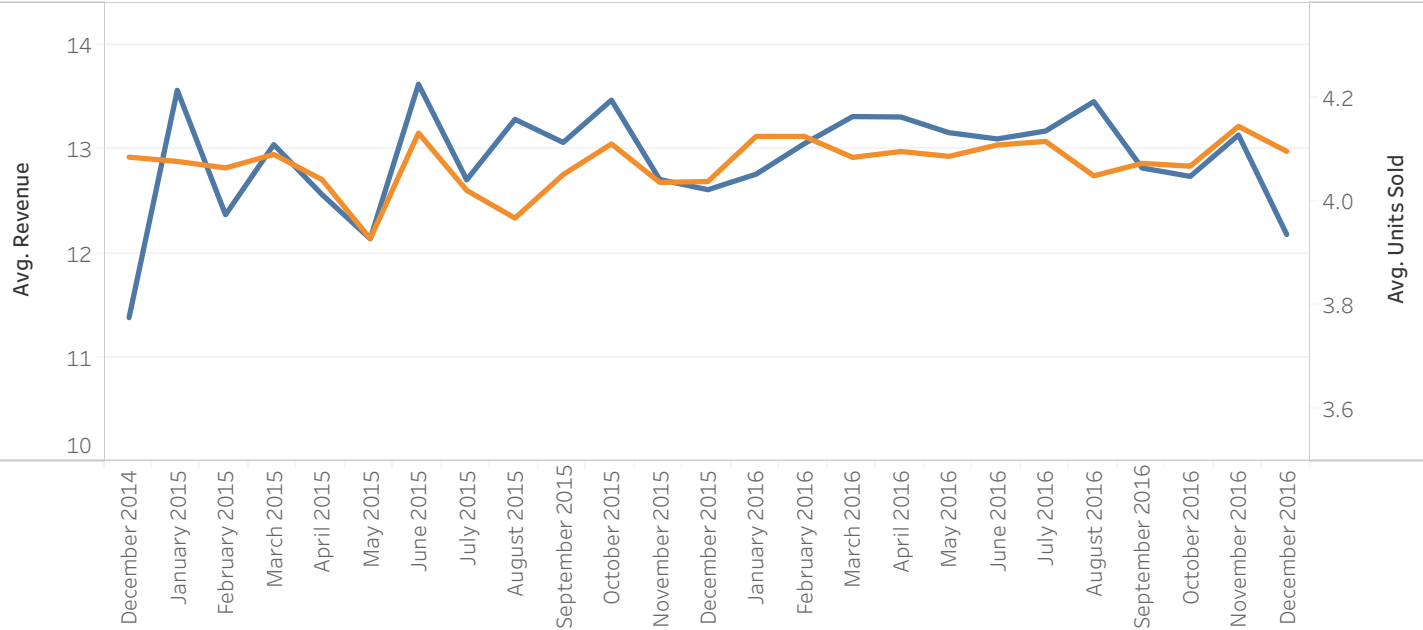
Top 5 best selling products



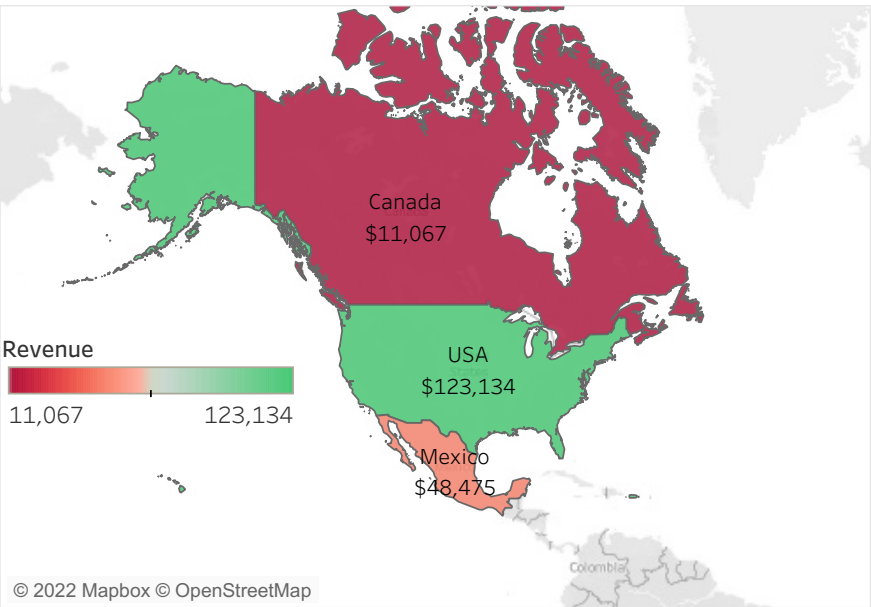
Total revenue and units sold



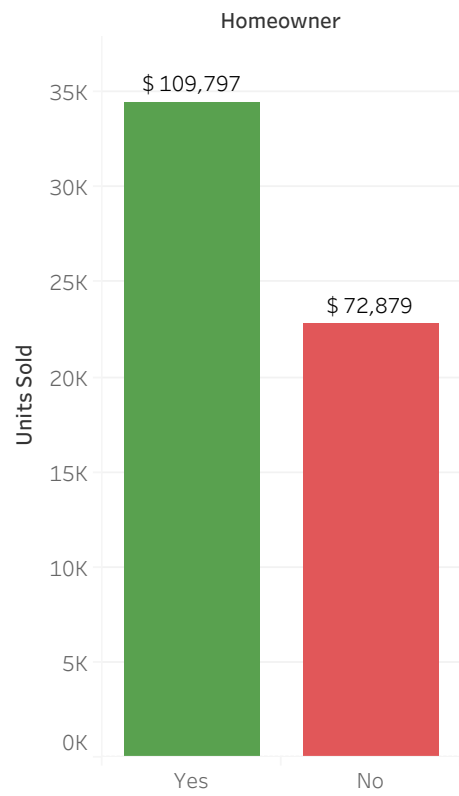
Average price and units per transaction



Revenue in countries



Sales by homeowning status



Sales by marital status

