

AI in Cancer Care Symposium

How Will AI Transform Cancer Care by 2030?

Thursday 30 April 2026 | 14:30PM - 18:30PM

Langhans Hörsaal, Inselspital | Freiburgstrasse 19 | 3010 Bern



Sponsorship Package



About the Symposium

Artificial Intelligence (AI) is rapidly transforming both our daily lives and professional practices and is expected to profoundly reshape how cancer care is delivered in the coming years.

While AI-based tools are increasingly discussed and developed, many healthcare professionals are not directly involved in their development and implementation. This knowledge gap can lead to missed opportunities, uncertainty, and hesitation.

To address this challenge, the Department of Digital Medicine (DDM) at the University of Bern is pleased to organise its inaugural symposium on AI in Cancer Care:

“How Will AI Transform Cancer Care by 2030”

This half-day symposium will take place on Thursday 30 April 2026, from 2.30pm to 6.30pm, at the Langhans Hörsaal, Inselspital Campus (Bern).

Objectives of the Event

The symposium aims to provide a comprehensive and practice-oriented overview of how AI is expected to transform cancer care over the next decade. Through contributions from international, national, and local experts, the program will cover the full patient pathway, from diagnosis to treatment, including the patient's perspective.

The event is designed for clinicians, researchers, healthcare professionals, and decision-makers seeking actionable insights into the future of AI in oncology. In addition to the scientific program, the symposium will include a dedicated networking session, offering participants the opportunity for informal exchange and discussion.

About the Department of Digital Medicine

This symposium marks the first flagship event of the newly founded Department of Digital Medicine (DDM) at the University of Bern.

The DDM integrates research, education, and innovation across all aspects of digital medicine. It brings together a growing network of affiliated research groups and currently encompasses various researchers working at the intersection of medicine, data science, and technology.



Sponsorship Opportunities

By supporting this symposium, your organisation would contribute directly to:

- Preparing healthcare professionals for the ongoing digital transformation
- Fostering dialogue between academia, clinicians, and industry
- Advancing responsible and impactful AI adoption in cancer care

Sponsorship provides opportunities for interaction with clinicians, researchers, and healthcare professionals during breaks and a dedicated networking session at the end of the event. It also allows sponsors to present relevant products and services in alignment with the scope of the symposium.

Proposed Sponsorship Packages

	Bronze	Silver	Gold	Platinum*
Logo on event website (with link)	✓	✓	✓	✓
Mention on program booklet	✓	✓	✓	✓
Participation in the networking session	✓	✓	✓	✓
Mention in post-event communication	✓	✓	✓	✓
Logo on event lanyard	-	✓	✓	✓
Promotion flyers in goodie bags	-	✓	✓	✓
Visibility on DDM online channels (event-related)	-	✓	✓	✓
Logos on slides during breaks	-	-	✓	✓
Exhibition table at the venue	-	-	✓	✓
Session talk at the event	-	-	-	✓
Sponsorship Contribution (in CHF)	1,500 CHF	3,000 CHF	5,000 CHF	Upon agreement

*Platinum sponsorship may include the possibility to discuss sponsorship across multiple events organised by the Department of Digital Medicine, subject to mutual agreement. Interested organisations are invited to contact us at info.ddm@unibe.ch to discuss this option further.



Sponsorship Expression of Interest

Thank you for your interest in supporting the **AI in Cancer Care Symposium**, organised by the Department of Digital Medicine, University of Bern. Please complete the form below to indicate your interest. Submission of this form is non-binding and allows our team to follow up with you to discuss the next steps.

**Required fields*

1. Organisation details

Organisation Name* Department / Unit (if applicable)
Website

2. Contact Person

Title First name* Last name*
Position / Role Email address*
Phone number

3. Sponsorship Interest*

Please indicate the sponsorship package(s) you are interested in:

☐ Platinum Sponsor ☐ Gold Sponsor ☐ Silver Sponsor ☐ Bronze Sponsor

4. Areas of Interest

☐ Education & training of healthcare professionals ☐ AI applications in onconlogy
☐ Clinical implementation of digital health solutions ☐ Ethical, legal, and regulatory aspects
☐ Patient-centred innovation ☐ Networking with clinicians, researchers, and delegates
☐ Visibility at an academic-clinial event

5. Additional Information or Questions

☐ By ticking this box I agree to be contacted by the Department of Digital Medicine (DDM), University of Bern, regarding sponsorship opportunities for this event.

Please send completed form to info.ddm@unibe.ch.

