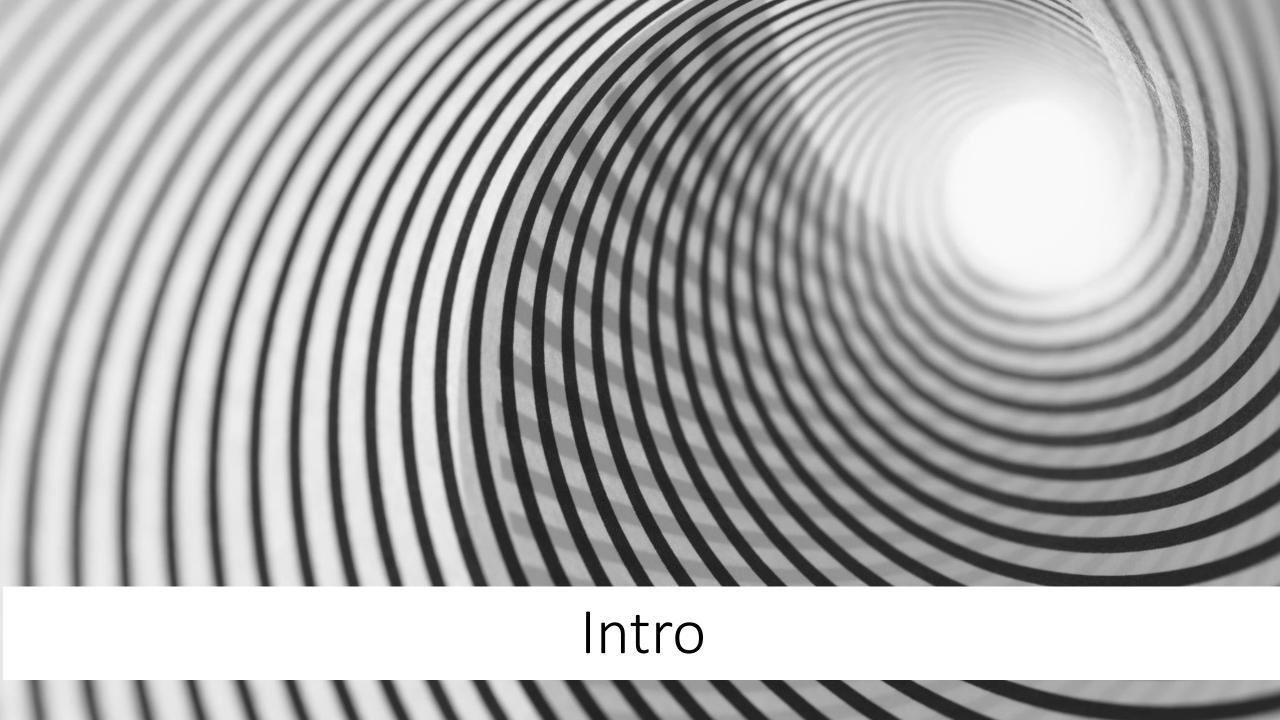
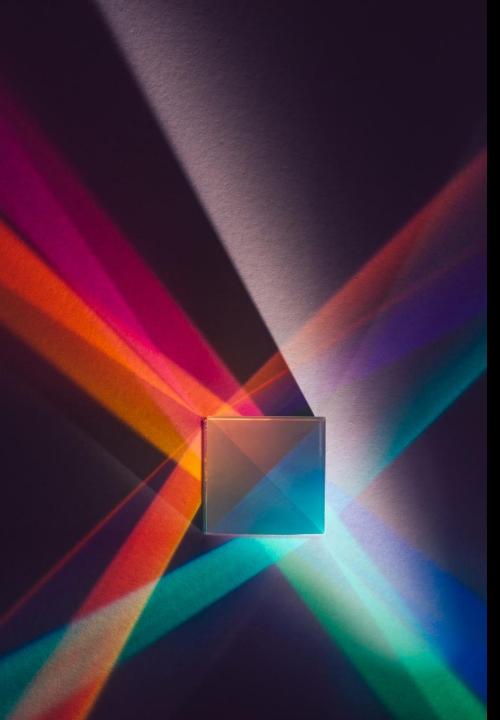
Error 404: Color not found

Dennie Declercq // <DevSum/>// May 2023





Content

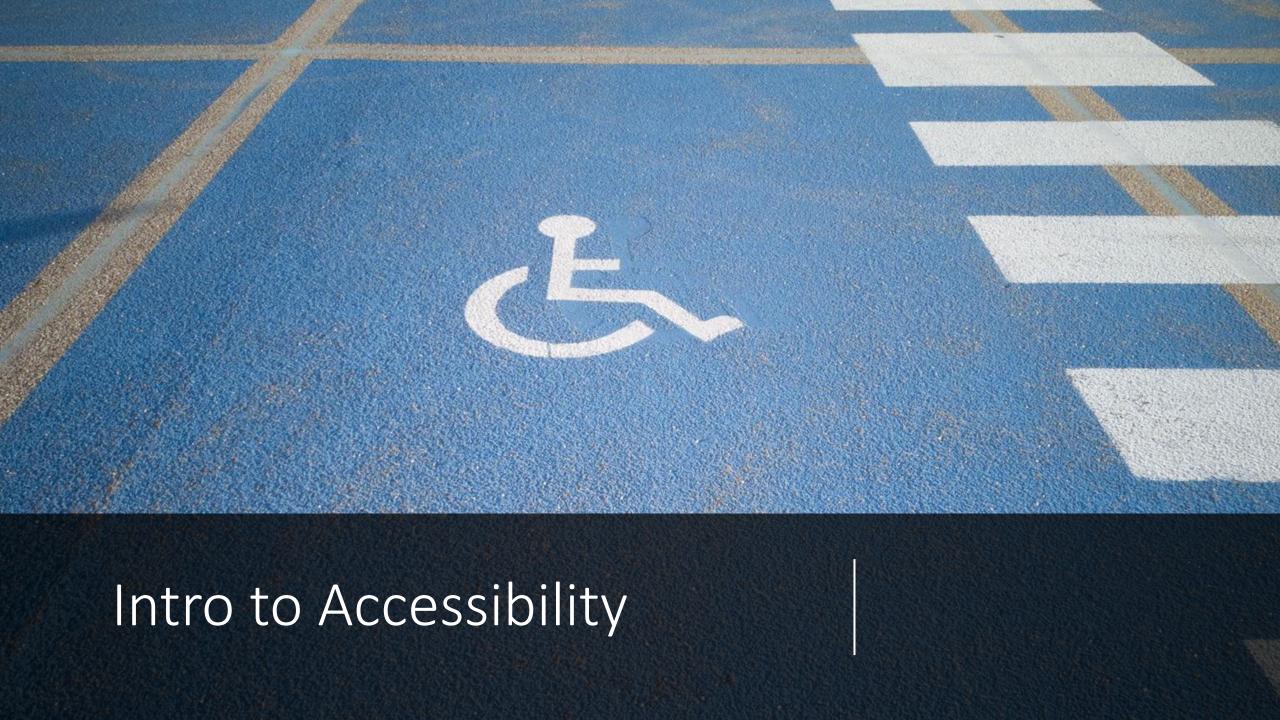
- Intro
- Intro to Accessibility
- Color Contrast
- Outro



Who am I?

- Dennie Declercq
- President, IT-Coach & Developer DDSoft
- Microsoft MVP
- Mr. #DreamingIsBelieving
- @DennieDeclercq

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What is Accessibility?

- People with all needs can access:
 - Internet
 - Daily life activities
 - All areas •

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The importance of Accessibility & Inclusion

- **Inclusion** = All people are living together in the same environment.
- When people depend on others to have access for their needs, they are excluded.
- If your communication* is not accessible, then it leads to exclusion.
- * Communication examples: websites, apps, leaflets, commercials, banners, posters, (info)graphics.

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The business side

If your commerical is not accessible for all people, than they can't buy your product.

An inaccessible website can prevent people to buy the product/ service.

1 on 3 men are colorblind.

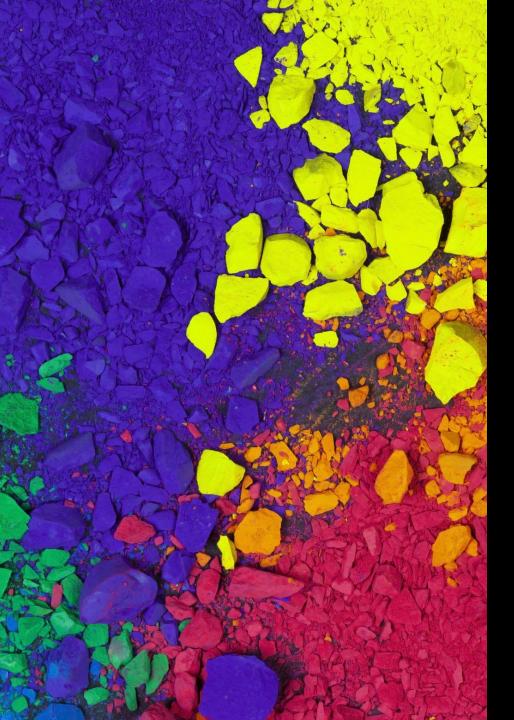
A lot of people (with elderly) have a visual impairment

"Even I look until my eyes hurt on a digital or physical folder!"-Dennie



Visual Impairment

• Worst eye: <50%



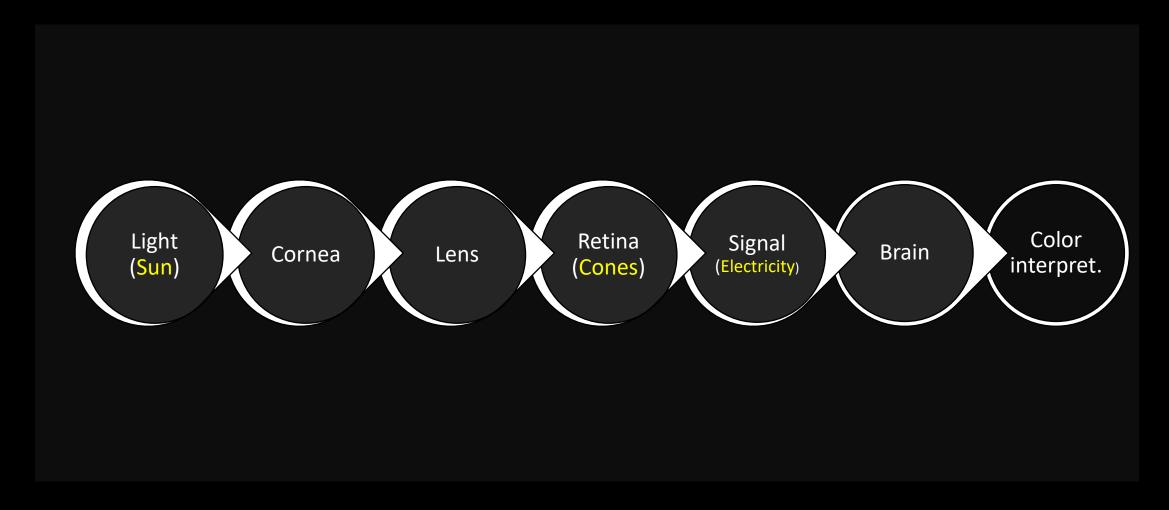
Color blindness

- Difficulties with distinguishing color
- 1684: Dr. Turbervile
- 1794: Daltonism (John Dalton)
- Defiency in Color Cones



Color contrast

How we see color: It's all about signals

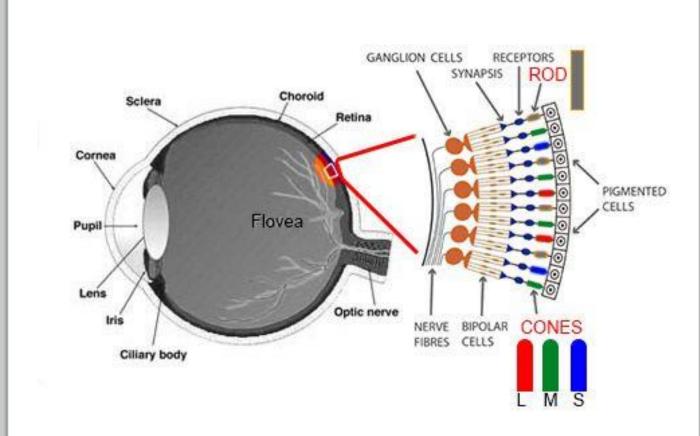


How we see colors: Color Cones

• Red: Prot

Green: Deuter

• Blue: Trit



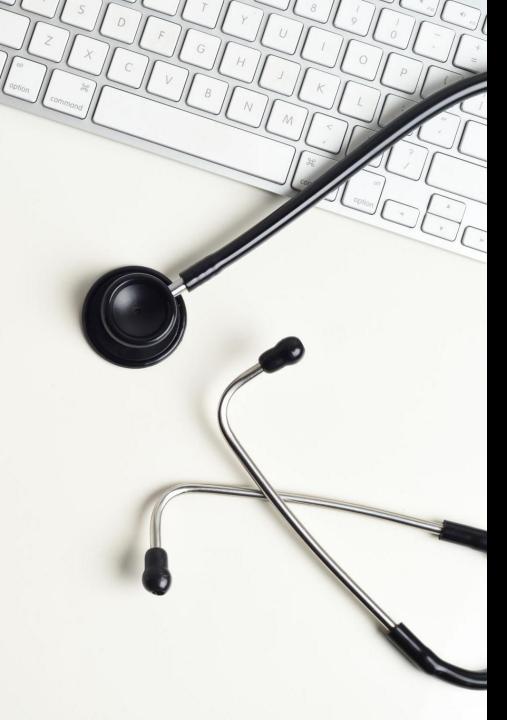
© www.theinkrag.com/colour_blindness/monochromacy.html

Luminance

- How many light comes from in
- Measured by:
 - Cone type
 - On a scale



© www.photostudiopro.nl/studiofilters/kleurenfilters



How we see colors: Terminology

- Anopia: Missing cone(s)
- Anopsia: Good working cone(s)
- Anomaly: Dysfunctioning cone(s)

Examples: Protanopia

Normal vision



Protanopia



Examples: Tritanopia

Normal vision



Tritanopia



Examples: Deutranopia

Normal vision



Deutranopia



Examples: Monochromacy

Normal vision



Monochromacy



DEMO: Windows 10 Color filters

Web Content Accessibility Guildeines (WCAG)

- 1. Perceivable
- 2. Operable
- 3. Understandable
- 4. Robust

- 1. Text Alternatives
- 2. Time Based Media
- 3. Adaptable
- 4. Distinguishable

A AA AAA

Contrast Ratio

Important Ratio's

• 3:1

• 4.5:1

• 7:1

Formula

(L1 + 0.05) / (L2 + 0.05)

L1: Relative luminance of the lighter of the colors

L2: Relative luminance of the darker of the colors.

1.4.1: Use of Color – Level A

Color is not the only way of conveying information

1.4.3: Contrast (Minimum) – Level AA

- 4.5:1
- Except
 - 3:1: Large text
 - None:
 - Incidental
 - Logo

WCAG 1.4.6 – Level AAA

- 7:1
- Except
 - 4.5:1: Large text
 - None:
 - Incidental
 - Logo

1.4.11: Non-text Contrast — Level AA

- 3:1
- Except
 - None:
 - UI: Inactive Components
 - UI: Not meant to adjust
 - Non-essential grapical objects

Questioning WCAG

Logotypes: Text that is part of a logo or brand name has no contrast requirements.

- Are logo's recognizable if people have difficulties distinguishing color?
- What about too low contrast between logo (text) and background?
- Is company name/ detail still readable?

Testing for Color Contrast:

Adobe Color Contrast Analyzer (Design Phase)

Microsoft Accessibility
Insights (Develop/ Test Phase)

WCAG Contrast Checker (Develop/ Test Phase)

DEMO: Adobe Color Contrast Analyzer (Design Phase)

https://color.adobe.com/nl/create/color-contrastanalyzer

DEMO: Microsoft Accessibility Insights (Develop/ Test Phase)

https://accessibilityinsights.io

DEMO: WCAG Contrast Checker (Develop/ Test Phase)

https://go.ddsoft.be/WCAGColorChecker



Recap

- I told about Accessibility & Inclusion
- I gave insights in Color Vision Deficiencies (Color Blindness)
- I showed tools how to handle accessible colors



Thanks || Q&A

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