Subin Seo

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EDUCATION

JeonBuk National University, Jeonju, Korea [2019.03 ~ 2024.02]

Total GPA: 4.15

B.A. in <u>Library and Information science</u>, and <u>Psychology</u>, B.S. minor in <u>Statistics</u> Micro Degree of <u>Big Data-Curation</u>

| Information management. (2019) | A+ | Data Visualization (2021) | A+ |
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| Database (2022) | A+ | Big data Introduction (2022) | A+ |
| Text information analysis (2022) | A+ | Text Mining (2022) | A+ |
| Data based Society (2023) | A+ | Social Psychology (2023) | A+ |
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WORK & RESEARCH EXPERIENCE

| Sep. 2021 ~ Dec. 2022 | Emolab – JBNU, Jeonju, Korea Research Assistant • Tasks realized: Behaviral & Physiological Data Analyst • : Professor J.W.Kim |
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| Mar. 2022 ~ Jun. 2022 | Research Club of psychology, Korea University, Seoul, Korea. Team Leader of Clinical Psychology Tasks realized: Discussion of Digital counseling services in Chatbot |
| Jul. 2022 | Poster Presentation at Korea Psychological Association • Post title: < Meta – analysis study of emotional ratings in Korean words > • Tasks realized: Research Design, Data Analysis, Data Visualization • Research Keyword: #Sentiment Analysis, #Cluster, #Meta-Analysis, #Korean words • Supervisor: Professor J.W.Kim |
| Mar. 2022 ~Aug. 2022 | Trost – Seoul, Korea Business Internship in Digital mental health application company • Tasks realized: User experiences, Service planning with Business data (A/B Test) |
| Jun. 2023 ~ Jul. 2023 | Engineering & Business English Workshop - UNLV, Las vegas, U.S. Research Intern • Project Title: Scalable Data Processing By applying MapReduce in Spark • Create a function to process a big-data with Machine Learning for predicting a Loan defaulter. • Supervisor: Professor Mingon Kang, Sai Kosaraju |
| Sep. 2023 ~ Dec.2023 | International Cooperation Office – JBNU, Jeonju, Korea Study Assistant for Foreigner Students Tasks realized: Major Tutering, Document Correcting |

SKILL

• Python • Javascripts, HTML, CSS • SQL

• MATLAB • R • SPSS

CAPSTONE PROJECT

2022-- 2 Database, Library and Information Science

Database Design with using relational datamodel and SQL for Trost (Internship Experience)

- Goal: Pointed out the lack of efficient management of the database of a startup company I worked for, and designed a database based on analysis of company.
- Supervisor : Professor H.J.OH

2022 – 2 Text information analysis, Library and Information Science

Analyze the influence of media on law changes in criminal cases

- Goal: Analyzing textual information through topic modeling and sentiment analysis to uncover the impact of social media on law changes.
- Supervisor : Professor H.J.OH

2023 – 1 Data based Society, Library and Information Science

A Study on the Satisfaction of Public transprotation Buses in the School Environment

- Goal: Raising the problems of communities recognized during being the student representative and deriving consultations through data analysis and visualization.
- Supervisor : Professor J.W.Yoon

2023 – 1 Social Psychology, Psychology

An analysis of why cults persist

- Goal : Analyze personal and social factors that make people more susceptible to being lured into a cult with Data anlaysis and Visualization.
- Supervisor : Professor H.J.Kang

HONORS AND AWARDS

- KSA (Korea Standards Association) Contents Creator Excellence prize, 2020
 - Proposed Digital Services in the Post-COVID Era for Enterprise
- President's Award, JBNU Academic achievement Excellence Award, 2021
- ShinHan Financial Group Bigdata Hackathon Encouragement Award, 2022
 - Leader / Data Driven Decision making and Service planning, Data visualiazation, Big-data anlysis
- Public data analysis Hackathon in JeonJu Encouragement Award, 2022
 - └ Team Leader / Exploring local community problems and data analysis
- Contest of an improvements in library services, LIS dept. JBNU Excellence prize, 2022
 - └ Suggestions for collection and Storage of User Data by Digitization.
- KPMG (Accounting Firm) Ideathon Advancing to the finals, 2023
 - Leader / Analysis of corporate activities using natural language models (Digital Transformation)

ACTIVITIES

- Freshman representative Library and Information Science, JBNU (2019)
- Vice President Library and Information Science, JBNU (2020)
- Bylaws Revision TFT, Deputy team leader College of Humanities, JBNU (2020)
- Volunteer work Information Services for children in Small library (2021, Spring)
- Global Expedition Exploring the Library of America in Los Angeles & San Francisco, U.S. (2023, Spring)
 Supported by humanities college, JBNU

CERTIFICATES

- Engineer Information Processing, Human Resources Development Service of Korea, 2023
- Engineer Big Data Analysis, Korea Data Agency, 2023