## **SQL PROJECT - QUESTIONS**

| 1)  | Total revenue: The sum of the total price of all pizza orders.   |
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| 2)  | Average Order Value: The average amount spent per order, calculated by dividing the total revenue by the total number of orders.                             |
| 3)  | Total pizzas sold : The sum of the quantities of all pizzas sold.  |
| 4)  | Total Orders: The total numbers of orders placed.  |
| 5)  | Average pizzas per order: The average number of pizzas sold per order, calculated by dividing the total number of pizzas sold by the total number of orders. |
| 6)  | Daily trend for total orders :   |
| 7)  | Monthly trend for total order :  |
| 8)  | Percentage of sales by pizza category:   |
| 9)  | Percentage of sales by pizza size :  |
| 10) | Bottom 5 sellers by (a) revenue, (b) total quantity and (c) total orders   |
| 11) | Top 5 sellers by (a) revenue, (b) total quantity and (c) total orders  |