

# ASICS, PLDS











# INTRODUCTION TO ASICS

- > ASIC stands for Application-Specific Integrated Circuit.
- Custom-designed for a specific application or task.
- ➤ High performance and efficiency for targeted tasks.
- High development cost, suitable for high-volume production.
- Commonly used in consumer electronics, automotive, and telecommunications.











#### ADVANTAGES OF ASICS

- ➤ Optimized performance for specific applications.
- Lower power consumption compared to general-purpose chips.
- >Smaller physical size, leading to compact device designs.
- High reliability and security for dedicated tasks.
- Economical for large-scale production due to per-unit cost reduction.











# INTRODUCTION TO PLDS

- >PLD stands for Programmable Logic Device.
- Can be programmed and reprogrammed after manufacturing.
- ➤ Versatile, allowing for design modifications and updates.
- ➤ Includes types like FPGAs and CPLDs.
- ➤ Used in prototyping, small-scale production, and custom hardware designs.











## **ADVANTAGES OF PLDS**

- Flexibility to update and modify logic post-production.
- ➤ Shorter development cycles compared to ASICs.
- Lower upfront cost, ideal for small production runs.
- > Reusability across different projects or designs.
- > Supports rapid prototyping and iterative design processes.











## KEY DIFFERENCES BETWEEN ASICS AND PLDS

- ➤ ASICs are custom-designed; PLDs are programmable.
- >ASICs offer better performance; PLDs offer flexibility.
- >ASICs have high development costs; PLDs have lower initial costs.
- ASICs are suitable for high-volume production; PLDs are ideal for prototyping.
- ➤ ASICs are fixed after production; PLDs can be reprogrammed.











# USE CASES FOR ASICS

- ➤ High-volume consumer electronics like smartphones and tablets.
- >Automotive systems requiring high performance and reliability.
- Telecommunications equipment needing optimized signal processing.
- Custom hardware for data centers and networking devices.
- > Medical devices where precision and security are critical.











#### USE CASES FOR PLDS

- Rapid prototyping and proof-of-concept designs.
- Custom hardware in low-volume or specialized applications.
- Aerospace and defense systems requiring reconfigurable hardware.
- ➤ Industrial automation where flexibility is needed.
- > Research and development environments for experimental designs.







