



DEBABRATA
SAHOO

CREATIVE PORTFOLIO



2020 - NOW

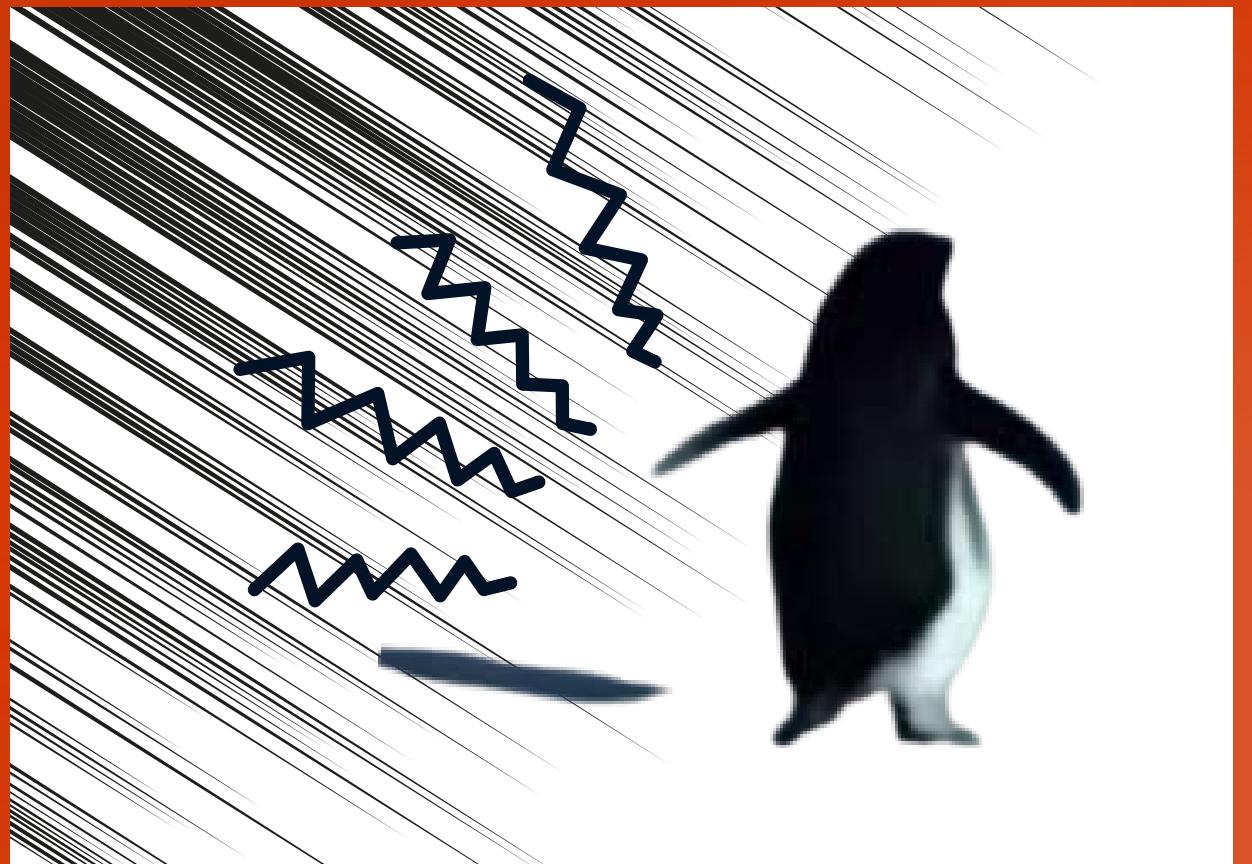
GRAPHIC
DESIGNER

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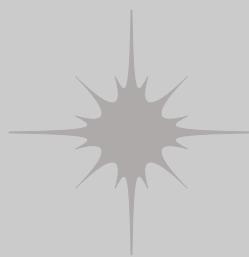


LET'S
FIND OUT



HIIH

I'M DEBABRATA



I'm a creative graphic designer
passionate about transforming ideas
into bold, memorable visuals through
clean design and strategic thinking in
branding, layouts, and digital content.



WORK

BACKGROUND

IEEE VSSUT STUDENT BRANCH | GRAPHIC DESIGN HEAD | 2+ YEARS

Led the complete visual branding of the student branch by designing posters, social media creatives, banners, certificates, and event materials. Managed a small design team, ensured consistent visual identity, and delivered high-quality designs for multiple technical and cultural events.

FREELANCE GRAPHIC DESIGNER | INDEPENDENT

Worked with startups, students, and small businesses to design 20+ logos and 250+ creative assets, including social media posts, posters, branding kits, and promotional designs. Created engaging memes and social ads to boost reach, engagement, and brand visibility.

MORE
LIGHTS ON
WORK

EXPERIENCE

2020 - now



FREELANCE
Graphic Designer

2022 - 2024



IEEE VSSUT STUDENT BRANCH
Graphic Design Lead

2024-2025



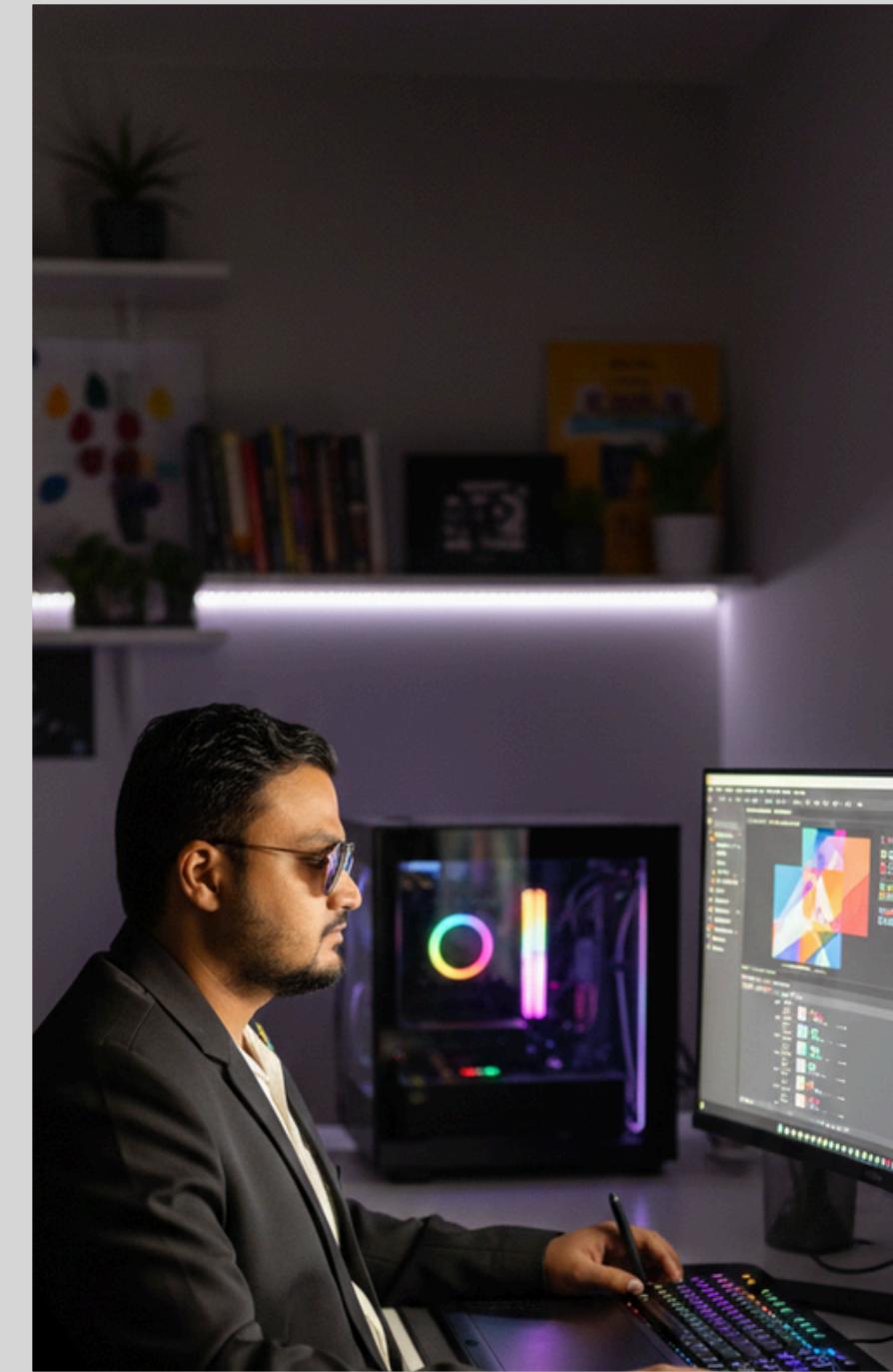
STUDENT GLOBAL SUMMIT
Graphic Designer



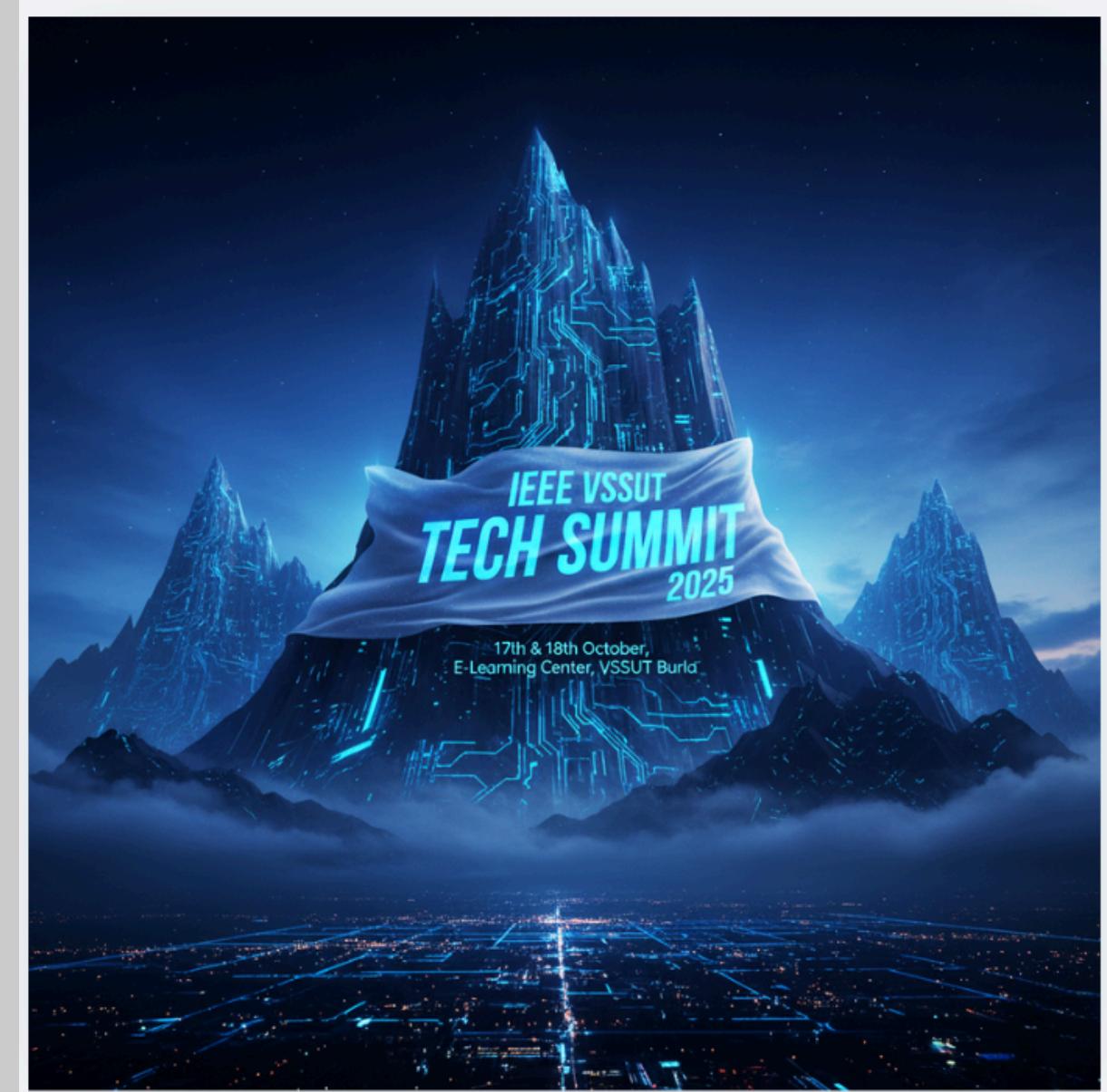
Served as a Graphic Designer for Amrit Peedhi Student Global Summit 2026 (Govt. of Odisha-led AI Mission), designing end-to-end event branding assets such as kits, ID cards, magazines, certificates, banners, stage visuals, and digital promotions, ensuring a consistent visual identity.

SKILLS

- CANVA, FIGMA, ADOBE ILLUSTRATOR
- LOGO & BRAND IDENTITY DESIGN
- SOCIAL MEDIA & MARKETING CREATIVES
- MEME MARKETING & ENGAGEMENT DESIGN
- COLOR THEORY & TYPOGRAPHY
- LAYOUT & COMPOSITION
- VISUAL COMMUNICATION
- CONCEPT DEVELOPMENT
- PICSART (PHOTO EDITING)
- YOUCUT (VIDEO EDITING)



PROJECTS AND CASES



STUDENT GLOBAL SUMMIT
POSTER DESIGN

MAGAZINE DESIGN

EVENT POSTER

PROJECTS AND CASES



FEEDBACK FORM POSTER DESIGN

Scope of workshop

The "Recent Growth & Advancement in Defence Technology" workshop, to be presented by scientists of Integrated Test Range (ITR) DRDO, Chandipur in collaboration with the IEEE VSSUT Student Branch, encompasses a comprehensive exploration of pivotal technologies shaping the defense sector. Expert sessions will address the incorporation of AI and ML in defense services, enhancing operational efficiency and decision making processes. The workshop will focus on the varied applications and advantages of usage of AI in the defense sector. The advancements in AI for defense autonomy will also be examined, highlighting the challenges in current defense technology and the innovative AI solutions currently being developed. This collaborative event promises to offer a deep dive into the technological forefront of defense.

Point of contact

Soham Kumar Nayak (Chair),
9040964196, nayaksohank10@ieee.org
Priyadarshani Mahapatra (Vice Chair),
9827345698, priyadarshani24@ieee.org
Prof. Harish Kumar Sahoo (Branch Counsellor),
9437086263, harish_etc@vssut.ac.in
Prof. Sharmila Garnaik (Faculty Advisor)
9937367087, sgarnaik_ee@vssut.ac.in

Key Offerings:

- Certificate From DRDO
- Hands-on Session
- Networking

Resource person

Dr. Pradipta Roy, Scientist 'F'
ITR DRDO Chandipur
Mr. A K Das Scientist 'F'
ITR DRDO Chandipur
Dr. A K Ray, Scientist 'G'
ITR DRDO Chandipur

Registration details

Rs. 200/-	Non-IEEE Student Members (UG, PG, PhD)
Rs. 180/-	IEEE Student Members
Rs. 50/-	Non-Vssut students Online Mode
Rs. 300/-	Employees From Industry and R&D Organizations

(Registration fees includes Registration Kits, Refreshments, Tea, Snacks)

Bank account

Account Name:	IEEE VSSUT BURLA STUDENT BRANCH
Account No.:	8062250004679
Bank Name:	Canara Bank
IFSC Code:	CNRB0018062

Important Dates

25th July, 2025	Registration Start
1st August	Registration End
TBD	Registration Confirmation
350	Maximum number of participants (first come first serve basis)
2 and 3 August	Workshop Schedule

Registration link [QR](#)

FLYER DESIGN



EVENT POSTER

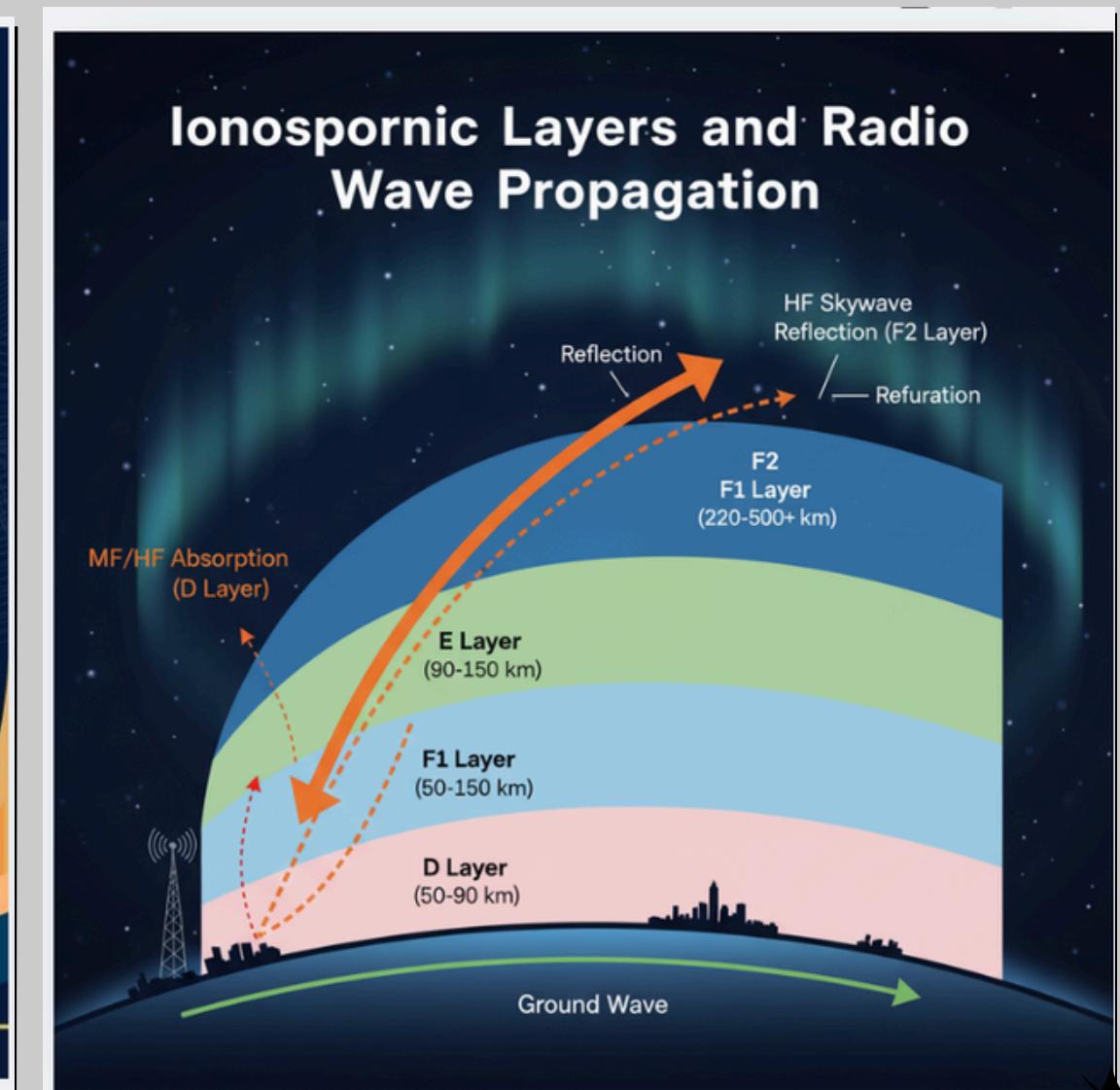
PROJECTS AND CASES



WISH POSTER

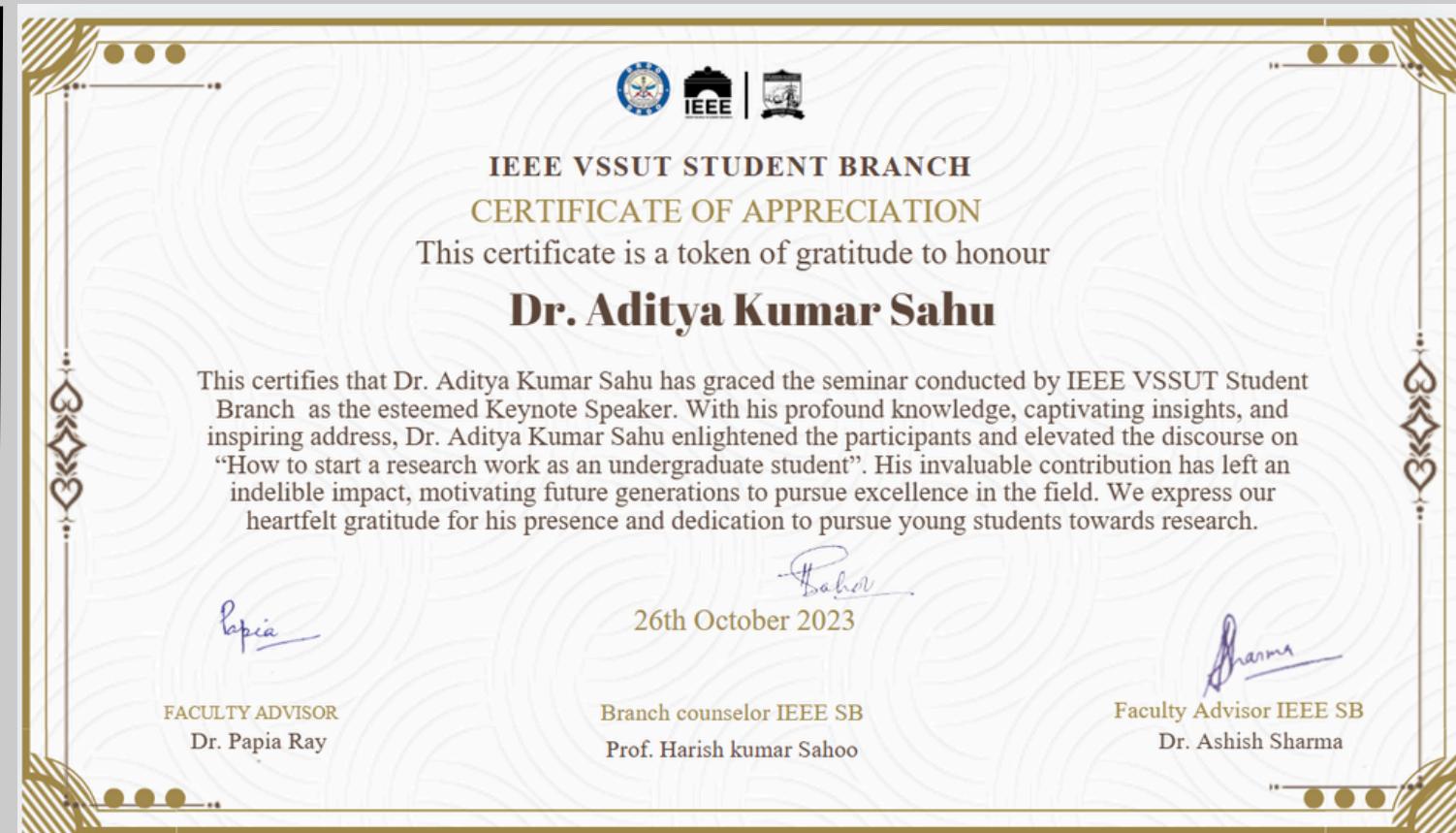


ANNOUNCEMENT POSTER



EDUCATIONAL CONTENT
DESIGN

PROJECTS AND CASES



CERTIFICATE DESIGN



LOGO DESIGN

UPmark Curve





NOT JUST A DESIGNER.

A CREATIVE FORCE BEHIND BOLD,
UNFORGETTABLE VISUALS.

**WHERE IDEAS
TRANSFORM INTO IMPACT.**

LET'S CREATE SOMETHING

CREATE

TOGETHER!



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