## Mugdha Prasad Kamalakar

#### **Personal Background**

Where did you immigrate from?
How long have you been living in this new country?
What was the primary reason for your immigration?

Mugdha Kamalakar

#### **Comfort Level**

How comfortable are you with exploring new places in a country you're still adapting to?
What challenges do you face when visiting new places?

Mugdha Kamalakar

#### **Travel Experience**

How often do you travel within the country you've moved to?
What type of places do you usually visit (e.g., tourist spots, local attractions, cultural sites)?
Do you travel alone, with family, or with friends?

Muqdha Kamalakar

## Navigation and Transportation

Transportation
Navigation Tools
What navigation tools or
apps do you currently
use?
Do you find it easy to
navigate using these tools

Muqdha Kamalakar

## Cultural Adaptation Cultural Preferences

What type of cultural experiences are you interested in (e.g., local festivals, traditional food, historical sites); How important is it for you to connect with people from your home country while traveling?

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## Transportation

How do you typically travel within the city (e.g., public transportation, driving, biking)? What difficulties do you encounter while using local transportation?

Mundha Kamalakar

#### Trusted Resources

Language Barriers

Do you face language

barriers while traveling?

How do you usually

overcome language

challenges when

navigating or interacting

with locals?

Safety and Security

Safety Concerns

What are your main

concerns regarding

safety when traveling in

your new country?

Have you faced any

safety-related issues

while traveling? If so,

how did you handle

them?

Do you rely on any specific resources (e.g., websites, apps, local contacts) to ensure your safety while traveling? Would you prefer an app that offers safety tips or alerts specific to the area you are visiting?

#### **Community and Support**

Would you be interested in connecting with other immigrants through the app for shared travel experiences? How valuable would you find a community-based feature where users can share tips, reviews, or recommendations?

Customization

Would you prefer

personalized

recommendations based

on your preferences and

## Content and Features Travel Information

What kind of travel information What kind of travel information would you find most useful (e.g., cultural etiquette, emergency contacts, public transport routes)? Would you like the app to provide suggestions for

culturally significant sites,

local eateries, or immigrantfriendly services? previous travel history?
How important is it for you
to receive notifications or
updates about events,
places, or offers that might
interest you?

#### in your new country?

## General Feedback

Is there anything else you would like a travel app to offer that would make your experience as a new immigrant more enjoyable?

#### Language Support

Would you prefer the app to be available in your native language? How helpful would you find a feature that translates signs, menus, or local information?

#### Feedback and Improvements

User Experience
What are some of the
pain points you
experience with existing
travel apps?
What features do you
wish travel apps had to
better cater to new
immigrants?

## **Xeuyang Wang**

Travello

aisk

- Social Networking: Focuses on connecting travelers, allowing users to meet others with similar interests or traveling to the same destination.
- Activity Discovery:
   Offers features to find events, tours, and activities at the user's destination.
- Groups & Forums:
   Users can join travel
   groups or communities
   based on interests,
   facilitating social
   interaction.
- User-Friendly Interface: Sleek, intuitive design with well-structured navigation (e.g., "Discover," "Meetups," and "Feed").

ajsk

- Limited Travel
   Planning: Primarily
   focused on social
   interaction, lacking
   tools for booking
   flights,
   accommodations, or
   comprehensive trip
   planning.
- Lack of Local Insights: Could benefit from more detailed local insights and recommendations beyond social events.
- Internet Dependency: Most features require an internet connection, limiting usability in remote areas.

City mapper

allek

 Comprehensive Transit Navigation: Combines multiple transit options (walking, buses, trains, bikes) into seamless directions.

- Real-Time Updates: Provides live updates on transit schedules, delays, and route changes, which is helpful for city explorers.
- Offline Maps: Allows users to download maps and routes for offline use.

User-Friendly Interface: Clean and easy-to-read interface, with wellorganized transit information.

ajsk

- Urban-Centric: Mainly useful in cities; lacks value in rural areas or places with limited public transportation.
- No Integration with Travel Tools: Does not offer flight booking, accommodation options, or social features, making it a narrow tool for broader travel needs.
- Information Overload:
   Can feel overwhelming for new users when too much information is presented, especially during peak travel times.

aj si

Road stripper

ajsk

- Customizable Trip Planning: Allows users to create detailed road trip itineraries with multiple stops and suggestions for attractions.
- Collaborative Features:
  Enables group trip
  planning where
  multiple users can
  contribute to the
  litherary.
  Unique
  Recommendations:
  Highlights quirky, off-thebeaten-path attractions
  that make road trips more

200

exciting.

- Specialized for Road Trips: The app is limited to road trips and does not support other travel modes like flights or trains.
- No Real-Time Data:
   Does not offer realtime traffic or weather
  updates, which could
  improve long-distance
  trip planning.
- Paid Features: Some useful features, like extended trip planning and offline maps, require a paid subscription, limiting functionality for free

oj.

- Combine Social and
   Practical Features:
- Like Travello, incorporate social networking elements to connect users, but also offer comprehensive travel tools like flight booking, accommodations, and itinerary management.
- Multi-Modal
   Navigation:
- Take inspiration from Citymapper by providing detailed navigation options, including real-time updates for both urban and rural areas.
- Collaborative Trip
   Planning:
- Incorporate
   Roadtrippers' group trip
   planning feature,
   allowing users to
   collaborate on
   itineraries and share
   plans with companions.
- 1. Offline Capabilities:
- Offer downloadable maps and itineraries, similar to Citymapper, ensuring the app remains useful in areas with limited internet access.
- Unique Local
   Recommendations:
- Follow Roadtrippers' approach by suggesting unique, offbeat attractions to enhance the user's travel experience.
- Simplicity and
   Usability:

ajsk

## Mugdha Prasad Kamalakar

#### **Demographic Information**

 Which country did you immigrate from?

Mugdha Kamalakar

Google Maps

apply)

- Apple Maps
- · Public transport apps

What tools do you use to

country? (Select all that

navigate in your new

- Paper maps/quides
- · Ask locals for directions
- · Other (Please specify)

Muqdha Kamalakar

#### What type of travel information would you find most helpful? (Select all that apply)

- · Public transport routes and schedules
- · Local cultural and tourist sites
- · Information on immigrant-friendly places
- · Safety tips and emergency contacts
- · Language translation assistance
- · Other (Please specify)

#### How long have you been living in this country?

- · Less than 6 months
- 6 months to 1 year
- 1–3 years
- More than 3 years

Muqdha Kamalakar

#### What is your age group?

- Under 18
- 18-25
- 26-35 • 36-45
- 46 and above

Mugdha Kamalakar

## How often do you travel within your new

- country? · Frequently (weekly/
- monthly) · Occasionally (every few months)
- · Rarely (once a year or less)

#### What type of places do you usually visit? (Select all that apply)

- · Tourist spots
- Cultural landmarks
- Shopping centers · Parks and nature
- · Restaurants and cafés
- · Others (Please specify)

#### Who do you usually travel with?

- Alone
- · With family
- · With friends
- In organized groups

### Do you face language barriers when traveling? · Yes, often

- Sometimes
- Rareiv
- Never

## How do you usually overcome language barriers? (Select all that

- Use translation apps
- · Use visual cues (signs. symbols)
- · Ask locals for help
- I know the local language

apply)

· Other (Please specify)

Mugdha Kamalakar

#### Do you have safety concerns when traveling in your new country?

- · Yes
- · No
- Sometimes

#### What are your main safety concerns? (Select all that apply)

- · Navigating unfamiliar
- · Language barriers in emergencies
- · Theft or crime
- · Getting lost
- · Lack of information about safe areas
- · Other (Please specify)

## What are your main safety concerns? (Select all that

- · Navigating unfamiliar areas
- · Language barriers in emergencies
- · Theft or crime
- · Getting lost
- · Lack of information about safe areas
- · Other (Please specify)

## Which features would you most want in a travel app? (Select up to 3)

- · Personalized travel recommendations
- · Travel safety alerts and
- · Language translation tools
- Local transportation quides
- · Social features (connect with other immigrants)
- · Reviews and ratings from other users
- · Community events and activities

#### How important is it for the app to provide suggestions for culturally significant or immigrantfriendly places?

- · Very important
- · Somewhat important
  - Neutral
- Not important

# Parvathy Rajeev

## Safety and security

Has safety been a barrier for you when exploring new places?

Parvathy Rajeev

## **Public Transportations**

Would you feel confident using the local public transport?
 Why or why not?

Parvathy Rajeev

## Law and Regulations

- Have you faced challenges understanding local laws or regulations (e.g., traffic rules, public behavior)?
- Would you like to receive updates on local news, laws, and regulations relevant to the country you are traveling to?

Parvathy Rajeev

## Trip Planning

- Do you find planning your trip stressful? If so, can you elaborate on what makes it exhausting?
- Would you prefer a tailored app with tips and content for traveling to a new country?

Parvathy Rajeev

## Health and emergencies

 How important is it for you to have access to information about local health services or pharmacies when you are traveling?

Parvathy Rajeev

## Language Barrier

- How comfortable are you with interacting with locals or fellow tourists?
- How frustrating is the language barrier when traveling? Does it impact your travel experience? If so, how do you overcome it?

Parvathy Rajeev

Type anything, @mention anyone

Type anything, @mention anyone

# Here istthe togin page







## Login Page:

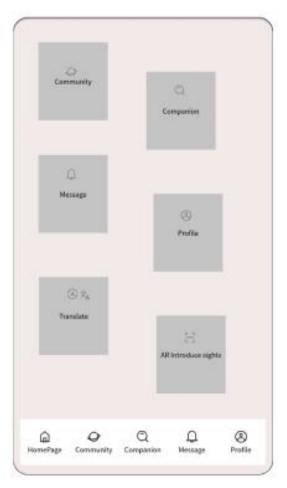
The login screen greets users with a simple form to enter their username and password. It includes buttons for logging in, as well as options to reset forgotten passwords or sign up for a new account. The design is straightforward and focuses on easy navigation.

## **Registration Page:**

The "Create Your Account" page allows users to input their username, password, and email to sign up. There's also an option to sign up using social media platforms like Google, Facebook, Apple, and WeChat. This offers flexibility in how users create their accounts.

## Terms and Privacy Policy Page:

This page provides users with the full terms and privacy policy. A scrollable text area is available for reading, and users can choose to agree or decline via the buttons provided.



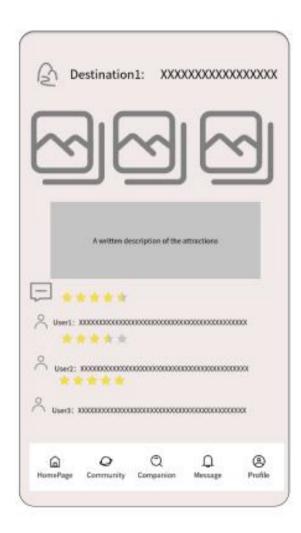
The main interface provides access to various core functions:

- Community A hub where users can engage with other travelers, share experiences, and ask for recommendations or tips.
- Companion A feature to help users find travel partners by matching based on their destination, interests, and schedules.
- -Message A messaging platform that allows users to communicate with their travel companions or the community members they connect with.
- ◆Profile A section where users can manage their personal information, preferences, and travel history.
- •Translate A real-time translation tool that helps users overcome language barriers while traveling, through text or voice inputs.
- •AR Introduce Sights An augmented reality feature that enhances the sightseeing experience. Users can scan landmarks or attractions using their camera. The system will then recognize the site and automatically provide a voice guide that introduces and explains the location's significance.



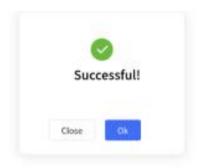
This interface allows users to explore popular recommendations from locals. The map displays various recommended destinations, marked with red pins for easy identification. The user's current location is also highlighted, enabling them to navigate between the points of interest.

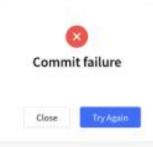
- -Map View Shows the user's current position and local recommendations.
- **Destination List** A list of recommended destinations is displayed below the map, each associated with a pin on the map. The list helps users find specific places quickly and provides additional details about the destinations.
- Navigation Users can tap on a destination to get directions or more detailed information about the location.

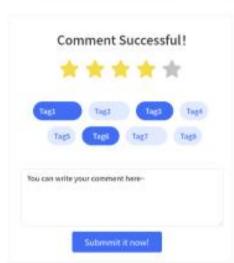


When a user selects a destination from **trecal Favorites** page, this interface provides detailed information about the chosen attraction. The page includes:

- Image Gallery A set of images showcasing the destination, helping users get a visual sense of the place.
- Description A written description of the attraction, providing details about its history, significance, or interesting facts.
- Local Ratings Below the description, users can view ratings and reviews from locals or other travelers who have visited the destination. Each review includes a star rating and brief feedback from previous visitors.
- **User Interaction** Users can also leave their own ratings and reviews after visiting the attraction, contributing to the community's feedback.





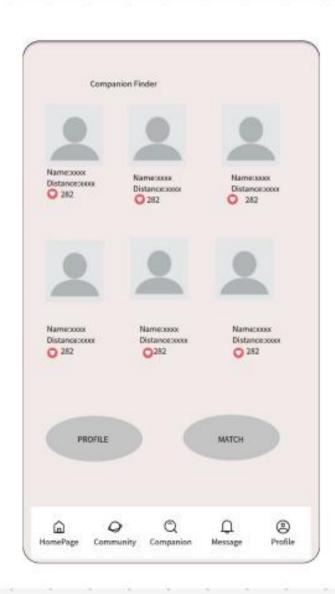


This interface allows users to provide feedback on their experience at a particular destination. The page includes:

•Success and Failure Messaged sers receive immediate feedback when submitting a rating or review. A pop confirms a successful submission with a green checkmark and an "Ok" button, or notifies of a failure with a red cross and the option to retry.

## Comment and Rating Section

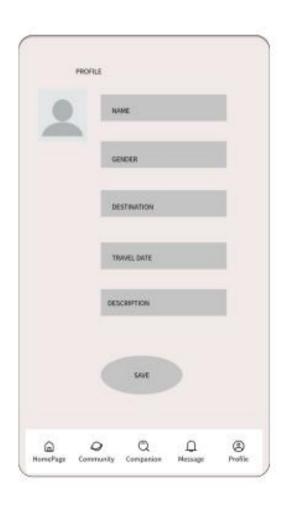
- Star Rating Users can rate their experience by selecting the appropriate number of stars, with 5 stars being the maximum rating.
- Tags A set of predefined tags allows users to quickly highlight key aspects of their experience (e.g., "Tag1," "Tag2"). Users can select multiple tags that best describe their visit.
- Comment Box Below the tags, there's an input field where users can leave additional comments or details about their experience.
- Submit Button Once all inputs are filled, the user can click "Submit it now!" to post their review.



Users can view potential travel companions with their profile picture, name, and distance from their location. Each companion shows a heart icon indicating how many times they've been favorited. Two main buttons are available:

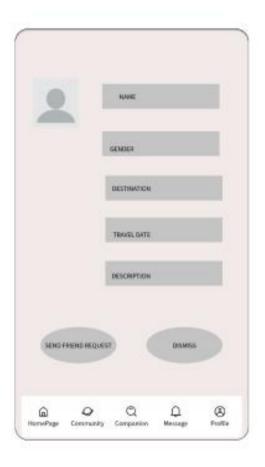
•Profile\* To view detailed information about the companion.

•Match\* To connect with the companion.



Users can update their personal details on this page, including:

- ◆Profile Picture A placeholder for users to upload or update their photo.
- Name, Gender, Destination, Travel Date, Description Editable fields for updating key personal and trip information.
- Save Button Allows users to save their changes.



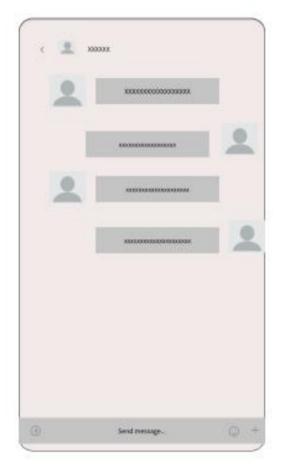
This screen allows users to view another person's profile and make connections. The profile displays key information such as:

- Profile Picture A placeholder for the other user's photo.
- •Name, Gender, Destination, Travel Date, and Description Key details about the user's travel plans and personal information.

Two actions are available at the bottom of the page:

- Send Friend RequestAllows users to send a connection request to the person if they are interested in traveling together.
- •Dismiss This option closes the profile without taking any action.





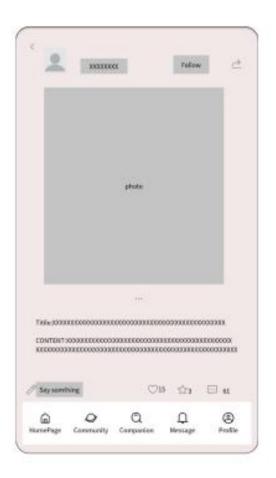
The **Messages** interface allows users to view their conversation history with other travelers or companions. Key elements include:

- User Profile Pictures A small profile picture is displayed next to each chat to help identify the conversation partner.
- -Message PreviewNext to the profile picture, a preview of the latest message is displayed, making it easy for users to quickly see recent communication.



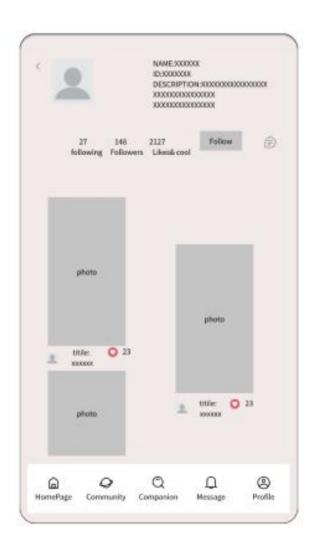
This page allows users to view posts from others in the community, interact with them, and create their own posts. Key features include:

- Post Grid Displays a series of posts with images, titles, and the user who posted them. Each post also shows how many likes it has received.
- •Tabs for Filtering Users can switch between tabs such as "Follow," "Explore," and "Nearby" to view different sets of posts.
- Interaction Users can like posts by clicking the heart icon next to each post.
- •Create New Post At the bottom, there's plus button that users can click to create and upload their own posts.



This page shows the full content of a specific post in the community. Key elements include:

- User Information Displays the profile picture, name, and a "Follow" button for the post creator.
- ◆Post Image A larger version of the image or media attached to the post.
- •Title and Content The full title and text content of the post.
- Engagement Buttons Users can interact with the post by:
  - Liking the post.
  - · Saving it to favorites.
  - Commenting on the post (the number of likes, comments, and favorites are shown).
- •Comment SectionUsers can leave their thoughts using the "Say something" button.



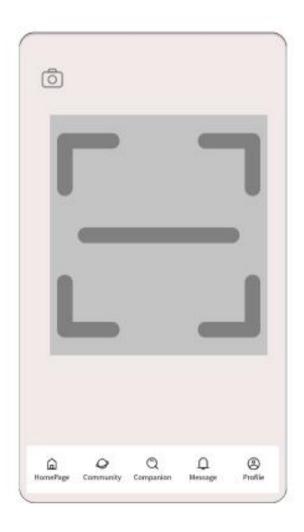
This screen allows users to view the profile of another community member. Key features include:

- ◆Profile Information Displays the user's name, ID, and a short description about them.
- Follow Stats Shows how many people they are following, how many followers they have, and how many likes they have received.
- •Follow Button Allows users to follow this person if they are interested in their content.
- User Posts A grid showcasing the user's posts, including images, titles, and the number of likes on each post.



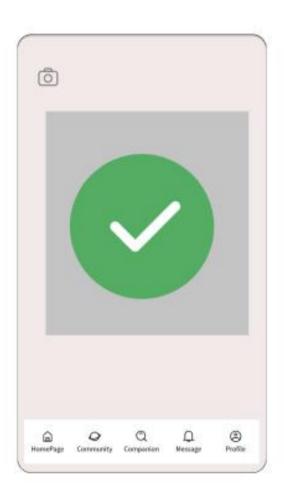
This screen allows users to use the **reinh**e translation function for easy communication in different languages. Key elements include:

- Language SelectionUsers can choose the source and target languages (e.g., English and Korean in the example).
- •Voice Input A microphone icon allows users to speak, which will be translated into the selected language.
- •Conversation InterfaceBelow the language options, there are two dialogue boxes where translated text appears, representing each user's input in the conversation.



This screen enables users to scan **read**rld objects or landmarks using their camera. Key features include:

- •Camera AccessThe user opens their camera by clicking the small camera icon in the top corner, allowing them to scan the environment.
- •Scanning FrameThe large gray frame in the middle indicates the area where users should position the object or landmark they want to scan.
- •AR Functionality Once the landmark is scanned, the app will recognize it and display relevant information or provide an audio description, enhancing the user's experience with real-time insights.

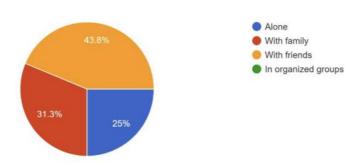


After successfully scanning a landmark or object, a large green checkmarkappears to indicate success. Once confirmed, the app will:

- •Display Relevant Information Text describing the scanned landmark or object will appear on the screen.
- Play Audio Description A voice guide will also begin, providing detailed information about the scanned site.

## Who do you usually travel with?

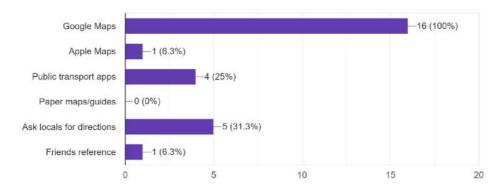
16 responses



Section 1

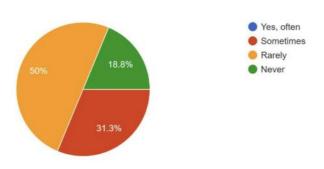
## What tools do you use to navigate in your new country?

16 responses

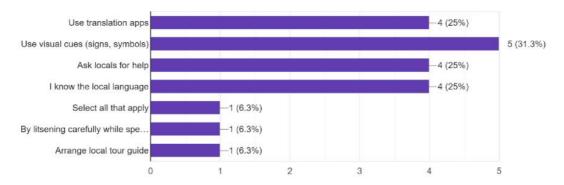


## Do you face language barriers when traveling?

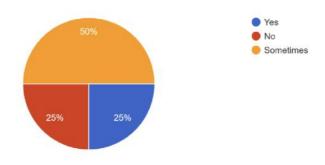
16 responses



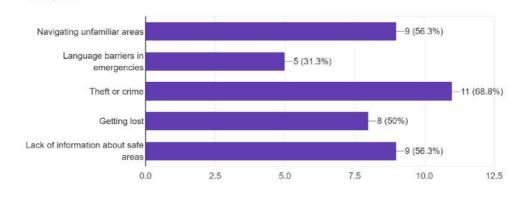
# How do you usually overcome language barriers? (Select all that apply) 16 responses



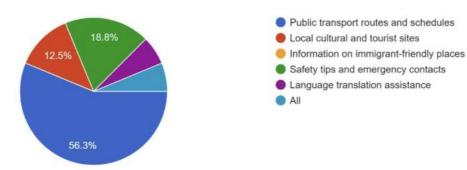
# Do you have safety concerns when traveling in your new country? 16 responses



# What are your main safety concerns? (Select all that apply) 16 responses

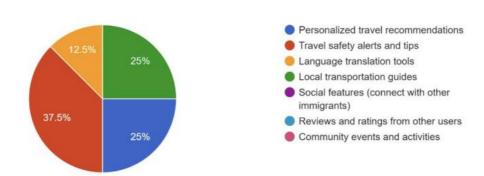


# What type of travel information would you find most helpful? 16 responses



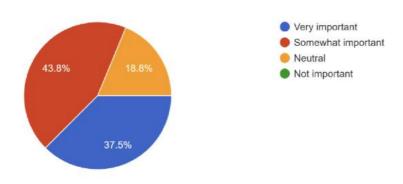
## Which features would you most want in a travel app? (Select up to 3)

16 responses



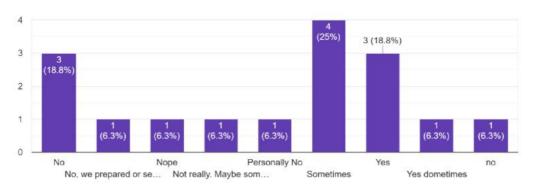
How important is it for the app to provide suggestions for culturally significant or immigrant-friendly places?

16 responses



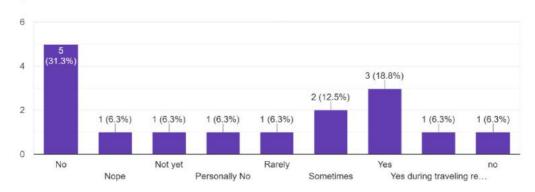
## Has safety been a barrier for you when exploring new places?

16 responses



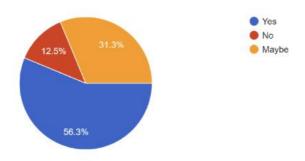
Have you faced challenges understanding local laws or regulations (e.g., traffic rules, public behavior)?

16 responses



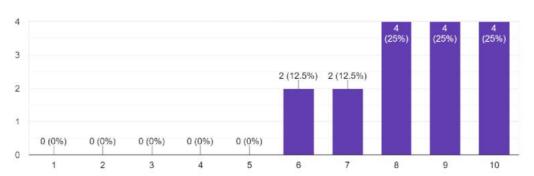
Would you like to receive updates on local news, laws, and regulations relevant to the country you are traveling to?

16 responses

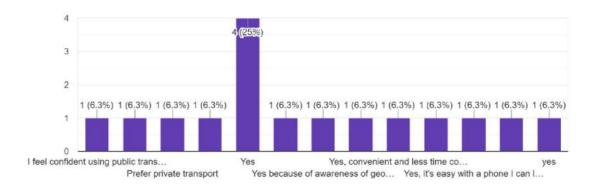


How important is it for you to have access to information about local health services or pharmacies when you are traveling?

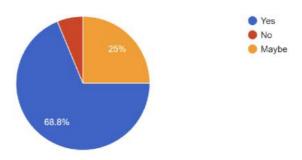
16 responses



Would you feel confident using the local public transport? Why or why not? 16 responses



Would you prefer a tailored app with tips and content for traveling to a new country? 16 responses



How comfortable are you with interacting with locals or fellow tourists?

16 responses

