

DevX

Introduction to User Experience Design

What is DevX?

DevX is an intensive multi-weekend immersion in User Experience Design and Front-end Development. Students will learn the fundamentals of UX and couple those exercises with hands-on development sessions in HTML5/CSS3, Bootstrap, PHP, and Javascript.

Who are we?

Meet your core instructors. We live, work, teach and play right here in Wilmington.



Sara Fabryka
Senior Art Director,
Capital One
sarafab.com



Steve Roettger
Full-Stack Developer,
SJR Digital
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Bradford Wason
Senior Creative Director,
Capital One
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Who are you?

Why are you here?

Why are we doing this?

Simply put, **UX and code are everywhere.**

Understanding users, building testing agendas and knowing how the code works is an essential skill in today's workforce. We need designers that can fluently speak a new digital language, developers that understand the user and business analysts that can translate data into consumer needs.

Wired Magazine recently claimed coding is the next Blue Collar job, essentially cementing the importance of these skill sets.

What are the objectives?

In addition to the interactive discussions, demonstrations and live coding, students will participate in four tech talks between the morning and afternoon sessions with leading professionals in UX and Development. Each student will design, build, iterate and test a four-page responsive based website.

Scope: Build a four page responsive (mobile and desktop) site that organizes your clients information in an easy-to-use manner and allows users to quickly find the contact form.

Directions: You'll build the site through in-class assignments and independent study work between our first two weekend sessions.

Presentation: For the final day, you will prepare a 5-minute presentation of your site.

Let's get started.