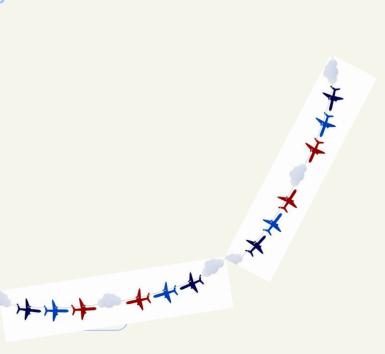
# Title: Aviation Accident Analysis: Business Insights & Recommendations

**Understanding Safety Trends & Risk Factors** 

**Dinah Ayitso 27/03/2025** 





#### Overview

- This project conducts an in-depth analysis of aviation accident data to identify safety risks and provide recommendations for minimizing operational hazards.
- Importance of aviation safety in business operations is to ensure safe operations which are critical for reducing financial losses, regulatory penalties, and reputational damage while enhancing passenger confidence.

#### **Objectives**

- 1. Identify the safest aircraft models
- 2. Analyze the purpose of flights involved in accidents
- 3. Examine time-based trends in accident occurrences
- 4. Determine key factors leading to accidents

- 5 Assess accident severity by aircraft make
- 6 Conduct geographic analysis of accident locations
- 7 Provide data-driven recommendations for safer aviation



# Business Understanding

- Business Problem: Enhancing aviation safety through data-driven decision-making
- Target Audience: Airlines, aviation regulators, aircraft manufacturers, airport authorities

# **Key Questions**

X	Which aircraft models have the
hig	hest and lowest accident rates?

How do accident trends vary by flight purpose (commercial vs. private)?

\*\*What are the main causes of aviation accidents?

How can businesses implement effective risk mitigation strategies?

₩ What geographic patterns can be identified in accident occurrences?

What time-based patterns exist in aviation accidents?

How severe are accidents across different aircraft makes?

# Data Understanding and cleaning

- The data had 31 columns and 88,889 rows
- The data types included objects and integers

## **Handling Missing Values**

- Categorical columns with missing values were filled with 'unknown'.
- Latitude & Longitude were converted to numeric, with missing values filled with 0.
- Columns handled (Location, Country, Airport Name, Injury Severity, Aircraft Damage, Aircraft Category, Registration Number, Make, Model,
   Engine Type, Purpose of Flight, Weather Condition, Broad Phase of Flight.)

## **Standardizing Data**

- All text data converted to **lowercase** for consistency.
- Categorical data converted to category type to optimize memory usage.

#### Data source



Data was obtained from kaggle

https://www.kaggle.com/datasets/khsamaha/a viation-accident-database-synopses



# Data Understanding and cleaning

### 4. Removing Unwanted Columns

- Irrelevant columns dropped to focus on key attributes.
- Removed columns:
  - Event Id, Accident Number, Publication Date, Amateur Built, FAR Description, Air Carrier, Schedule, Report
     Status, Airport Code.

#### 5. Final Dataset Summary:

- Original Dataset Shape: (before cleaning)
- Cleaned Dataset Shape: (after handling missing values, standardization, outlier removal, and column selection)
- Combined the numerical and categorical data using concatination process for analysis
- The cleaned data was saved as csv files and renamed df\_final.csv

#### **DATA CLEANING PYTHON LIBRARIES USED**



# Data Analysis and trends

Analysis Area	Key Findings
Accident Trends	Highest accidents between 1982-2000, decline post-2000.
Aircraft Make & Model	Most accidents in Cessna (27,149), Piper (14,870), Beech (5,372). Highest in Cessna 152, 172, 172N.  Least accidents happened in: monroig pedro j 1,monte clark 1,moody-siple 1,moon mooney aircraft 1,mooney aircraft corp 1,mooney aircraft corporatio 1,mooney airplane company 1,mooney international corp 1
Flight Purpose	Most accidents in Personal flights (49,448), followed by Instructional (10,601).
Geographic Insights	Top accident locations: Anchorage, AK (548), Miami, FL (275), Houston, TX (271). Least prone accident locations:
Engine Type	Reciprocating engines have the most accidents (69,530).
Flight Phase	Highest accidents during Landing (15,428), Takeoff (12,493), Cruise (10,269).

### Data visualization

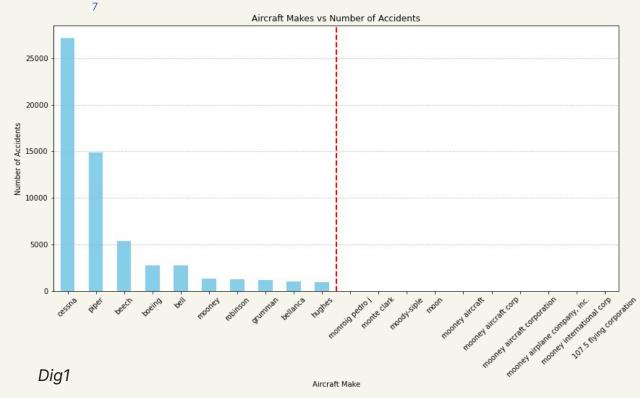


Diagram one indicates aircraft makes with highest and lowest accidents



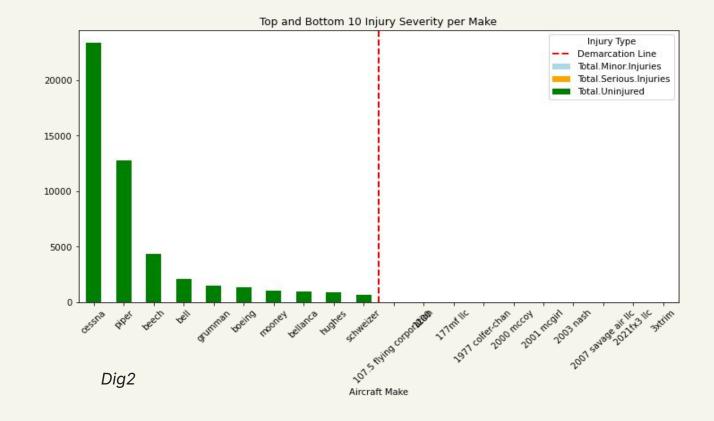
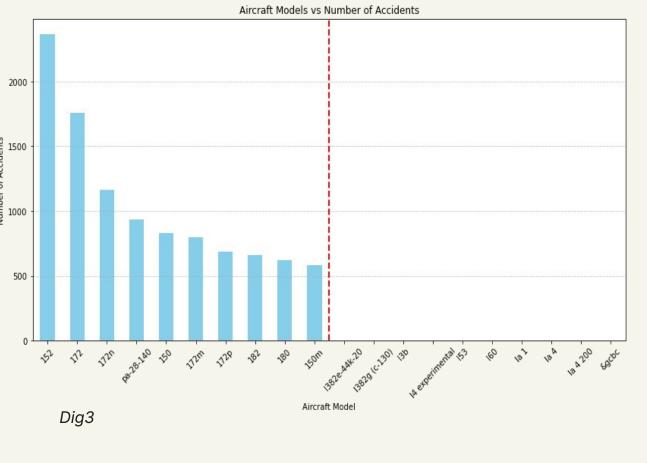
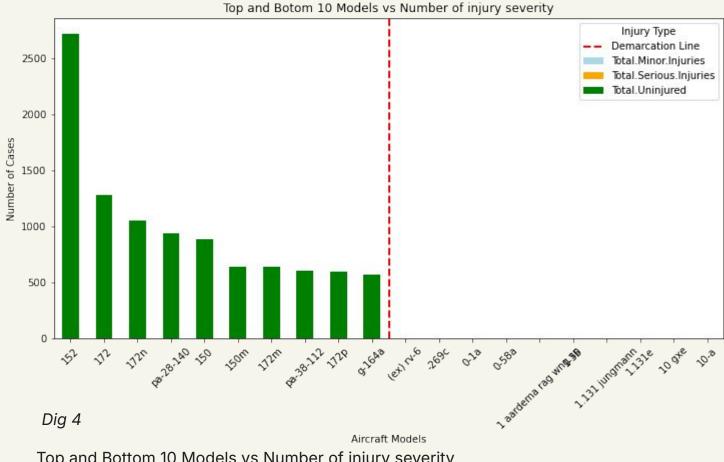


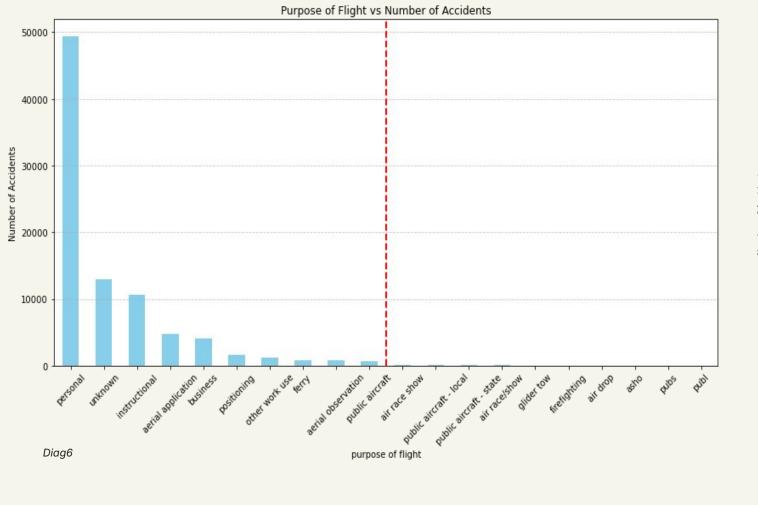
Diagram two indicates highest and lowest injury severity aircraft makes



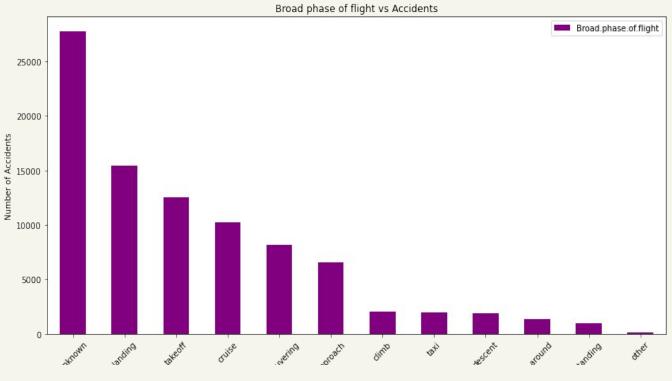
Aircraft models with highest and least accident counts



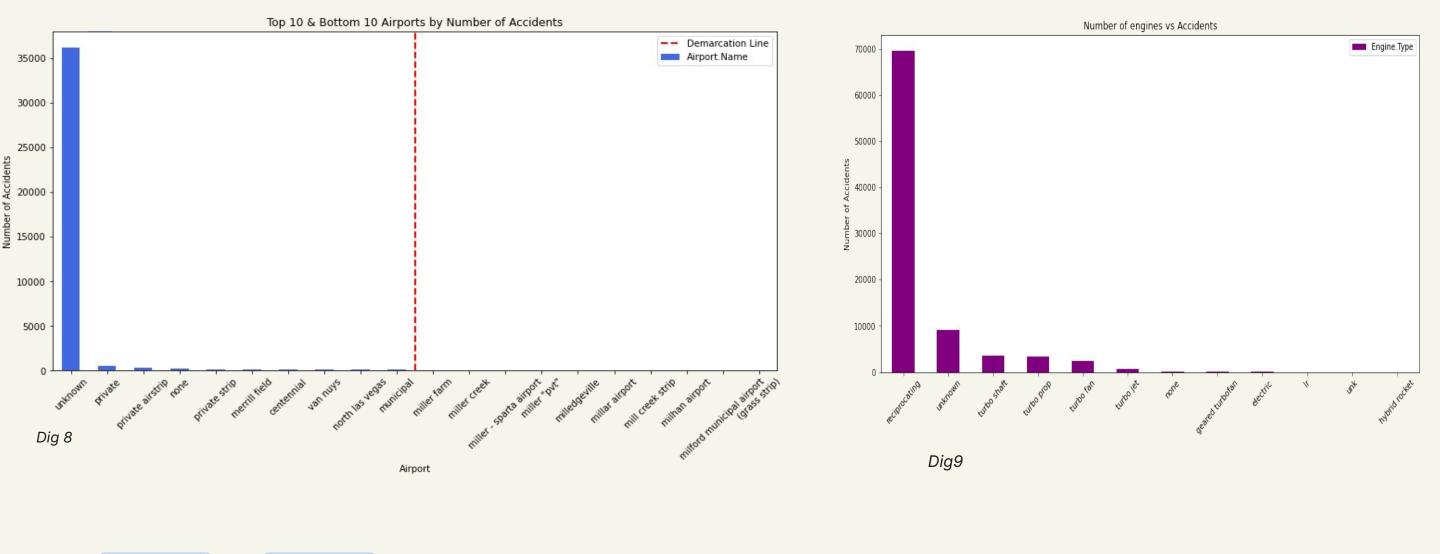
Top and Bottom 10 Models vs Number of injury severity



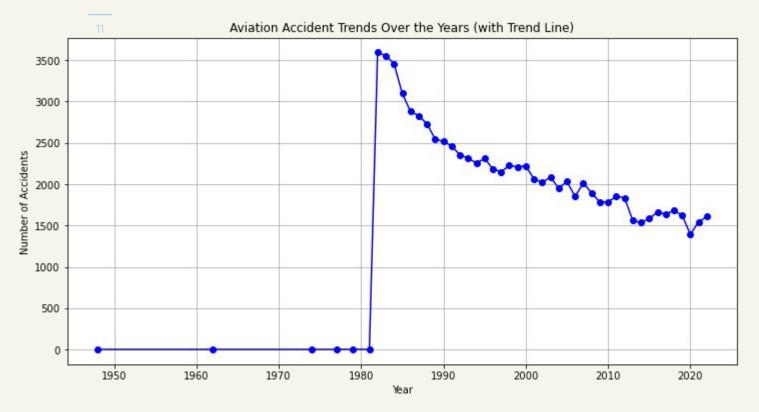
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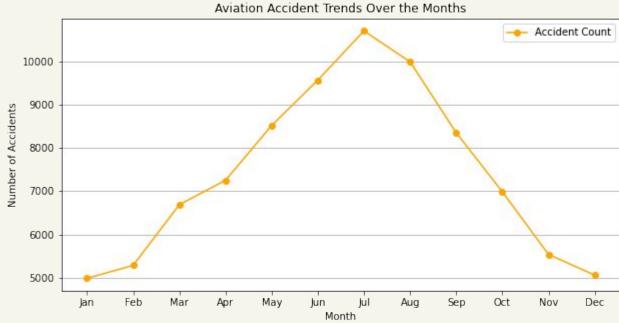


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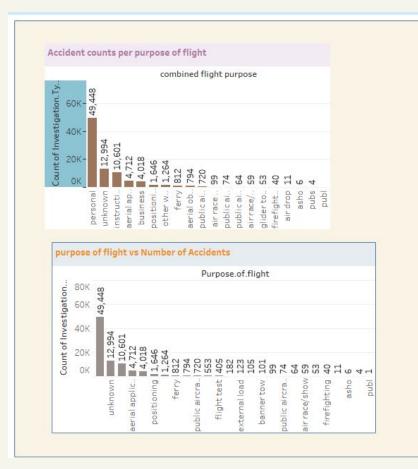


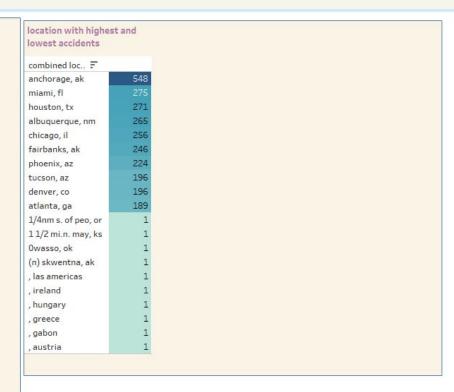
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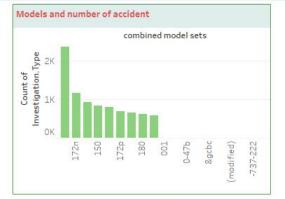
#### **Tableau Dashboards**

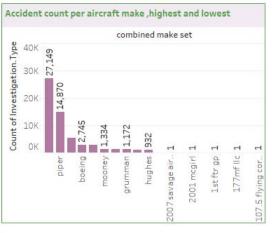




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#### **Tableau Dashboards**





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piper	0	0	12,729
beech	0	0	4,327
bell	0	0	2,098
grumman	0	0	1,499
boeing	0	0	1,298
mooney	0	0	1,026
bellanca	0	0	981
hughes	0	0	859
robinson	0	0	531
1st ftr gp	0	0	1
2007 savage air IIc			
2003 nash			
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#### **Conclusion & Recommendations**

The analysis revealed that **Cessna and Piper aircraft** account for the highest accident rates, especially in **personal and instructional flights**. Many accidents occur at **uncontrolled** or **private airstrips**, highlighting the need for better infrastructure and air traffic control. **Reciprocating engines** are linked to the most accidents, and **landing**, **takeoff**, **and cruise phases** remain the most accident-prone. However, accident rates have **declined post-2000** due to improved safety measures.

To reduce risks, it is recommended to **invest in pilot training**, enforce **mandatory safety checks for private and training flights**, enhance **small airport infrastructure**, and promote **modern engine safety systems**. Additionally, integrating **automated landing and takeoff assistance** and ensuring **continuous data-driven safety monitoring** will contribute to a **safer aviation business**.

Confidentia