

PageFactory:-

- #. PageFactory is a class in selenium that is used to initialize Web Elements using annotations like @FindBy.
- #. PageFactory help us to find and use Web Elements easily and Cleanly.

Why PageFactory?

Normally POM:-

- #. driver.findElement()

- #. More Code.
- #. Low Maintenance
- #. Slow

Page Factory:-

- #. @FindBy
- #. Clean & Readable
- #. High Maintenance
- #. Faster Execution.