# **DEFI-GRAM**

~ When Social Media Meet's Crypto.

# WHITEPAPER V1





### INTRODUCTION

DeFiGram is a social Media Platform, which Rewards it's User's for Engaging with and Advertising Associated Brand's in a Fun and Interactive way. Via this App, Any Brand, Product, or Service Provider can Launch their Own Social Media Page at our Platform and Simultaneously Reward Users Engagement and Advertising Efforts in DFG Token's.

The Token will be Used as a Bonus for our Promoter's Around the World. They can Redeem their Earned Bonus from Defi-Gram Platform in any Exchange DFG is Listed.

We have a Wide Affialates Network so the Token will Start Getting More Use Cases as our Social Media Platform Grow's.

### PROBLEM STATEMENT

- It's Slightly Complex to Search For Certain Crypto Interest's on Traditional Social Platform's.
- Social network Revenue Depends on Advertisements, which is Disruptive Toward's the End User.
- People are Seeking for a New Crypto Social Experience.
- Social Networks Serve One Purpose: To Increase It's Wealth by Utilising your Personal Data to Display Targeted Advertising.
- Users do not get Rewarded for Creating new content or Using It's Platform No Matter How Successful it Get's



### **DFG SOLUTION STATEMENT**

- Users have More Control Over the Privacy of their Information
- New and Unique Marketing Trends for Businesses.
- Users Receive Discretionary Rewards from DEFI-GRAM Based on their Activity on the Platform
- All the Cryptocurrency Related Interest's at One Place can be Achieved
- Users Receive a Share of Advertising Revenue Based on how their Engagement on the Social Network Might Enhance Advertising Prospects for Business User's.



# **DFG IDEA MAP**



### **PRODUCT'S**



DeFi-Gram App - Social Media Platform For Ultimate Experience And Progressive Earning



DeFi-Gram Decentralised Wallet - Store , Send , Receive Crypto at Negligible Fee



DeFi-Gram Staking - Staking Experience With Impressive APY



**DeFi-Gram NFT's** - For Top Content Creator's and User's



### DFG TOKEN INFORMATION



**DeFi-Gram** 

**Token Type** 

**ERC-20** 

**Token Ticker** 

**DFG** 

**Total Supply** 

50,000 DFG

**Contract Address** 



Click on logo to Explore



### **DFG TOKENOMICS**

LIQUIDITY 4000 DFG

> TEAM 5000 DFG

AIRDROP 6000 DFG

MARKETI NG AND PROMO 3000 DFG



PRIVATE SALE 5000 DFG

PRESALE 15,000 DFG

STAKING 7000 DFG

DEFIGRAM
APP
REWARD'S
5000 DFG



### **ROADMAP**

### OCTOBER 2020

- Idea Proposed
- Project Mapping

### NOVEMBER-DECEMBER 2020

- Airdrop Campign
- Whitepaper
- Private Sale
- Presale
- Listing On 3Reputable Exchanges
- Launch Of Staking
   Platform

### Q1 2021

- Launch Of DeFiGramApp
- Listing On CMC And Coingecko
- Listing On More CMC Exchanges
- Smart Contract Audit
- Marketing Campaign
- Airdrop Distribution
- Trading Competitions

### Q2 2021

- Launch Of DeFi Wallet
- Second MarketingCampaign
- Big StrategicPartnership's



### **SUMMARY STATEMENT**

- The purpose of this White Paper is to provide you with some information and insight regarding the workings of DEFIGRAM Social Network Platform (The "Social Network" or "Platform").
- All the Infomation CopyRights in the Whitepaper Reserved to DeFiGram Project
- WhitePaper V2 will be Released Later, Stay Tuned....



# **OFFICIAL LINK'S**













# THANK YOU

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