

# **Texas College of Management and IT**

# Internet Fundamental and Application

**Explore, Learn and Excel** 

Mini-Project

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#### 1. Introduction

**Sneakers** is website dedicated to showcasing a wide selection of sneakers from top brands such as Nike, Puma, Adidas, New Balance, and Converse. The website offers users an intuitive browsing experience, where they can explore new and featured products, view detailed information on various sneaker models, and take advantage of special features like free worldwide shipping, easy returns, and gift card options.

The website is built using modern web technologies, including Bootstrap, which ensures a responsive and mobile-friendly design. The website also includes sections for customer support, company information, and product categories, making it easy for visitors to navigate and find their desired products. Additionally, the project is responsive and has been published on GitHub, providing access to the codebase for developers and contributors.



Figure 1- Website Home

# 2. Technology Used

#### 2.1. HTML (Hyper-Text Markup Language)

➤ Used to structure the content of the web pages, including elements like headings, paragraphs, images, and links.

### 2.2. CSS (Cascading Style Sheets)

➤ Used for styling the HTML content, defining the layout, colors, fonts, and overall visual presentation of the website. The external stylesheet (style.css) is linked in the HTML document.

#### 2.3. JavaScript

➤ Included for adding interactivity and dynamic behavior to the web pages. It appears that external JavaScript libraries and frameworks like jQuery and Bootstrap's JavaScript components are used to handle elements such as sliders, navigation toggles, and other interactive features.

#### 2.4. Bootstrap 4

A popular front-end framework that combines HTML, CSS, and JavaScript to create responsive and mobile-first web designs. It is used to build the navigation bar, forms, and other components in a consistent and responsive manner.

## 3. Topics

#### 3.1. Navigation Bar

enjoyable.

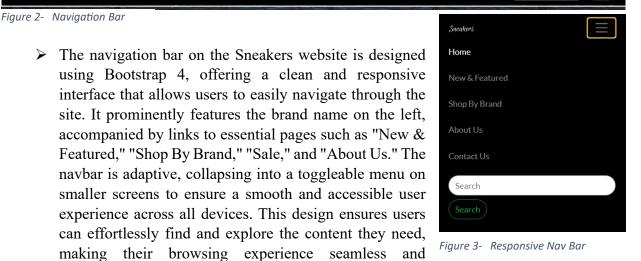


Figure 4- Code for Nav Bar

#### 3.2. Home & Slider



Figure 5- Home & Slider

Figure 6 - Code for Home & Slider

#### 3.3. Features



Figure 7- Features

```
<div class="features">
   <div class="feature">
       <img src="./img/shipping.png" alt="" class="featureIcon">
       <span class="featureTitle">FREE SHIPPING</span>
       <span class="featureDesc">Free worldwide shipping on all orders.</span>
   <div class="feature">
       <img class="featureIcon" src="./img/return.png" alt="">
       <span class="featureTitle">30 DAYS RETURN</span>
       <span class="featureDesc">No question return and easy refund in 14 days.
       <img class="featureIcon" src="./img/gift.png" alt="">
       <span class="featureTitle">GIFT CARDS</span>
       <span class="featureDesc">Buy gift cards and use coupon codes easily.</span>
   <div class="feature">
       <img class="featureIcon" src="./img/contact.png" alt="">
       <span class="featureTitle">CONTACT US!</span>
       <span class="featureDesc">Keep in touch via email and support system.
```

Figure 8- Code for Features

#### 3.4. New & Featured

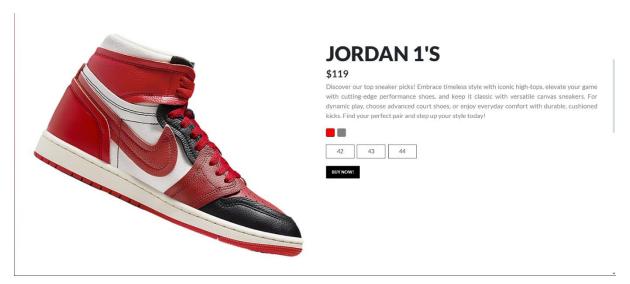


Figure 9- New & Featured

Figure 10- Code for New & Featured

#### 3.5. Gallery & New Season Section







This is the First Day of Your New Life





Figure 11- Gallery & New Season Section

Figure 12- Code for Gallery & New Season Section

### 3.6. Shop By Brand

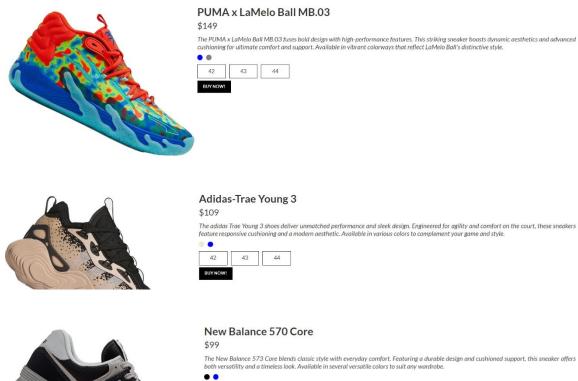








Figure 13- Shop by Brand

#### Converse Chuck Taylor All Star

\$99

The Converse Chuck Taylor All Star is a timeless icon of casual style. With its classic canvas upper and signature rubber sole, this sneaker offers both comfort and versatility. Available in a wide array of colors to match any outfit.

.

Figure 14- Code for Shop by Brand

(ps. This is not the full code)

#### 3.7. About Us

#### About Us

#### Welcome to Sneakers!

At Sneakers, we started with a simple dream: to deliver stylish, high-quality sneakers at affordable prices. What began as a small family-run shop has grown into a thriving business, thanks to our dedication and your support. Despite facing numerous challenges, our commitment to excellence and passion for footwear have driven us forward. Our team—made up of hardworking individuals who share a love for sneakers—works tirelessly to ensure every customer feels valued and stylish. We believe in creating more than just great sneakers; we aim to build a community. Thank you for being a part of our journey. Here's to many more steps together!



#### Our Vision



At Sneakers, our vision is to harmonize innovation with tradition, crafting footwear that inspires and endures. We are committed to pushing the boundaries of design while staying true to the timeless values of quality, comfort, and craftsmanship. Our goal is to create sneakers that not only elevate your style but also empower every step of your journey. By blending cutting-edge technology with classic aesthetics, we aim to offer a unique experience that resonates with every individual. Our vision is to be a brand that stands

#### Our Story

At Sneakers, our story is one of relentless dedication and overcoming adversity. The journey began with a small team of passionate individuals driven by a dream to redefine footwear. We faced numerous challenges, from financial setbacks to manufacturing hurdles. In the early days, our resources were scarce, and every step forward seemed like an uphill battle. Yet, through unwavering commitment and perseverance, we transformed these obstacles into opportunities for growth. Our family's support was the cornerstone of our resilience. Late nights and long hours were shared with loved ones who believed in our vision and stood by us through thick and thin. Their encouragement and sacrifices fueled our drive to succeed. Today. Sneakers is a testament to that dedication. We continue to craft each pair of sneakers with the same passion and meticulous care that got us through the toughest times. Our success is not just a reflection of our hard work but also of the love and support of our family, who have been integral to our journey from the very beginning.



#### Meet the Team



John Doe



Dorje Dong



Figure 15- About Us

```
<section class="about-team">
   <h2>Meet the Team</h2>
       <div class="team-member ceo">
           <img src="./pages/about us/img/ceo.png" alt="CEO">
           <h3>John Doe</h3>
           Founder & CEO
       <div class="team-members">
           <div class="team-member">
               <img src="./pages/about us/img/desgin-manager.png" alt="Design Manager">
               <h3>Tony Stark</h3>
               Head of Design
           <div class="team-member">
               <img src="./pages/about us/img/dorje.png" alt="Marketing Director">
               <h3>Dorje Dong</h3>
               Marketing Director
           <div class="team-member">
               <img src="./pages/about us/img/emily.png" alt="Product Manager">
               <h3>Emily Davis</h3>
               Product Manager
```

Figure 16- Code for About Us

#### 3.8. Contact Us

Name		
Your Name		
Email		
Your Email		
Message		
Your Message		
Send Message		
Contact Inf	ormation	
Address: The Sno	akers, DurbarMarg, Kathmandu, N	epal
Phone: (+977) 93	65550300	
	neakers.com	

Figure 17- Contact Us

Figure 18- Code for Contact Us

#### 3.9. Footer



Figure 19- Footer

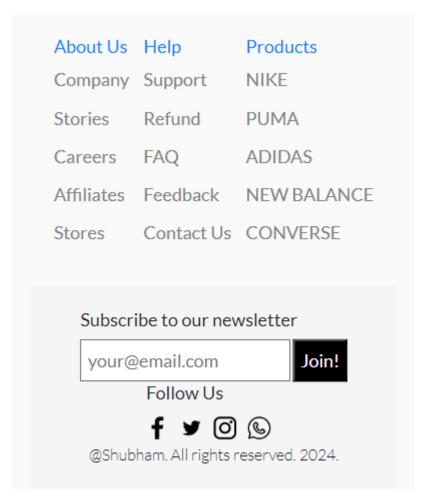


Figure 20- Responsive Footer

```
class= flist;
class="flistItem">Company
class="flistItem">Stories
class="flistItem">Careers
class="flistItem">Affiliates

      <div class="footerMenu">
                                // class="fMenuTitle">Help//h1>

                                            clists="flistItem">Support
class="flistItem">Support
class="flistItem">Refund
cli class="flistItem">FAQ
cli class="flistItem">Feedback
cli class="flistItem">Contact Us

                   <a href="./shop_by_brand.html">
     <h1 class="fMenuTitle">Products</h1>

                                                <p
 <div class="footerRightMenu">
              <h1 class="fMenuTitle">Subscribe to our newsletter</h1>
                              <input type="text" placeholder="your@email.com" class="fInput">
 <div class="footerRightMenu">
               <h1 class="fMenuTitle">Follow Us</h1>

<a href="https://www.facebook.com/shuvshubham.kayastha/"><ia href="https://www.facebook.com/shuvshubham.kayastha/"><ia href="https://x.com/the_kayastha"><ia href="https://x.com/the_kayastha"><ia href="https://x.com/the_kayastha"><ia href="https://x.com/the_kayastha"><ia href="https://www.instagram.com/shubham_kayastha/"><ia href="https://www.instagram.com/shubham_kayastha/"><ia href="https://wa.me/9779765550300"></a>
<a href="https://wa.me/9779765550300">https://wa.me/9779765550300</a>
<
```

Figure 21- Code for Footer

### 4. Problems Faced

#### 4.1. Styling Conflicts

➤ I encountered problems with some styling issues when combining custom CSS with Bootstrap's predefined classes.

### 4.2. Responsive Design Issues

➤ I faced challenges with elements not scaling well on different screen sizes, which led to issues like text overflow, cut-off images, and a poor user experience on mobile devices.

#### 4.3. JavaScript Errors

➤ When I integrate JavaScript to add interactive features like dropdowns, I often run into issues if there are syntax errors or conflicts with other things.

#### 4.4. Broken Links/Images

➤ When I encounter missing or incorrect file paths, it often results in images not displaying and links being broken, which disrupts the flow and functionality of the site.

### 5. Solutions

#### 5.1. Styling Conflicts

To tackle styling conflicts between custom CSS and Bootstrap, I ensure that I use more specific selectors for my custom styles and check the order of my CSS files.

#### 5.2. Responsive Design Issues

➤ For responsive design problems, I use media queries to adjust styles for different screen sizes. Testing on various devices and using flexible layouts with relative units help avoid text overflow and cut-off images.

#### 5.3. JavaScript Errors

> To resolve JavaScript issues, I carefully review my code for syntax errors and ensure compatibility with other libraries.

#### 5.4. Broken Links/Images

> To fix broken links and images, I double-check file paths for accuracy and ensure that files are correctly linked. Regularly testing links and images during development helps maintain site functionality.

### 6. Result Achieved

The project resulted in a fully responsive and visually appealing website that effectively showcases a sneaker-selling platform. Created using HTML, CSS, JavaScript, and Bootstrap, the site demonstrates the seamless integration of these technologies to achieve a polished and functional design. The use of responsive design principles ensures that the website provides an optimal viewing experience across a variety of devices, from desktops to mobile phones. By leveraging Bootstrap's framework, the project not only enhanced the aesthetic appeal but also facilitated a streamlined development process. The successful completion of this website highlights both technical proficiency and attention to user experience, making it a standout example of modern web design and development practices.

### 7. Conclusion

The Sneakers project demonstrates the effective use of website technology to create a simple website for beginners. This mini-project not only introduces fundamental concepts but also provides hands-on experience in managing and troubleshooting common issues. By working through various challenges, participants gain valuable problem-solving skills, learning to identify and resolve errors efficiently. Additionally, the project fosters a deeper understanding of web development processes, from initial design to final implementation, preparing individuals for more complex projects in the future. Overall, the Sneakers project serves as an excellent foundation for anyone looking to build a strong base in web development.