## **Media Plan**

Business name : Karam Malaka

**Total budget: 6000** 

Estimated daily results								
Platform	Objective	Conversion location	daily budget	Audience Size	Reach	Result	content	
	Awarness	page like & Reach	200	25,1M - 29,5 M	16K-45K	95.3 K	<u>Awareness Post</u>	
	Egagment	on your ad	200	25,2 M - 29,6 M	Reach 13K-37K Conversations 3-10	Reach 5,506 Impressions 6911 Conversations 60	Post Margarine	
Facebook	Egagment	on your ad	200	10 M - 11,8 M	Reach 8.5K-24K Conversations 7-21	Reach 6,048 Impressions 7,610 Conversations 131	Post Fren Ghee Post Iffco Oil	