

Company Overview

Karam Malaka Company, established in 1992, is a leading Egyptian wholesaler specializing in high-quality food products. As the certified agent of **IFFCO Egypt** since 1999, the company distributes premium goods such as vegetable oils, blended butter, natural butter, and other food essentials to B2B clients. With a focus on quality, affordability, and reliability, Karam Malaka has built a reputation as a trusted partner in Egypt's food trade sector.

Core Services

1. **Wholesale Trade:** Supply of IFFCO Egypt's diverse product range.
2. **Efficient Distribution:** Timely delivery to B2B customers.
3. **Strategic Partnerships:** Collaboration with factories, businesses, restaurants, hotels, patisseries, and bakeries to drive mutual growth.

Value Proposition

- Reliable supply of high-quality IFFCO Egypt products
- Competitive wholesale pricing
- Specialized expertise in IFFCO Egypt products

(Margarine Star , Ghee , Fern Ghee & Butter , Oil IFFCO Star , Sunny butter)

Vision

To become IFFCO Egypt's foremost B2B agent by delivering exceptional products and service excellence.

Mission

- Provide IFFCO Egypt products that align with market demands.
- Foster sustainable growth through long-term partnerships.
- Empower customer success via cost-effective solutions and dependable service.

Target Markets

- Factories & corporations
- Restaurants & hotels
- Patisseries & bakeries

Why Choose Karam Malaka?

- **30+ Years of Expertise:** Deep understanding of Egypt's food industry needs.
- **Exclusive IFFCO Partnership:** Access to globally recognized, high-quality products.
- **Customer-Centric Approach:** Tailored services and responsive support.

Commitment

Karam Malaka prioritizes building enduring relationships, ensuring business continuity, and maximizing value for partners across Egypt's B2B food sector.