



SALES DASHBOARD-GLOBAL SUPERSTORE (T.Devadharshini)

Total Orders

47K

Total Sales

\$11.84M

Total Profit

\$1.38M

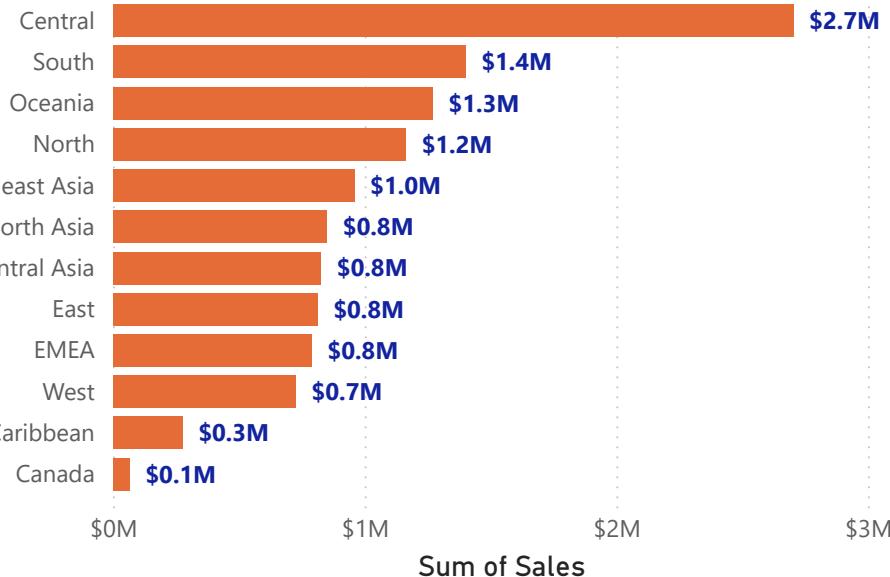
Profit Margin %

11.64

Average Order Value

\$253.73

Sales by Region



Region: Multiple selection

- Select all
- Africa
- Canada
- Caribbean
- Central

Profit by Category



- Category
- Technology
 - Office Supplies
 - Furniture

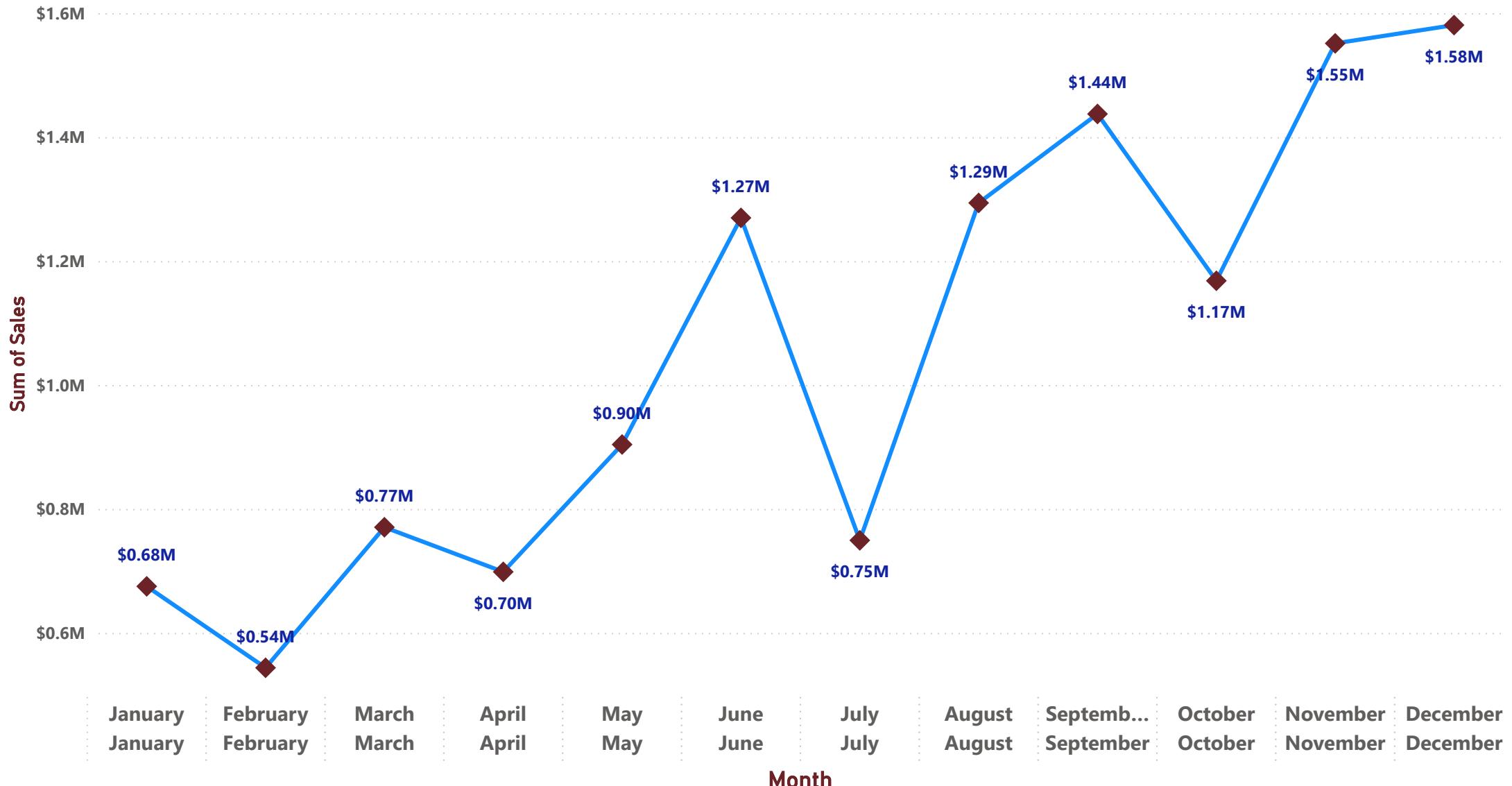
Category: All

- Select all
- Furniture
- Office Supplies
- Technology

Top 10 Customers by Sales

Customer ID	Customer Name	Sum of Sales
BW-11110	Bart Watters	\$30,613.62
GT-14710	Greg Tran	\$34,471.89
HL-15040	Hunter Lopez	\$29,664.23
PS-19045	Penelope Sewall	\$29,252.32
RB-19360	Raymond Buch	\$29,197.63
SE-20110	Sanjit Engle	\$29,532.63
SM-20320	Sean Miller	\$31,125.30
TA-21385	Tom Ashbrook	\$35,668.12
TC-20980	Tamara Chand	\$34,218.27
ZC-21910	Zuschuss Carroll	\$28,472.82
Total		\$3,12,216.82

Monthly Sales Trend



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"The table highlights the top 10 customers contributing the highest sales. These customers are key revenue drivers and should be prioritized for retention and targeted offers."

Sales by City and Region

