



## SALES DASHBOARD-GLOBAL SUPERSTORE (T.Devadharshini)

Total Orders

47K

Total Sales

\$11.84M

Total Profit

\$1.38M

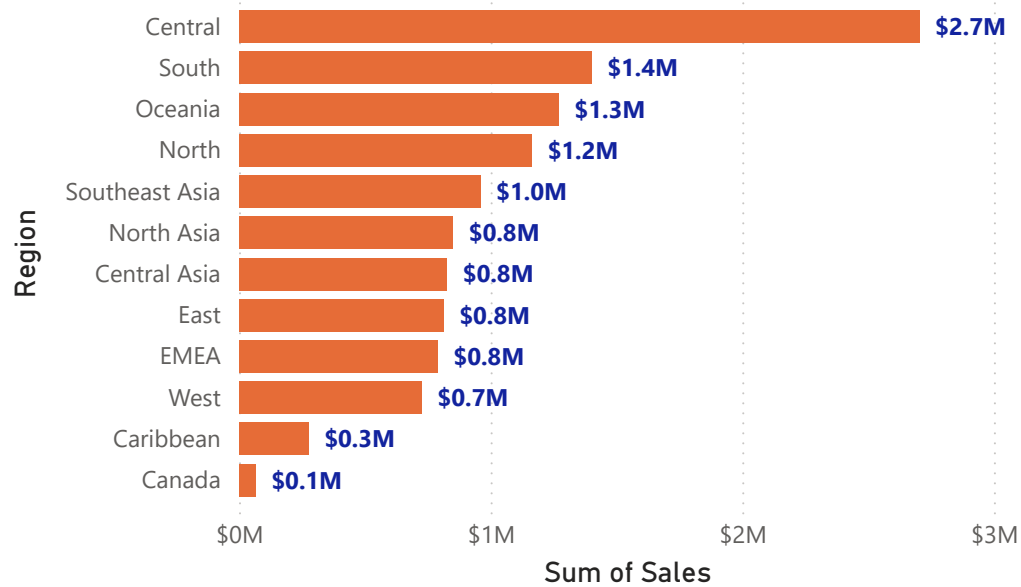
Profit Margin %

11.64

Average Order Value

\$253.73

### Sales by Region



Region: Multiple s...

☐ Select all

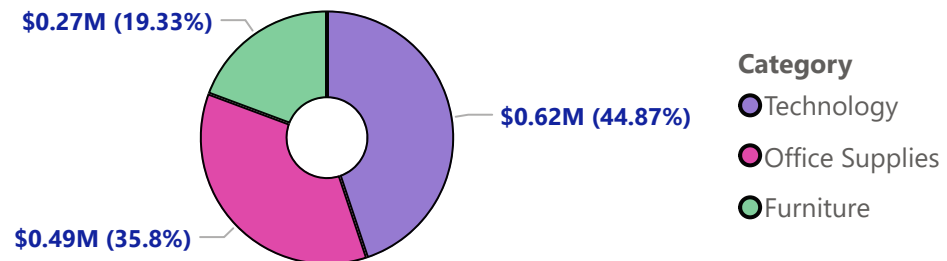
☐ Africa

☒ Canada

☒ Caribbean

☒ Central

### Profit by Category



Category: All

☐ Select all

☐ Furniture

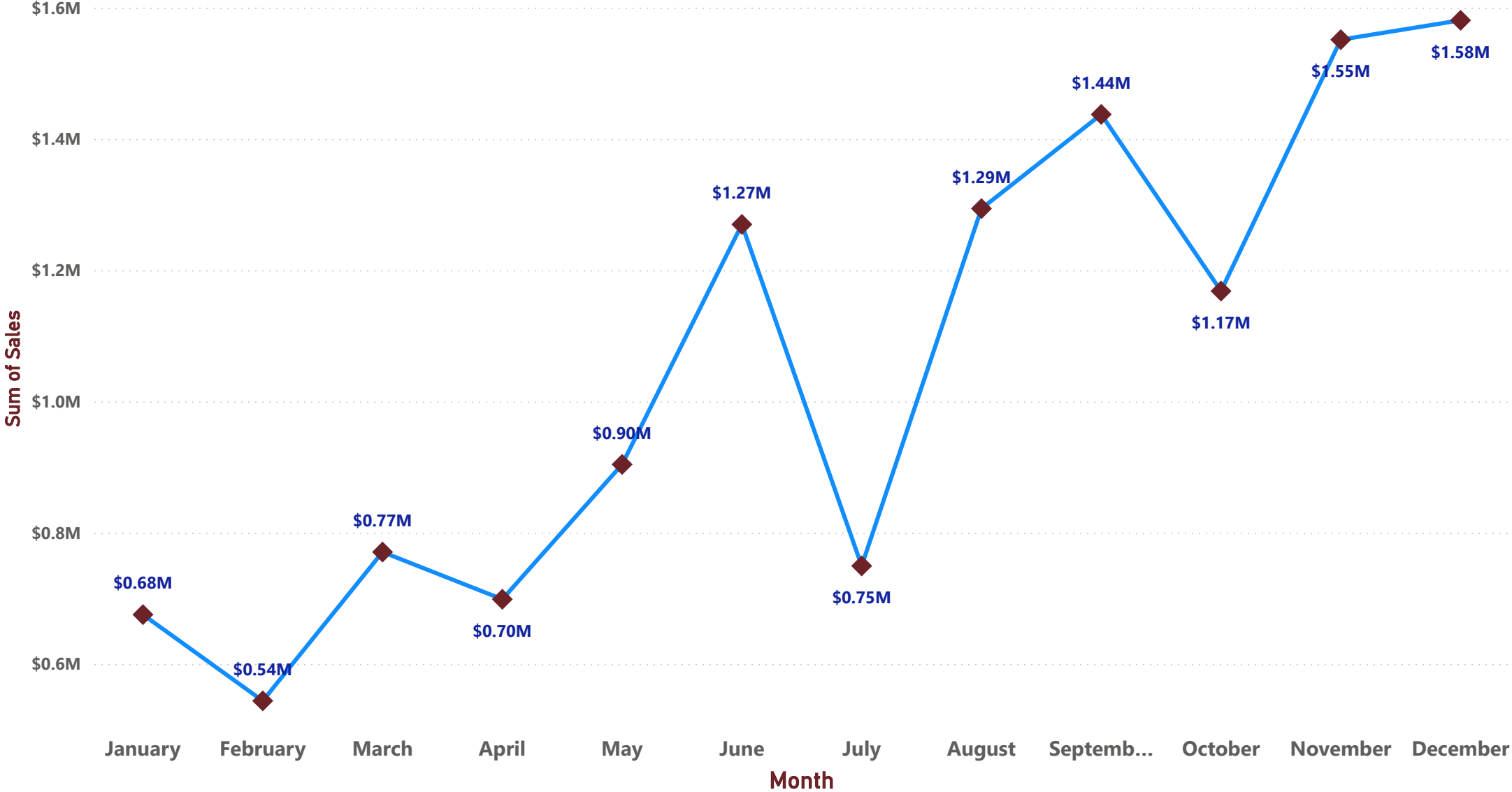
☐ Office Supplies

☐ Technology

### Top 10 Customers by Sales

Customer ID	Customer Name	Sum of Sales
BW-11110	Bart Watters	\$30,613.62
GT-14710	Greg Tran	\$34,471.89
HL-15040	Hunter Lopez	\$29,664.23
PS-19045	Penelope Sewall	\$29,252.32
RB-19360	Raymond Buch	\$29,197.63
SE-20110	Sanjit Engle	\$29,532.63
SM-20320	Sean Miller	\$31,125.30
TA-21385	Tom Ashbrook	\$35,668.12
TC-20980	Tamara Chand	\$34,218.27
ZC-21910	Zuschuss Carroll	\$28,472.82
Total		\$3,12,216.82

Monthly Sales Trend



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“The table highlights the top 10 customers contributing the highest sales. These customers are key revenue drivers and should be prioritized for retention and targeted offers.”

## Sales by City and Region

