

DATA ANALYTICS WITH TABLEAU

A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: *INSIGHTS FROM THE LEADING BANKS*

1. INTRODUCTION

1.1 OVERVIEW

This Project aims to provide intelligent data analytics and insight tools that automatically draw analysis and provide insight into the data reported to the software. The Analysis of financial performance data is one of many subsets of database design that focuses on the collection, storage and analysis of raw finance data. To make the database design in SQL programming language an essential skill for financial analysis. The SQL tools that specialize in the security of the information and data being stored, as well as the collection of financial data. The popular data visualization tool Tableau has drag-and-drop interface to perform tasks like sorting, comparing, and analyzing. It leverages visual analytics, enabling users to interact with data and get insights quickly.

1.2 PURPOSE

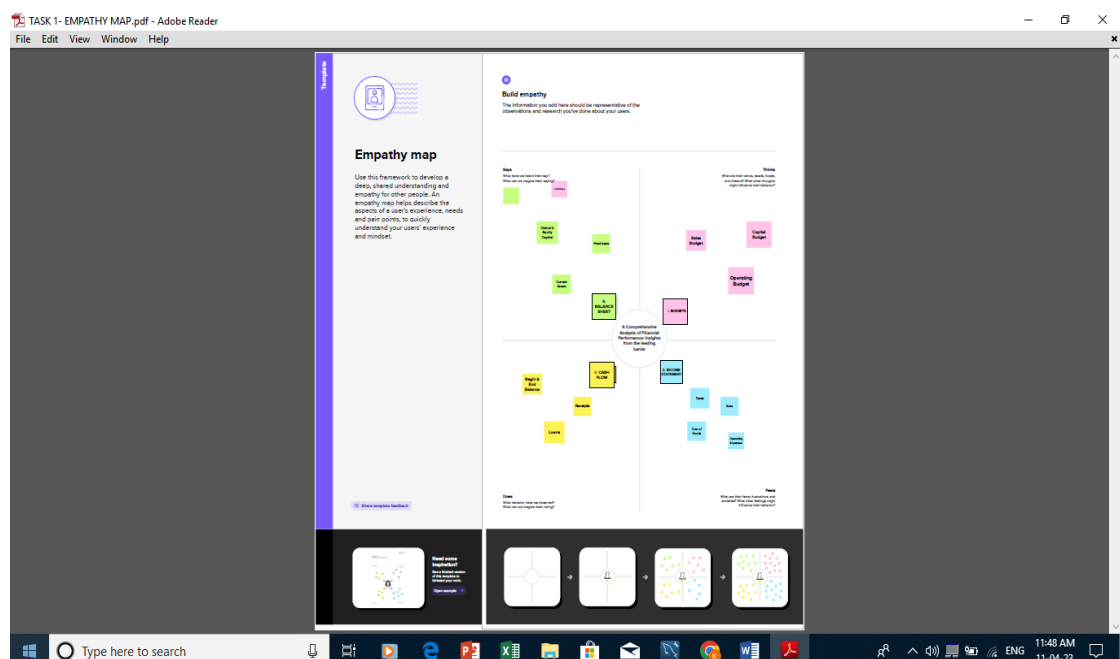
This project can be very helpful where large financial data sets are concerned and can draw up several important conclusions in financial decision making.

Today's Banking systems are generating an incomprehensible amount of data, making anyone to helping business to improve performance, improve products and service offerings, set realistic goals, and make more informed decisions.

Overall, the purpose of conducting a comprehensive analysis of financial performance for banks is to provide management with a clear understanding of the bank's financial health, profitability, and risk exposure. This information can help them make informed decisions to improve their operations and achieve their strategic goals.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP



public.tableau.com/app/profile/manikandan.s4301/viz/ACOMPREHENSIVEANALYSISOFFINANCIALPERFORMANCE-LEADINGBANKS/Story1?publish=yes

tableau public Create Resources

New to Tableau Public? [Read our step-by-step guide](#) to getting started on your own data visualization journey.

A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE - LEADING BANKS by [MANIKANDAN S](#)

STORY BOARD

STORY BOARD FOR FINANCIAL ANALYSIS OF BANKS

This graph explain about total asset of the top banks.

This graph explains about top banks according to the rank

This graph is related to top banks according to country based on total assets

This sheet explain about top 10 countries with asset proportion.

This sheet is related to total assets of the countries.

This graph explains about total assets analysis according to year &

Balance Sheet

Country	2016 Q4 December 31	2017 Q2 June 30	2017 Q3 September 30	2017 Q4 December 31
Australia	~20K	~20K	~20K	~20K
Austria	~20K	~20K	~20K	~20K
Belgium	~20K	~20K	~20K	~20K
Brazil	~20K	~20K	~20K	~20K
Canada	~20K	~20K	~20K	~20K
China	~20K	~20K	~20K	~20K
Denmark	~20K	~20K	~20K	~20K
France	~20K	~20K	~20K	~20K

Country Legend: Australia, Austria, Belgium, Brazil, Canada, China, Denmark, France, Germany, India, Italy, Japan, Luxembourg, Netherlands, Norway

Total Assets Us B

4. ADVANTAGES & DISADVANTAGES

4.1 ADVANTAGES:

- **Analyze a Large Data Set and Make Statistics or Reports** – Data visualization can calculate a bank's annual report. You will find it much easier to come to an objective conclusion by looking at a chart where one of the column is above others, scrolling through multiple pages in Google sheets or EXCL.
- **Explain Complex Information clearly** –Data visualization makes it easier to absorb information and helps decision makers interpret data easily.
- **Improve Financial Performance**
- **Helps an organization make better decisions**
- **Easy to Manipulate and Explore the data**

4.2 DISADVANTAGES

- Lack of alignment within teams
- Lack of commitment and patience
- Low quality of data
- Privacy Concerns
- Traditional storage can cost lot of money to store big data.
- Speedy updates in big data can mismatch real figure

5. APPLICATIONS

A comprehensive analysis of financial performance for banks can provide valuable insights into the financial health of the institution. This analysis typically includes a review of the bank's financial statements, key performance indicators, and other relevant data. Here are some applications of a comprehensive analysis of financial performance for banks:

Evaluating the bank's profitability: An analysis of the bank's financial performance can help evaluate its profitability. This can involve assessing its net interest margin, return on assets (ROA), and return on equity (ROE), among other metrics. By understanding how the bank's profitability has evolved over time, management can identify opportunities for growth and optimize its operations.

Assessing credit risk: Financial performance analysis can also help assess the bank's credit risk. This can involve analyzing the bank's loan portfolio, its asset quality, and its provisioning for bad debts. By understanding the bank's credit risk exposure, management can identify areas of weakness and take proactive measures to manage credit risk.

Improving operational efficiency: A comprehensive analysis of financial performance can also help identify areas where the bank can improve operational efficiency. This can involve analyzing the bank's cost structure and identifying areas where expenses can be reduced. By optimizing its operations, the bank can improve its profitability and enhance its competitiveness.

Supporting strategic decision-making: Financial performance analysis can also support strategic decision-making by providing management with the insights they need to make informed decisions. For example, by analyzing trends in key performance indicators, management can identify emerging opportunities and risks and adjust the bank's strategy accordingly.

Meeting regulatory requirements: Financial performance analysis is also an important tool for meeting regulatory requirements. Banks are required to report financial performance metrics to regulators, and a comprehensive analysis can help ensure that the bank is meeting these requirements.

Overall, a comprehensive analysis of financial performance is essential for banks to effectively manage risk, optimize operations, and drive growth.

6. CONCLUSION

In this project we have designed and visualized the dataset about "A comprehensive Analysis of Financial Performance: Insights from leading Banks". First we defined the problems using Empathy map, Ideation and brainstorming Map. Dataset is collected and stored in DB and performed in SQL operations then we connected DB with Tableau. We prepared the number of unique visualizations with the given dataset in Tableau. Using Visualization designed dashboard and story and published in Tableau public and finally embedded the dashboard and story with web Bootstrap.

7. FUTURE SCOPE

The future scope of financial performance analysis for banks is promising as it continues to evolve alongside advancements in technology and data analytics. Here are some potential future developments:

- **Artificial intelligence and machine learning**
- **Integration of sustainability metrics**
- **Digital transformation:** As banks continue to undergo digital transformation, financial performance analysis can also evolve to better utilize data from digital channels. This can include analysis of customer behavior and trends in digital transactions.
- **Increased focus on cyber security**

Overall, the future scope of financial performance analysis for banks is promising, with continued advancements in technology and a growing focus on sustainability and cyber security.

8. APPENDIX

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="utf-8">
```

```
<meta content="width=device-width, initial-scale=1.0" name="viewport">
```

```
<title>Fin Analytica</title>
```

```
<meta content="" name="description">
```

```
<meta content="" name="keywords">
```

```
<!-- Favicons -->
```

```
<link href="assets/img/favicon.png" rel="icon">
```

```
<link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
```

```

<!-- Google Fonts -->
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Montserrat:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&family=Raleway:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&display=swap" rel="stylesheet">

<!-- Vendor CSS Files -->
<link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
<link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
<link href="assets/vendor/aos/aos.css" rel="stylesheet">
<link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
<link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

<!-- Template Main CSS File -->
<link href="assets/css/main.css" rel="stylesheet">

<!-- =====
* Template Name: Impact - v1.1.1
* Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
* Author: BootstrapMade.com
* License: https://bootstrapmade.com/license/
===== -->
</head>

<body>

<!-- ===== Header ===== -->
<section id="topbar" class="topbar d-flex align-items-center">
  <div class="container d-flex justify-content-center justify-content-md-between">
    <div class="contact-info d-flex align-items-center">
      <i class="bi bi-envelope d-flex align-items-center"><a
href="mailto:contact@example.com">finanalytica@gmail.com</a></i>
      <i class="bi bi-phone d-flex align-items-center ms-4"><span>+999999999</span></i>
    </div>
    <div class="social-links d-none d-md-flex align-items-center">
      <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
      <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
    </div>
  </div>

```

```
<a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
<a href="#" class="linkedin"><i class="bi bi-linkedin"></i></i></a>
</div>
</div>
</section><!-- End Top Bar -->
```

```
<header id="header" class="header d-flex align-items-center">
```

```
<div class="container-fluid container-xl d-flex align-items-center justify-content-between">
```

```
<a href="index.html" class="logo d-flex align-items-center">
```

```
<!-- Uncomment the line below if you also wish to use an image logo -->
```

```
<!--  -->
```

```
<h1>Fin Analytica<span>.</span></h1>
```

```
</a>
```

```
<nav id="navbar" class="navbar">
```

```
<ul>
```

```
<li><a href="#hero">Home</a></li>
```

```
<li><a href="#about">About</a></li>
```

```
<li><a href="#portfolio">Dashboard</a></li>
```

```
<li><a href="#team">Story</a></li>
```

```
<li><a href="#contact">Contact</a></li>
```

```
</ul>
```

```
</nav><!-- .navbar -->
```

```
<i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>
```

```
<i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>
```

```
</div>
```

```
</header><!-- End Header -->
```

```
<!-- End Header -->
```

```
<!-- ===== Hero Section ===== -->
```

```
<section id="hero" class="hero">
```

```
<div class="container position-relative">
```

```
<div class="row gy-5" data-aos="fade-in">
```

```
<div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-content-center text-center text-lg-start">
```

```
<h2>Welcome to <span>Fin Analytica</span></h2>
```


A widely used approach to analyzing a bank, CAMELS, considers a bank's Capital adequacy, Asset quality, Management capabilities, Earnings sufficiency, Liquidity position, and Sensitivity to market risk.

[Get Started](#about)[*bi bi-play-circle*Watch Video](https://www.youtube.com/watch?v=fT'TGALaRZoc)

bi bi-card-text

Statiscal analysis

bi bi-bar-chart

Data Visualization

```

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&1.png' /> <param name='animate_transition' value='yes' /><param name='display_static_image'
value='yes' /><param name='display_spinner' value='yes' /><param name='display_overlay'
value='yes' /><param name='display_count' value='yes' /><param name='language' value='en-GB'
/></object></div>          <script type='text/javascript'>          var divElement =
document.getElementById('viz1681203415517');          var vizElement =
divElement.getElementsByTagName('object')[0];
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
var scriptElement = document.createElement('script');          scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);          </script>
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href='#><img alt='FINANCIAL ANALYSIS OF BANKS '
src='https://public.tableau.com/static/images/AC/ACOMPREHENSIVEANALYSISOFFINANCIALPERFORMANCE-
LEADINGBANKS_16811188058210&FINANCIALANALYSISOFBANKS&1_rss.png'
style='border: none' /></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param
name='embed_code_version' value='3' /> <param name='site_root' value='' /><param name='name'
value='ACOMPREHENSIVEANALYSISOFFINANCIALPERFORMANCE-
LEADINGBANKS_16811188058210&FINANCIALANALYSISOFBANKS' /><param name='tabs'
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value='https://public.tableau.com/static/images/AC/ACOMPREHENSIVEANALYSISOFFINANCIALPERFORMANCE-
LEADINGBANKS_16811188058210&FINANCIALANALYSISOFBANKS&1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param
name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param
name='display_count' value='yes' /><param name='language' value='en-GB' /></object></div>
<script type='text/javascript'>          var divElement =
document.getElementById('viz1681205091196');          var vizElement =
divElement.getElementsByTagName('object')[0];          if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if (
divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='1327px';}          var scriptElement =
document.createElement('script');          scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);          </script>
    </div>

```

```

</div><div class='tableauPlaceholder' id='viz1681291343706' style='position:
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LEADINGBANKS_16811188058210/1_rss.png'
style='border: none' /></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param
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LEADINGBANKS_16811188058210/1.png' /><param name='tabs'
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name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param
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name='display_count' value='yes' /><param name='language' value='en-US' /><param name='filter'
value='publish=yes' /></object></div>
<script type='text/javascript'>
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divElement = document.getElementById('viz1681291343706');
var vizElement =
divElement.getElementsByTagName('object')[0];
if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if (
divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='1327px';}
var scriptElement =
document.createElement('script');

```

```

<!--End Icon Box -->

```

```

<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="300">
<div class="icon-box">
<div class="icon"><i class="bi bi-laptop"></i></div>
<h4 class="title"><a href="" class="stretched-link">Machine Learning</a></h4>
</div>
</div>

```

```

<!--End Icon Box -->

```

```

<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="500">
<div class="icon-box">
<div class="icon"><i class="bi bi-cpu"></i></div>
<h4 class="title"><a href="" class="stretched-link">Artificial Intelligence</a></h4>
</div>

```

</div>

<!--End Icon Box -->

</div>

</div>

</div>

</div>

</section>

<!-- End Hero Section -->

<main id="main">

<!-- ===== About Us Section ===== -->

<section id="about" class="about">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>About Us</h2>

<p>We provide best Business intelligence solutions to the companies,which makes a strategy for elevating their business in the market</p>

</div>

<div class="row gy-4">

<div class="col-lg-6">

<h3>Insight generations through sophasticated tools</h3>

</div>

<div class="col-lg-6">

<div class="content ps-0 ps-lg-5">

<p class="fst-italic">

We provide business solutions in various domains.

</p>

<i class="bi bi-check-circle-fill"></i> Insights generations using Business Intelligence.

<i class="bi bi-check-circle-fill"></i> Building Data models using Statistics.

<i class="bi bi-check-circle-fill"></i> Developing the predictive models.


```

<div class="position-relative mt-4">
  
  <a href="https://www.youtube.com/watch?v=LXb3EKWsInQ" class="lightbox play-
btn"></a>
</div>
</div>
</div>
</div>

</div>
</section><!-- End About Us Section -->

<!-- ===== Stats Counter Section ===== -->
<section id="stats-counter" class="stats-counter">
  <div class="container" data-aos="fade-up">

    <div class="row gy-4 align-items-center">

      <div class="col-lg-6">
        
      </div>

      <div class="col-lg-6">

        <div class="stats-item d-flex align-items-center">
          <span data-purecounter-start="0" data-purecounter-end="1000000" data-purecounter-
duration="1" class="purecounter"></span>
          <p><strong>Students</strong> has Succesfully trained</p>
        </div><!-- End Stats Item -->

        <div class="stats-item d-flex align-items-center">
          <span data-purecounter-start="0" data-purecounter-end="300" data-purecounter-
duration="1" class="purecounter"></span>
          <p><strong>Projects</strong> has been developed</p>
        </div><!-- End Stats Item -->

        <div class="stats-item d-flex align-items-center">
          <span data-purecounter-start="0" data-purecounter-end="10000" data-purecounter-
duration="1" class="purecounter"></span>

```

<p>Hours Of Support has been delivered</p>
</div><!-- End Stats Item -->

</div>

</div>

</div>

</section><!-- End Stats Counter Section -->

<!-- ===== Call To Action Section ===== -->

<section id="call-to-action" class="call-to-action">

<div class="container text-center" data-aos="zoom-out">

<h3>Call To Action</h3>

Call To Action

</div>

</section><!-- End Call To Action Section -->

<!-- ===== Portfolio Section ===== -->

<section id="portfolio" class="portfolio sections-bg">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>Insights</h2>

</div>

<div class='tableauPlaceholder' id='viz1671014445792' style='position: relative'><noscript></noscript><object class='tableauViz' style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' /> <param name='site_root' value='' /><param name='name' value='FinancialAnalysisofBanks/Financialanalysisofbanks' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image' value='https://public.tableau.com/static/images/Fi/FinancialAnalysisofBanks/Financialanalysisofbanks/1.png' /> <param name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes' />

```

/><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /><param name='filter' value='publish=yes' /></object></div>
<script type='text/javascript'>                var divElement =
document.getElementById('viz1671014445792');                var vizElement =
divElement.getElementsByTagName('object')[0];                if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if (
divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='1027px';}                var scriptElement =
document.createElement('script');                scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);                </script>
</div>

</section><!-- End Portfolio Section -->
<!-- ===== Our Team Section ===== -->
<section id='team' class='team'>
  <div class='container' data-aos='fade-up'>

    <div class='section-header'>
      <h2>Story Board</h2>
      <div class='tableauPlaceholder' id='viz1671017372979' style='position: relative'><noscript><a
href='#'><img alt='Story Board for Financial Analysis of Banks '
src='https://public.tableau.com/static/images/St/Storyboardofbanks&
#47;Story2&#47;1_rss.png' style='border: none' /></a></noscript><object class='tableauViz'
style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' />
<param name='embed_code_version' value='3' /> <param name='site_root' value='' /><param
name='name' value='Storyboardofbanks&#47;Story2' /><param name='tabs' value='no' /><param
name='toolbar' value='yes' /><param name='static_image'
value='https://public.tableau.com/static/images/St/Storyboardofbanks
&#47;Story2&#47;1.png' /> <param name='animate_transition' value='yes' /><param
name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param
name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /><param name='filter' value='publish=yes' /></object></div>
<script type='text/javascript'>                var divElement =
document.getElementById('viz1671017372979');                var vizElement =
divElement.getElementsByTagName('object')[0];
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
var scriptElement = document.createElement('script');                scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);                </script>

```

```
<!-- ===== Contact Section ===== -->
<section id="contact" class="contact">
  <div class="container" data-aos="fade-up">

    <div class="section-header">
      <h2>Contact</h2>
      <p></p>
    </div>

    <div class="row gx-lg-0 gy-4">

      <div class="col-lg-4">

        <div class="info-container d-flex flex-column align-items-center justify-content-center">
          <div class="info-item d-flex">
            <i class="bi bi-geo-alt flex-shrink-0"></i>
            <div>
              <h4>Location:</h4>
              <p>Telangana</p>
            </div>
          </div><!-- End Info Item -->

          <div class="info-item d-flex">
            <i class="bi bi-envelope flex-shrink-0"></i>
            <div>
              <h4>Email:</h4>
              <p>finanalytica</p>
            </div>
          </div><!-- End Info Item -->

          <div class="info-item d-flex">
            <i class="bi bi-phone flex-shrink-0"></i>
            <div>
              <h4>Call:</h4>
              <p>+1 5589 55488 55</p>
            </div>
          </div><!-- End Info Item -->

          <div class="info-item d-flex">
            <i class="bi bi-clock flex-shrink-0"></i>
```



```

        <div>
            <h4>Open Hours:</h4>
            <p>Mon-Sat: 11AM - 23PM</p>
        </div>
    </div><!-- End Info Item -->
</div>

</div>

<div class="col-lg-8">
    <form action="forms/contact.php" method="post" role="form" class="php-email-form">
        <div class="row">
            <div class="col-md-6 form-group">
                <input type="text" name="name" class="form-control" id="name" placeholder="Your
Name" required>
            </div>
            <div class="col-md-6 form-group mt-3 mt-md-0">
                <input type="email" class="form-control" name="email" id="email" placeholder="Your
Email" required>
            </div>
        </div>
        <div class="form-group mt-3">
            <input type="text" class="form-control" name="subject" id="subject"
placeholder="Subject" required>
        </div>
        <div class="form-group mt-3">
            <textarea class="form-control" name="message" rows="7" placeholder="Message"
required></textarea>
        </div>
        <div class="my-3">
            <div class="loading">Loading</div>
            <div class="error-message"></div>
            <div class="sent-message">Your message has been sent. Thank you!</div>
        </div>
        <div class="text-center"><button type="submit">Send Message</button></div>
    </form>
</div><!-- End Contact Form -->

</div>

```

</div>

</section><!-- End Contact Section -->

</main><!-- End #main -->

<!-- ===== Footer ===== -->

<footer id="footer" class="footer">

<div class="container">

<div class="row gy-4">

<div class="col-lg-5 col-md-12 footer-info">

Fin Analytica

<p>We provide solutions to your business.</p>

<div class="social-links d-flex mt-4">

<i class="bi bi-twitter"></i>

<i class="bi bi-facebook"></i>

<i class="bi bi-instagram"></i>

<i class="bi bi-linkedin"></i>

</div>

</div>

<div class="col-lg-2 col-6 footer-links">

<h4>Useful Links</h4>

Home

About us

Services

Terms of service

Privacy policy

</div>

<div class="col-lg-2 col-6 footer-links">

<h4>Our Services</h4>

Data Science

Artificial Intelligence

Business Intelligence

```
<li><a href="#">Data Analytics</a></li>
<li><a href="#">Cloud Application Development</a></li>
</ul>
</div>
```

```
<div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">
  <h4>Contact Us</h4>
  <p>
    Gachibowli<br>
    Hyderabad,Telangana 500050<br>
    India <br><br>
    <strong>Phone:</strong> +1 5589 55488 55<br>
    <strong>Email:</strong> Finanalytica@example.com<br>
  </p>
</div>
```

```
</div>
</div>
```

```
<div class="container mt-4">
  <div class="copyright">
    &copy; Copyright <strong><span>Impact</span></strong>. All Rights Reserved
  </div>
  <div class="credits">
    <!-- All the links in the footer should remain intact. -->
    <!-- You can delete the links only if you purchased the pro version. -->
    <!-- Licensing information: https://bootstrapmade.com/license/ -->
    <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/impact-bootstrap-business-website-template/ -->
    Designed by <a href="https://bootstrapmade.com/">BootstrapMade</a>
  </div>
</div>
```

```
</footer><!-- End Footer -->
<!-- End Footer -->
```

```
<a href="#" class="scroll-top d-flex align-items-center justify-content-center"><i class="bi bi-arrow-up-short"></i></a>
```

<div id="preloader"></div>

<!-- Vendor JS Files -->

<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>

<script src="assets/vendor/aos/aos.js"></script>

<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>

<script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>

<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>

<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>

<script src="assets/vendor/php-email-form/validate.js"></script>

<!-- Template Main JS File -->

<script src="assets/js/main.js"></script>

</body>

</html>