Google

Reading: Get started on Course 2

Congratulations on completing the first course of the Google Business Intelligence Certificate! In this part of the program, you learned more about the role BI professionals fill within an organization and some typical BI career paths. You also explored how BI professionals use tools and approaches to make a positive impact for their team. And finally, you learned more about how this program can prepare you to make meaningful and lasting contributions as a professional in the field of BI.

The entire program has four courses:

1. **Foundations of Business Intelligence:** (you are here!)
2. **The Path to Insights: Data Models and Pipelines:** In this course, you will explore data modeling and ETL processes for extracting data from source systems, transforming it into formats that better enable analysis, and driving business processes and goals.
3. **Decisions, Decisions: Dashboards and Reports:** In this course, you will apply your knowledge of business intelligence and data modeling to create dynamic dashboards that track KPIs to meet stakeholder needs.
4. **Accelerate Your Job Search with AI** — Gain practical job search strategies and learn how to leverage AI tools (like Gemini and NotebookLM) to uncover your most valuable skills, create a job search plan, manage your applications, and practice for interviews as you navigate your path to your next role.

Now that you have completed this course, you are ready to move on to the next course: **The Path to Insights: Data Models and Pipelines**.

Keep up the great work!