



Reading: Email from your supervisor: Dashboard organization

Hey, good afternoon!

Great work on those charts for the Minnesota Department of Transportation dashboard project. I had a chance to check them out earlier—it seems like you're making great progress!

You'll be able to design this dashboard however you think is best. Just keep in mind that our clients want to be able to compare traffic volume at different points in time and at different timescales. They also want to check out the holiday and weather patterns throughout the year.

It will be up to you to decide how you're going to arrange the charts. And, you can add some tooltips or captions if you think it will help our client. If you haven't used tooltips before, they're basically details that you can add so users can get more information when they hover over a mark in the current view.

Just as a refresher, I wanted to send you some resources the rest of the team has used in the past: a guide to **designing compelling dashboards** and the **dashboard examples** you explored previously.

Also, just want you to keep in mind some key guidance as you work through your design process:

- Consider the business question and stakeholder needs
- Organize your process with design thinking
- Avoid misleading or deceptive charts
- Prioritize accessibility
- Apply design principles

When you're done, I'll send your draft to our contact, Camila so we can get feedback for a second iteration.

Keep up the good work,

Jack Park

Team Supervisor
