Google

Reading: Activity Example: Create your Course 4 TikTok project

Here are completed exemplars along with an explanation of how the exemplars fulfill the expectations for the activity.

Completed Examples

To review the exemplars for Course 4 executive summary, click the following link and select *Use Template*.

Links to exemplars:

- [Course 4 executive summary](#)

OR
If you don't have a Google account, you can download the exemplar directly from the following attachment.

> 📎 Activity Exemplar: TikTok Course 4 executive summary

Note: The following lab is also the next course item.

To access the exemplar for the end-of-course project lab, refer to the below lab.

- **Course 4 TikTok project lab**

Assessment of Exemplar

Course 4 TikTok project lab

Compare the exemplar to the Python notebook you completed. Your responses may differ from the exemplar, but that is to be expected. What did you do well? Where can you improve? Use your answers to these questions to guide you as you progress through the end-of-course projects in the certificate.

Note: The exemplar represents one possible way to complete the Python notebook. Yours might differ in certain ways, such as your specific language, answers to questions or the layout you selected from the template offerings.What's important is that you have an overall understanding of the purpose and functionality of a Python notebook for data analysis.

Your Python notebook should:

- Include the correct code for computing descriptive statistics and conducting a hypothesis test
- Clearly communicate your responses to questions about code input and results

Course 4 executive summary

Compare the exemplar to your completed executive summary. Your responses may differ from the exemplar, but that is to be expected. What did you do well? Where can you improve? Use your answers to these questions to guide you as you progress through the end-of-course projects in the certificate.

Note: The exemplar represents one possible way to complete the executive summary. Yours might differ in certain ways, such as your specific language, answers to questions or the layout you selected from the template offerings. What's important is that you have an overall understanding of the purpose and organization of executive summaries for data projects.

Your executive summary should:

- Clearly state the statistical test results
- List recommended next steps for the data project