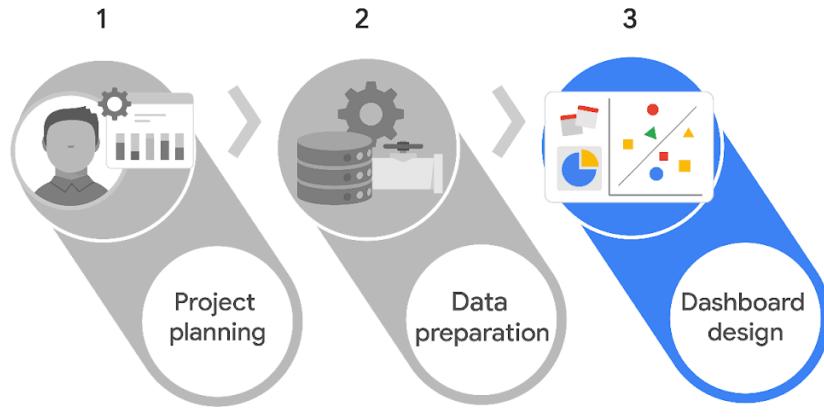




Reading: Course 3 end-of-course project overview: Cyclistic



Your workplace scenario:



It's time to complete the final part of your end-of-course project! So far, you worked with a fictional bicycle rental company, Cyclistic, to provide their team with key business intelligence insights. You joined tables that included key metrics necessary for a visualization and generated a reporting table to be imported to Tableau. For an example of the type of target table you need for the end-of-course project, refer to the previous course's end-of-course reading: **Activity Exemplar: Create your target table for Cyclistic.**

Now, use the target table you created to design a BI visualization that will address Cyclistic's questions. As you create your dashboard, complete the steps of the process you've learned in this course. Start by creating a mockup, then make your charts, a dashboard, and a brief presentation that summarizes the work you did on this project. At any time, feel free to review the activities from earlier in this course.

When finished, you will have a complete BI project that you can incorporate into your portfolio. This will help you demonstrate the skills you've learned in this certificate program to potential employers.

Good luck on the last step of your end-of-course project!
