



# Reading: Claim your Google Business Intelligence Certificate badge

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Learners who complete all three courses in the Google Business Intelligence Certificate are eligible to earn a digital badge from Credly and Google.

Details are in the FAQ below.

## About badges

### What is a badge?

- A badge is a visual representation of a verified credential you've earned. In this case, your credential is the Google Business Intelligence Certificate! You'll get a badge upon completion of the program that you can share on platforms like LinkedIn to catch the attention of potential employers.

### What is Credly and Acclaim?

- Acclaim is a badging platform that's part of Credly, a leading digital credential service provider. Acclaim provides badges so that you can easily share your achievements to online destinations like LinkedIn, and employers can instantly verify your skills.

### How do I add my badges to my LinkedIn profile?

- Follow the steps in this [Credly article](#) to add your badge to your LinkedIn. You can also check out [this video](#).

## About the Google badge

### How do I claim my badge for completing the Google Business Intelligence Certificate?

- Upon certificate completion, you'll receive an email to claim your earned badge. **To ensure you receive this email, all mandatory content must be completed.** From the email, you can choose to claim the badge. If you decide to claim the badge and you don't have an Acclaim account yet, you will be asked to create one before you can accept and view your badge.
- When you complete the Google Business Intelligence Certificate, **you will receive an email from Credly** (admin@credly.com) with instructions about claiming your badge and setting up your account.
- Claim your badge on Credly's Acclaim platform using the email address linked to your Coursera account. You'll need to opt in to share your information and receive your badge.

- Please allow at least one week from your date of completion for the system to update. Remember to check your spam folder.

**I completed the Google Business Intelligence Certificate. What do I do if I have not received an email invite to claim my badge?**

- If you've waited a week since you completed the certificate and haven't received an email, please submit a request through the [Credly Help Center](#).
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