



# Reading: Claim your Google Advanced Data Analytics Certificate badge

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Learners who complete all courses of this certificate are eligible to earn a digital badge from Credly and Google.

## About badges

### What is a badge?

- A badge is a visual representation of a verified credential you've earned. In this case, your credential is the Google Advanced Data Analytics Certificate! You'll get a badge upon completion of the program that you can share on platforms like LinkedIn® to catch the attention of potential employers.

### What is Credly and Acclaim?

- Acclaim is a badging platform that's part of Credly, a leading digital credential service provider. Acclaim provides badges so that you can easily share your achievements to online destinations like LinkedIn®, and employers can instantly verify your skills.

### How do I add my badges to my LinkedIn® profile?

- Follow the steps in this [Credly article](#) to add your badge to your LinkedIn® profile. You can also watch this [YouTube video](#) for step-by-step instructions.

## About the Google badge

### How do I claim my badge for completing the Google Advanced Data Analytics Certificate?

- Upon completion of the certificate, you will receive an email letting you know you have earned a badge. If you don't have an Acclaim account yet, you will be asked to create one before you can accept and view your badge.
- Please allow at least one week from your date of completion for the system to update. Make sure to check your spam folder just in case it ends up there!

### I completed the Google Advanced Data Analytics Certificate. What do I do if I have not received an email invite to claim my badge?

- If you've waited a week since you completed the certificate and haven't received an email, please submit a request through the [Credly Help Center](#).

## Take the next step with Google AI Essentials

Congratulations on completing the Google Advanced Data Analytics Certificate!

If you're ready to hone your skills and take your AI expertise to the next level — the Google AI Essentials course is the perfect next step!

**Google AI Essentials** is a self-paced course designed to help people across roles and industries get essential AI skills to boost their productivity, zero experience required. The course is taught by AI experts at Google who are working to make the technology helpful for everyone. In under 10 hours, they'll do more than teach you about AI — they'll show you how to actually use it in your day-to-day work.

- Stuck at the beginning of a project? You'll learn how to use AI tools to generate ideas and content.
- Planning an event? You'll use AI tools to help research, organize, and make more informed decisions.
- Drowning in a flooded inbox? You'll use AI tools to help speed up those daily work tasks like drafting email responses.

You'll also learn how to write effective prompts and use AI responsibly by identifying AI's potential biases and avoiding harm. After you complete the course, you'll earn a certificate from Google to share with your network and employer. By using AI as a helpful collaboration tool, you can set yourself up for success in today's dynamic workplace — and you don't even need programming skills to use it.

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