



# Shirusti Jain

## Graphic Designer

### Summary

Creative Graphic Designer with 3 years of experience making eye-catching visuals for marketing and branding. Skilled in Adobe Creative Suite and project management. Known for improving user engagement and meeting deadlines. Passionate about delivering high-quality designs.

### Work Experience

- May 2025 - Present  
Novelty Pro Ekart I Noida Sector 2  
**Graphic Designer**  
I design premium Amazon A+ content and creative social media posts, ensuring a minimal luxury aesthetic. My work spans infographics, product retouching, and lifestyle creatives, driving brand engagement while integrating fresh, trend-driven design ideas.
- April 2022- 2025  
Value For Sellers I Noida Sector 3  
**Graphic Designer**  
Lead a team of graphic designers (Enhance Brand Content) to create visuals for marketing and product listings & A+ Listing. Developed brand guidelines, managed multiple projects, and ensured high-quality results. Worked with different teams to improve content and maintain good client relationships. Recognized for increasing user engagement and speeding up project completion.
- 2 Month Internship  
Archilles Racing Club I Work From Home  
**Video Editor & Graphic Designer**  
Editing Videos For Instagram Reels, Creating website pages Fetching Instagram reels and IGTV for creating a short videos
- 1 Month Internship  
Footprint I Work From Home  
**Creating Illustrations**  
I worked here on softwares like Adobe premiere pro and illustrator. The theme of the project is Corona Virus. I add music and effects and Creating basic illustrations here.

### College Projects

- **Save Water**  
Here we Use Softwares like illustrator flash & premiere pro where we created background designs, character design and add music to form a animatic video with effects
- **House of Dead Games**  
Here we Use Softwares like Maya,3ds Max to form 3d modelling, craeting backgrounds and weapons

### Contact

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### Education

- **Teerthankar Mahaveer University**  
*Bachelor in Animation*  
Completed in 2022
- **10th & 12th from**  
*Kamla Nehru School Bhopal*  
Completed in 2017 & 2019

### Skill

- Communication Skills
- Graphic Designing
- Critical Thinking
- Logo Creation
- Illustration
- Video Editing
- Photo Editing
- Team Leader

### Softwares

- Photoshop
- Premiere Pro
- After Effects
- Fusion
- Illustrator
- Canva
- Cinema 4D

### Awards

- Oct 2024|Value For Sellers  
**Outstanding Award of the Year**
- May 2023 Teerthankar Mahaveer University  
**Class Topper Award in all Semsters**