



PINKI

ABOUT ME

I am a creative graphic designer with 5+ years of experience in print, digital, social media, and website UI design. I have worked with publishers, brands, and international clients, creating easy-to-use website designs, attractive social media creatives book covers, and packaging designs with a strong focus on brand consistency.

I have worked with four companies, each enhancing my skill set:

A.G. Industries: As a graphic designer, I created labels and product packaging for the beauty sector, developed creatives for Amazon and Flipkart, and designed website banners to boost the company's online presence.

Zytral Info LLC: At this digital marketing agency based in Florida, I worked remotely from home. I designed social media posts, carousel posts, and YouTube video thumbnails using Canva, along with blog banners for the company's website.

MV Technology: In this Noida-based software development company, I also worked remotely. I focused on designing social media posts for platforms like Instagram, creating website templates (UI design), and developing logos for clients and the company.

Bjain Publishers: I am Currently working as a Senior Graphic Designer at Pegasus for Kids, a children's brand under Bjain Publishers, creating children's wellbeing game designs, book covers, and branding creatives. I also design social media and ad creatives, banners, and user-friendly website and mobile app UI designs across print and digital platforms.



MY PORTFOLIO

<https://drive.google.com/drive/folders/15eVHjDAVLT1bj98JOrIGdfeLb51rme5E>

Address - Beta-IIInd, Greater Noida
Email - pinkigraphicdesigner@gmail.com
Mobile - 9718787282

EDUCATION

- M.Com (CCS University 2020)
- B.Com (CCS University 2018)
- Intermediate U.P Board, 2015
- High School U.P Board, 2013

Certifications

- 1 Year Graphic Designing Diploma in 2019 From (Arena Animation, Greater Noida) (Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Light room, Canva).

PERSONAL DETAILS

Father's Name : Kailash Singh
Date of Birth : 06-05-1998
Marital Status : Single
Language Known: Hindi & English

WORK EXPERIENCE

- Worked as a Freelancer (From : - Aug 2019 to Sep 2019)
I worked for NUTRI TATVA, IQA CERTIFICATION and REVEUSE SKINSCIENCE
- **A.G Industries** (From : - Oct 2019 to Feb 2021)
(Tools Used:- CorelDraw, Adobe Photoshop, Adobe Illustrator.)
- **Zytral info LLC.** (From : - Mar 2021 to Aug 2021)
(Tools Used:- Adobe Illustrator, Adobe Photoshop & Canva.)
- **MV Technologies** (From : - Nov 2021 to April 2022)
(Tools Used:- Adobe Illustrator, Adobe Photoshop & Canva.)
- Worked as a Freelancer (From : - May 2022 to July 2022)
I Worked for Vedicmedics.
- **B Jain Publishers Pvt Ltd.** (From : - July 2022 to Present)
(Tools Used:- Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Boxshot & Origami.)