

# ROHIT KUMAR

## GRAPHIC DESIGNER

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### SUMMARY

I am a passionate, detail-oriented graphic designer with specialized training in graphic and motion design. After completing an advanced Adobe Premiere Pro course, I've built strong skills in creating both static and dynamic visual content. I'm focused on developing a diverse portfolio that turns ideas into compelling visuals and am eager to contribute creative solutions while growing in a professional design environment.

### PROFESSIONAL SKILLS

Adobe Photoshop	Adobe Illustrator
Coral Draw	Premier Pro
Adobe After Effect	Basic Of Computer

### TECHNICAL SKILLS

Logo and brand identity design, print materials like brochures and business cards, digital assets for web and social media, packaging design, and motion graphics.

### EXPERIENCE

#### Renox Group

Jan 2023 - Feb 2024

##### Graphic Designer

- Designed and developed visual assets, Social Media Posts including logos, banners, social media creatives, and marketing materials, maintaining brand consistency.
- For real estate design, focus on \*clean, modern layouts, high-quality visuals, clear typography, and consistent branding\* across all media (posts, price lists, ID cards).
- Collaborated with the UI/UX team to create user-friendly layouts, mockups, and prototypes for web and mobile platforms.
- Produced high-quality graphics, illustrations, and promotional content using tools like Adobe Photoshop, Illustrator, Coreldraw.

#### INFAMISS TECHNOLOGIES

3 Month

Infamiss Technologies collaborates with RJ Media, Sanfrantee, Mansukhtimes, Jivan ki Umang, Toss to Win, V4EVER, and INDIA AHEAD to create powerful visual communication. Services include logo and brand identity design, brochures, business cards, digital assets for web and social media, packaging design, and motion graphics, delivering cohesive, modern, and impactful creative solutions across all platforms.

### PROJECT

#### LOGO DESIGN & BRANDING

Created unique and memorable logos for fictional brands, ensuring brand identity and visual consistency. Focused on modern and minimalist design using Adobe Illustrator and Corel Draw.

#### SOCIAL MEDIA POST & BANNERS

Designed visually appealing social media posts and banners and creatives for various themes. Utilised Canva and Photoshop to maintain brand aesthetics and engage target audience.

Infographic video, Motion Banner, Short Reels, Showreel

## **EDUCATION**

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2018

10th Passed from CBSE Board

2020

12th Passed from CBSE Board

2023

Graphic designing - Shree RAM Computer Edu.

2025

VIDEO EDITOR - Hexacode Academy

2025

Pursuing BA 3rd year From Delhi University.

## **ADDITIONAL INFORMATION**

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Father's Name - Manoj Sharma

Date of Birth - 14/04/1999

Address - 228/01, Mata wali gali, Bada Chowk, Mandawali,  
Delhi-110092

Language - Hindi or English

**ROHIT KUMAR**