ANSH TOMAR

Graphic Designer | Video Editor

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SUMMARY

Creative and detail-oriented **Graphic Designer & Video Editor** with hands-on experience in creating engaging visuals, social media creatives, and promotional video content. Skilled in **Adobe Photoshop, Illustrator, Premiere Pro, and After Effects**, with a strong sense of design, storytelling, and brand consistency. Passionate about delivering high-quality visual content that connects with audiences and enhances brand identity

KEY ACHIEVEMENTS

🔹 Graphic Designing

Designed high-quality digital assets, social media graphics, banners, posters, and marketing collateral for multiple campaigns.

Developed brand identities, including logos, color schemes, and visual guidelines for clients and internal projects.

Created visually engaging layouts and compositions that increased audience engagement and brand recognition.

Collaborated with cross-functional teams to deliver design solutions aligned with project goals and deadlines.

Implemented creative design strategies that enhanced visual storytelling and marketing effectiveness.

🔹 Video Editing

Edited high-quality **social media reels and promotional videos**, improving audience engagement.

Created visually appealing videos using **smooth transitions, effects, and motion graphics**.

Successfully delivered multiple video projects **within deadlines** while maintaining quality.

Enhanced video quality through **color correction, audio sync, and clean cuts**.

EXPERIENCE

03/2025 - Present
Sector- 142,Noida

Graphic Designing & Video Editing
Lomosique Consumer Private Limited
A digital creative agency focused on social media engagement
- Crafted compelling social media graphics , Video Editing that significantly boosted user engagement
- Collaborated with the team to enhance overall creative strategies

06/2024 - 03/2025
Work From Home

Photo Editing & T-Shirt Desgning
Bostrowear.com
Freelance Designer – Bostrowear
- Designed unique and market-ready T-shirt graphics aligned with brand identity.
- Edited and enhanced product photos for online and promotional use.
- Collaborated with the team to deliver creative outputs appreciated by the company.

08/2023 - 12/2024
TMU, Moradabad

Graphic Designing & video Editing
Collage project
A consumer products company known for its innovative solutions
- Designed user-friendly interfaces and interactive prototypes for web and mobile applications as part of college projects.
- Developed wireframes, user flows, and navigation structures to enhance usability and overall user experience.

EDUCATION

08/2023 - Present
Moradabad, India

Bachelor Of Animation
Teerthanker Mahaveer University

03/2022 - 03/2023
Chandpur, India

Intermediate
Aadharshila The School

03/2018 - 03/2023
Chandpur, India

High School
Aadharshila The School

STRENGTHS

🏅 Graphic Designing

Creative visual thinker with strong eye for color, typography, and composition.Expertise in designing digital assets, branding, marketing materials, and social media graphics.Proficient in Adobe Photoshop, Illustrator, and After Effects

⭐ Video Editing

Strong understanding of **video flow, timing, and pacing**
Creative mindset with an eye for **visual storytelling**
Good command over **Adobe Premiere Pro & After Effect**
Ability to create **engaging social media and promotional videos**

SKILLS

Adobe Photoshope   Adobe Illustrator   Adobe Primer Pro   Adobe After Effect   Blender   Figma