

Abhijit kumar jha

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OBJECTIVE

I am **Abhijit Kumar Jha**, a passionate and creative **Graphic Designer**, currently gaining industry experience as a Graphic Design Intern at Blue Tea India. With a strong foundation built through freelance projects, personal design work, and hands-on professional exposure, I am seeking an entry-level opportunity to apply my visual communication skills, enhance brand identity, and contribute to impactful design solutions within a dynamic and growth-oriented organization.

EDUCATION

Jagannath University <i>Bachelor of Vocation in Filmmaking and animation</i>	Bahadurgarh, Haryana Aug. 2022 – July 2025
Arena Animation <i>Bachelor of Vocation in Filmmaking and animation</i>	Connaught Place, New Delhi Aug. 2022 – July 2025
Sarvodya Bal Vidyalaya <i>Senior Secondary (62%) Arts Stream</i>	Tughlakabad Extension, New Delhi May 2021 – July 2022
Sarvodya Bal Vidyalaya <i>Secondary School (55%)</i>	Tughlakabad Extension, New Delhi May 2019 – July 2020

EXPERIENCE

Graphic Designer <i>Blue Tea</i>	Sep 2025 – Dec 2025 UP, India
<ul style="list-style-type: none">Designed brand-centric product creatives, A+ content, and promotional graphics for Amazon, Flipkart, Blinkit, and D2C stores.Created high-conversion listing images, comparison charts, product infographics, and lifestyle visuals to improve CTR and sales performance.Developed storefront banners, deal creatives, and campaign visuals aligned with platform guidelines and brand identity.Optimized product creatives based on e-commerce trends, user behavior, and marketplace algorithm requirements.Collaborated with the marketing and e-commerce teams to plan and execute design strategies for ongoing campaigns and seasonal sales.Ensured consistent visual quality, fast turnaround times, and accurate brand representation across all digital platforms.	
Graphic Design and Video Editing Intern <i>Shriji Entertainment</i>	March 2025 – April 2025 Delhi, India
<ul style="list-style-type: none">Designed marketing and promotional creatives for social media and digital campaignsEdited short-form and long-form video content using Adobe Premiere Pro and After EffectsCollaborated with the creative team to meet tight deadlines and deliver client-ready visuals	
Freelance Graphic Designer <i>Kripteas</i>	April 2024 – June 2024 Delhi, India
<ul style="list-style-type: none">Created original graphic designs for apparel, including t-shirts and streetwear collectionsCollaborated with the design and marketing teams to align visuals with brand identity and seasonal trendsPrepared print-ready files and mockups for production using Adobe Illustrator and Photoshop	

TOOLS

Graphic Design: Adobe Photoshop, Adobe Illustrator, Figma

Video Editing: Adobe Premiere Pro, Adobe After Effects, Davinci Resolve, Topaz Video AI, Adobe Media Encoder

Web Design: Wordpress, Framer

3D: Blender 3D