

Aditya Godaba Venkata

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INTRODUCTION:

Chemical engineering graduate with practical experience in management, advertising, and marketing. Proven ability to develop and execute successful advertising campaigns as an adaptable marketing strategist. Strong communication skills and commitment to cost control yield measurable results in dynamic environments.

WORK EXPERIENCE:

Restaurant Manager at CANBOE Restaurant (April 2025 - Current): Worked part-time, managing work, family, and exam preparations.

- Led, trained, and managed a staff of 20 to 25 by optimizing and coordinating schedules.
- Administered and streamlined pre-existing computerized accounting and added staff protocol for unplanned leaves.

Advertising Executive at INKREVENUE (November 2024 – April 2025): Worked as an advertising executive and trained as a Campaign executive whose role was to create, optimize and target advertising campaigns in lucrative way and fulfilling client's requirements.

Internship at DRDO (June – August 2023): Under the guidance of Mr. Mahipal Meena, Scientist 'E' had the opportunity to work on a cutting-edge research project focused on the preparation of flame retardant polymers that can be used to make fabric fire resistant.

Freelance Video-editing and Social Media Management (July 2020 - July 2024): Worked as freelance video editor and Social media manager for lifestyle and fitness content and influencers. (during college years). Scheduled and optimized post timings for maximal KPIs. Edited using DaVinci Resolve primarily but also using Final cut pro and Adobe Premiere pro.

EDUCATION:

B. Tech (Chemical Engineering)	GGSIU University, Dwarka (2020-24)	7.48 CGPA
12 th Standard (PCM , CBSE)	LBS School, RK Puram (2018-19)	76%
10 th Standard (Karnataka state board)	SRKVS, Mysuru (2016-17)	92.6%

SKILLS:

- Search engine optimization and marketing
- Campaign management and marketing strategist
- Effective communication and adaptable
- Cost reduction and control
- Resource allocation
- Video editing and design parameters
- Paid media platforms

ACHIEVEMENTS & POSITIONS:

Represented school and District as vice-captain and co-captain of **HOCKEY** team in u-14 and u-17 tournaments winning multiple tournaments. Displayed exceptional *leadership skills, team spirit and speed of decision making* on and off the field.

Joined **NCC** in high school and attended various camps while being a student-athlete showing *multi-tasking and adaptability* along with the skills and traits taught in NCC.

Represented university and state at various state and national level competitions in **POWERLIFTING** winning multiple medals at state and national level.