

# VARSHA R. MESHRAM

Associate GUI Designer

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## PROFESSIONAL SUMMARY

- Highly motivated **Associate GUI Designer** with a passion for creating visually appealing and **user-centric interfaces**. Seeking a **dynamic environment** to **grow** and **refine** skills in crafting compelling graphical user interfaces.
- **Proficient in industry-standard design tools such as Figma, Sketch, Adobe Illustrator, Photoshop and AI Tools. Eager to contribute innovative ideas** to create intuitive and **engaging user experiences**.

## WORK EXPERIENCE

**People Tech Group – Hyderabad**

**Associate GUI Designer – Oct 2022 to Present (3 Years)**

### **Roles and Responsibilities:**

- Working closely with senior designers and engineers to create user interfaces for in-vehicle cluster systems, ensuring they follow design standards and meet the client's needs.
- Creating textures for Altia development and making sure the visuals match the original sketches.
- Assist in making detailed UI designs using tools like Sketch and Figma, making sure they meet project goals and client requirements.
- Collaborating with UX researchers, developers, and project leads to implement designs and ensure consistency across various platforms and display types.
- Involving in windows testing with developers to check design functionality, user experience, and visual appeal. Collect feedback and make improvements to the designs as needed.
- Creating design documentation, including style guides, visual details, and patterns, to ensure easy handover to the development team.
- Actively joining in sprint meetings, share design progress, discussing issues, and taking feedback from design reviews.
- Keep up with the latest UI design trends, tools, and best practices, and help improve the design process and the team's output.
- Learning and following automotive UI design standards, paying close attention to details like colors and layout for in-vehicle displays.

## EDUCATION

**B.E Computer Science Engineering**

Prof. Ram Meghe College of Engineering & Management – Amravati, MH.

**CGPA: 8.97** – 2017-2020

**Diploma in Computer Engineering**

Bajaj Polytechnic College, Chandrapur, MH

**Percentage: 71%** – 2014-2017

## DESIGN SKILLS

- User Experience (UX) Design
- User Interface (UI) Design
- User Centered Design (UCD)
- Wireframing & Prototyping
- Mockups
- Interaction Design
- Visual Design
- Human Computer Interaction

## DESIGN TOOLS

- Figma & Sketch
- Adobe Illustrator & Photoshop
- AI Tools

## CERTIFICATIONS

- Foundations of UX Design
- Huawei Certified ICT Associate in AI
- Fundamentals of Digital Marketing