



PRADEEP KUMAR BHAGAT

Multimedia Designer

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PERSONAL SUMMARY

Dynamic Motion Graphics Artist with a proven track record at PwC, excelling in video editing and client collaboration. Spearheaded innovative visual content that enhanced engagement and understanding, while leading teams to deliver high-quality projects on time. Adept at problem-solving and committed to maintaining brand standards in fast-paced environments.

TECHNICAL PROFICIENCY

- Motion graphics design
- Video editing
- Animation techniques
- Storyboard development
- Quality assurance
- Client collaboration
- E-learning design
- Team leadership
- Effective communication
- Problem solving
- Remote office availability

EXPERIENCE

GRAPHIC AND MOTION GRAPHIC, 07/2025 – 09/2025

Present, Kolkata

- Achieved high customer satisfaction by resolving issues with knowledgeable, friendly service.
- Contributed innovative solutions to enhance team performance and outcomes.
- Collaborated effectively with diverse coworkers to meet goals and address product-related challenges.
- Prioritized and organized tasks to efficiently accomplish service objectives.
- Identified customer needs promptly to ensure timely responses.

ASSOCIATE 2, 09/2022 – 01/2025

PwC, Kolkata, India

- Company Overview: At PwC, I have played a key role in enhancing visual content for internal and client-facing projects.
- Motion Graphics and Animation: Developed engaging motion graphics and animations to simplify complex concepts for corporate training modules, presentations, and promotional content.
- Video Editing: Edited high-quality videos to meet the aesthetic standards and requirements of PwC's branding. This included adding graphics, transitions, sound, and visual effects to make content more impactful.
- Collaborative Projects: Worked closely with content creators, scriptwriters, and project managers to align video content with PwC's objectives, ensuring clear, concise, and visually appealing outcomes.
- Quality Assurance: Ensured that all produced content was in line with PwC's quality standards and branding guidelines, meeting deadlines in a high-paced work environment.
- Technical Proficiency: Used industry-standard software such as Adobe After Effects, Premiere Pro, and Photoshop to produce top-quality videos that improved client engagement and understanding.
- At PwC, I have played a key role in enhancing visual content for internal and client-facing projects.

MOTION GRAPHICS ARTIST, 09/2021 - 09/2022**Edugrow, Kolkata, India**

- Company Overview: At Edugro, I have led the creation of dynamic motion graphics and animations for e-learning modules, helping to transform educational content into engaging, interactive visual experiences.
- Content Development for E-learning: Created high-quality motion graphics and animations tailored for educational modules, enhancing students' understanding and engagement with complex topics.
- Collaborative Design Process: Worked closely with instructional designers, educators, and other creatives to ensure that visual content aligned with learning objectives and pedagogical principles.
- Video Production: Led the video editing and motion graphics creation process from concept to final delivery, including storyboard development, animation, and audio synchronization.
- Quality and Consistency: Maintained Edugro's visual style and standards across all content, delivering consistent, professional-quality videos that resonated with learners.
- Tool Proficiency: Used Adobe After Effects, Premiere Pro, and other industry-standard software to craft animations that were both visually appealing and educational.
- At Edugro, I have led the creation of dynamic motion graphics and animations for e-learning modules, helping to transform educational content into engaging, interactive visual experiences.

MOTION GRAPHICS ARTIST, 12/2019 - 09/2021**Baked Moon Studios, Pune, India**

- Company Overview: At Baked Moon Studios, I was responsible for leading motion graphic and animation projects as a senior artist, working on high-profile projects, including collaborating as a vendor for Byju's.
- Motion Graphic Design & Animation: Led the design and creation of motion graphics, animations, and visual effects for a wide range of digital media projects, including promotional videos, educational content, and client-facing presentations.
- Collaboration with Clients: Worked directly with clients to understand project goals, ensuring that the visual output met both creative and strategic objectives, particularly for Byju's content.
- Team Leadership & Mentoring: Guided junior motion graphic artists, offering creative direction, technical assistance, and feedback to ensure project quality and team cohesion.
- Project Management: Managed multiple animation projects, from initial concept development through to final production, ensuring all deadlines and quality standards were met.
- Software Proficiency: Utilized industry-standard tools like Adobe After Effects, and Premiere Pro to craft stunning visual content that engaged viewers and enhanced brand messages.
- At Baked Moon Studios, I was responsible for leading motion graphic and animation projects as a senior artist, working on high-profile projects, including collaborating as a vendor for Byju's.

2D ANIMATOR CUM MOTION GRAPHIC ARTIST, 09/2018 - 11/2019**sunitha infovision, Hyderabad**

- Developed engaging 2D animations for diverse multimedia projects.
- Collaborated with designers to create visual concepts and storyboards.
- Utilized animation software to produce high-quality graphics and effects.
- Participated in team meetings to brainstorm and refine animation ideas.
- Incorporated client feedback to enhance animation quality and relevance.
- Maintained organized files and assets to streamline project workflows.
- Created animation cycles, lip-sync, and facial expressions for characters.

EDUCATION AND TRAINING**Himalayan University, Arunachal Pradesh, 04/2019**
B.com

PORTFOLIO<https://www.behance.net/pradeepbhagat4>