

AKASH VISHWAKARMA

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 Noida, Uttar Pradesh

SUMMARY

Creative and detail-driven Social Media Executive, Content Creator & Graphic Designer with experience in producing engaging content across Instagram, Facebook, and LinkedIn. Skilled in Canva, reel editing, caption writing, content planning, and social media analytics. Strong understanding of brand identity, visual storytelling, and digital trends. Also experienced in web development through certified internships. Committed to delivering high-quality content that boosts engagement and visibility.

EDUCATION

Bachelor of Computer Applications (BCA)

2022-2025

Signa Institute of Professional Studies

Senior Secondary (12th)

Year of Passing: 2022

Saraswati Vidhyalaya Intermediate College

High School (10th)

Year of Passing: 2020

Bright Angels Intermediate College

WORK EXPERIENCE

Lions Workforce Solutions

Aug 2025 – Present | Noida, UP

Social Media Executive & Content Creator

- Design high-quality graphics, reels, and short-form videos for multiple platforms.
 - Stay updated with trends, viral formats, and platform changes.
 - Manage monthly content calendars for consistent posting.
 - Handling Social Media Page
 - Developed basic reports and dashboards using Excel, Canva And Power BI.
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SKILLS SUMMARY

- Social Media Page Handling & Content Planning
- Graphic Designing for Social Media Posts
- Logo, Poster, Brochure & Ad Creative Designing
- Thumbnail Designing & Basic Motion Graphics
- Video Editing (Reels, Shorts, Product Videos)

INTERNSHIPS

1. Web Development Intern – Cognifyz Technologies
Feb 2025 – Mar 2025
 - Completed a certified Web Development internship during BCA.
 - Demonstrated strong dedication, attention to detail, and communication skills.
 - Handled tasks with sincerity, enthusiasm, and a strong desire to learn.
 - Built coordination skills and delivered assignments effectively.

 2. Front-End Development Intern – Indolike
June 2025
 - Completed a one-month virtual internship focused on front-end development.
 - Gained hands-on experience in UI development and responsive design basics.
 - Strengthened development workflow and coding fundamentals.
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STRENGTH

- Creative Eagerness to learn and grow.
 - Ability to work collaboratively in a team environment.
 - Excellent communication skills, both verbal and written.
 - Strong problem-solving abilities and attention to detail.
 - Adaptability and willingness to take on new challenges.
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LANGUAGES

- Hindi (Fluent)
 - English (Professional)
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I SINCERELY DECLARE THAT ALL OF THE ABOVE-MENTIONED PARTICULARS IN THIS RESUME IS ACCURATE TO THE BEST OF MY KNOWLEDGE.
