



# MUSKAAN VASUDEVA

*Graphic Designer*

## CONTACT

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### LINKEDIN

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### BEHANCE

[behance.net/muskaanvasudeva](https://www.behance.net/muskaanvasudeva)

## EDUCATION

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### INTERIOR SPATIAL DESIGN

*Pearl Academy Delhi  
(2018-2022)*

### BACHELOR OF ARTS

*Indira Gandhi National Open University  
(2018-2021)*

### CLASS 12

*Loretto Convent Delhi  
(2016-2018)*

### CLASS 10

*Our Lady Of Fatima Convent  
(2014-2016)*

## SKILLS

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### TECHNICAL

*Photoshop  
Indesign  
Illustrator  
Spark  
Lightroom  
Autocad  
Sketchup  
Sketchbook  
Vray  
Ms Office*

### ANOLOGUE

*Research  
Communication  
Time Management  
Design Thinking  
Strategic Planning*

## PROFILE

Passionate and detail-oriented Graphic Designer skilled in Adobe Creative Suite, specializing in Illustrator and Photoshop. Experienced in brand identity development and creative conceptualization. A collaborative team player with strong verbal and written communication skills.

## INDUSTRIAL EXPOSURE

### Warpfy Technologies

*September 2023-Present*

#### Graphic Designer

- Developed brand identities, logos, and visual assets
- Executed creative concepts for Amazon graphics and marketing campaigns
- Conducted product photoshoots for e-commerce listings
- Collaborated with cross-functional teams to align brand messaging
- Managed multiple design projects, meeting deadlines consistently

### WE media communications

*December 2022-September 2023*

#### Visualiser

- Created visuals based on client briefs and brand guidelines
- Designed graphics for various media platforms
- Ensured quality and consistency of final deliverables
- Collaborated with teams on design solutions and feedback incorporation

### Interior Company, Square Yards

*July-September 2022*

#### Senior Design Associate

- Developed client presentations and design concepts
- Assisted in sales activities and client follow-ups
- Managed client databases and project documentation
- Conducted site visits and prepared BOQ estimates

## INTERESTS

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Painting



Movies



Reading



Travelling



Music



Cooking

## Chalk Studio Internship

August-November 2021

- Created pitch presentations and conceptual designs
- Produced 3D renders and technical CAD drawings
- Participated in client meetings and managed feedback
- Selected materials and compiled project documentation

## CERTIFICATES

- **Fundamentals of Graphic Design**  
*Coursera (June 2020)*
- **Interior Styling Workshop**  
*Vivid Design (May 2021)*
- **Color and Trends Workshop**  
*Asian Paints (Jan 2019)*
- **Introduction to Typography**  
*Coursera (Sep 2022)*
- **Introduction to Iagemaking**  
*Coursera ( Sep 2022)*
- **Ideas from History of Graphic Design**  
*Coursera ( Sep 2022)*
- **Business Writing**  
*Coursera ( Oct 2022)*
- **Graphic Design**  
*Coursera ( Oct 2022)*
- **Successful Presentation**  
*Coursera ( Oct 2022)*
- **Brand Identity and Strategy**  
*Coursera ( Nov 2022)*
- **Story Telling in Branding and Content Marketing**  
*Coursera ( Nov 2022)*
- **Design Thinking for Innovation**  
*Coursera ( Nov 2022)*
- **From Brand to Image**  
*Coursera ( Nov 2022)*
- **Branding and customer experience**  
*Coursera ( Dec 2022)*
- **Design and make infographics**  
*Coursera ( Dec 2022)*