

RESUME

NAME: **YATISH KUMAR**

FATHER'S NAME: Mr. Rishipal Singh
DATE OF BIRTH: May-12, 1993
MARITAL ST Married
PLACE: Ghaziabad
MOBILE: 8802117892
E-MAIL ID: this.yatish10@gmail.com

EDUCATIONAL

- 10th 2010 UP board
- 12th 2012 UP board
- BA Subharti University

EXPERIENCE:

(2024 – Present)

Oddway Icare Pvt Ltd

- As an ECommerce Executive, I manage end-to-end operations across major online marketplaces including Flipkart, Amazon, Myntra, Meesho, Blinkit, and JioMart. My responsibilities include:
- Product Listings: Creating and optimizing listings with accurate content, keywords, and high-quality images to maximize visibility and conversions on all platforms.
- Advertising & Promotions: Flipkart, Meesho, Amazon
- Branding: Designing and managing A+ Content listings on Amazon to enhance brand presentation, and setting up and maintaining Brand Stores on Flipkart for a consistent brand experience
- Order processing in Flipkart, Amazon, Meesho, Jiomart, Healthmug, Snapmint, Smytten, Myntra, Sanpdea
- Listings Flipkart, Amazon, Myntra, Jiomart and Meesho

Quick Commerce

- Blinkit, Zepto, Swiggy Instamart

(2021 – 2024)

Akinfo Tools PVT LTD for products listing On Website and Flipkart, Amazon

- Working on word press
- Digital Marketing (handle all social media platforms)
- Ads campaign (facebook, Google, Instagram)
- Amazon, Flipkart, Messho etc