

HARSH VERMA

MOTION GRAPHICS DESIGNER & VIDEO EDITOR

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PROFESSIONAL SUMMARY

Creative and detail-oriented Motion Graphic Designer & Video Editor with 12+ years of experience delivering high-quality multimedia content. Skilled in transforming concepts into compelling visual stories using Adobe Creative Suite. Strong background in educational, promotional, testimonial, and event-based video production. Proven ability to collaborate with cross-functional teams and deliver within tight deadlines. Proficient in handling DSLR and mirrorless cameras for live shoots and video content capture.

CORE COMPETENCIES

- Motion graphics creation
- Comprehensive event coverage
- Proficient in Premiere Pro
- Creative illustration skills
- Basic experience with 3D software
- Canva design proficiency
- Digital video editing
- Experienced in Adobe After Effects
- Graphic design skills using Photoshop
- DSLR camera operation
- Proficient in AI tools

PROFESSIONAL EXPERIENCE

ASSISTANT MANAGER - MULTIMEDIA CONTENT 11/2023 to 10/2025 **Digital India - Bhashini Division**

- Leading visual content creation for government digital initiatives.
- Designed and produced testimonial videos, web promos, and awareness content.
- Managed end-to-end production from script to final delivery.

MOTION GRAPHIC ARTIST & VIDEO EDITOR 04/2022 to 12/2022 **ExtraMarks Education Pvt. Ltd.**

- Created promotional videos, testimonial edits, and product-based explainers.
- Designed static banners and thumbnails for web and mobile platforms.
- Shot and edited studio-based and on-field testimonial interviews.

MOTION GRAPHIC DESIGNER & VIDEO EDITOR 07/2018 to 05/2020 **Toprankers Pvt. Ltd.**

- Delivered weekly educational videos and live event recordings.
- Covered student testimonials and promotional interviews.
- Designed web graphics and animated explainers for online campaigns.

MOTION GRAPHIC DESIGNER & VIDEO EDITOR 08/2017 to 05/2018 **Bada Business Pvt. Ltd.**

- Produced event highlight reels and training modules.
- Worked with DSLR cameras to capture on-site speaker sessions.
- Developed social media content including reels and promotional banners.

MOTION GRAPHIC DESIGNER 03/2014 to 02/2017 **Cinelove Production Studio**

Cinelove Production Studio

- Filmed and edited wedding events and invitation videos.
- Created motion graphics templates for repeated use.
- Managed camera equipment and handled multi-angle shooting.

MOTION GRAPHIC DESIGNER & VIDEO EDITOR 05/2012 to 02/2014

Jan TV Satellite Channel

- Created news packages and edited interview-based shows.
- Captured live events, political coverage, and studio shoots.
- Produced motion graphics for news lower thirds and intros.

EDUCATION

Bachelor of Arts :

C.S.J.M. University - Kanpur

Advanced Diploma in Visual Effects :

Maya Academy of Advanced Cinematics (MAAC)

LANGUAGES

Hindi

 Upper intermediate (B2)

English

 Elementary (A2)

PERSONAL DETAILS

Date of Birth: 14/12/1990

Nationality: Indian