

KAJAL GUPTA

(MOTION GRAPHIC DESIGNER)

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📍 Agra

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Profile

Creative and detail-oriented Graphic Designer with 6 months of hands-on experience, specializing in social media creatives, marketing visuals, posters, flyers, and short-form digital content. Proficient in Adobe Photoshop, Illustrator, Premiere Pro, After Effects, and Canva, with a strong focus on visual storytelling, typography, and brand consistency. Experienced in creating engaging designs and motion content that enhance audience engagement and support marketing objectives. Passionate about delivering high-quality, impactful visuals in fast-paced and dynamic environments.

Work Experience

Tech & Trend Media (TnT) – Graphic Designer

06/2025 – 12/2025 | Agra

- Designed social media creatives including Posts, banners, reel covers, thumbnails, and digital marketing visuals for online platforms.
- Applied design fundamentals in typography, composition, layout, and color selection.
- Developed visually appealing templates and unique branded looks for clients.
- Collaborated closely with the marketing team to enhance brand presence and audience engagement

Education

Diploma in Motion Graphics

04/2024 – 12/2025 | Agra

Arena Animation

Bachelor of Vocational (Banking & Finance)

08/2023 – Present | Agra

Dayalbagh Educational Institute

Intermediate (Commerce)

04/2022 – 03/2023 | Agra

St. Andrews Public School

High School

04/2020 – 03/2021 | Agra

St. Andrews Public School

Graphic Designing Portfolio

<https://drive.google.com/drive/folders/1TmEQjTx9R8y1w4FiWK4x-wd3pfibOkk3>

Certificates

Arena Certified Professional in Motion Graphics

https://drive.google.com/drive/folders/1wFAFGN3XtQryRUFDGaiYNw-YE6oupvce?usp=drive_link

Languages

English

Hindi

Skills

- **Design Softwares**

Adobe Illustrator, Photoshop, Premiere Pro, After Effects,
Audition, Canva

- **Design Capabilities:**

Social media graphics, Posters, Flyers, Brochures, Branding,
Visual storytelling, Layout Design

- **Video & Motion:**

Adobe Premiere Pro & Adobe After Effects – Video editing, timeline management,
transitions, color correction, audio syncing, captioning, and content exporting
for web and social platforms

Software Proficiency

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- 3ds Max
- Adobe Audition
- Adobe Animate CC
- Cinema 4D / CINEBENCH

Declaration

I also affirm that the samples of my work, portfolio, and resume submitted are original and represent
my own work. I take full responsibility for the authenticity and quality of the materials provided.

Kajal Gupta
Agra