

PRIYANSHI THAKUR

Graphic Designer

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Location: Delhi, India

[Portfolio](#)

OBJECTIVE

Creative and detail-oriented Graphic Designer with hands-on experience in social media design, jewellery product imaging, ecommerce creatives, and marketing visuals. Skilled in crafting high-quality white-background product images, category banners, and brand-aligned social media content.

WORK EXPERIENCE

Junior Graphic Designer

Shubhamkriti Jewels — Delhi

Jun 2025 – December 2025

- Designing daily social media creatives for Silphony and Shubhamkriti.
- Creating white-background jewellery product images for website and ecommerce listings.
- Designing banners, ads, and promotional graphics.
- Editing and enhancing jewellery photographs.
- Maintaining brand consistency across gold/diamond and silver sub-brands.

Graphic Design Intern

India E-Commerce, India

Dec 2024 – May 2025

- Designed ecommerce infographics and promotional creatives.

- Created high-converting product and YouTube thumbnails.
- Designed banners and campaign graphics aligned with brand guidelines.

Graphic Design Intern

Image Stereo, Noida

May 2024 – Jun 2024

- Assisted senior designers in creating social media graphics and marketing materials.
- Designed mockups, brochures, and promotional banners.
- Collaborated with content teams to develop social media posts.
- Improved skills in Adobe Illustrator and Photoshop.

EDUCATION

Indira Gandhi National Open University

Bachelor of Business Administration (Retailing) – Pursuing

Pepper Animation

Certificate in Graphic Designing

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Typography,
Photo Editing, AI Graphic Design

INTERESTS

Creative Problem Solving, Visual Storytelling, Exploring New Tools