



ABHAY UPADHYAY

Graphic Designer

CONTACT



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<https://www.behance.net/gallery/242156411/Graphic-Designer-Portfolio>



Noida -Sector 45

ABOUT ME

I am a graphic designer with 2 years of professional experience, specializing in creating visually engaging and purposeful designs. Over the past two years, I have worked on a wide range of projects including branding, social media creatives, print materials, and digital marketing assets.

I focus on understanding the brand's vision and audience before translating ideas into clean, impactful visuals. I believe good design is a balance of creativity, strategy, and attention to detail.

EDUCATION

Bachelor in Computer Science

CCSU University
2020 - 2023

Masters in Computer Application

Amity University
2023 - 2025

EXPERIENCE

Graphic Designer (2 years)

Apr 2024 - Now

Earkart Limited

Frelencer

2021-Current

As a Graphic Designer

INTERNSHIP

Graphic Designer

Jul 2023 - Mar 2024

Earkart Limited

- Packaging Design
- Poster/Standy
- Event Banner Design
- Social media post
- Flyer
- Brochure designing

Ras Media

3 months

As a Graphic Designer

- Social media post
- Flyer
- Brochure designing
- Logo Design
- Photo editing
- Typeface design

SKILLS

Creativity

Time Management

Photoshop

Adobe Illistrator

Thinking

Leadership

Work Flow

Adaptability

LANGUAGE

- English
- Hindi

SOFTWARE

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Canva

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