



# SACHIN THAKUR

## CONTENT CREATOR

portfolio - <https://mrsk2269.wixsite.com/sachinthakur>

### TOOLS

- Adobe Photoshop
- Adobe Premier Pro
- Adobe Illustrator
- Canva
- After Effects
- ChatGPT
- CapCut

### MY CONTACT

✉ sachinthakur0269@gmail.com

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### PROFESSIONAL EXPERIENCE

#### Social Media Manager

- Grew my Instagram followings by 30% on average within 6 months.
- Managed content calendar including creating and scheduling posts.
- Monitored engagement and adjusted strategies based on insights.
- Responded to DMs and comments to build a loyal online community.

### EDUCATION

#### Education Qualification

- 2023(Pursuing)  
MCA (Master of Computer Application)  
Teerthanker Mahaveer University Moradabad
- 2022  
BCA (Bachelor of Computer Application)  
Himachal Pradesh University, Shimla

### SKILLS

- Teamwork
- Social Media Strategy
- Content Creation (Graphic & Video)
- Copywriting & Hashtag Strategy
- Community Engagement
- Analytics & Reporting (Google Analytics)
- Video Editing
- Decision Making
- Thumbnail Designing
- Image Editing
- Content Research & Writing