

CURRICULUM VITAE

Abhishek Raj

Graphic Designer and video editor

abhishekrajgupta19@gmail.com

+91 7838765772

<https://www.linkedin.com/in/abhishek8354>

PROFESSIONAL SUMMARY

Creative and detail-oriented **Graphic Designer and Video Editor** with a strong foundation in visual storytelling and brand-focused design. I specialize in transforming ideas into clean, impactful visuals that communicate clearly and serve a purpose. With a solid understanding of layout, color theory, and typography, I create designs that are not only visually appealing but strategically aligned with business goals. Experienced in freelancing and remote collaborations, I value simplicity, clarity, and intention in every project I take on.

CORE SKILLS

- Graphic Design & Visual Communication
- Brand Identity & Consistent Design Systems
- Social Media Creatives & Marketing Visuals
- Video Editing & Short-Form Content
- Layout, Color Theory & Typography
- Client Communication & Concept Development
- Deadline Management & Multi-Project Handling

Tools and Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Procreate
- Canva
- Nano Banana AI
- Flow AI

Work Experience

Freelance Graphic Designer & Video Editor

Self-Employed | Remote

2023 – Present

- Designed logos, posters, banners, and social media creatives for multiple clients across different industries
- Developed brand-consistent visuals aligned with client goals and target audiences
- Created engaging digital content to enhance online presence and brand recognition

- Managed multiple projects simultaneously while maintaining quality and meeting deadlines
- Worked closely with clients to refine concepts, incorporate feedback, and deliver final outputs
- Helped clients improve visual consistency across platforms such as Instagram, YouTube, and marketing materials

FREELANCE PROJECT HIGHLIGHTS

- Social media creatives for personal brands and small businesses
- Promotional posters and digital banners for events and campaigns
- Logo and basic brand identity design for startups
- Short promotional and social media videos edited for online platforms

EDUCATION

Bachelor of Fine Arts (BFA)

Jamia Millia Islamia University (Delhi)
2020 – 2024

Intermediate (CBSE Board)

MS Memorial Public School (Bihar)
2016 – 2018

DESIGN PHILOSOPHY

I believe good design is **simple, intentional, and impactful**.

Every visual should have a purpose—whether it's to inform, engage, or inspire. I focus on clarity over clutter and strategy over decoration.

ADDITIONAL INFORMATION

- Comfortable working remotely with clients across locations
- Open to full-time, freelance, and contract opportunities
- Actively exploring AI-assisted design workflows to improve efficiency and creativity

PORTFOLIO

Link :- <https://bit.ly/3LzwDW3>

Scan :-

