

# RESUME

**NAME:** **YATISH KUMAR**

**FATHER'S NAME:** Mr. Rishipal Singh  
**DATE OF BIRTH:** May-12, 1993  
**MARITAL ST**: Married  
**PLACE:** Ghaziabad  
**MOBILE:** 8802117892  
**E-MAIL ID:** [this.yatish10@gmail.com](mailto:this.yatish10@gmail.com)

## EDUCATIONAL

- 10<sup>th</sup> 2010 UP board
- 12<sup>th</sup> 2012 UP board
- BA Subharti University

## **EXPERIENCE:**

**(2024 – Present)**  
**Oddway Icare Pvt Ltd**

- As an ECommerce Executive, I manage end-to-end operations across major online marketplaces including Flipkart, Amazon, Myntra, Meesho, Blinkit, and JioMart. My responsibilities include:
- Product Listings: Creating and optimizing listings with accurate content, keywords, and high-quality images to maximize visibility and conversions on all platforms.
- Advertising & Promotions: Flipkart, Meesho, Amazon
- Branding: Designing and managing A+ Content listings on Amazon to enhance brand presentation, and setting up and maintaining Brand Stores on Flipkart for a consistent brand experience
- Order processing in Flipkart, Amazon, Meesho, Jiomart, Healthmug, Snapmint, Smytten, Myntra, Sanpdea
- Listings Flipkart, Amazon, Myntra, Jiomart and Meesho

**Quick Commerce**

- Blinkit, Zepto, Swiggy Instamart

**(2021 – 2024)**

**Akinfo Tools PVT LTD** for products listing On Website and Flipkart, Amazon

- Working on word press
- Digital Marketing (handle all social media platforms)
- Ads campaign (facebook, Google, Instagram)
- Amazon, Flipkart, Meesho etc