ANKIT JHA

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OBJECTIVE

Creative and results-driven Graphic Designer, UI/UX Designer, and Digital Marketing Specialist seeking a dynamic role where I can leverage my design expertise, user-centered approach, and marketing strategies to deliver impactful digital experiences and drive brand growth..

EDUCATION

Bachelors of Arts, P.K.ROY Memorial College   2019-2022
English Honours.

HIGHER SECONDARY CERTIFICATE , D.A.V Public Koyla Nagar Dhanbad   2017 - 2019
Science.

SKILLS

Design Tools:- Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, Canva

UI/UX:- Wireframing, Prototyping, User Research, User Flow Design, Design Systems

Branding:- Logo Design, Visual Identity, Color Theory, Typography

Digital Marketing:- Social Media Marketing, SEO Basics, Ad Design, Campaign Strategy

Web Technologies:- Basic HTML CSS for UI Layouts and Styling

SOFT SKILLS

Creative Thinking:- Ability to come up with original, user-friendly design ideas

Attention to Detail:- Precision in layouts, typography, and user experience

Problem-Solving:- Skilled at identifying user issues and designing effective solutions

Communication:- Clear in presenting ideas, taking feedback, and working with teams or clients

PROJECTS

Cartsy App:- A user-friendly grocery delivery app with a focus on smooth navigation, fast checkout, and clean mobile UI. Created wireframes, user flows, and high-fidelity mockups to enhance usability and shopping experience.! (Try it here)

Chailok:- Designed a sleek and intuitive app to help users discover, explore, and order a wide variety of tea blends. Focused on clean UI, personalized search, and smooth user flow for a premium tea-browsing experience. (Try it here)

Playora:- Designed a mobile-first gaming app focused on immersive user experience and intuitive navigation. Developed wireframes, visual design, and interactive prototypes to enhance game discovery, player profiles, and smooth onboarding. Prioritized user engagement through sleek visuals and dynamic interface elements. (Try it here)

CERTIFICATIONS

- **UI/UX Design Specialization:-** Udemy , Skill Up, Great Learning
- **Graphic DesignSpecialization:-** Udemy
- **Digital Marketing Certification:-** Skill Up

LET'S CONNECT

- OPEN TO FREELANCE, REMOTE, AND FULL-TIME DESIGN OPPORTUNITIES.!