

RAJESH KASHYAP

GRAPHIC DESIGNER



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SUMMARY

Seasoned Graphic Designer with 7 years of hands-on experience in delivering creative and impactful visual solutions across digital and print media. Passionate about continuous learning and mastering emerging design techniques and tools. Committed to contributing to organizational success through innovative design, strong visual storytelling, and a keen eye for detail. Driven by both personal and professional growth within the evolving field of graphic design.

EXPERIENCED

Graphic Designer Genpact

Februry 2025 – Present

- Conceptualized and developed high-impact brochures, presentations, case studies, and infographics to effectively communicate brand messaging and support business objectives

Graphic Designer MRCC Solutions

June 2022 – Februry 2025

- Designed presentations, case studies, infographics, blog banners, web pages, short videos, animated GIFs, social media posts, and LinkedIn ads.
- Developed marketing materials, including eBooks, brochures, standees, flyers, and email campaigns.

Graphic Designer Bread n Butter.in

December 2018 – April 2022

- Created logos, banners, hoardings, animated GIFs, social media posts, & ads for brand promotion. Designed books, magazines, brochures, flyers, and posters.
- Collaborated with clients to address requirements and efficiently managed last-minute changes.

EDUCATION

Bachelor's Degree Delhi University

2015 – 2019 Delhi

Senior Secondary Education CBSE

2015 Delhi

CERTIFICATION

Graphic Design Course

Graphic Design Course from Oxford Software Institute, Delhi

KEY ACHIVEMENTS

★ Branding Projects

Successfully developed a range of branding materials that enhanced client visibility and engagement

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Corel Draw

Power Point Presentation

Canva

Figma