

KUMAR PIYUSH

UI/UX DESIGNER | WEB DESIGNER | GRAPHIC ARTIST

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Objective

A multi-talented designer with a proven track record in UI/UX, responsive web design, and compelling graphic arts. Seeking to leverage a holistic approach to visual communication to create engaging, user-centered digital experiences that elevate the company's brand and drive user engagement.

Experience

OASIS INFOBYTE| Graphic Design Intern

AUG 2025-SEP 2025

- Designed high-converting visuals for Instagram and LinkedIn, increasing user interaction by 35%.
- Streamlined design workflow using templates and cloud tools, saving 20% production time.

KAROSTARTUP| Graphic Design Intern

SEP 2024-NOV 2024

- Created 15+ startup branding kits and carousel posts, generating 50+ leads per campaign.
- Refined visual strategy with marketing, cutting ad spend 20% without losing performance.

MARQUEE EQUITY| Fellow

APR 2025-PRESENT

- Support Content marketing and business development.

Education

I.K GUJRAL PUNJAB TECHNICAL UNIVERSITY(PTU) | B.tech(CSE)

2022-2026

Major: Designing, DBMS, AWS | Minor: Math's

Skills & abilities

- **Branding & Identity:** Logo Design
- **UI/UX Design:** Web Design, Prototyping
- **Print Design:** Magazine Layout, Publication Design, Brochure Design, Business Cards
- **Graphic Design:** Typography, Color Theory, Layout & Composition, Visual Communication
- **Tools:**
 - Figma
 - Adobe XD
 - InDesign
 - Canva
- **Web Technologies:**
 - HTML
 - CSS

Projects

Starbucks Web page design

- Designed a responsive Starbucks web prototype in Figma.
- Built intuitive UI components for a consumer landing page.

404 Error page

- using custom character motion in Jitter/After Effects to reduce user frustration.
- Designed a playful, animated 404 error page using custom character motion

Mental Health Chatbot

- Built an AI-driven chatbot using React.js and Three.js.
- A well-structured web design that has good UI.