

# HARSH VERMA

## MOTION GRAPHICS DESIGNER & VIDEO EDITOR

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### PROFESSIONAL SUMMARY

Creative and detail-oriented Motion Graphic Designer & Video Editor with 12+ years of experience delivering high-quality multimedia content. Skilled in transforming concepts into compelling visual stories using Adobe Creative Suite. Strong background in educational, promotional, testimonial, and event-based video production. Proven ability to collaborate with cross-functional teams and deliver within tight deadlines. Proficient in handling DSLR and mirrorless cameras for live shoots and video content capture.

### CORE COMPETENCIES

- Motion graphics creation
- Comprehensive event coverage
- Proficient in Premiere Pro
- Creative illustration skills
- Basic experience with 3D software
- Canva design proficiency
- Digital video editing
- Experienced in Adobe After Effects
- Graphic design skills using Photoshop
- DSLR camera operation
- Proficient in AI tools

### PROFESSIONAL EXPERIENCE

#### **ASSISTANT MANAGER - MULTIMEDIA CONTENT** 11/2023 to 10/2025 **Digital India - Bhashini Division**

- Leading visual content creation for government digital initiatives.
- Designed and produced testimonial videos, web promos, and awareness content.
- Managed end-to-end production from script to final delivery.

#### **MOTION GRAPHIC ARTIST & VIDEO EDITOR** 04/2022 to 12/2022 **ExtraMarks Education Pvt. Ltd.**

- Created promotional videos, testimonial edits, and product-based explainers.
- Designed static banners and thumbnails for web and mobile platforms.
- Shot and edited studio-based and on-field testimonial interviews.

#### **MOTION GRAPHIC DESIGNER & VIDEO EDITOR** 07/2018 to 05/2020 **Toprankers Pvt. Ltd.**

- Delivered weekly educational videos and live event recordings.
- Covered student testimonials and promotional interviews.
- Designed web graphics and animated explainers for online campaigns.

#### **MOTION GRAPHIC DESIGNER & VIDEO EDITOR** 08/2017 to 05/2018 **Bada Business Pvt. Ltd.**

- Produced event highlight reels and training modules.
- Worked with DSLR cameras to capture on-site speaker sessions.
- Developed social media content including reels and promotional banners.

#### **MOTION GRAPHIC DESIGNER** 03/2014 to 02/2017 **Cineloove Production Studio**

### **Cineloove Production Studio**

- Filmed and edited wedding events and invitation videos.
- Created motion graphics templates for repeated use.
- Managed camera equipment and handled multi-angle shooting.

### **MOTION GRAPHIC DESIGNER & VIDEO EDITOR 05/2012 to 02/2014**

#### **Jan TV Satellite Channel**

- Created news packages and edited interview-based shows.
- Captured live events, political coverage, and studio shoots.
- Produced motion graphics for news lower thirds and intros.

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## **EDUCATION**

Bachelor of Arts :

**C.S.J.M. University** - Kanpur

Advanced Diploma in Visual Effects :

**Maya Academy of Advanced Cinematics (MAAC)**

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## **LANGUAGES**

Hindi

Upper intermediate (B2)

English

Elementary (A2)

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## **PERSONAL DETAILS**

**Date of Birth:** 14/12/1990

**Nationality:** Indian