

# RAJEEV KUMAR ARYA

GRAPHIC DESIGNER &  
FRONTEND DEVELOPER

## CONTACT

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## EDUCATION

- 2024-Present**  
IGNOU
- Bachelor Of Computer Application
- 2022-2024**  
ARENA ANIMATION
- Frontend Development
  - Graphic Designing

## STRENGTHS

Quick learner with a growth mindset  
Strong visual sense and attention to detail  
Comfortable working in fast-paced, creative environments  
Open to feedback and eager to improve.

## WORK LINK

- <http://github.com/rajeevk001>
- <https://shorturl.at/H2PzQ>

## LANGUAGES

- English
- Hindi

## PROFILE SUMMARY

Aspiring Frontend Developer with a passion for clean design and responsive interfaces. Currently in the learning phase, I bring a unique blend of technical curiosity and creative flair. Seeking an internship opportunity to apply my growing skills in HTML, CSS, JavaScript, React, and graphic design tools in a collaborative environment that fosters innovation and growth.

## TECHNICAL SKILLS

- Frontend Development: HTML, CSS, JavaScript (Basic), React (Basic), Bootstrap (Basic)
- Design Tools: Adobe Photoshop, Illustrator, Canva, Wilcom
- Other Skills: Responsive Design, Typography, Branding, Creative Thinking

## WORK EXPERIENCE

### Associate Graphic Designer

Apr 2025-Present

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.

### Dropdown

Wilcom Designer

Nov 2024-Jan 2025  
[Contract]

Worked on embroidery design tracing using Wilcom software. Responsible for accurately converting artwork into stitch-ready formats, ensuring design clarity and precision. Gained hands-on experience with vector tracing, color matching, and embroidery pattern setup.