

# Mehak Chopra

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Motivated and passionate designer who believes every design tells a story—shaped by its purpose, process, and the people it serves. I love crafting ideas and concepts that evolve into real-world solutions. Eager to learn and experiment.

## Experience

**June – July 2025**

### Packaging Design Intern – Creative Educational Aids Pvt. Ltd, Noida

Worked on visual design and enhancing user engagement for a range of educational board games for children aged 3+. The game was exhibited at the **16th Toy Biz International B2B Exhibition 2025** and will be launched soon.

**July 2025**

Showcased a screening of my project brief "Inclusive Play Equipment for Children with Cerebral Palsy and Arm Spasticity at Parks" at the University stall during the 16th Toy Biz International B2B Exhibition 2025, Pragati Maidan, New Delhi.

**April 2024**

Organiser | Designathon – Synesthesia 1.0 Design Summit, USDI

**Aug – Nov 2023**

Team Lead | Graphic Designer | Designathon Coordinator – Intel OneAPI Students Club, ARC

**April – May 2023**

### Summer Intern – G20 Waste-to-Wonder Art Camp – Lalit Kala Akademi, Regional Center Garhi

Assisted Shri Gopal Namjoshi and 25 artists in creating scrap sculptures of G20 national animals/birds, installed at Greater Kailash Park.

**April -Dec 2023**

Freelance projects: Caricatures, brochures, magazines, social media posts, logo design, canvas paintings-portraits, digital sketching, and illustrations.

## Achievements

**Aug 2024**

Presented research paper "**Safe Disposal of Sanitary Pads**" – **Best Research Paper Award at ICAPIE-2024**, GGSIPU EDC

**Sep 2023**

Founder – Design Ki Tapri (Built design community at USDI; hosted expert talks and activities)

## Projects

-Interactive smart toy to help kids learn sign language fluently through fun activities. (**Education Research**) .

-Mobility Design addressing needs of users with locomotive disabilities (**Mobility Design**)

-Inclusive Play Equipment for children with cerebral palsy (CP) and arm spasticity (**Creative Product Design Research**)

-Mechanical Puzzle Box Design(**Creative Product Design**)

## Education

**2026**

B.Des in Industrial Design – University School of Design and Innovation, Guru Gobind Singh Indraprastha University, New Delhi

**2022**

Salwan Public School, Mayur Vihar Phase-3, New Delhi

## Skills

### Design & Research:

**Project Management | Design Strategy | Market Research | Brand Identity Alignment | Qualitative Research | Sketching | Wireframing & Mockups | Prototyping | 3D Modelling | Rendering | CMF Design | Fabrication Techniques | Accessibility & Inclusive Design | System Design**

### Visual & Creative:

**Visual Communication | Story Boarding | 2D Animations | Illustrations | Sketchbook | User Interface Software:**

**Rhino3D | Keyshot | Blender | Adobe Creative Suite | Fusion 360 | AutoCAD | Figma**