



ABHAY UPADHYAY

Graphic Designer

CONTACT

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- <https://www.behance.net/gallery/242156411/Graphic-Designer-Portfolio>
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ABOUT ME

I am a graphic designer with 2 years of professional experience, specializing in creating visually engaging and purposeful designs. Over the past two years, I have worked on a wide range of projects including branding, social media creatives, print materials, and digital marketing assets.

I focus on understanding the brand's vision and audience before translating ideas into clean, impactful visuals. I believe good design is a balance of creativity, strategy, and attention to detail.

EDUCATION

Bachelor in Computer Science

CCSU University
2020 - 2023

Masters in Computer Application

Amity University
2023 - 2025

EXPERIENCE

- Graphic Designer (2 years)** Apr 2024 - Now
Earkart Limited
- Frelancer** 2021-Current
As a Graphic Designer

INTERNSHIP

- Graphic Designer** Jul 2023 - Mar 2024
Earkart Limited
 - Packaging Design
 - Poster/Standy
 - Event Banner Design
 - Social media post
 - Flyer
 - Brochure designing
- Ras Media** 3 months
As a Graphic Designer
 - Social media post
 - Flyer
 - Brochure designing
 - Logo Design
 - Photo editing
 - Typeface design

LANGUAGE

- English
- Hindi

SOFTWARE

