

DEEPU SAINI

Moradabad, Uttar Pradesh, India

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PROFESSIONAL SUMMARY

Creative and technically proficient designer and developer with expertise in front-end technologies and visual design. Combining strong programming skills in JavaScript frameworks (Angular, React) with advanced design capabilities across Adobe Creative Suite and prototyping tools. Proven ability to deliver user-centric solutions that merge aesthetic excellence with technical functionality.

TECHNICAL SKILLS

Front-End Development: JavaScript, Angular, React, HTML5, CSS3, Bootstrap, jQuery, WordPress

Design & Prototyping: Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, CorelDRAW

Core Competencies: UI/UX Design, Responsive Web Design, Cross-Browser Compatibility, Version Control, Agile Methodologies

Additional Skills: Video Editing, Motion Graphics, Brand Identity Design, Wireframing, Prototyping

PROFESSIONAL EXPERIENCE

Webrief Infotech Systems

Noida, Uttar Pradesh, India

Graphic Designer

May 2025 – Present

Design and develop visually compelling graphics, user interfaces, and marketing materials that align with client brand guidelines and business objectives

Collaborate with cross-functional teams including developers, product managers, and marketing to create cohesive digital experiences

Create wireframes, mockups, and prototypes using Figma to communicate design concepts and gather stakeholder feedback

Produce engaging video content and motion graphics using Adobe Premiere Pro to support marketing campaigns and product launches

Leverage front-end development skills to implement design systems and ensure pixel-perfect translation of designs to code

Maintain brand consistency across all digital touchpoints while optimizing designs for performance and accessibility

Utilize Adobe Creative Suite (Photoshop, Illustrator) and CorelDRAW to create scalable graphics and illustrations for web and print

KEY PROJECTS & ACHIEVEMENTS

Responsive Web Design Implementation: Developed mobile-first, responsive interfaces using Angular and React, ensuring seamless user experiences across devices and improving mobile

engagement metrics

Design System Development: Created comprehensive design systems and component libraries using Figma, streamlining workflow efficiency and maintaining visual consistency across product lines

WordPress Customization: Built and customized WordPress themes with advanced functionality, integrating custom CSS and JavaScript to meet specific client requirements

Brand Identity Projects: Designed complete brand identity packages including logos, color schemes, and marketing collateral using Adobe Creative Suite and CorelDRAW

EDUCATION

Uttar Pradesh State Board of High School and Intermediate Education (UPMSP) Uttar Pradesh,
High School (2022) and Intermediate Education (2024)

PROFESSIONAL ATTRIBUTES

Strong problem-solving abilities with attention to detail and commitment to delivering high-quality work under tight deadlines

Excellent communication and collaboration skills with experience working in agile, fast-paced environments Self-motivated learner with passion for staying current with emerging design trends and front-end technologies Ability to balance creative vision with technical constraints and business requirements