

# KAJAL GUPTA

## (MOTION GRAPHIC DESIGNER)

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📍 Agra

in linkedin.com/in/kajal-gupta-5b61a5358

### Profile

Creative and detail-oriented Graphic Designer with 6 months of hands-on experience, specializing in social media creatives, marketing visuals, posters, flyers, and short-form digital content. Proficient in Adobe Photoshop, Illustrator, Premiere Pro, After Effects, and Canva, with a strong focus on visual storytelling, typography, and brand consistency. Experienced in creating engaging designs and motion content that enhance audience engagement and support marketing objectives. Passionate about delivering high-quality, impactful visuals in fast-paced and dynamic environments.

### Work Experience

#### Tech & Trend Media (TnT) – Graphic Designer

06/2025 – 12/2025 | Agra

- Designed social media creatives including Posts, banners, reel covers, thumbnails, and digital marketing visuals for online platforms.
- Applied design fundamentals in typography, composition, layout, and color selection.
- Developed visually appealing templates and unique branded looks for clients.
- Collaborated closely with the marketing team to enhance brand presence and audience engagement

### Education

#### Diploma in Motion Graphics

Arena Animation

04/2024 – 12/2025 | Agra

#### Bachelor of Vocational (Banking & Finance)

Dayalbagh Educational Institute

08/2023 – Present | Agra

#### Intermediate (Commerce)

St. Andrews Public School

04/2022 – 03/2023 | Agra

#### High School

St. Andrews Public School

04/2020 – 03/2021 | Agra

### Graphic Designing Portfolio

<https://drive.google.com/drive/folders/ITmEQjTx9R8y1w4FiWK4x-wd3pflbOkk3>

### Certificates

Arena Certified Professional in Motion Graphics

[https://drive.google.com/drive/folders/1wFAFGN3XtQryRUFdGa1YNw-YE6oupvce?usp=drive\\_link](https://drive.google.com/drive/folders/1wFAFGN3XtQryRUFdGa1YNw-YE6oupvce?usp=drive_link)

### Languages

English

Hindi

## **Skills**

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- **Design Softwares**

Adobe Illustrator, Photoshop, Premiere Pro, After Effects, Audition, Canva

- **Design Capabilities:**

Social media graphics, Posters, Flyers, Brochures, Branding, Visual storytelling, Layout Design

- **Video & Motion:**

Adobe Premiere Pro & Adobe After Effects – Video editing, timeline management, transitions, color correction, audio syncing, captioning, and content exporting for web and social platforms

## **Software Proficiency**

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- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- 3ds Max
- Adobe Audition
- Adobe Animate CC
- Cinema 4D / CINEBENCH

## **Declaration**

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I also affirm that the samples of my work, portfolio, and resume submitted are original and represent my own work. I take full responsibility for the authenticity and quality of the materials provided.

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**Kajal Gupta**  
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