

# RAJESH KASHYAP

## GRAPHIC DESIGNER



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### SUMMARY

Seasoned Graphic Designer with 7 years of hands-on experience in delivering creative and impactful visual solutions across digital and print media. Passionate about continuous learning and mastering emerging design techniques and tools. Committed to contributing to organizational success through innovative design, strong visual storytelling, and a keen eye for detail. Driven by both personal and professional growth within the evolving field of graphic design.

### EXPERIENCED

#### Graphic Designer

Genpact

February 2025 – Present

- Conceptualized and developed high-impact brochures, presentations, case studies, and infographics to effectively communicate brand messaging and support business objectives

#### Graphic Designer

MRCC Solutions

June 2022 – February 2025

- Designed presentations, case studies, infographics, blog banners, web pages, short videos, animated GIFs, social media posts, and LinkedIn ads.
- Developed marketing materials, including eBooks brochures, standees, flyers, and email campaigns.

#### Graphic Designer

Bread n Butter.in

December 2018 – April 2022

- Created logos, banners, hoardings, animated GIFs, social media posts, & ads for brand promotion. Designed books, magazines, brochures, flyers, and posters.
- Collaborated with clients to address requirements and efficiently managed last-minute changes.

### EDUCATION

#### Bachelor's Degree

Delhi University

2015 – 2019 Delhi

#### Senior Secondary Education

CBSE

2015 Delhi

### CERTIFICATION

#### Graphic Design Course

Graphic Design Course from Oxford Software Institute, Delhi

### KEY ACHIVEMENTS

- ★ Branding Projects  
Successfully developed a range of branding materials that enhanced client visibility and engagement

### SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Premiere Pro

Adobe After Effects

Corel Draw

Power Point Presentation

Canva

Figma