Supply Chain Management Analysis Story
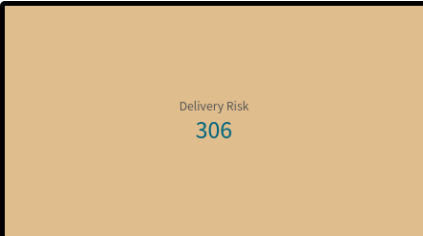
Sales	Profit Margin	Delivery Risk
36.78M	3.97M	98.98k

No. of sales done in asian country ▶ Sales 109.8k

No. of sales done in US country ▶ Sales 1.15M

No. of profit margin taken in asian country ▶ Profit Margin 13.04k
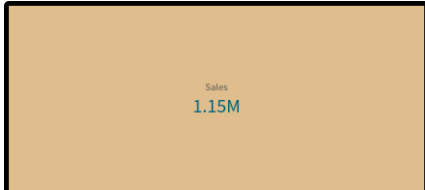
No. of profit margin taken in US country ▶ Profit Margin 131.1k

No. of delivery risk taken in asian country ▶ Delivery Risk 306

No. of delivery risk taken in US country ▶ Delivery Risk 3.25k

Global Profit Ratio

Others

Francia

México

Alemania
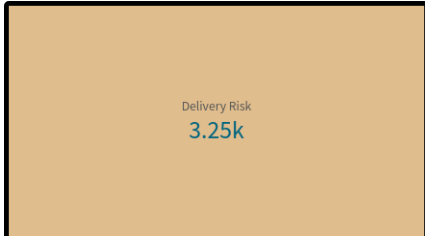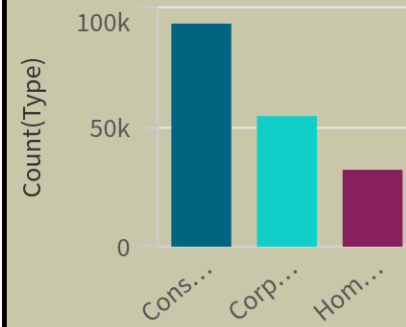
Top 10 countries with highest Profit Ratios in supply chain management

Total items placed by customers in countries

Total Item Placed by customer in country

Customer Country

Puerto Rico 38.5%

EE. UU. 61.5%

Customer Country
- EE. UU.
- Puerto Rico

Analysis on customer segment

100k

50k

0

Count(Type)

Cons... Corp... Hom...

Analyzing customer segments, encompassing consumer, corporate, and home categories
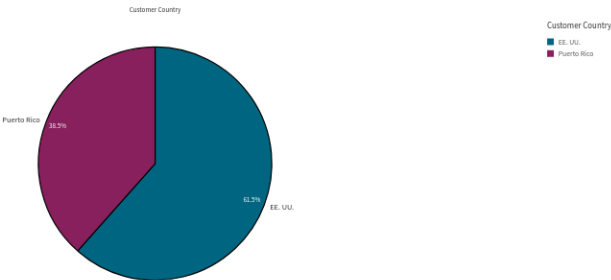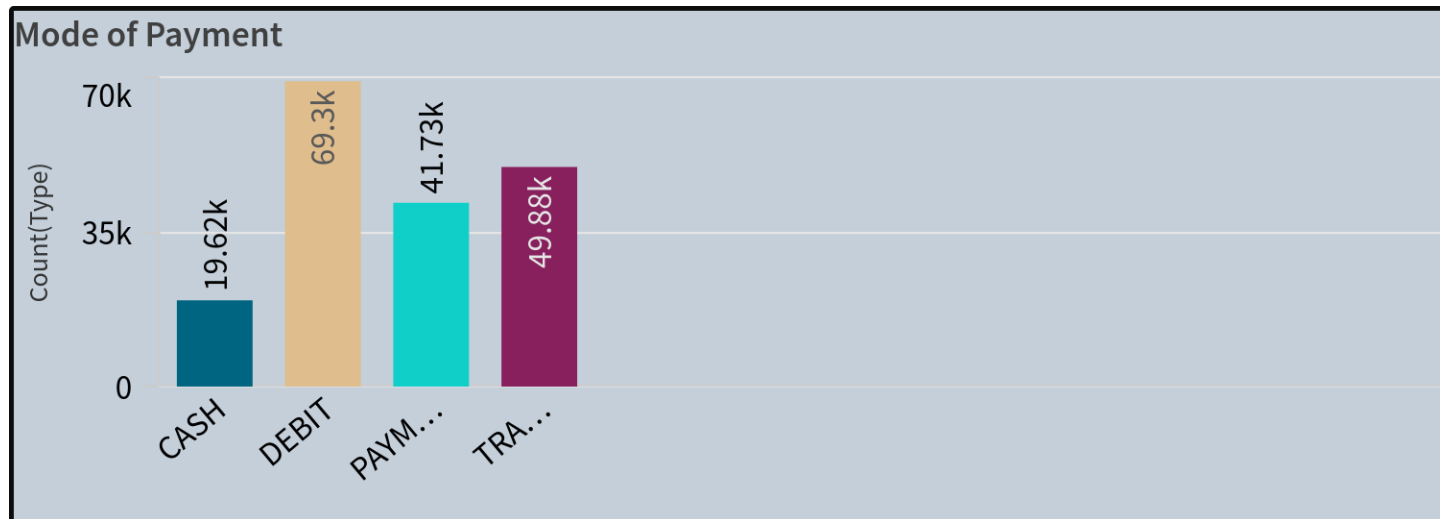
Mode of Payment

1.Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.

2.Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.

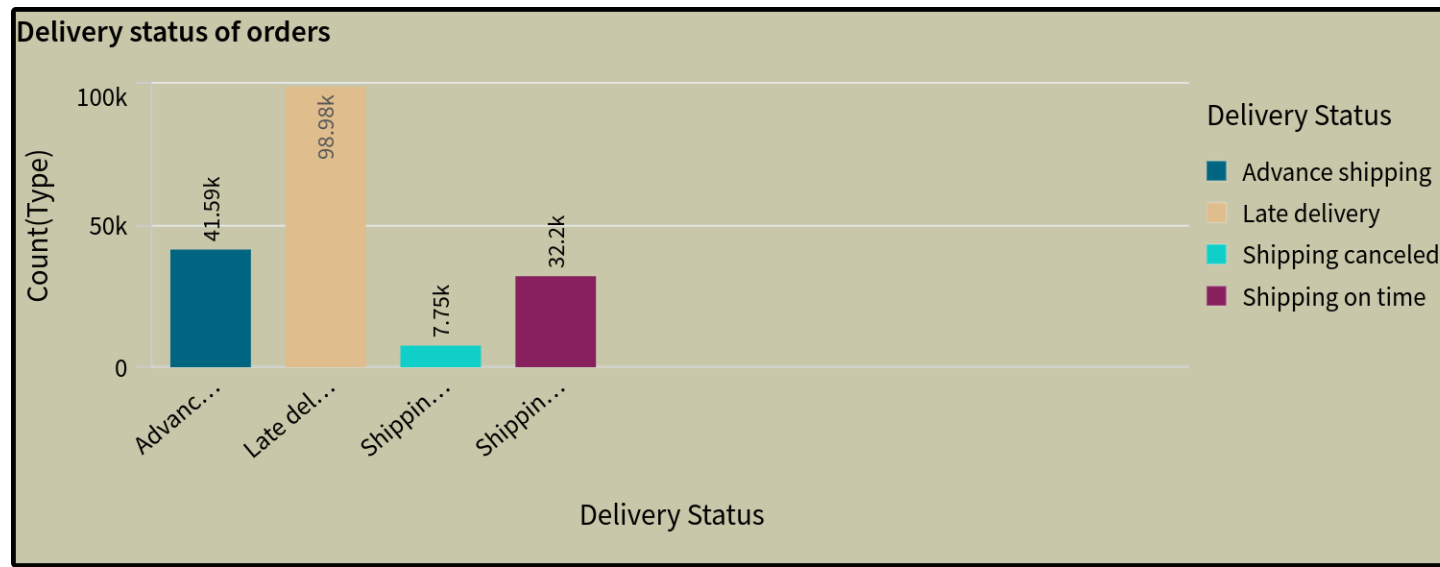3.Credit payments provide a deferred payment option, allowing customers to make purchases.

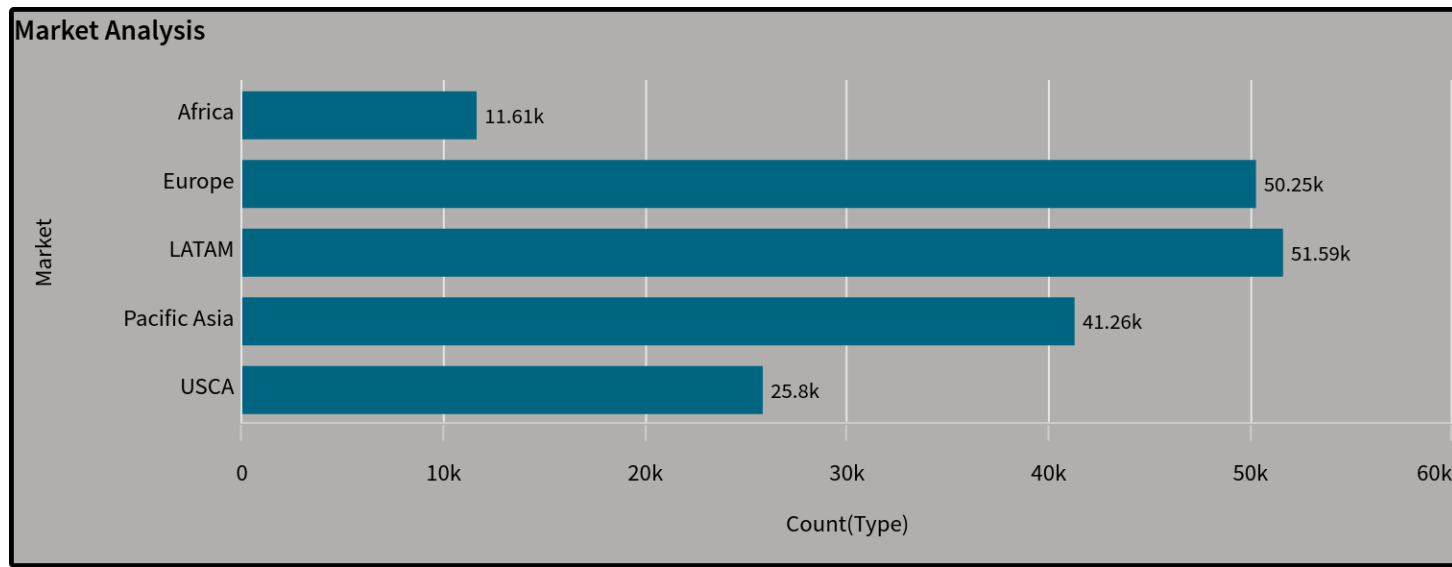4.Transfer payments leverage electronic methods for seamless and secure fund.
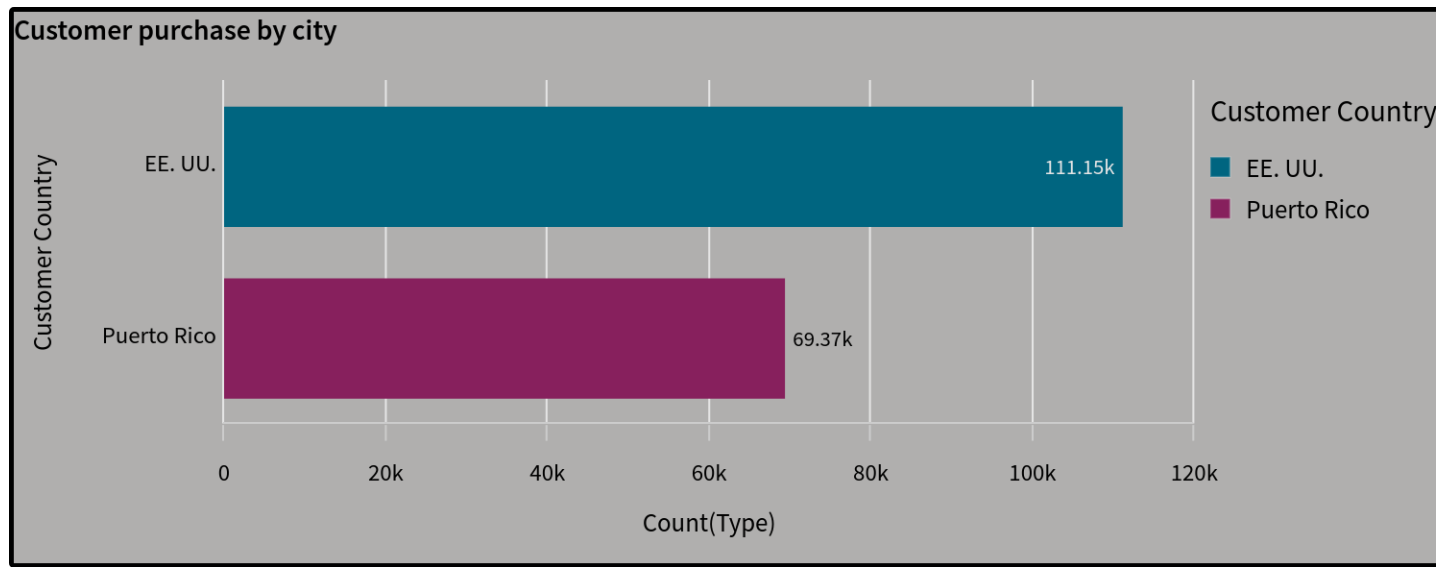
1. Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.
2. Customer purchase count in the United states provides a comprehensive overview of buying patterns across diverse cities.

Delivery status of orders

Count(Type)

100k

50k

0

41.59k

98.98k

7.75k

32.2k

Advanc… Late del… Shippin… Shippin…

Delivery Status

Delivery Status

■ Advance shipping
■ Late delivery
■ Shipping canceled
■ Shipping on time

1. Analyzing the Delivery status of orders, including Advanced shipping, Late shipping, Shipping cancelled, and Shipping on Time.
2. This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
3. Ensuring timely and reliable deliveries based on varied shipping scenarios.

Market Analysis

Chart showing Count(Type) by Market:
- Africa: 11.61k
- Europe: 50.25k
- LATAM: 51.59k
- Pacific Asia: 41.26k
- USCA: 25.8k

1. Conducting a Market Analysis across Africa, Europe, LATAM(Latin America),Pacific Asia, and USCA(United States and Canada) enables businesses to gain strategic insights.

2. Regional economic landscapes, consumer behaviors, and market dynamics.

3. This comprehensive assessment supports informed decision-making tailored marketing strategies,, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.

Total Items placed by a state
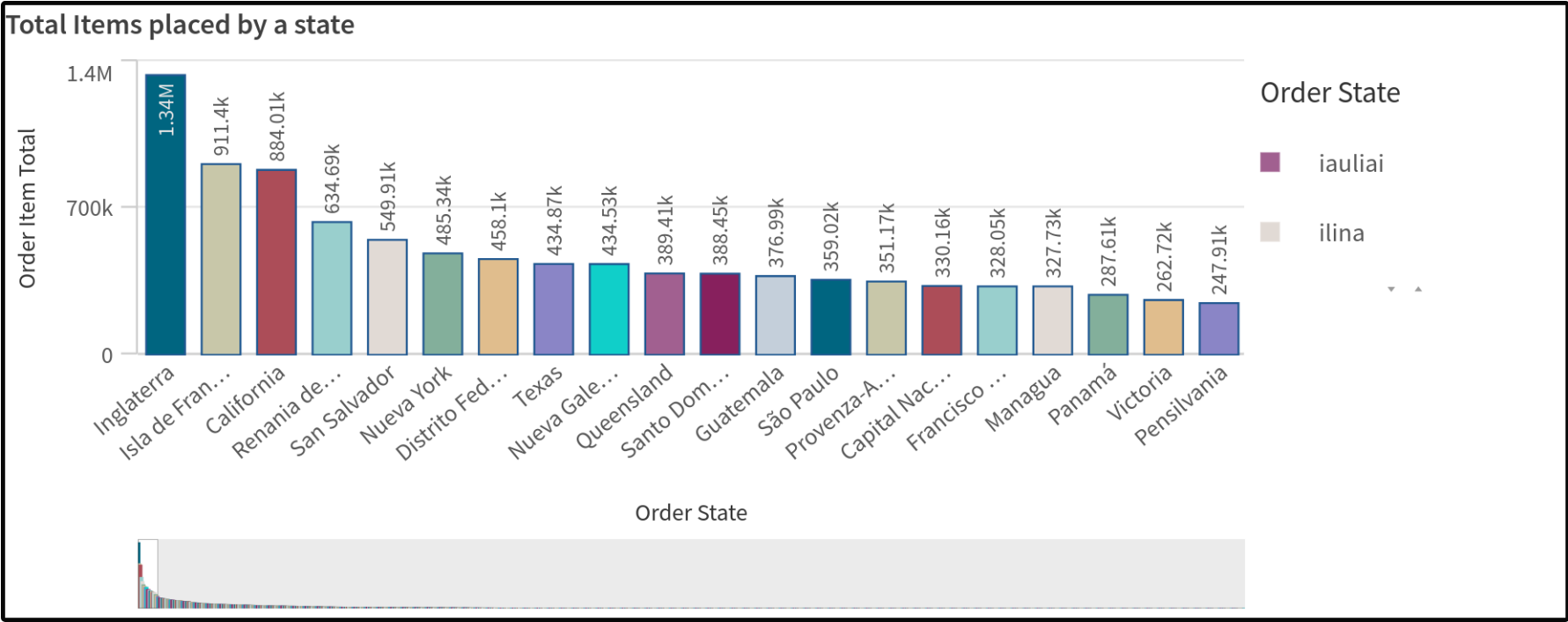
Comparing the Total ordered Items placed by customers in a state and placing them in an order.

Analysis benefit per order

* Providing overview of 22k dimension values.

Analyzing benefit on every order placed by customers,based on the delivery risk .

Analyzing the profit ratio based on the item ordered by the customers.

Analysis on profit ratio

Order Item Profit Ratio

Analysis on order region
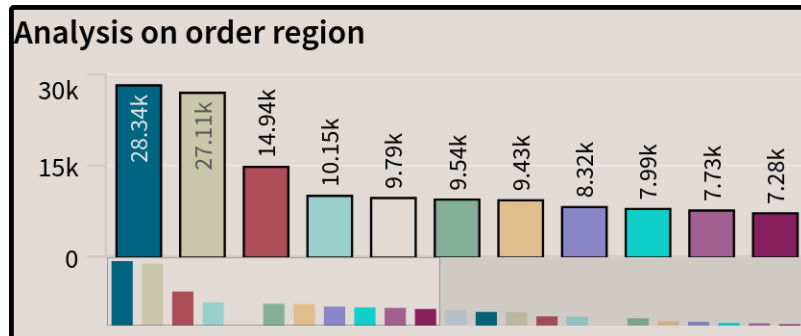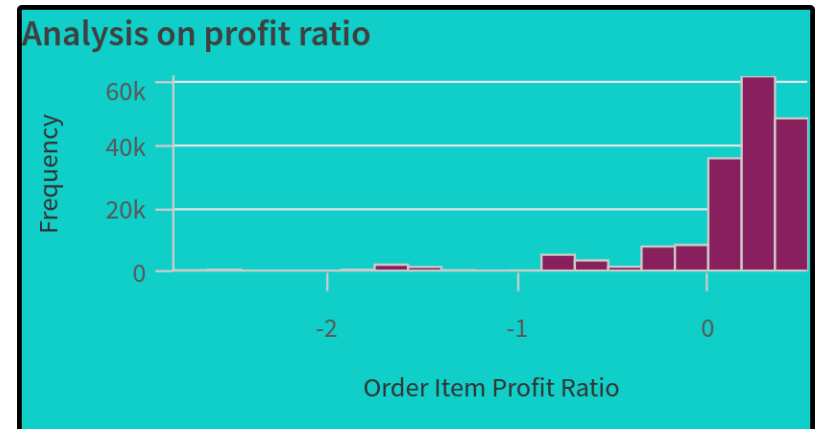
Analyzing the orders placed by the customers in every regions.