### ✨ Observations:

- High correlation between Revenue and Profit.

- Categories vary widely in profit margin.

- Discounts impact profit in some categories more than others.

- Revenue trends show seasonal patterns (see time series).

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### 📌 Summary:

This EDA helped uncover sales patterns, top-performing regions and categories, and the impact of pricing and discounts on profitability. It’s useful for inventory planning, marketing, and profitability optimization.