

# Intact America

## Children's Rights

<https://www.intactamerica.org/dont-ask-dont-sell/>

## Campaign and Advocacy

**Dont Ask. Dont Sell.** is Intact Americas newest program and promises to be an intactivism game changer. Parents expecting boys are being sold on circumcsions. All are completely unnecessary surgeries and Intact America intends to stop this peddling.

The **Dont Ask. Dont Sell.** developing initiative aims to stop medical solicitation of newborn circumcision by pressuring health care professionals. Intact America will create an environment and tactics that will alert medical professionals in the perinatal setting that asking parents about or outright soliciting circumcision may be met with a formal complaint or legal action. Additionally, Intact America will launch a large, nationwide media campaign to bring light to this horrid profiteering.

Each year, an estimated 1.5 million baby boys are circumcised in American medical settings. Intact America estimates that **if circumcsion solicitations were to cease, 600,000 boysand the men they will becomewould be spared every year** from the trauma and lifelong consequences of the procedure.

This initiative originated when Intact Americas 2020 study revealed that circumcision of baby boys is routinely and often aggressively pushed by physicians, nurses, and midwives even if parents have not expressed interest in the procedure. Survey results show that new mothers are solicited eight times on average by health care professionals even though no medical society in the world, including the American Academy of Pediatrics, recommends surgically removing the foreskin of healthy baby boys. Our three-point plan of action is:

The Intact America 2020 survey is the first time researchers have shown the direct correlation between solicitation and an increased circumcision rate. [Survey results](#) indicate that solicitation increased circumcsions by 173%. Only 45% of new mothers circumcised their sons without being asked, compared to 78% of new mothers who had been solicited. New mothers agreed to the procedure after only one or two asks. Even a soft sell, such as giving the mother a consent form to perform the procedure, increased circumcsions by 137%. The survey also found that 21% of mothers who agreed to allow their sons to be circumcised wished they had done more research on the topic, and 10% regretted their choice. Survey results (with a 3% margin of error) revealed numerous noteworthy facts: