

# Drug Policy Alliance

## Criminal Justice Issues and Prisoners' Rights

<https://drugpolicy.org/drugsellerstories>

## Public Facing Advocacy Writing

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When people hear the term drug dealer, it often conjures a certain stereotype: a Black or Latino kingpin pushing his drugs on innocent white people. While popular, this picture is not based on facts.

Further, we often talk about people who sell drugs and people who use drugs as two distinct groups. In fact, they often overlap. Many people who sell drugs are involved in drug selling to support their own drug use.

It's time to rethink the drug dealer. We need to have honest conversations about people involved in drug selling and distribution, and the harsh criminal penalties they face for even very minor roles in sales.

[Read more in our report.](#)

In these animated videos, you'll learn about the racist origins of drug seller stereotypes, the myth of the drug kingpin, and who this broken system hurts the most.

Why do people get involved in drug selling? Are all people convicted of drug selling actually selling drugs? What happens when they are criminalized? Watch their stories to understand how drug selling convictions have impacted their lives.

DPA would like to thank the Vital Projects Fund for funding the production of these videos and related reports and research.

Sign up to receive action alerts and news about drug policy reform.

Get tips for covering the war on drugs and download DPA staff photos, logos, marijuana stock photos and b-roll video.

Our new strategic plan takes bold steps to dismantle this war on drugs and our communities. Join us in seeing this vision through.

Sign up to receive our monthly newsletter to get an inside look at DPA and the world of drug policy reform.

The logo for the Drug Policy Alliance, featuring the text "We are the Drug Policy Alliance." in white and yellow on a red background.

We are  
the Drug  
Policy  
Alliance.