

# Cultural Survival

## Indigenous Peoples' Rights

<https://www.culturalsurvival.org/news/wacc-and-cultural-survival-highlight-role-communication-advancing-rights-indigenous-peoples>

## Public Facing Advocacy Writing

August 9, 2017

On International Day of the World's Indigenous Peoples, [WACC](#) and [Cultural Survival](#) are highlighting the importance of communication in helping to promote and advance the rights of indigenous people around the world.

Today, among the world's current population of 6.7 billion people, there are more than 370 million Indigenous Peoples in over 72 countries. Practicing unique traditions, they retain social, cultural, economic and political characteristics that distinguish them from those of the dominant societies in which they live. Indigenous Peoples are the custodians of unique languages, knowledge systems and beliefs and possess invaluable knowledge of practices for the sustainable management of natural resources.

The [United Nations Declaration on the Rights of Indigenous Peoples \(UNDRIP\)](#), adopted by the United Nations General Assembly 10 years ago, reflects global concern that indigenous peoples continue to suffer from historical injustices that prevent them from exercising their rights. The Declaration acknowledged the fact that indigenous peoples are organizing for political, economic, social and cultural development, and that they have the right to maintain and strengthen their distinct political, legal, economic, social and cultural institutions.

Communication, particularly when understood from a rights perspective, is essential to the achievement of Indigenous Peoples' rights. Access to information, fair and balanced media representation, intellectual property rights, the right to own and control their own media, and the right to cultural diversity, among others, are essential communication rights that enable the achievement of numerous other rights for Indigenous Peoples. Many of these rights are highlighted in the UNDRIP.

WACC's General Secretary, Rev. Karin Achtelstetter, said the rights of Indigenous Peoples cannot be fully achieved without a rights-based approach to communication-related issues such as decision-making, media platforms, and cultural diversity. On this International Day of the World's Indigenous Peoples, WACC calls on Indigenous rights and communication rights advocates to work together to promote and advance the rights of indigenous people everywhere. WACC also calls on civil society organizations and governments to take action on the promotion of the communication rights of Indigenous people.

Cultural Survival's Community Media Program Manager Avexnim Cojti, Maya Kiche, said At Cultural Survival we are committed to walk beside and support the different Indigenous movements around the world for the right to have a voice that truly reflects the needs and interests of their nations. Indigenous Peoples have fought to be recognized within their countries and exercise their right to communication, that is, to have their own platform of communication to inform and educate from their own perspectives, in their own languages, and about their own cultures and goals. We are pleased to have this partnership with WACC to support community radio projects of Indigenous communities.

WACC and Cultural Survival have been working together over past year to strengthen Indigenous community radio through a joint grants program.

The International Day of the World's Indigenous Peoples is celebrated every August 9 in recognition of the first meeting of the United Nations Working Group on Indigenous Populations, held in Geneva in 1982. This year's celebrations around the world are focusing on the 10<sup>th</sup> Anniversary of the [United Nations Declaration on the Rights of Indigenous Peoples](#).

[Indigenous Resistance & Struggles Against Cultural Appropriation](#)

[Indigenous Communities Adjust to the New Normal During the COVID-19 Pandemic](#)

[Convocatoria abierta para mujeres activistas Indígenas de Guatemala, México y Honduras](#)

### Land Acknowledgement

We acknowledge that we are headquartered on [Massachusetts land](#), in Cambridge, MA, and we thank the past and current Indigenous stewards of this land.

Cultural Survival advocates for Indigenous Peoples' rights and supports Indigenous communities self-determination, cultures and political resilience, since 1972.

Cultural Survival envisions a future that respects and honors Indigenous Peoples' inherent rights and dynamic cultures, deeply and richly interwoven in lands, languages, spiritual traditions, and artistic expression, rooted in self-determination and self-governance.

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