

FlowKeys Keyboard - Pain Points & Solutions

■ Pain Point: Typing feels boring / no personality

- Flow Themes → dark, neon, gradient themes with animations.
- Live Key Glow → when you press a key, it glows for a second.

■ Pain Point: Repetitive typing (same phrases again and again)

- Smart Shortcuts → save custom flows (e.g. omw → On my way ■).
- AI Autocomplete → detects context and suggests quick replies.

■ Pain Point: Over-complicated AI keyboards

- One-Tap Rewrite → choose tone (Cool, Friendly, Professional).
- AI Caption Mode → type a keyword → AI generates captions.

■ Pain Point: Privacy fears

- Offline First → core typing works offline.
- Local Storage → flows & themes stored on device, not cloud.
- Clear 'We don't spy on your keystrokes' message.

■ Pain Point: Slow switching between apps

- Inline AI → rewrite directly inside keyboard.
- Quick Command Bar → small bar for AI actions above keys.

■ Pain Point: Emoji & vibe shortage

- Flow Emojis → AI suggests emoji combos that fit the mood.
- Example: type 'party' → ■■■.

■ Pain Point: Typing errors / clunky autocorrect

- Smart Flow Correct → fixes grammar but keeps tone.
- Example: 'broo lets gooo' → stays casual.

■ Pain Point: Too many buttons / clutter

- Minimal Flow Mode → clean layout with only essentials.
- Toggle AI bar on/off with one tap.