# DOR FARJUN

## PRODUCT MANAGER

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## ABOUT ME

I have three years of experience in product management, working with Israel's largest corporates and the public sector.

## SOFT SKILLS

Curious • Creative • Self-Learning • Team Leader • Multitasking
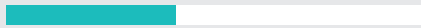
## PROFESSIONAL SKILLS

User Research and Needs Analysis

User Experience (UX)

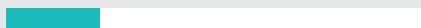User Interface Design (UI)

## TECHNICAL SKILLS

HTML / CSS

JS

SQL

PHP

node.js

C#

Adobe Creative Cloud

## WORK EXPERIENCE

**Director of Learning Products**                    JUN 2020 - PRESENT
S.G.C - Knowledge Transfer

• Management of learning products for the largest companies and organizations in Israel.
• Leading every aspect of the products, from the user research, need analysis, roadmap and gantt, financial management, user experience, production and customer success.
• Direct management of a product team of 15 people, including developers (front & back), designers, Project managers, content writers and more.
• Increasing the number of customers by 120% by creating more quality and professional products.

**Digital Instructional Designer**                    OCT 2018 - JUN 2020
S.G.C - Knowledge Transfer

• Leading research and development of learning products such as games, applications, virtual reality (VR), systems, websites and more.

**Branch Manager**                    AUG 2016 - SEP 2018
Hebrew Scouts

• Educational, logistical, financial and strategic management of the Scout branch.
• Development of long-term activity programs and training.
• Spokesperson and public relations with the municipality and other organizations in the city.

## EDUCATION

**Digital Instructional Design (B.A)**                    OCT 2018 - JUN 2021
Holon Institute of Technology

• Research and development of digital learning products end-to-end.
• Includes needs analysis, UI & UX design, front-end development (html, js, node.js) and back-end development (C#, SQL).
• GPA 92 (not final).

## VOLUNTEER

**Volunteer year "Shnat Sheirut"**                    2013 - 2014
Hebrew Scouts

• A year of educational volunteering before the army in the Neve Yosef neighborhood of Haifa.