



# DOR FARJUN

## PRODUCT MANAGER

Phone : (972) 0526408070 | Email : D.Farjun@gmail.com | Address : Tel-Aviv

## ABOUT ME

I have three years of experience in product management, working with Israel's largest corporates and the public sector.

## SOFT SKILLS

Curious • Creative • Self-Learning •  
Team Leader • Multitasking

## PROFESSIONAL SKILLS

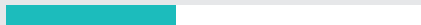
User Research and Needs Analysis



User Experience (UX)



User Interface Design (UI)



## TECHNICAL SKILLS

HTML / CSS



JS



SQL



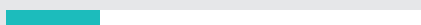
PHP



node.js



C#



Adobe Creative Cloud



## WORK EXPERIENCE

### Director of Learning Products

JUN 2020 - PRESENT

S.G.C - Knowledge Transfer

- Management of learning products for the largest companies and organizations in Israel.
- Leading every aspect of the products, from the user research, need analysis, roadmap and gantt, financial management, user experience, production and customer success.
- Direct management of a product team of 15 people, including developers (front & back), designers, Project managers, content writers and more.
- Increasing the number of customers by 120% by creating more quality and professional products.

### Digital Instructional Designer

OCT 2018 - JUN 2020

S.G.C - Knowledge Transfer

- Leading research and development of learning products such as games, applications, virtual reality (VR), systems, websites and more.

### Branch Manager

AUG 2016 - SEP 2018

Hebrew Scouts

- Educational, logistical, financial and strategic management of the Scout branch.
- Development of long-term activity programs and training.
- Spokesperson and public relations with the municipality and other organizations in the city.

## EDUCATION

### Digital Instructional Design (B.A)

OCT 2018 - JUN 2021

Holon Institute of Technology

- Research and development of digital learning products end-to-end.
- Includes needs analysis, UI & UX design, front-end development (html, js, node.js) and back-end development (C#, SQL).
- GPA 92 (not final).

## VOLUNTEER

### Volunteer year "Shnat Sheirut"

2013 - 2014

Hebrew Scouts

- A year of educational volunteering before the army in the Neve Yosef neighborhood of Haifa.