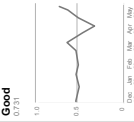


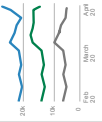
SRO pocket guide	
Non levy employees	
Provider performance	
Rating provider rating	
Good	0.731



SRO pocket guide	
Non levy employees	
Service transactions	
Reservations	
April 2020	3,280

Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
February 2020	4,440
January 2020	5,889
December 2019	2,900
November 2019	4,199

Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
February 2020	4,440
January 2020	5,889
December 2019	2,900
November 2019	4,199

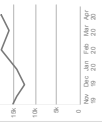


D Lock	
Reservations	
April 2020	27,000
March 2020	45,679
February 2020	13,000
January 2020	7,000
December 2019	13,000
November 2019	13,000

Reservations	
Reservations	
April 2020	27,000
March 2020	45,679
February 2020	13,000
January 2020	7,000
December 2019	13,000
November 2019	13,000

Reservations	
Reservations	
April 2020	27,000
March 2020	45,679
February 2020	13,000
January 2020	7,000
December 2019	13,000
November 2019	13,000

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657



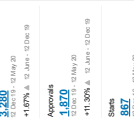
% Digital service use	
% Digital service use	
April 2020	99.83%
March 2020	99.83%
February 2020	99.83%
January 2020	99.83%
December 2019	99.83%
November 2019	99.83%



Phone	99.83%
Form	99.83%
Chat	99.83%
Email	99.83%

SRO pocket guide	
Non levy employees	
Budget performance	
FY2020 April 20	
April 2020	£9,471,408
March 2020	£9,471,408
February 2020	£9,471,408
January 2020	£9,471,408
December 2019	£9,471,408
November 2019	£9,471,408

SRO pocket guide	
Non levy employees	
Service transactions	
Reservations	
April 2020	3,280



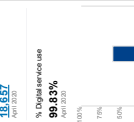
Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
February 2020	4,440
January 2020	5,889
December 2019	2,900
November 2019	4,199

Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
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Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
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November 2019	4,199

Service transactions	
Reservations	
April 2020	3,280
March 2020	3,320
February 2020	4,440
January 2020	5,889
December 2019	2,900
November 2019	4,199

SRO pocket guide	
Non levy employees	
Customer contact	
Digital service contact sessions	
April 2020	18,657



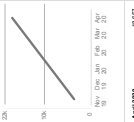
Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

SRO pocket guide	
Non levy employees	
Customer contact	
Digital service contact sessions	
April 2020	18,657



Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

Customer contact	
Digital service contact sessions	
April 2020	18,657
March 2020	18,657
February 2020	18,657
January 2020	18,657
December 2019	18,657
November 2019	18,657

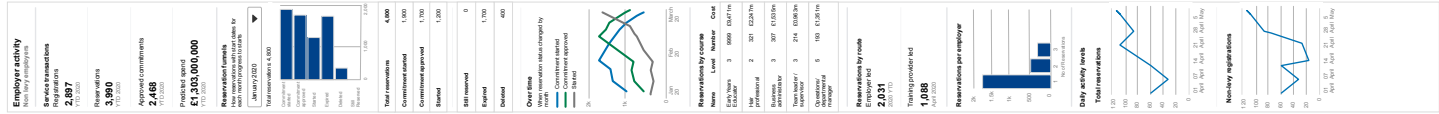
SRO pocket guide	
Non levy employees	
Budget performance	
FY2020 April 20	
April 2020	£9,471,408
March 2020	£9,471,408
February 2020	£9,471,408
January 2020	£9,471,408
December 2019	£9,471,408
November 2019	£9,471,408

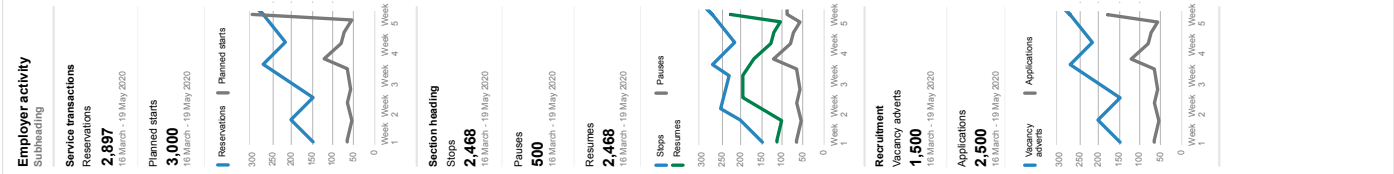


Budget performance	
FY2020 April 20	
April 2020	£9,471,408
March 2020	£9,471,408
February 2020	£9,471,408
January 2020	£9,471,408
December 2019	£9,471,408
November 2019	£9,471,408

Budget performance	
FY2020 April 20	
April 2020	£9,471,408
March 2020	£9,471,408
February 2020	£9,471,408
January 2020	£9,471,408
December 2019	£9,471,408
November 2019	£9,471,408

Budget performance	
FY2020 April 20	
April 2020	£9,471,408
March 2020	£9,471,408
February 2020	£9,471,408
January 2020	£9,471,408
December 2019	£9,471,408
November 2019	£9,471,408





Employer activiry
Apprenticeship service

Service transactions

Reservations

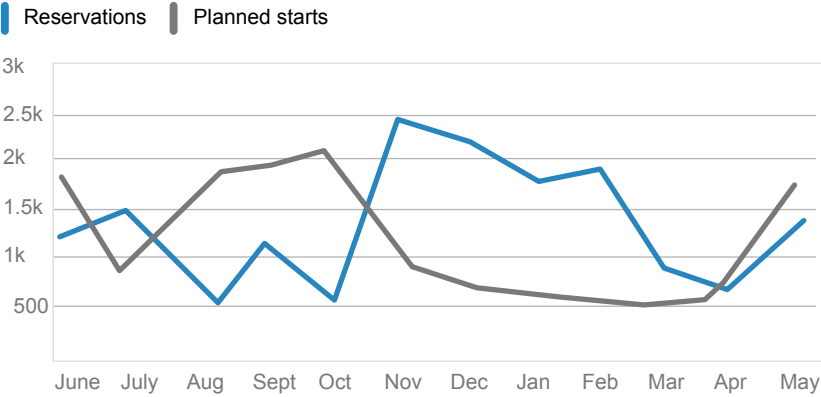
2,897

16 March - 19 May 2020

Planned starts

3,000

16 March - 19 May 2020



Section heading

Stops

2,468

16 March - 19 May 2020

Pauses

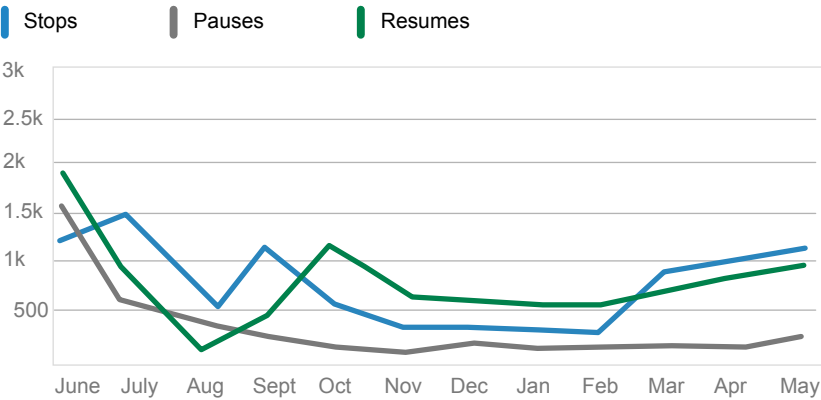
500

16 March - 19 May 2020

Resumes

2,468

16 March - 19 May 2020



Recruitment

Vacancy adverts

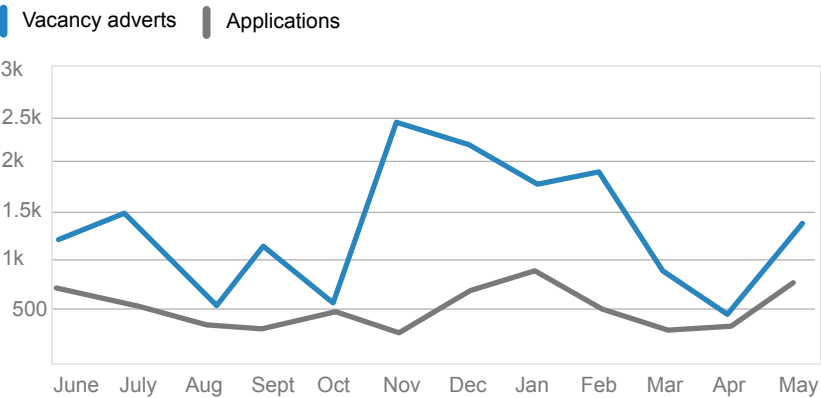
2,468

16 March - 19 May 2020

Applications

500

16 March - 19 May 2020



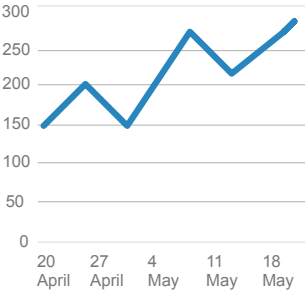
COVID-19 Dashboard
Apprenticeship service

18 May - 19 May 2020
vs same period last week

Service transactions

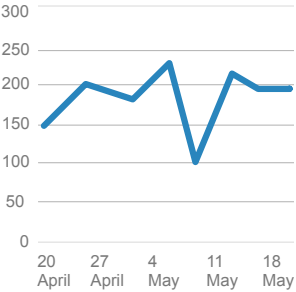
Registrations

280
+10.67%



Reservations

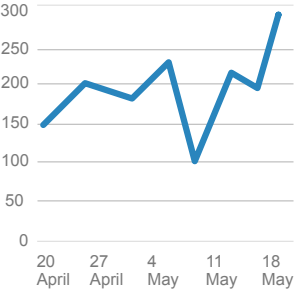
200
+5%



Commitments

Raised not agreed

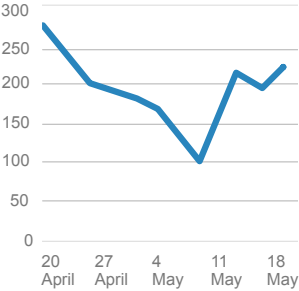
300
+2.50%



Approvals

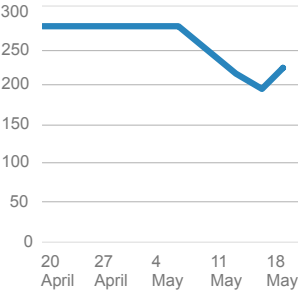
Agreed commitments

225
+2.50%



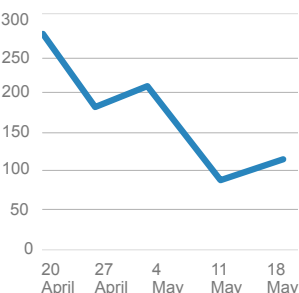
Paused

229
+2.50%



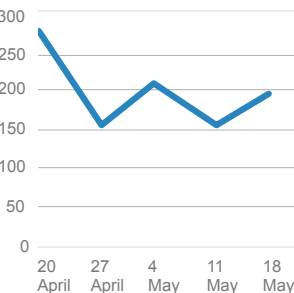
Stopped

151
+2.50%



Resumed

200
+2.50%



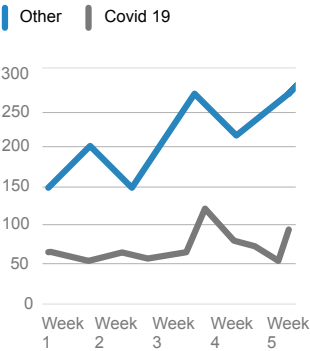
Support contacts

Support contacts

Week commencing	Covid-19 share
January	1,533
February	1,209
March	1,103
April	589
May (to date)	245

Support contacts per day

Month to date



COVID-19 Dashboard

Apprenticeship service

18 May - 19 May 2020
vs same period last week

Registrations

Total registrations

4,823

+10.67%

Non-levy registrations

4,496

+10.67%

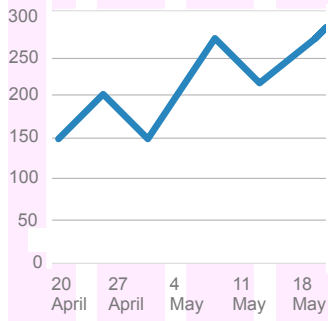
Levy registrations

345

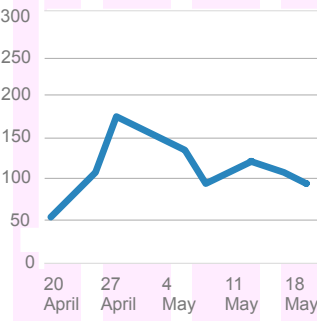
+10.67%

Last 30 days registrations

Levy registrations

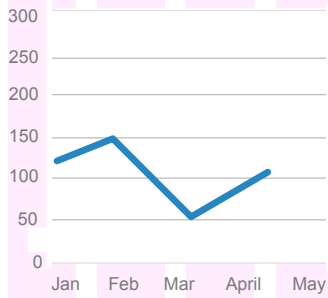


Non-levy registrations

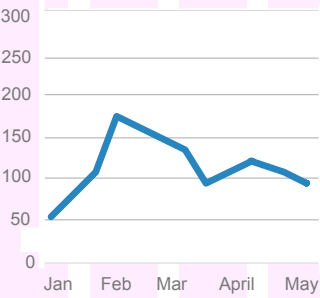


YTD registrations

Levy registrations

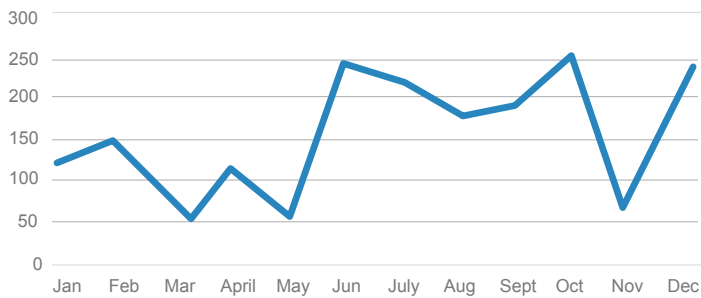


Non-levy registrations

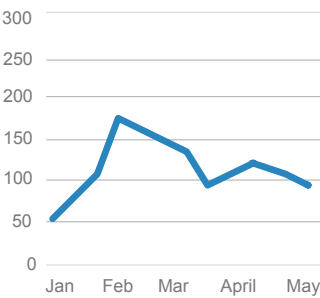


Multiple charts

A bigger chart using more space

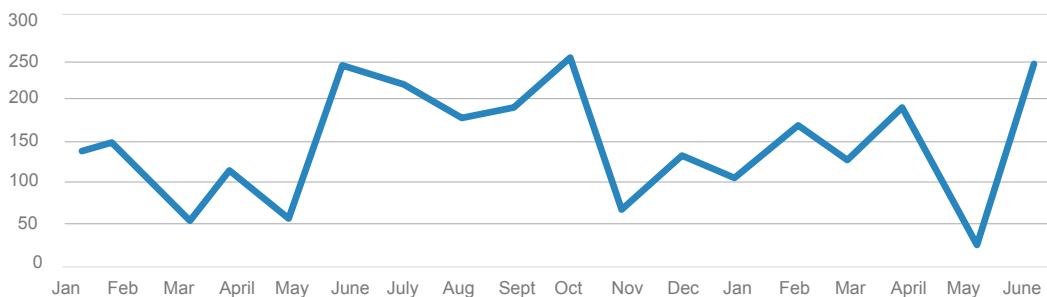


With a small chart next to it



A really big chart

A full width chart



COVID-19 Dashboard

Apprenticeship service

18 May - 19 May 2020
vs same period last week

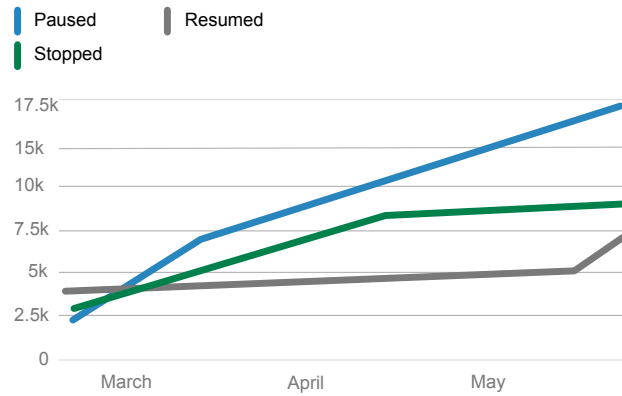
Planned starts

Month created	Planned starts
January	1,533
February	1,209
March	1,103
April	589
May (to date)	245

Status changes

	Stopped	Paused
January	6,299	840
February	6,375	1,063
March	6,494	2,576
April	5,535	18,366
May	2,236	4,868

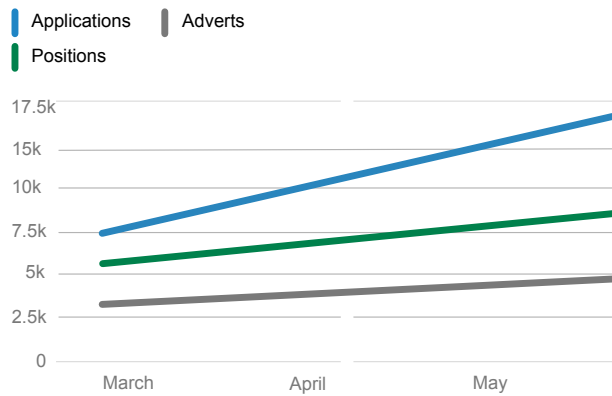
Cumulative apprenticeship status



Vacancy events

	Adverts	Positions
January	8,042	10,851
February	7,564	14,950
March	5,946	8,978
April	1,055	2,531
May	784	1,400

Cumulative vacancies



Registrations

	Non-levy	Levy
January	1,239	106
February	1,406	123
March	991	58
April	493	39
May	375	26

COVID-19 Dashboard

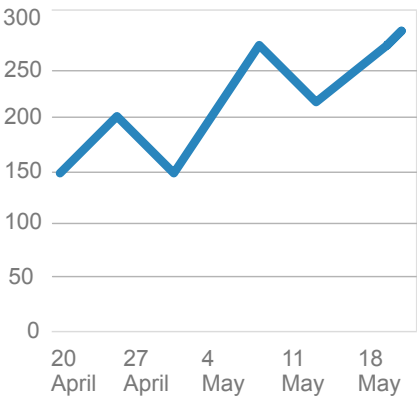
Redundancy - employer transactions

18 May - 19 May 2020
vs same period last week

Service transactions

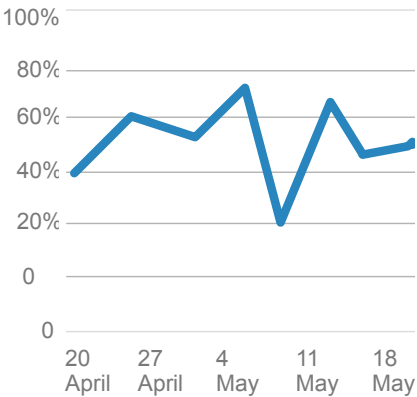
Registrations

280
+10.67%



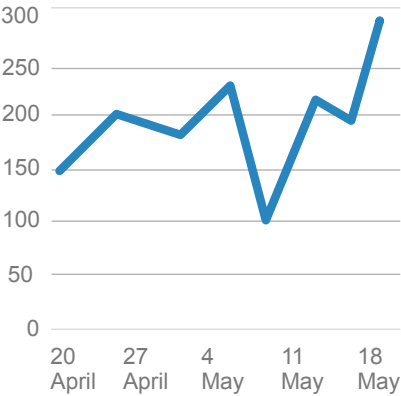
Form completions

50%
+5%



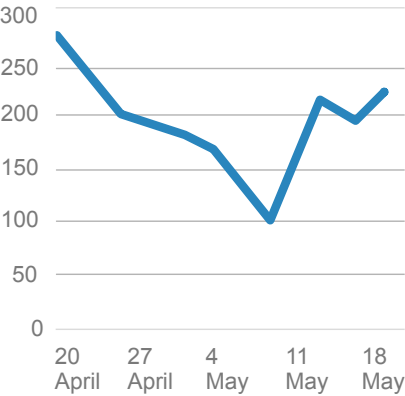
Levy employer
subheading

300
+2.50%



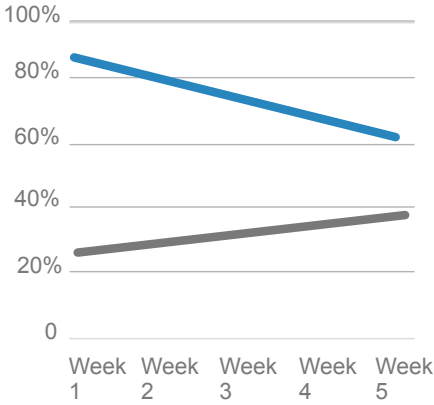
Non levy employer
subheading

225
+2.50%



Type of employer

Levy Non-levy



Employer breakdown by region

Region	%
Greater London	25%
East Midlands	10%
North West	9%
South East	8%
North East	8%

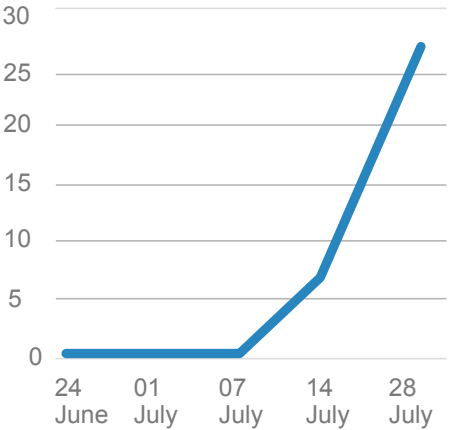
COVID-19 Dashboard

Cumulative redundancy transactions

01 June - 28 July 2020

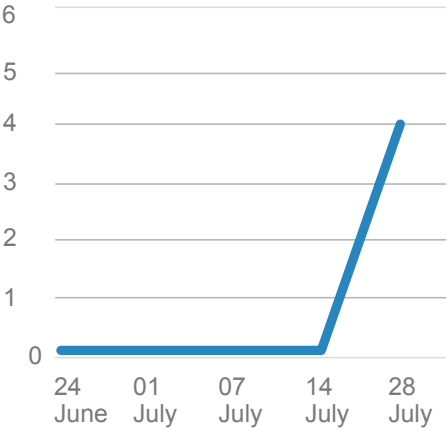
Employers registered
Cumulative

28
+19 in last week



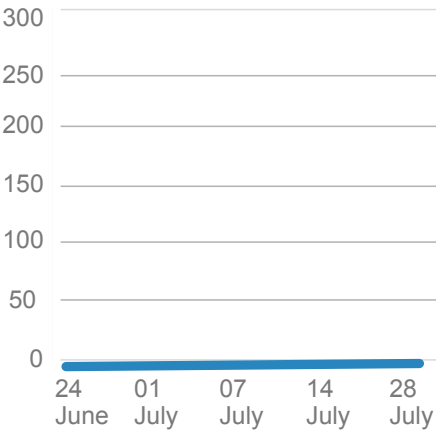
Apprentices registered
Cumulative

4
+4 in last week



Apprentices matched to an 'on-service' employer
Cumulative

0
+0 in last week



COVID-19 Dashboard

Redundancy transactions

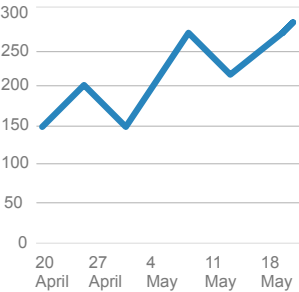
18 May - 19 May 2020
vs same period last week

Service transactions

Employers registered

280

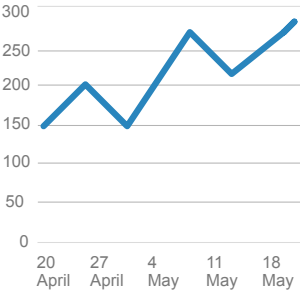
+10.67%



Apprentices registered

280

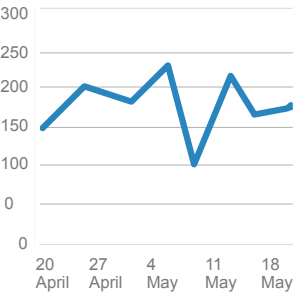
+10.67%



Apprentices matched to an 'on-service' employer

200

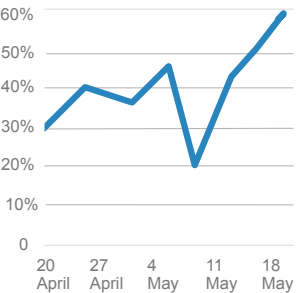
+5%



% completing equality survey
excluding "prefer not to say"

60%

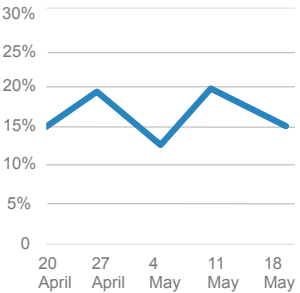
up from 50%



% identifying as BAME
subheading

15%

down from 20%



BAME reported

Identification	% of total
Asian or Asian British	5%
Black, African, Black British or Caribbean	5%
Mixed or multiple ethnic groups	3%
Another ethnic group	2%

% completing gender survey
excluding "prefer not to say"

60%

up from 50%



Gender reported

Female	51%
Male	45%
Transgender Female	2%
Transgender Male	2%
Gender Variant/ Non-Conforming	1%
Not listed	1%

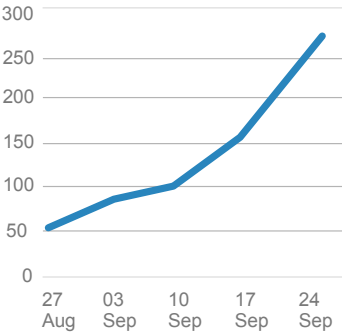
COVID-19 Dashboard

Cumulative Incentive payment transactions

Incentives claimed

280

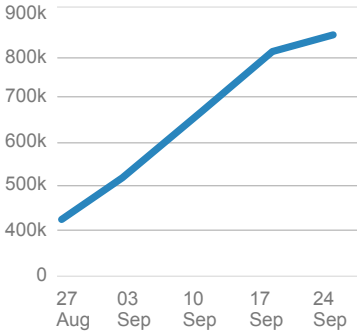
+10.67%



Value of incentives. claimed

£840,000

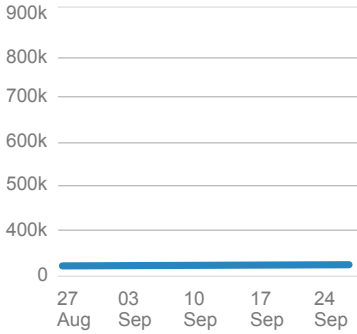
+10.67%



Value of incentives. paid

£0

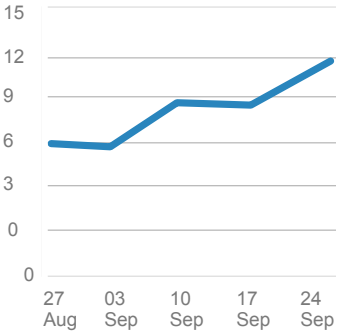
+0%



Number of employers engaged

12

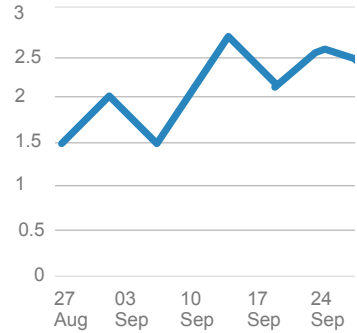
+5%



Incentives claimed per employer

2.5

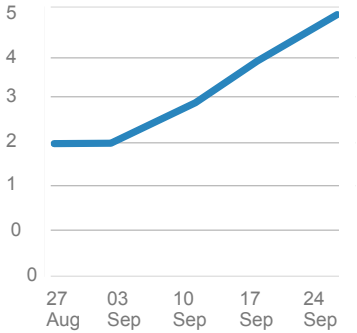
+10.67%



No of training providers engaged

5

+20%

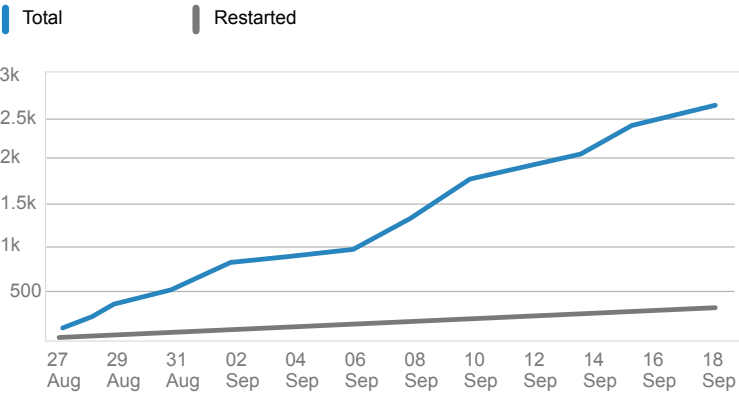


Total starts

2,897

Restarted with new employer

280



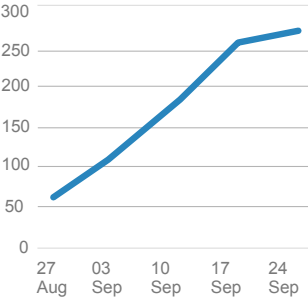
COVID-19 Dashboard

Incentive payment transactions

Incentives claimed

280

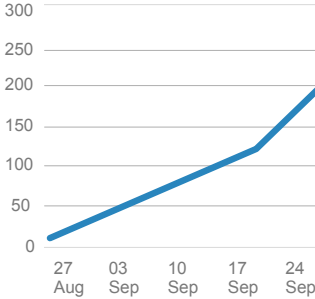
+10.67%



Incentives claimed - Levy

200

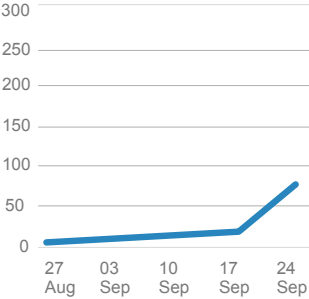
+10.67%



Incentive claimed - Non-levy

80

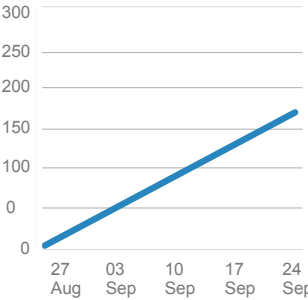
+10.67%



£1,500 incentives

180

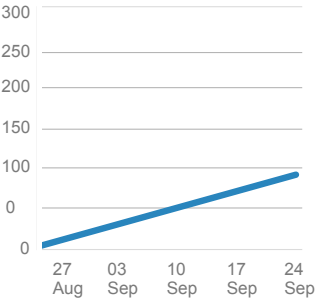
+5%



£2,000 incentives

100

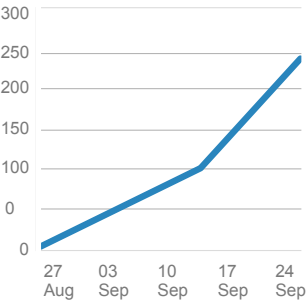
+5%



No of 1st incentives made

250

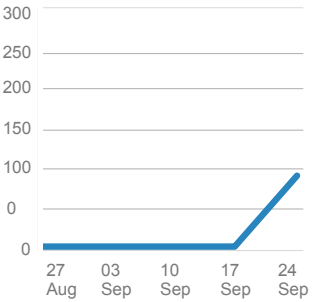
+5%



No of 2nd incentives made

100

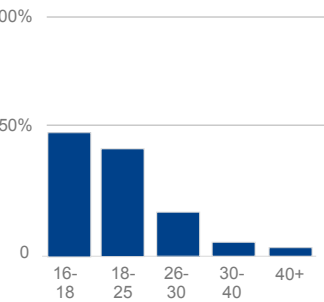
+5%



Top standards

Business administration, level 2	100
Business administration, level 3	80
Customer service, level 3	50
Mechatronics engineer, Level 5	50

Age breakdown



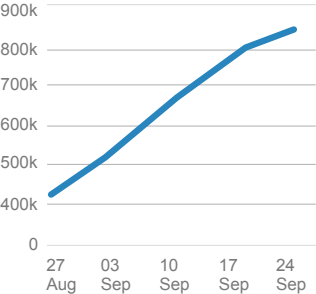
COVID-19 Dashboard

Incentive payment transactions

Value of incentives. claimed

£840,000

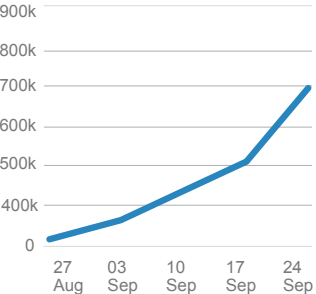
+10.67%



Value of incentives - Levy

£700,000

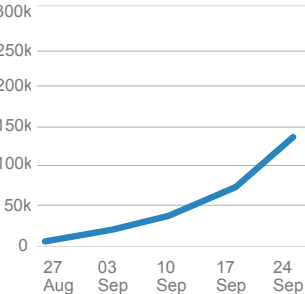
+10.67%



Value of incentives - Non-levy

£140,000

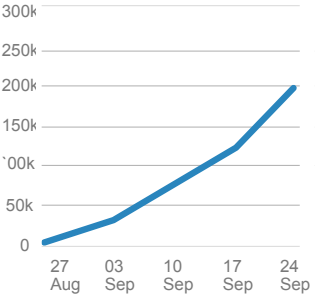
+10.67%



£1,500 incentives

£200,000

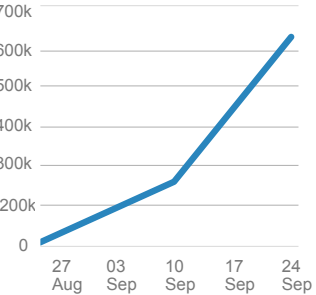
+5%



£2,000 incentives

£640,000

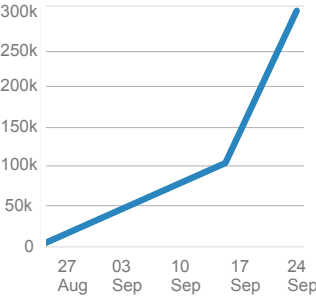
+5%



Value of 1st incentive paid

£300,000

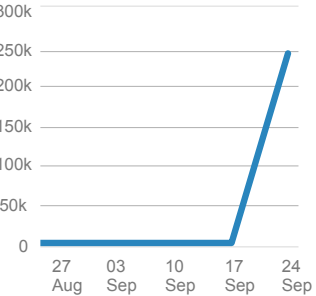
+5%



Value of 2nd incentive paid

£250,000

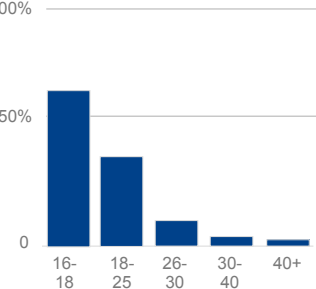
+5%



Top standards

Business administration, level 2	£400k
Business administration, level 3	£300k
Customer service, level 3	£100k
Mechatoronics engineer, Level 5	£40k

Age breakdown



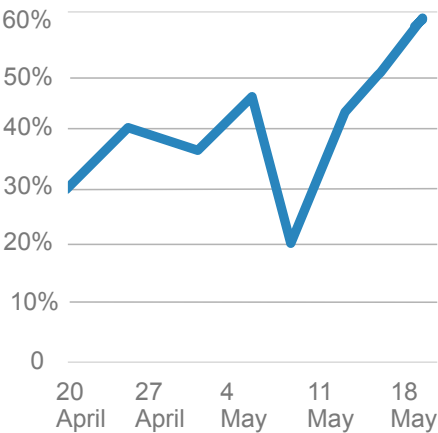
COVID-19 Dashboard

Incentive payment transactions

18 Sep - 19 Sep 2020
vs same period last week

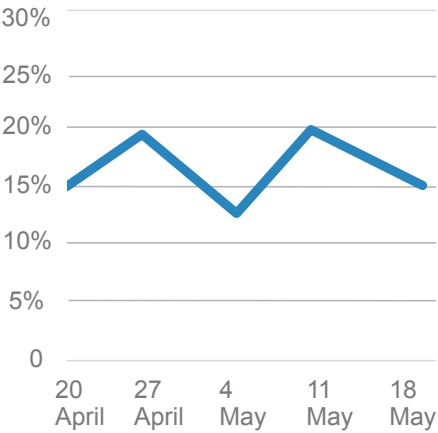
% completing equality survey
excluding “prefer not to say”

60%
up from 50%



% identifying as BAME
subheading

15%
down from 20%

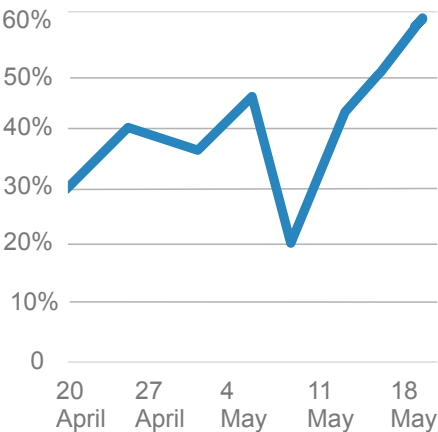


BAME reported

Identification	% of total
Asian or Asian British	5%
Black, African, Black British or Caribbean	5%
Mixed or multiple ethnic groups	3%
Another ethnic group	2%

% completing gender survey
excluding “prefer not to say”

60%
up from 50%



Gender reported

Female	51%
Male	45%
Transgender Female	2%
Transgender Male	2%
Gender Variant/ Non-Conforming	1%
Not listed	1%

COVID-19 Dashboard
Incentive payment transactions

18 Sep - 19 Sep 2020
vs same period last week

Employers engaged

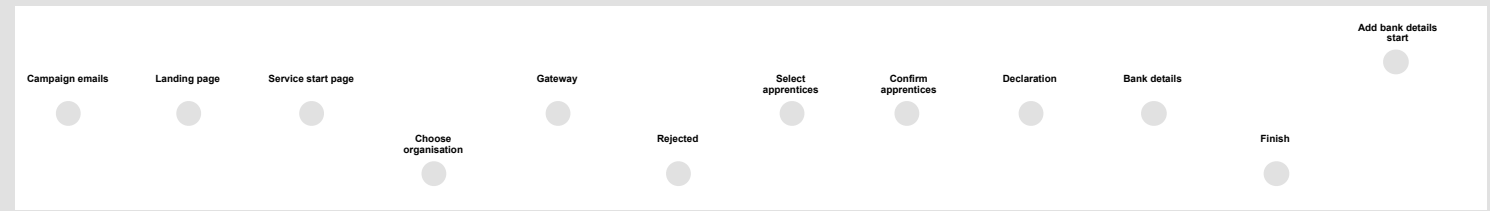
Employer name (organisation)	A number
Cyberdyne Systems	5
Weiland Yutani	4
ACME	3
Lexcorp	2
Nakatomi Corporation	2
Omni Consumer Products	2
Umbrella Corporation	2
Ewing Oil	2
Universal Exports	2

Training providers engaged

Training provider name	A number
ABC training ltd	5
123 training ltd	4
We train ltd	3
Chester University	2
Coventry University	2

Incentives
Employer journey

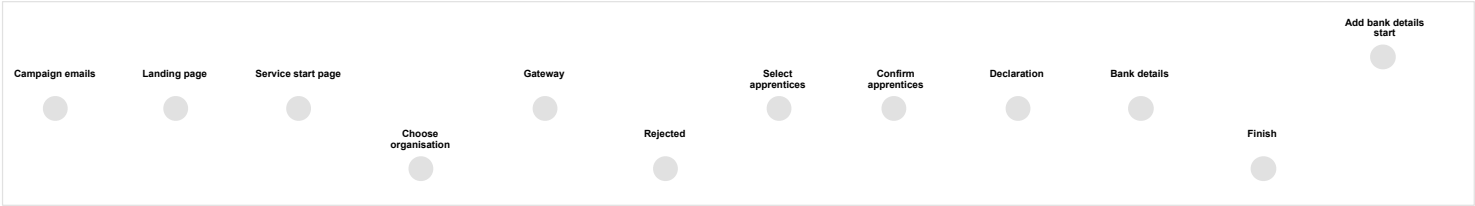
18 May - 19 May 2020
vs same period last week



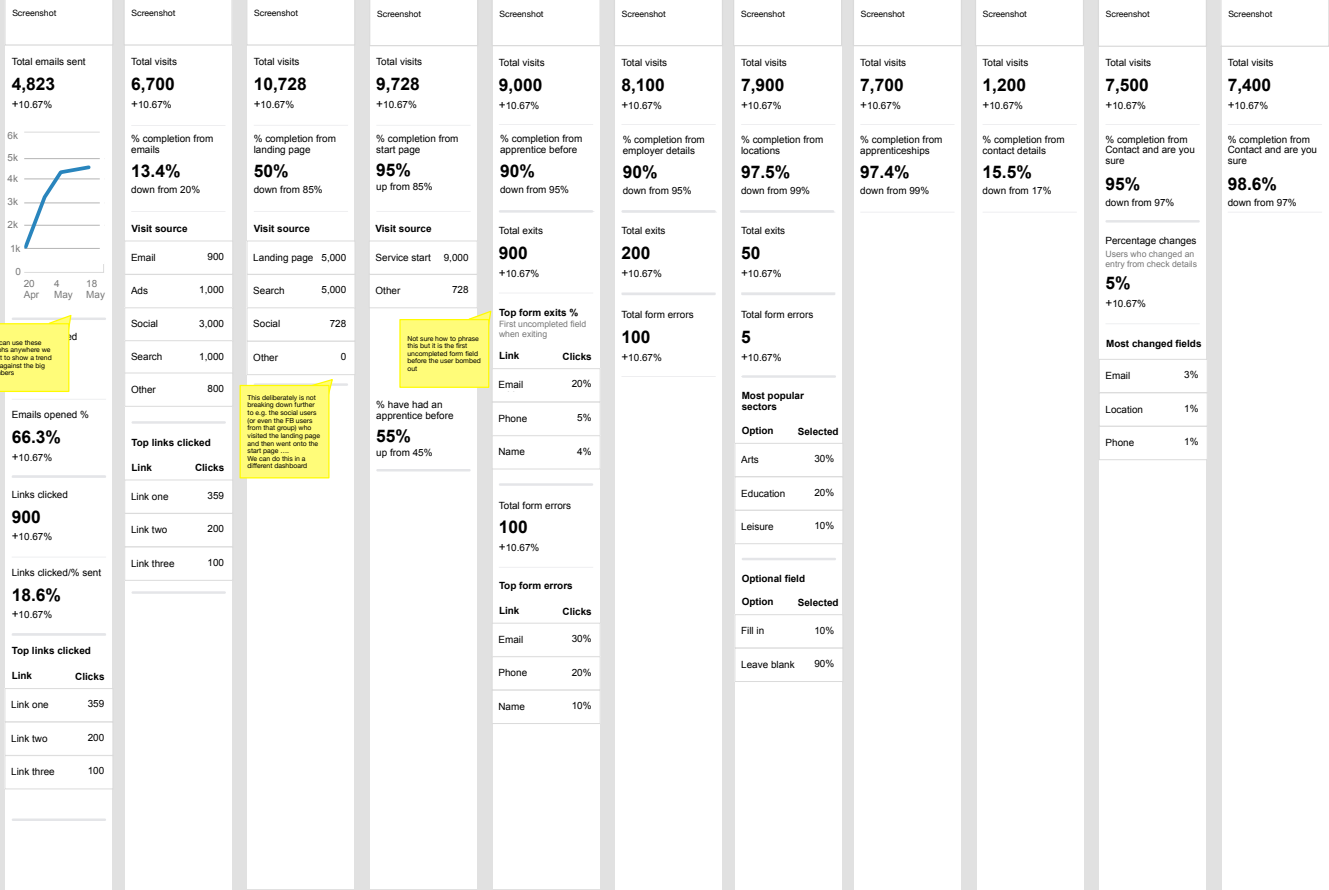
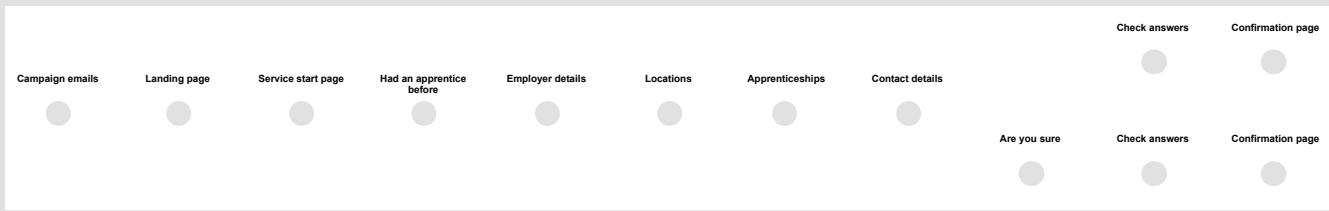
Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot
Total emails sent 4,823 +10.67%	Total visits 6,700 +10.67%	Total visits 10,728 +10.67%	Total visits 5,350 +10.67%	Total visits 9,000 +10.67%	Total visits 1,000 +10.67%	Total visits 7,900 +10.67%	Total visits 7,850 +10.67%	Total visits 7,800 +10.67%	Total visits 7,500 +10.67%	Total visits 1,000 +10.67%
<div>6k</div> <div>5k</div> <div>4k</div> <div>3k</div> <div>2k</div> <div>1k</div> <div>0</div> <div><div>20 Apr</div><div>4 May</div><div>18 May</div></div>	% completion from emails 13.4% down from 20%	% completion from landing page 50% down from 85%	% completion from start page 50% up from 85%	% completion from org & start page 90% down from 95%	% completion from employer details 11% down from 15%	% completion from gateway 87% Up from 84%	% completion from select apprentices 99% unchanged from 99%	% completion from confirm apprentices 99% Unchanged from 99%	% completion from Contact and are you sure 96% down from 97%	% completion from Contact and are you sure 13% down from 20%
Visit source	Visit source	Visit source	Visit source	Visit source	Visit source	Visit source	Visit source	Visit source	Visit source	Visit source
Email 900	Email 900	Landing page 5,000	Service start 9,000	Service start 9,000	Service start 9,000	Service start 9,000	Service start 9,000	Service start 9,000	Service start 9,000	Service start 9,000
Ads 1,000	Ads 1,000	Search 5,000	Other 728	Other 728	Other 728	Other 728	Other 728	Other 728	Other 728	Other 728
Social 3,000	Social 3,000	Social 728								
Search 1,000	Search 1,000	Other 0								
Other 800	Other 800									
Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked	Top links clicked
Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks	Link Clicks
Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359	Link one 359
Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200	Link two 200
Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100	Link three 100

Incentives
Employer journey

18 May - 19 May 2020
vs same period last week

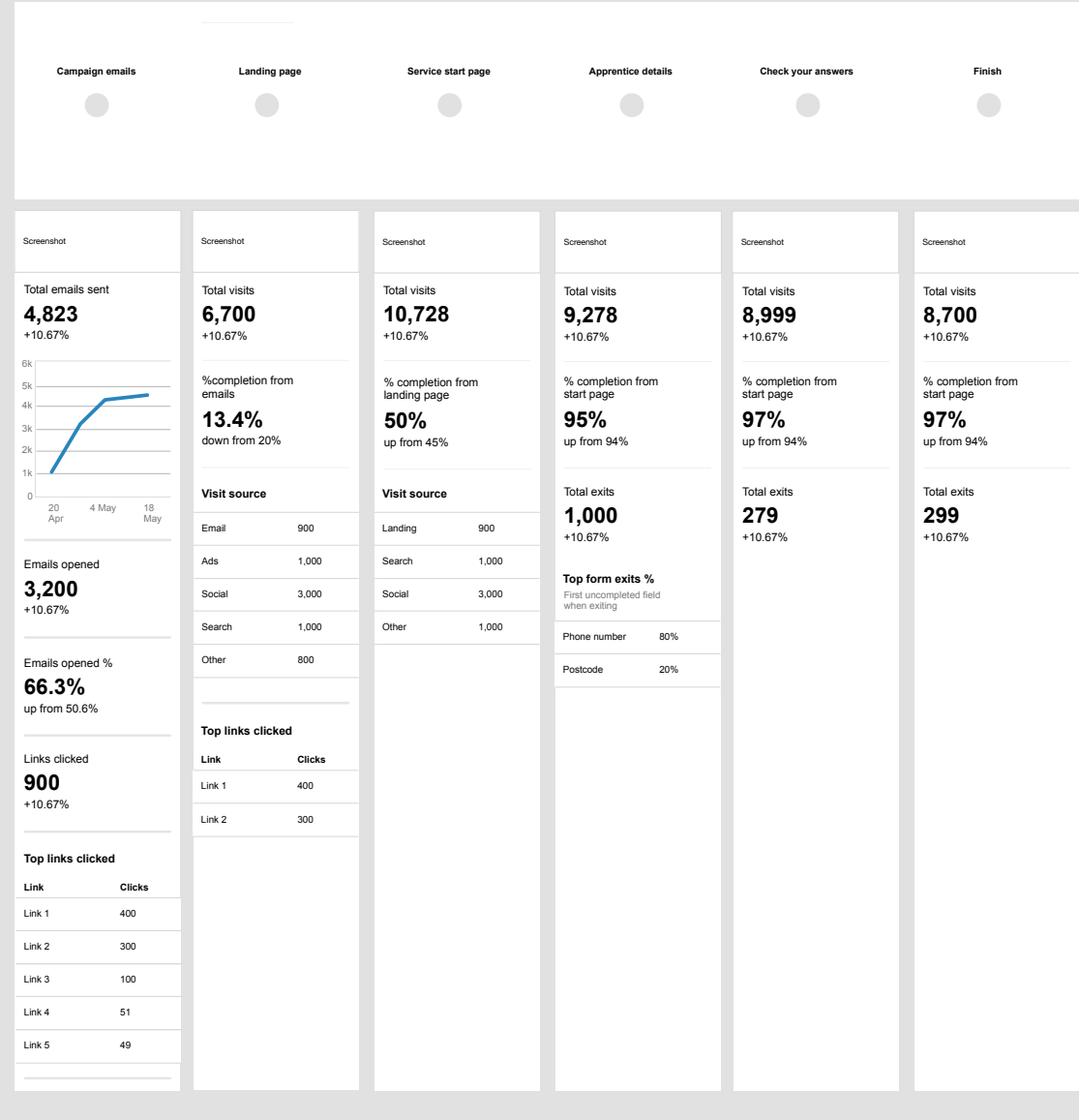


Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot
Total emails sent 4,823 +10.67%	Total visits 6,700 +10.67%	Total visits 10,728 +10.67%	Total visits 5,350 +10.67%	Total visits 9,000 +10.67%	Total visits 1,000 +10.67%	Total visits 7,900 +10.67%	Total visits 7,850 +10.67%	Total visits 7,800 +10.67%	Total visits 7,500 +10.67%
<div>6k 5k 4k 3k 2k 1k 0</div> <div>20 Apr4 May18 May</div>	% completion from emails 13.4% down from 20%	% completion from landing page 50% down from 85%	% completion from start page 50% up from 85%	% completion from org & start page 90% down from 95%	% completion from employer details 11% down from 15%	% completion from gateway 87% Up from 84%	% completion from select apprentices 99% unchanged from 99%	% completion from confirm apprentices 99% Unchanged from 99%	% completion from Contact and are you sure 96% down from 97%
Emails opened 3,200 +10.67%	Visit source	Visit source	Visit source	Total exits 900 +10.67%	Total exits 50 +10.67%	Total exits 50 +10.67%	Total exits 5 +10.67%		Percentage changes Users who changed an entry from check details 5% +10.67%
Emails opened % 66.3% +10.67%	Email900	Landing page5,000	Service start9,000						Most changed fields
Links clicked 900 +10.67%	Ads1,000	Search5,000	Other728						Field 13%
Links clicked/% sent 18.6% +10.67%	Social3,000	Social728							Field 31%
Top links clicked	Search1,000	Other0							Field 21%
LinkClicks	Other800								
Link one359									
Link two200									
Link three100									



Redundancy package
Apprentice journey

18 May - 19 May 2020
vs same period last week



Redundancy package

Employer journey

18 May - 19 May 2020
vs same period last week

Campaign emails

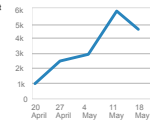


Screenshot

Total emails sent

4,823

+10.67%



Emails opened

3,200

+10.67%

Emails opened %

66.3%

+10.67%

Links clicked

900

+10.67%

Links clicked/% sent

18.6%

+10.67%

Top links clicked

Link	Clicks
Link one	359
Link two	200
Link three	100

Landing page



Screenshot

Total visits

6,700

+10.67%

% completion from emails

13.4%

down from 20%

Visit source

Email	900
Ads	1,000
Social	3,000
Search	1,000

Service start page



Screenshot

Total visits

10,728

+10.67%

% completion from landing page

50%

down from 85%

Visit source

Landing page	5,000
Search	5,000
Social	728
Other	0

Had an apprenticeship before



Employer details



Locations



Apprenticeships



Contact details



Are you sure



Check answers



Check answers



Confirmation page



Confirmation page



Redundancy package

Employer journey

18 May - 19 May 2020
vs same period last week

Campaign emails

Total emails sent
4,823

Screenshot

Total emails sent
4,823
+10.67%

18 May

Emails opened

3,200
+10.67%

Emails opened %
66.3%
+10.67%

Links clicked
900
+10.67%

Links clicked/% sent
18.6%
+10.67%

Top links clicked

LinkClicks

Link one359

Link two200

Link three100

Landing page

Total visits
6,700
% from emails
13.5%

Screenshot

Total visits
6,700
+10.67%

Visit source

Email900

Ads1,000

Social3,000

Search1,000

Other800

Top links clicked

LinkClicks

Link one359

Link two200

Link three100

Service start page

Total visits
6,700
% from landing page
55%

Screenshot

Total visits
10,728
+10.67%

Visit source

Landing page5,000

Search5,000

Social728

Other0

This deliberately is not breaking down further to e.g. the social users (or even the FB users from that group) who visited the landing page and then went onto the start page. We can do this in a different dashboard

Had an apprentice before

Total visits
9,728
% from service start
95%

Screenshot

Total visits
9,728
+10.67%

Visit source

Service start9,000

Other728

% completion from landing page
95%
up from 85%

Not sure how to phrase this but it is the first uncompleted form field before the user bombed out

Employer details

Total visits
9,000
% from had an apprentice
90%

Screenshot

Total visits
9,000
+10.67%

% completion from apprentice before
90%
down from 95%

Total exits
900
+10.67%

Top form exits %
First uncompleted field when exiting

LinkClicks

Email20%

Phone5%

Name4%

Total form errors
100
+10.67%

Top form errors

LinkClicks

Email30%

Phone20%

Name10%

Locations

Total visits
8,100
% from employer details
90%

Screenshot

Total visits
8,100
+10.67%

% completion from employer details
90%
down from 95%

Total exits
1,200
+10.67%

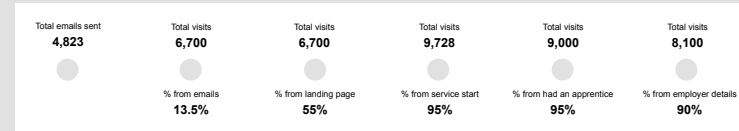
Total form errors
100
+10.67%

Service transactions	
Registrations	Reservations
280 +10.67%	200 +5%

Redundancy package

Employer journey

18 May - 19 May 2020
vs same period last week



Campaign emails

Screenshot

Total emails sent
4,823
+10.67%

6k

4k

3k

2k

1k

18 May

We can use these graphics anywhere and use to show a trend as against the big numbers

Emails opened
3,200
+10.67%

Emails opened %
66.3%
+10.67%

Links clicked
900
+10.67%

Links clicked/% sent
18.6%
+10.67%

Top links clicked

Link

Clicks

Link one359

Link two200

Link three100

Landing page

Screenshot

Total visits
6,700
+10.67%

Visit source

Email900

Ads1,000

Social3,000

Search1,000

Other800

Top links clicked

Link

Clicks

Link one359

Link two200

Link three100

Service start page

Screenshot

Total visits
10,728
+10.67%

Visit source

Landing page5,000

Search5,000

Social728

Other0

This deliberately is not breaking down further to e.g. the social users (so even the FB users from that group who visited the landing page and then went onto the start page). We can do this in a different dashboard

Had an apprentice before?

Screenshot

Total visits
9,728
+10.67%

Visit source

Service start9,000

Other728

% completion from landing page
95%
up from 85%

Not sure how to phrase this but it is the first uncompleted form field before the user bombed out

Employer details

Screenshot

Total visits
9,000
+10.67%

% completion from apprentice before
90%
down from 95%

Total exits
900
+10.67%

Top form exits %
First uncompleted field when exiting

Link

Clicks

Email20%

Phone5%

Name4%

Total form errors
100
+10.67%

Top form errors

Link

Clicks

Email30%

Phone20%

Name10%

Locations

Screenshot

Total visits
8,100
+10.67%

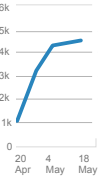
% completion from employer details
90%
down from 95%

Total exits
1,200
+10.67%

Total form errors
100
+10.67%



Service transactions	
Registrations	Reservations
280 +10.67%	200 +5%

Campaign emails	Landing page	Service start page	Had an apprentice before?	Employer details	Locations
Screenshot	Screenshot	Screenshot	Screenshot	Screenshot	Screenshot
Total emails sent 4,823 +10.67%	Total visits 6,728 +10.67%	Total visits 10,728 +10.67%	Total visits 9,728 +10.67%	Total visits 9,000 +10.67%	Total visits 8,100 +10.67%
	Visits from emails 720 +10.67%	Direct visits 1,029 +10.67%	Visit source	% completion from apprentice before 90% down from 95%	% completion from employer details 90% down from 95%
	Visits from online ads 1,219 +10.67%	Visits from landing page 2,000 +10.67%	Service start 9,000	Total exits 900 +10.67%	Total exits 1,200 +10.67%
	Top Link Maybe there are some structure but different dashboards for following journeys through from campaigns, from organic etc and total	Landing page source	% completion from landing page 95% up from 85%	Not sure how to phrase this but it is the first uncompleted form field before the user bombed out	Total form errors 100 +10.67%
Emails opened 3,200 +10.67%	Email 400	Email 400	Link Clicks	Link Clicks	
Emails opened % 66.3% +10.67%	Link one 359	Ads 800	Email 20%	Email 20%	
Links clicked 900 +10.67%	Link two 200	Social 500	Phone 5%	Phone 5%	
Links clicked/% sent 18.6% +10.67%	Link three 100	Other 300	Name 4%	Name 4%	
Top links clicked		Visits from search 1,029 +10.67%	Total form errors 100 +10.67%	Total form errors 100 +10.67%	
Link Clicks		Visits from social 2,600 +10.67%	Top form errors	Top form errors	
Link one 359		Social source	Link Clicks	Link Clicks	
Link two 200		Facebook 1,000	Email 30%	Email 30%	
Link three 100		Instagram 600	Phone 20%	Phone 20%	
		Twitter 500	Name 10%	Name 10%	
		YouTube 500			



Service transactions	Reservations
Registrations	
280 +10.67%	200 +5%

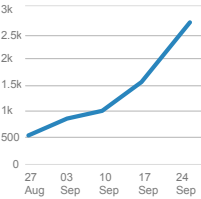
COVID-19 Dashboard

Cumulative Incentive payment transactions

Total starts

2,897

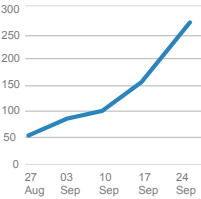
+10.6%



Incentives claimed

280

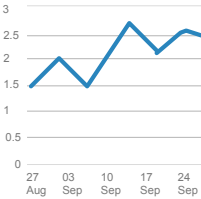
+10.6%



Incentives claimed per employer

2.5

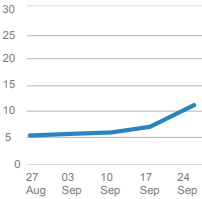
+10.6%



Withdrawals after incentive claimed

11

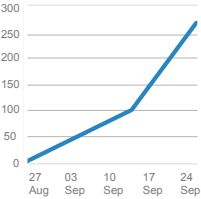
+10.6%



No of 1st incentives made

280

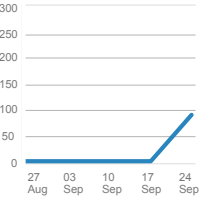
+5%



No of 2nd incentives made

100

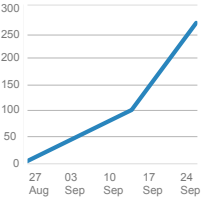
+5%



Total vacancies on RAA

280

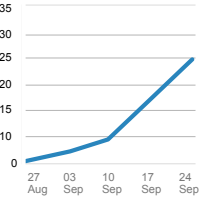
+5%



Employers >2 years since last ad

25

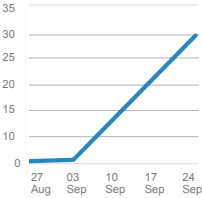
+5%



First time advertisers

30

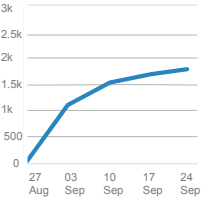
+5%



New non-levy accounts created

1,800

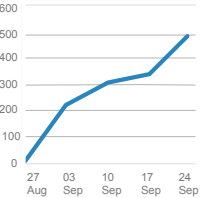
+5%



Non-levy reservations

500

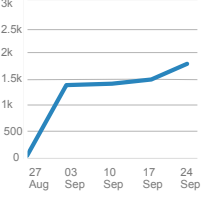
+5%



Payments for previously unemployed apprentice

1,800

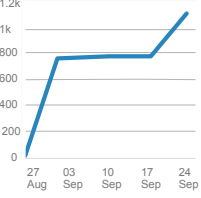
+5%



Payments for employing redundant apprentice

1,100

+5%



COVID-19 Dashboard
Incentive payment transactions

18 May - 19 May 2020
vs same period last week

Total starts

2,897
+10.6%

Incentives claimed

280
+10.6%

Incentives claimed
per employer

2.5
+10.6%

Withdrawals after
incentive claimed

11
+10.6%

No of 1st incentives made

280
+5%

No of 2nd incentives made

100
+5%

Total vacancies on RAA

280
+5%

Employers >2 years
since last ad

25
+5%

First time advertisers

30
+5%

New non-levy accounts
created

1,800
+5%

Non-levy reservations

500
+5%

Payments for previously
unemployed apprentice

1,800
+5%

Payments for employing
redundant apprentices

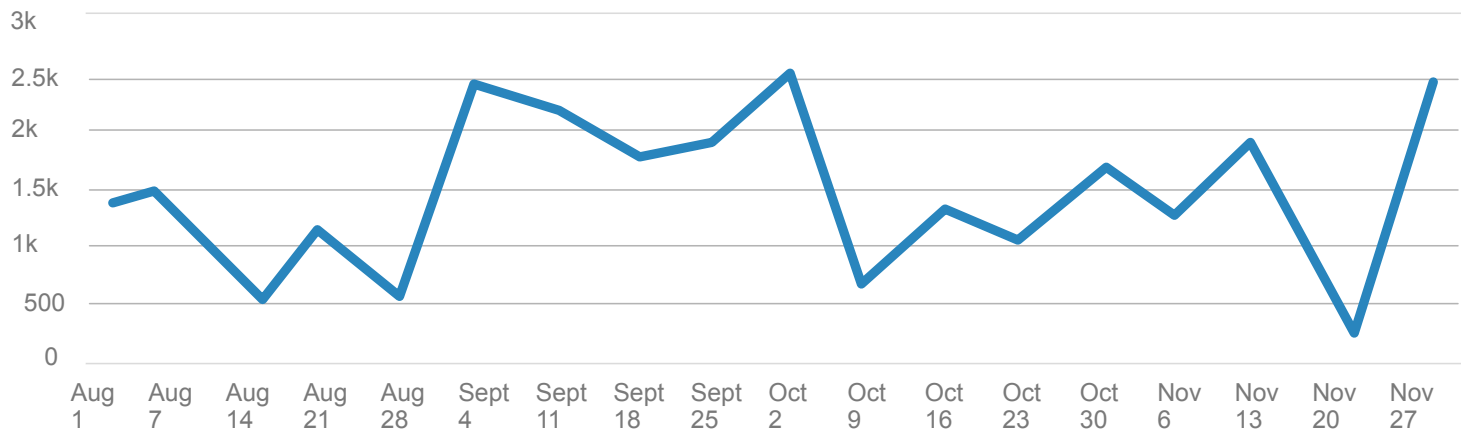
1,100
+5%

COVID-19 Dashboard

Cumulative Incentive payment transactions

Incentives claimed

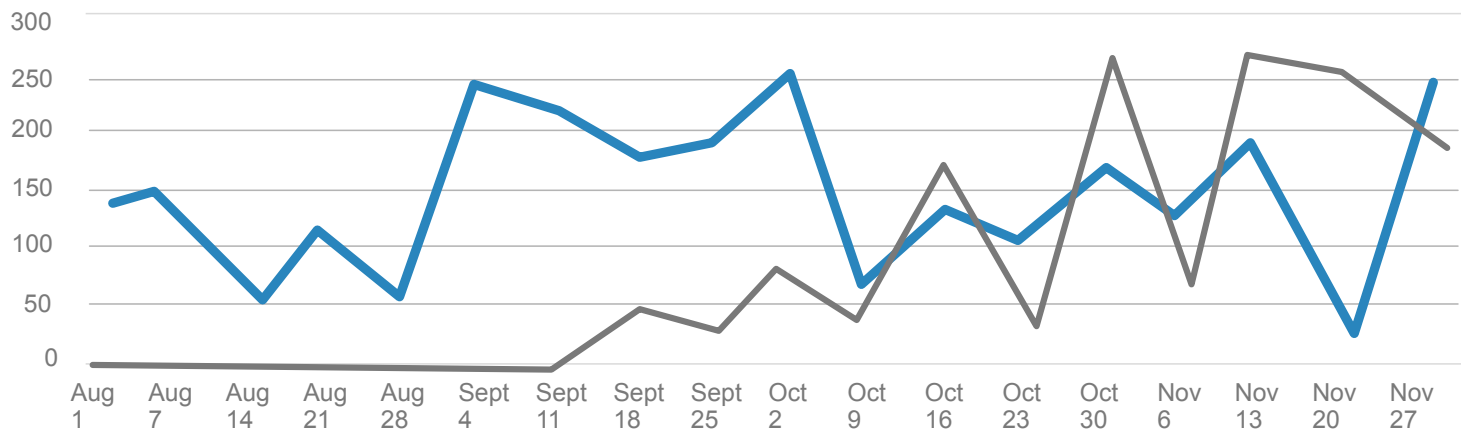
per week



1st and 2nd Incentives

per week

1st Incentive 2nd Incentive



COVID-19 Dashboard
Incentive payment transactions

Total starts

2,897
+10.6%

Incentives claimed

4,800
+10.6%

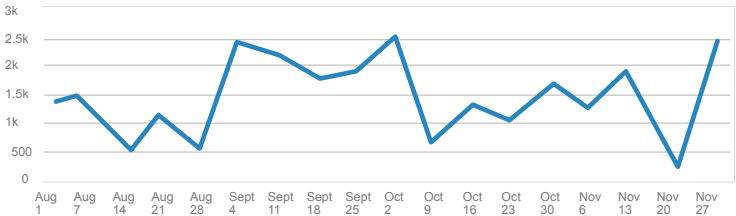
Incentives claimed
per employer

2.5
+10.6%

Withdrawals after
incentive claimed

11
+10.6%

Incentives claimed
per week



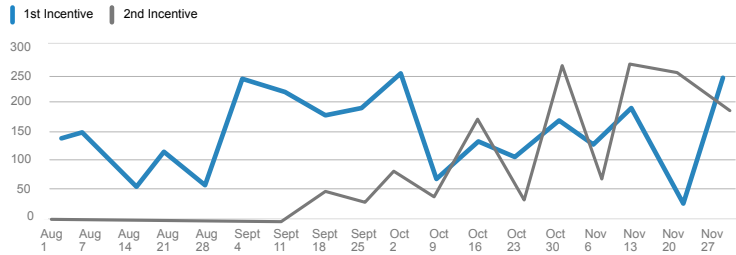
No of 1st incentives made

2,280
+5%

No of 2nd incentives made

1,400
+5%

1st and 2nd Incentives
per week



Total vacancies on RAA

280
+5%

Employers >2 years
since last ad

25
+5%

First time advertisers

30
+5%

New non-levy accounts
created

1,800
+5%

Non-levy reservations

500
+5%

Payments for previously
unemployed apprentice

1,800
+5%

Payments for employing
redundant apprentices

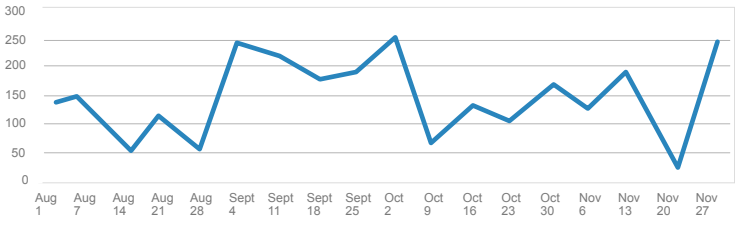
1,100
+5%

COVID-19 Dashboard
Redundancy transactions

Total applications for incentives

2,897
+10.6%

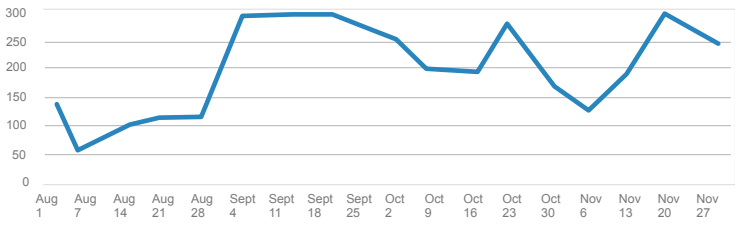
Incentive applications
per week



Total apprentices registered

6,892
+5%

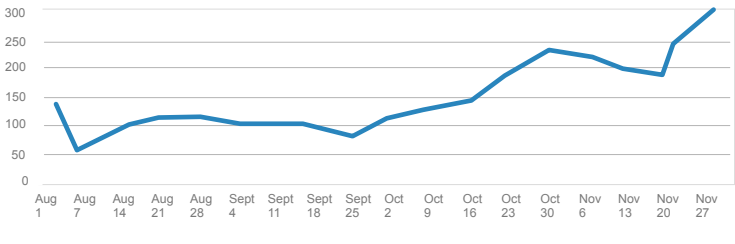
Apprentice registrations
per week



Total employers registered

1,203
+5%

Employer registrations
per week



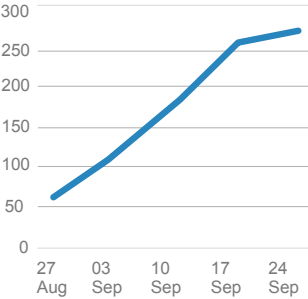
COVID-19 Dashboard

Incentive payment transactions

Incentives claimed

280

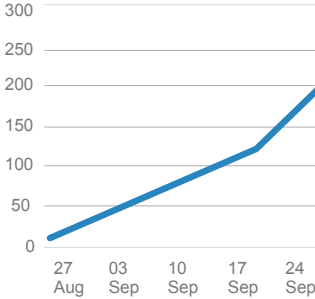
+10.67%



Incentives claimed - Levy

200

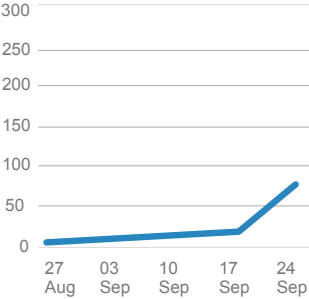
+10.67%



Incentive claimed - Non-levy

80

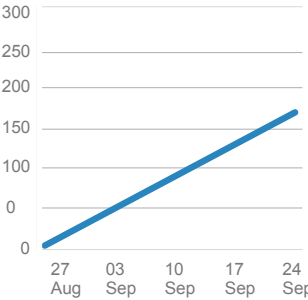
+10.67%



£1,500 incentives

180

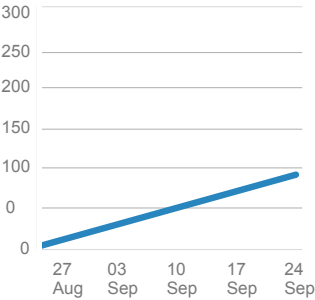
+5%



£2,000 incentives

100

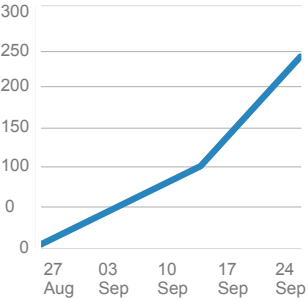
+5%



No of 1st incentives made

250

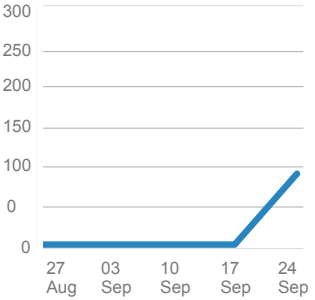
+5%



No of 2nd incentives made

100

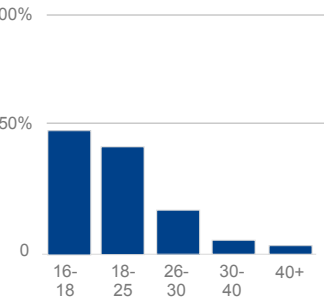
+5%



Top standards

Business administration, level 2	100
Business administration, level 3	80
Customer service, level 3	50
Mechatronics engineer, Level 5	50

Age breakdown



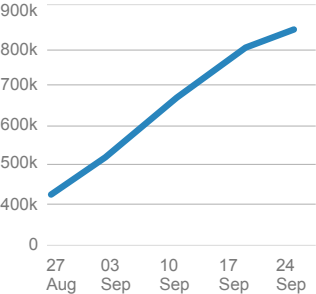
COVID-19 Dashboard

Incentive payment transactions

Value of incentives. claimed

£840,000

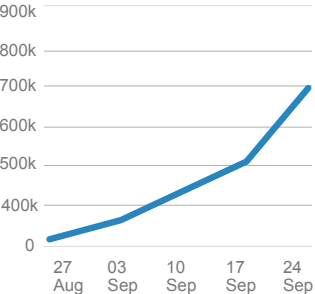
+10.67%



Value of incentives - Levy

£700,000

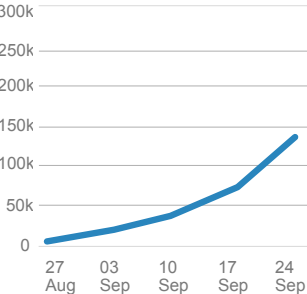
+10.67%



Value of incentives - Non-levy

£140,000

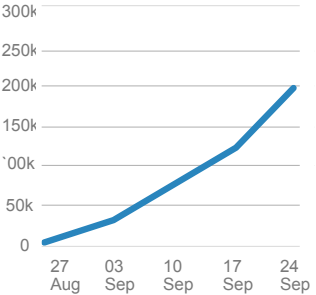
+10.67%



£1,500 incentives

£200,000

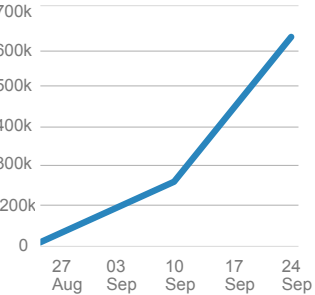
+5%



£2,000 incentives

£640,000

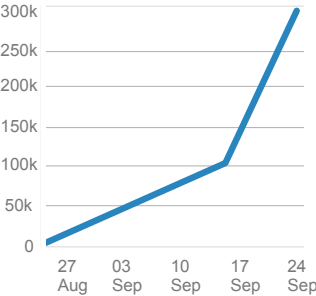
+5%



Value of 1st incentive paid

£300,000

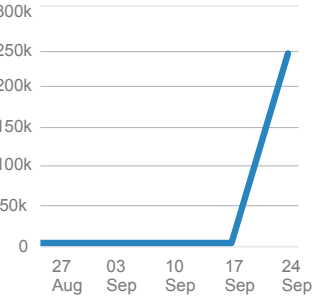
+5%



Value of 2nd incentive paid

£250,000

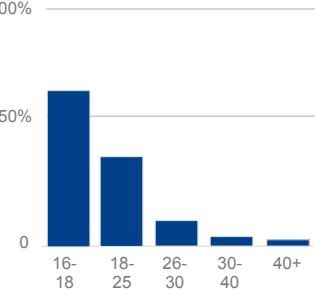
+5%



Top standards

Business administration, level 2	£400k
Business administration, level 3	£300k
Customer service, level 3	£100k
Mechatoronics engineer, Level 5	£40k

Age breakdown



[illegible]