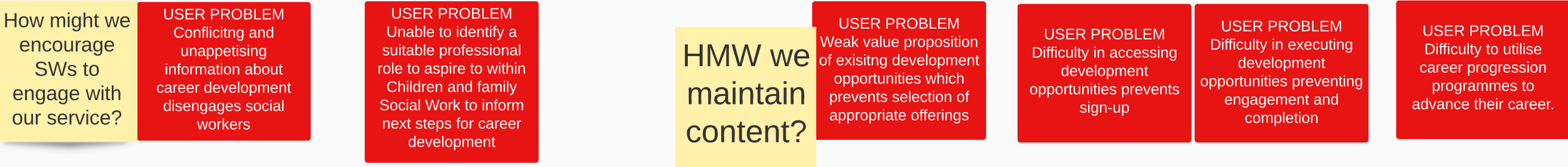
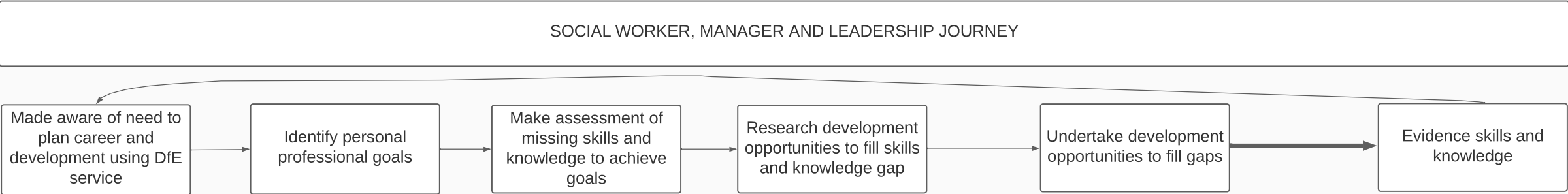


# Ideation Workshop

OUTCOME	Supporting growth and retention of quality Children and Family social workers through learning and development.
BUSINESS GOAL	<i>To deliver a single online access point to support child and family social workers continue improving their practice as they progress through their careers.</i>
OUR GOAL	Give Children and Family social workers access to the right opportunities and encourage them to proactively manage their learning & development so they can provide quality services whilst continuing to advance their careers within the profession.

Step 1: Review Journey and Problems (20 mins)



USER PROBLEM  
Lack of support from some LAs for Social Workers, Managers and Leadship looking to develop their careers or to support the development of others

BUSINESS PROBLEM  
Lack of credibility and recognition as providers of learning and development in the Children and Family Work space, jeopardising major programme changes proposed by the care review.

BUSINESS PROBLEM  
Lack of control over DfE message on national offerings (programmes, assessement & accreditation, - out of scope - best practices across career framework workforce development, setup and deployment)

HMW ensure our service does not conflict with external stakeholders?

BUSINESS PROBLEM  
Fragmented and incomplete data on Social Worker learning and development that often sists with external providers, makes it hard to make informed decisions on policy changes and active interventions to improve engagement with national offerings