



Interview Script: Life and Work as a Florist



Introduction (You)

"Hello everyone! Today, I have the pleasure of interviewing someone with real experience in the world of floristry—my mother! She worked as a florist for several years, and in this interview, she will share her journey, the challenges of the profession, and some valuable advice for anyone interested in this career. Let's get started!"

Questions about Her Beginnings in Floristry

You: *"Let's start with your story. How did you first get into floristry?"*

Mother: *(Talks about her background, what motivated her to become a florist, and how she got started—whether through training, apprenticeship, or passion.)*

You: *"Did you always love flowers, or was it something you discovered over time?"*

Mother: *(Shares her early experiences with flowers and whether it was a lifelong passion or something she grew into.)*

You: *"What was your first job in floristry like?"*

Mother: *(Talks about her first experience working in a flower shop or running her own business.)*



A Florist's Daily Routine

You: *"Can you describe a typical day in your life as a florist?"*

Mother: *(Explains the daily tasks—arranging flowers, assisting customers, managing inventory, preparing for events, etc.)*

You: *"What part of the job did you enjoy the most?"*

Mother: *(Shares the most rewarding aspects, such as designing arrangements, working with clients, or the creative process.)*

You: *“And what was the most challenging part of being a florist?”*

Mother: *(Talks about challenges like handling perishable products, peak seasons, demanding clients, or long working hours.)*

Skills and Requirements to Be a Florist

You: *“What skills do you think are essential for a good florist?”*

Mother: *(Mentions creativity, customer service, plant knowledge, time management, and business skills.)*

You: *“Do you think formal education is necessary, or can someone learn on the job?”*

Mother: *(Shares her thoughts on whether training courses help or if hands-on experience is more valuable.)*

You: *“How can someone get started in the floristry business?”*

Mother: *(Gives advice on working in a flower shop, starting an apprenticeship, taking floral design courses, or even launching a business.)*

Work Environment & Business Side of Floristry

You: *“What is the work environment like in a flower shop?”*

Mother: *(Talks about teamwork, the atmosphere, working under pressure, and dealing with customers.)*

You: *“Many people think floristry is just about arranging flowers. How important is the business side?”*

Mother: *(Explains pricing, inventory management, dealing with suppliers, and marketing.)*

🌟 Advice and Final Thoughts

You: “What advice would you give to someone who wants to become a florist?”

Mother: *(Shares personal tips, things she wishes she knew earlier, or encouraging words for aspiring florists.)*

You: “Would you do it all over again? Why or why not?”

Mother: *(Reflects on her career and whether she would choose floristry again.)*

You: “Thank you so much for sharing your experience! I really appreciate it, and I’m sure this will be helpful for anyone interested in floristry.”

🎬 Closing (You)

"That was an amazing insight into the world of floristry! I hope you all found this interview as interesting as I did. If you have any questions, feel free to ask. Thank you for watching!"