

Slide 1: Título

Qué decir:

"Hello everyone! Today, I will share my job shadowing experience as a florist. Instead of shadowing in person, I conducted research online and interviewed my mother, who worked as a florist, to gain insights into this profession."

Slide 2: Introducción

Qué decir:

"Job shadowing is a great way to learn about a profession. Since I couldn't shadow a florist in person, I gathered information through online research and an interview with my mother. In this presentation, I'll talk about what I learned, the skills needed, job opportunities, and how to get started in this career."

Slide 3: ¿Qué es Job Shadowing?

Qué decir:

"Job shadowing means observing a professional to understand their work. In my case, I used research and a personal interview to explore the florist profession. This helped me understand the daily tasks, challenges, and required skills without physically being in a flower shop."

Slide 4: ¿Por qué investigar sobre los floristas?

Qué decir:

"Floristry is more than just arranging flowers. Through my research and interview, I discovered that florists also handle customer service, event planning, and business operations. It's a profession that combines creativity with organization and requires adapting to seasonal trends and special occasions."

Slide 5: El proceso de Job Shadowing

Qué decir:

**"Since I couldn't physically shadow a florist, I followed these steps instead:*

1. **Research** – I read about florists' responsibilities, skills, and career paths.
 2. **Identify Goals** – I focused on understanding both the creative and business sides of floristry.
 3. **Gather Information** – I interviewed my mother about her experience as a florist.
 4. **Analyze Findings** – I combined what I learned from my research and her insights.
 5. **Reflect** – I considered whether this career aligns with my interests and skills."***
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Slide 6: Observaciones y aprendizajes clave

Qué decir:

"Here are the key things I learned:"

- 1** Florists don't just design bouquets—they also interact with customers and manage inventory.
 - 2** Creativity, organization, and business knowledge are essential skills.
 - 3** Challenges include handling perishable products, peak seasons, and demanding clients.
 - 4** Florists work in a fast-paced environment, often requiring teamwork to keep everything running smoothly.
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Slide 7: Habilidades necesarias para ser florista

Qué decir:

"To be a successful florist, you need a mix of creative and practical skills:"



Creativity – Designing unique and appealing floral arrangements.



Communication – Providing excellent customer service and understanding clients' needs.



Knowledge – Understanding flowers, plant care, and seasonal availability.



Management – Handling inventory, pricing, and time management.

Slide 8: ¿Cómo empezar en la floristería?

Qué decir:

"There are different ways to become a florist. Some people take floral design courses, while others learn through hands-on experience. Many florists start as apprentices in flower shops, while others launch their own businesses. Building a portfolio and networking in the industry can also open doors."

Slide 9: Jornadas y ganancias

Qué decir:

*"Florists have a flexible but demanding schedule. They often work weekends and holidays, especially during peak seasons like Valentine's Day and Mother's Day. On average, florists earn between **\$25,000 - \$45,000 per year**, depending on their experience and whether they own a business."*

Slide 10: Preguntas realizadas

Qué decir:

"During my interview with my mother, I asked her several key questions to understand her experience better, including:"

- *What inspired you to become a florist?*
- *What are the most rewarding and challenging aspects of the job?*
- *What skills are essential for success?*

- *How do you handle peak seasons and event planning?*
 - *What advice would you give to someone aspiring to be a florist?*
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Slide 11: Reflexión y próximos pasos

Qué decir:

"This research helped me understand floristry better. Moving forward, I would consider taking a floral design course or getting hands-on experience in a flower shop. There are many opportunities in retail floristry, event floristry, and even online flower businesses."

Slide 12: Conclusión y preguntas

Qué decir:

"In conclusion, my research and interview provided great insights into floristry. I learned about the daily tasks, required skills, and challenges of this profession. It helped me see whether this career aligns with my interests. Thank you for listening, and I'm happy to answer any questions!"