CREDIT CARD

WEEKLY STATUS REPORT

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Objective

- To develop an extensive weekly dashboard for credit card operations, offering real-time insights into crucial performance metrics and trends. This tool will empower stakeholders to effectively monitor and analyze credit card operations.

Download Data :

- Github :

https://github.com/DG143/Credit_card_financial_dashboard

Project Insights :

Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

WoW change:

- Revenue increased by 28.8%,