

DANICA GABRIELLA F. MELECIO

🏠 Baguio City, Philippines
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SUMMARY Digital Business student passionate about building products that help people. Experienced in customer service, global marketing, and programming. Looking for marketing or product opportunities to learn and contribute.

WORK EXPERIENCE

GLOBAL MARKETING ASSOCIATE
CLaaS2SaaS

OCT 2025 - PRESENT

- Delivered multi-country content marketing across Southeast Asian countries.
- Authored high-performing SEO blogs, improving visibility and engagement.
- Strengthened global brand presence and partnerships through campaigns.

CUSTOMER SERVICE REPRESENTATIVE
Amazon

FEB 2024 - JUL 2024

- Solved North American customers' Amazon-related concerns.
- Boosted team rankings with consistent high performance.
- Ranked among top performers for customer satisfaction ratings.

EDUCATION/ PROJECTS

BACHELOR OF APPLIED DIGITAL BUSINESS
Lithan Singapore

SEPT 2024 - PRESENT

- Relevant Coursework** | Digital Marketing, Agile Project Management, Generative AI, AI Model Development, Business Analytics
- Languages** | English (Native), Filipino (Fluent), Mandarin Chinese (Learning).
- OmniGenesis** | AI platform that helps people find clarity in their life purpose.
- DGFari Learn** | Personal blog platform that helps people reach their potential.

KEY SKILLS

- Fast learner and doer
- Attention to detail
- Can work under pressure and with less supervision

AWARDS/CERTIFICATIONS

- Clear Talker Award** | 2025 Year-End Festival | CLaaS2SaaS | Dec 2025
- Guinness World Records Title Holder** | AI Skills Challenge | Microsoft | May 2025
- Learn and Be Curious Award** | Training | Amazon | Apr 2024

LINKEDIN
[Danica Gabriella Farinas Melecio | LinkedIn](#)

WEBSITE PORTFOLIO
[Danica Gabriella Farinas Melecio | Website Portfolio](#)