

DANICA GABRIELLA F. MELECIO

🏠 Baguio City, Philippines
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SUMMARY Digital Business student passionate about building products that help people. Experienced in customer service and frontend development. Looking for marketing or product opportunities to learn and contribute.

WORK EXPERIENCE

GLOBAL CONTENT MARKETING ASSOCIATE
CLaaS2SaaS

OCT 2025 - PRESENT

- Produced multi-country content for enterprise campaigns.
- Ensured brand consistency across Southeast Asian countries.
- Analyzed performance to strengthen global brand presence.

CUSTOMER SERVICE REPRESENTATIVE
Amazon

FEB 2024 - JUL 2024

- Solved North American customers' Amazon-related concerns.
- Boosted team rankings with consistent high performance.
- Ranked among top performers for customer satisfaction ratings.

EDUCATION/ PROJECTS

BACHELOR OF APPLIED DIGITAL BUSINESS
Lithan Singapore (GWA: 99.60%)

SEPT 2024 - PRESENT

- Relevant Coursework** | Digital Marketing, Agile Project Management, Generative AI, Business Analytics
- Languages** | English (Native), Filipino (Fluent), Mandarin Chinese (Learning).
- OmniGenesis** | AI platform that helps people find clarity in their life purpose.
- DGFari Learn** | Personal blog platform that helps people reach their potential.

KEY SKILLS

AWARDS/CERTIFICATIONS

- Fast learner and doer
- Attention to detail
- Can work under pressure and with less supervision

- Guinness World Records Title Holder** | AI Skills Challenge | Microsoft | May 2025
- Learn and Be Curious Award** | 3-Month CSR Training | Amazon | Apr 2024

LINKEDIN
[Danica Gabriella Farinas Melecio | LinkedIn](#)

WEBSITE PORTFOLIO
[Danica Gabriella Farinas Melecio | Website Portfolio](#)