

# DANICA GABRIELLA F. MELECIO

🏠 Baguio City, Philippines  
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**SUMMARY** Digital Business student passionate about building products that help people. Experienced in customer service and frontend development. Looking for marketing or product opportunities to learn and contribute.

<b>WORK EXPERIENCE</b>	<b>GLOBAL MARKETING ASSOCIATE</b> eduCLaaS Pte Ltd	<b>OCT 2025 - PRESENT</b>
	<ul style="list-style-type: none"><li>Executing marketing campaigns across multiple countries.</li><li>Creating media plans and tracking campaign budgets.</li><li>Analyzing results and shared insights for improvement.</li></ul>	
	<b>CUSTOMER SERVICE REPRESENTATIVE</b> Amazon (Retail)	<b>FEB 2024 - JUL 2024</b>
	<ul style="list-style-type: none"><li>Solved North American customers' Amazon-related concerns.</li><li>Boosted team rankings with consistent high performance.</li><li>Ranked among top performers for customer satisfaction ratings.</li></ul>	

<b>EDUCATION/ PROJECTS</b>	<b>BACHELOR OF APPLIED DIGITAL BUSINESS</b> Lithan Academy Singapore (GWA: 99.60%)	<b>SEPT 2024 - PRESENT</b>
	<ul style="list-style-type: none"><li><b>Relevant Coursework</b>   Digital Marketing, Agile Project Management, Generative AI, Business Analytics</li><li><b>Languages</b>   English (Native), Filipino (Fluent), Mandarin Chinese (Learning).</li><li><b>OmniGenesis</b>   AI platform that helps people find clarity in their life purpose.</li><li><b>DGFari Learn</b>   Personal blog platform that helps people reach their potential.</li></ul>	

<b>KEY SKILLS</b>	<b>AWARDS/CERTIFICATIONS</b>
<ul style="list-style-type: none"><li>Fast learner and doer</li><li>Attention to detail</li><li>Can work under pressure and with less supervision</li></ul>	<ul style="list-style-type: none"><li><b>Guinness World Records Title Holder</b>   AI Skills Challenge   Microsoft   May 2025</li><li><b>Learn and Be Curious Award</b>   3-Month CSR Training   Amazon   Apr 2024</li></ul>

## LINKEDIN

[Danica Gabriella Farinas Melecio | LinkedIn](#)

## WEBSITE PORTFOLIO

[Danica Gabriella Farinas Melecio | Website Portfolio](#)