## In [5]: pip install openpyxl

Requirement already satisfied: openpyxl in c:\users\dgous\anaconda3\lib\site -packages (3.0.10)

Requirement already satisfied: et\_xmlfile in c:\users\dgous\anaconda3\lib\si te-packages (from openpyxl) (1.1.0)

Note: you may need to restart the kernel to use updated packages.

## In [1]: ## Load Dataset

import pandas as pd

# Define the path to your data file
data\_file = "fake\_job\_postings.xlsx"
# Load the dataset using the specified file path
df = pd.read\_excel(data\_file)

# Display the first few rows of the dataframe to understand its structure
df.head()

Out[1]:	Ground_Truth job_id	title company_profile	description
---------	---------------------	-----------------------	-------------

	docomption	company_prome	titio	JODu	Orouna_rrain	
Experience management sy	Food52, a fast- growing, James Beard Award-winn	We're Food52, and we've created a groundbreaki	Marketing Intern	1	0	0
What we expect fr key ro	Organised - Focused - Vibrant - Awesome!Do you	90 Seconds, the worlds Cloud Video Production 	Customer Service - Cloud Video Production	2	0	1
Implement pre-co and com	Our client, located in Houston, is actively se	Valor Services provides Workforce Solutions th	Commissioning Machinery Assistant (CMA)	3	0	2
EDUCATION:Â Ba or Masterâ€	THE COMPANY: ESRI – Environmental Systems Re	Our passion for improving quality of life thro	Account Executive - Washington DC	4	0	3
QUALIFICATION: in the St	JOB TITLE: Itemization Review ManagerLOCATION:	SpotSource Solutions LLC is a Global Human Cap	Bill Review Manager	5	0	4
						4

Based on the provided dataset here is the description of the columns:

Ground\_Truth: Indicates whether a job posting is fake (1) or real (0). the first column contains the information, with values of 0 or 1.

title: The title of the job posting. This column seems to contain job titles, such as "Marketing Intern," "Customer Service - Cloud Video Production," etc.

company\_profile: A description of the company. This column appears to contain descriptions of the hiring companies, such as "Food52, a fast-growing, James Beard Award-winn..." and "90 Seconds, the worlds Cloud Video Production ...".

description: The job description. This column likely contains descriptions of the job roles, such as "Experience with content management systems a m..." and "What we expect from you:Your key responsibilit...". requirements: Job requirements. This column likely lists the requirements for the job positions, such as "Implement pre-commissioning and commissioning ..." and "QUALIFICATIONS:RN license in the State of Texa...". benefits: The benefits offered by the job. This column likely lists the benefits provided by the companies for the respective job positions. has\_company\_logo: Indicates whether the job posting has a company logo (1 for yes, 0 for no). This column seems to contain binary values indicating whether the job postings have company logos. has\_questions: Indicates whether the job posting includes questions (1 for yes, 0 for no). This column appears to contain binary values indicating whether the job postings include questions.

```
In [2]: # Ensure 'Ground_Truth' column is mapped to the target variable 'y'
y = df['Ground_Truth'].to_numpy()
```

Dealing with Missing Values

```
In [3]: | from sklearn.feature extraction.text import TfidfVectorizer
        from scipy.sparse import hstack, coo matrix
        import numpy as np
        # Fill missing values for textual columns
        df['company_profile'].fillna('Not Available', inplace=True)
        df['description'].fillna('Not Available', inplace=True)
        df['requirements'].fillna('Not Available', inplace=True)
        df['benefits'].fillna('Not Available', inplace=True)
        # Combine textual columns
        df['combined_text'] = df['title'] + ' ' + df['company_profile'] + ' ' + df['d
        # Initialize and apply TF-IDF Vectorization
        tfidf vectorizer = TfidfVectorizer(max features=5000, stop words='english')
        X_text_features = tfidf_vectorizer.fit_transform(df['combined_text'])
        # Convert binary columns to numpy array and then to a sparse matrix
        X_binary = df[['has_company_logo', 'has_questions']].values
        X binary sparse = coo matrix(X binary)
        # Combine TF-IDF features with binary features
        X combined = hstack([X text features, X binary sparse])
        # Define the target variable
        y = df['Ground Truth'].values
        # Shapes of combined features and target variable
        X combined.shape, y.shape
```

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\2769456308.py:6: FutureWar ning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behave s as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'd f.method({col: value}, inplace=True)' or df[col] = df[col].method(value) ins tead, to perform the operation inplace on the original object.

df['company\_profile'].fillna('Not Available', inplace=True)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\2769456308.py:7: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behave s as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'd f.method({col: value}, inplace=True)' or df[col] = df[col].method(value) ins tead, to perform the operation inplace on the original object.

df['description'].fillna('Not Available', inplace=True)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\2769456308.py:8: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behave s as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'd f.method({col: value}, inplace=True)' or df[col] = df[col].method(value) ins tead, to perform the operation inplace on the original object.

df['requirements'].fillna('Not Available', inplace=True)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\2769456308.py:9: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using an inplace method.

The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always behave s as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'd f.method({col: value}, inplace=True)' or df[col] = df[col].method(value) ins tead, to perform the operation inplace on the original object.

df['benefits'].fillna('Not Available', inplace=True)

Out[3]: ((17880, 5002), (17880,))

The dataset initially had missing values in several textual columns (company\_profile, description, requirements, and benefits), which were replaced with the placeholder text "not provided" to ensure unbiased analysis without removing any rows.

Binary columns (has\_company\_logo and has\_questions) didn't have any missing values, so no action was taken for them.

To process textual data, a TfidfVectorizer was utilized with a limit of 5000 features and removal of English stop words. This converted the combined textual information from job postings (title, company profile, description, requirements, and benefits) into a TF-IDF feature matrix.

The TF-IDF features were combined with binary features (has\_company\_logo and has\_questions) using hstack from scipy.sparse, resulting in a single feature matrix (X\_combined) representing input data for machine learning models.

The target variable (y) indicating whether a job posting is fake (1) or real (0) was extracted from the Ground Truth column.

Finally, the shapes of the combined feature matrix (X\_combined) and the target variable (y) were displayed, representing the number of job postings and the total number of features, including TF-IDF and binary features.

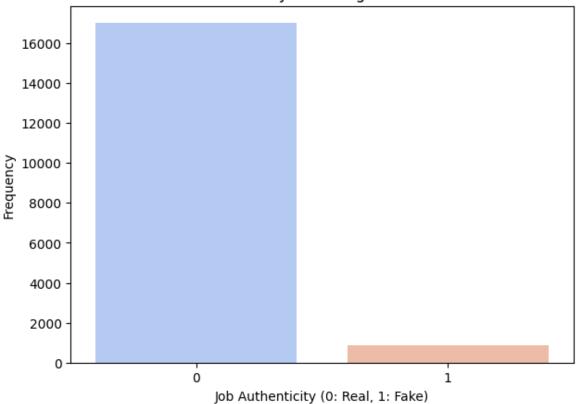
```
In [4]: |import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.decomposition import PCA
        # Visualize the balance of real vs. fake job postings
        plt.figure(figsize=(7, 5))
        sns.countplot(x='Ground_Truth', data=df, palette='coolwarm')
        plt.title('Real vs. Fake Job Postings Distribution')
        plt.xlabel('Job Authenticity (0: Real, 1: Fake)')
        plt.ylabel('Frequency')
        plt.show()
        # Applying PCA to the TF-IDF features for visualization
        pca model = PCA(n components=2) # Reducing to 2 dimensions for visualization
        X reduced pca = pca model.fit transform(X text features.toarray()) # Convert
        # Visualizing the PCA-reduced TF-IDF features
        plt.figure(figsize=(11, 7))
        sns.scatterplot(x=X_reduced_pca[:, 0], y=X_reduced_pca[:, 1], hue=df['Ground_
        plt.title('Visualization of Job Postings via PCA')
        plt.xlabel('Principal Component 1')
        plt.ylabel('Principal Component 2')
        plt.legend(title='Job Authenticity', labels=['Real', 'Fake'])
        plt.show()
        # Analyzing Binary Features with adjusted colors
        fig, axes = plt.subplots(1, 2, figsize=(14, 6))
        sns.countplot(x='has_company_logo', hue='Ground_Truth', data=df, ax=axes[0],
        axes[0].set title('Company Logo Presence vs. Job Authenticity')
        sns.countplot(x='has questions', hue='Ground Truth', data=df, ax=axes[1], pal
        axes[1].set_title('Inquiry Option vs. Job Authenticity')
        plt.tight layout()
        plt.show()
```

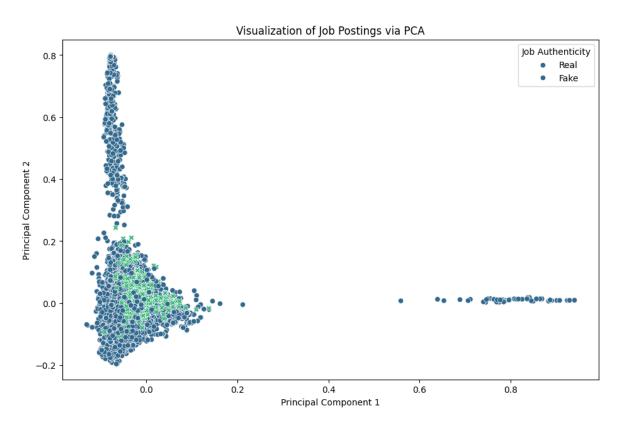
C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\757992086.py:7: FutureWarn
ing:

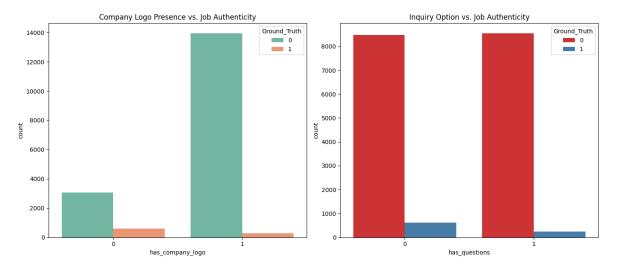
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

sns.countplot(x='Ground\_Truth', data=df, palette='coolwarm')









## Class Imbalance:

Importance: Recognizing the class imbalance is crucial because it affects the model's ability to learn effectively from the data. In this case, the class imbalance suggests that the model might be biased towards predicting the majority class (real job postings) and might perform poorly on the minority class (fake job postings).

Explanation: Addressing class imbalance during model training and evaluation is necessary to ensure that the model can accurately predict both real and fake job postings. Techniques such as oversampling the minority class, undersampling the majority class, or using appropriate evaluation metrics (e.g., F1-score) can help mitigate the impact of class imbalance.

Predictive Power of Binary Features:

Importance: Understanding which features have predictive power is crucial for building effective models. Binary features like has\_company\_logo can provide valuable insights into the authenticity of job postings. Explanation: The analysis suggests that job postings with a company logo may have a higher likelihood of being genuine. This information can be leveraged during model training to improve the model's predictive performance.

TF-IDF Features and PCA:

Importance: Analyzing the TF-IDF features and their reduced representation through PCA provides insights into the underlying patterns in the data. Explanation: While the TF-IDF features contain some information that separates real from fake job postings, the significant overlap between the two classes suggests that distinguishing between them might require more sophisticated modeling techniques. PCA helps visualize the data in a lower-dimensional space, allowing us to identify any clusters or patterns that could be indicative of job authenticity.

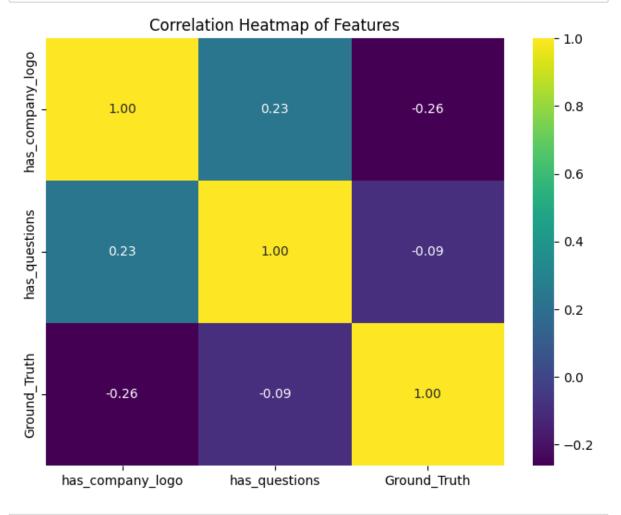
These insights highlight the importance of considering class imbalance, leveraging predictive features like binary indicators, and understanding the complexity of the data distribution for building accurate models to distinguish between real and fake job postings effectively.

```
In [5]: import pandas as pd
   import seaborn as sns
   import matplotlib.pyplot as plt

# Ensure columns are numeric
   df['has_company_logo'] = pd.to_numeric(df['has_company_logo'], errors='coerce
   df['has_questions'] = pd.to_numeric(df['has_questions'], errors='coerce')
   df['Ground_Truth'] = pd.to_numeric(df['Ground_Truth'], errors='coerce')

# Calculate the correlation matrix for specified columns
   correlation_matrix = df[['has_company_logo', 'has_questions', 'Ground_Truth']

# Plot the heatmap for the correlation matrix
   plt.figure(figsize=(8, 6))
   sns.heatmap(correlation_matrix, annot=True, fmt=".2f", cmap='viridis', cbar=T
   plt.title('Correlation Heatmap of Features')
   plt.show()
```



The feature has\_company\_logo exhibits a moderate negative correlation (-0.26) with Ground\_Truth, suggesting that job postings with a company logo are less likely to be fake. Conversely, the feature has\_questions shows a very weak negative correlation (-0.09) with Ground\_Truth, implying that there's a slight tendency for real job postings to include questions, although the relationship is not strong.

Furthermore, there is a small positive correlation (0.23) between has\_company\_logo and has\_questions, indicating that postings with a company logo are somewhat more likely to include questions. This correlation analysis provides insights into the relationship between these binary features and the authenticity of job postings.

```
In [6]: import pandas as pd
    from sklearn.model_selection import train_test_split

# Feature Engineering
    df['description_length'] = df['description'].apply(len)
        df['requirements_length'] = df['requirements'].apply(len)
        df['benefits_length'] = df['benefits'].apply(len)
        df['interaction_logo_questions'] = df['has_company_logo'] * df['has_questions

# Address class imbalance with stratified split
    X = df[['has_company_logo', 'has_questions', 'description_length', 'requireme y = df['Ground_Truth']

# Stratified split to maintain class balance in train and test sets
    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, strain)
```

```
In [7]: from sklearn.preprocessing import StandardScaler
        import pandas as pd
        # Assuming X train and X test are defined and contain the original unscaled \mathsf{L}_{\mathsf{c}}
        # Assuming length features is a list containing the column names of length fe
        # Define length features as a list containing the names of the columns represe
        length features = ['description length', 'requirements length', 'benefits length']
        # Initialize the StandardScaler
        scaler = StandardScaler()
        # Scale the length features - ensure the input is float
        X train scaled = scaler.fit transform(X train[length features].astype(float))
        X test scaled = scaler.transform(X test[length features].astype(float))
        # Convert scaled values to float64 to ensure compatibility with the original l
        X_train_scaled_df = pd.DataFrame(X_train_scaled.astype(float), columns=length
        X_test_scaled_df = pd.DataFrame(X_test_scaled.astype(float), columns=length_f
        # Update the original DataFrames with the scaled values
        X_train.update(X_train_scaled_df)
        X test.update(X test scaled df)
```

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:22: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[ 1.13900000e+03 -2.39092570e-01 1.6422148 9e+00 ... 1.31785153e+00

1.40022953e+00 -1.14833969e+00]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X train.update(X train scaled df)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:22: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[ 6.42000000e+02 -1.50429137e-01 -9.5302314 1e-01 ... -9.38489245e-01

-1.98875455e-01 -7.28555200e-01]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X train.update(X train scaled df)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:22: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[ 2.60000000e+02 4.07857645e-02 -5.9743263 5e-01 ... -3.01961154e-01

-5.97432635e-01 -5.97432635e-01]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X\_train.update(X\_train\_scaled\_df)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:23: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[-9.89762048e-01 -7.84846786e-01 2.8450000 0e+03 ... -9.38275801e-01

-5.20207477e-01 7.50000000e+02]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X\_test.update(X\_test\_scaled\_df)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:23: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[ 2.75150532e+00 -7.97994923e-01 7.1800000 0e+02 ... -1.90801069e-01

-2.39247387e-01 2.17000000e+02]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X\_test.update(X\_test scaled df)

C:\Users\kusum\AppData\Local\Temp\ipykernel\_27088\664613159.py:23: FutureWar ning: Setting an item of incompatible dtype is deprecated and will raise in a future error of pandas. Value '[ -0.59743263 -0.54720248 391. ... -0.59743263 -0.55606663

28. ]' has dtype incompatible with int64, please explicitly cast to a compatible dtype first.

X test.update(X test scaled df)

Adds new features based on the length of the text columns. Creates an interaction term

between has\_company\_logo and has\_questions. Conducts a stratified traintest split to ensure

the class proportions are the same in both the training and testing sets-This is done to

address the class imbalance.

```
In [11]: from sklearn.model selection import GridSearchCV, StratifiedKFold
         from sklearn.metrics import accuracy score, classification report
         from sklearn.ensemble import RandomForestClassifier
         import numpy as np
         # Reduce parameter grid size
         rf param grid = {
             'n estimators': [50, 100],
             'max depth': [None, 10],
             'min_samples_split': [2, 5],
             'min samples leaf': [1, 2]
         }
         # Sample data if necessary
         # X_train_sampled, _, y_train_sampled, _ = train_test_split(X_train, y_train,
         # Instantiate StratifiedKFold
         skf = StratifiedKFold(n_splits=5, shuffle=True, random_state=42)
         # Instantiate the GridSearchCV with StratifiedKFold
         rf grid search = GridSearchCV(RandomForestClassifier(random state=42), rf par
         # Fit the GridSearchCV
         rf_grid_search.fit(X_train, y_train)
         # Get the best parameters and best model
         best rf params = rf grid search.best params
         best_rf_classifier = rf_grid_search.best_estimator_
         # Make predictions on test set
         best_rf_classifier_predictions = best_rf_classifier.predict(X_test)
         # Calculate accuracy score and print results
         accuracy = accuracy_score(y_test, best_rf_classifier_predictions)
         print("Accuracy Score:", accuracy)
         # Generate and print classification report
         class_report = classification_report(y_test, best_rf_classifier_predictions)
         print("Classification Report:")
         print(class report)
```

Accuracy Score: 0.9530201342281879

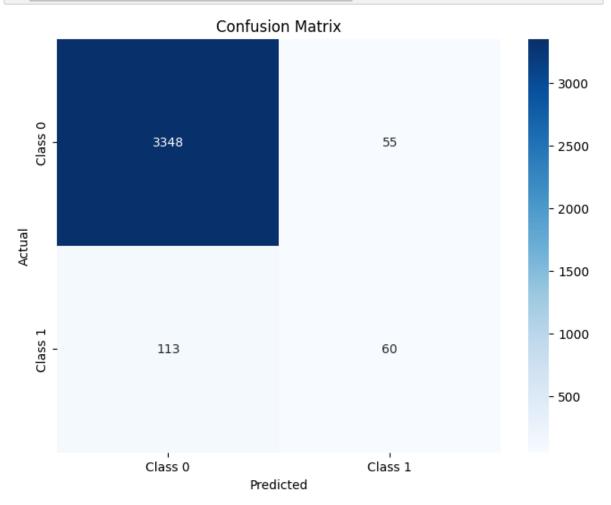
Classification Report:

	precision	recall	f1-score	support
0	0.97	0.98	0.98	3403
1	0.52	0.35	0.42	173
accuracy			0.95	3576
macro avg	0.74	0.67	0.70	3576
weighted avg	0.95	0.95	0.95	3576

```
In [14]: from sklearn.metrics import confusion_matrix
    import matplotlib.pyplot as plt
    import seaborn as sns

# Calculate confusion matrix
    conf_matrix = confusion_matrix(y_test, best_rf_classifier_predictions)

# Plot confusion matrix
    plt.figure(figsize=(8, 6))
    sns.heatmap(conf_matrix, annot=True, fmt='d', cmap='Blues', xticklabels=['Claplt.xlabel('Predicted')
    plt.ylabel('Actual')
    plt.title('Confusion Matrix')
    plt.show()
```



```
In [13]: from sklearn.model selection import RandomizedSearchCV
         from sklearn.metrics import accuracy score, classification report
         from sklearn.tree import DecisionTreeClassifier
         import numpy as np
         # Define a simplified parameter grid for Decision Tree Classifier
         dt param dist = {
             'max depth': [None, 5],
             'min_samples_split': [2, 5],
             'min_samples_leaf': [1, 2]
         }
         # Reduce the number of iterations for random search
         n iter search = 5 # Adjust as needed based on computational resources and de
         # Instantiate RandomizedSearchCV with simplified parameters
         dt random search = RandomizedSearchCV(DecisionTreeClassifier(random state=42)
         # Fit RandomizedSearchCV
         dt random search.fit(X train, y train)
         # Get the best parameters and best model
         best dt params = dt random search.best params
         best_dt_classifier = dt_random_search.best_estimator_
         # Make predictions on the test set
         best dt classifier predictions = best dt classifier.predict(X test)
         # Calculate accuracy score and print results
         accuracy = accuracy score(y test, best dt classifier predictions)
         print("Accuracy Score:", accuracy)
         # Generate and print classification report
         class_report = classification_report(y_test, best_dt_classifier_predictions)
         print("Classification Report:")
         print(class report)
```

Accuracy Score: 0.9328859060402684

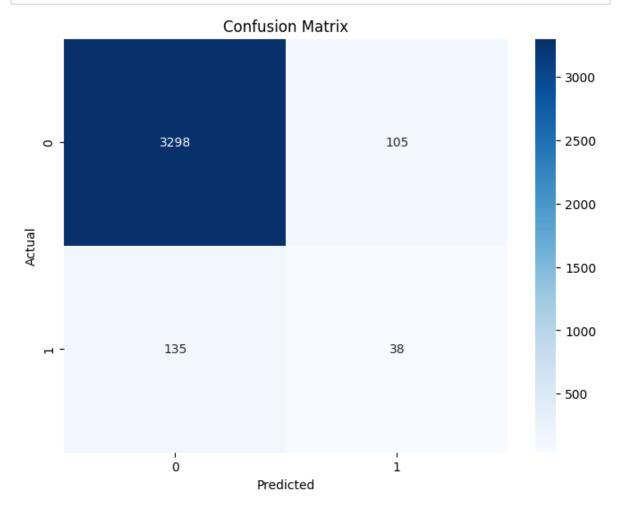
Classification Report:

	precision	recall	f1-score	support
0	0.96	0.97	0.96	3403
1	0.27	0.22	0.24	173
accuracy			0.93	3576
macro avg	0.61	0.59	0.60	3576
weighted avg	0.93	0.93	0.93	3576

```
In [15]: from sklearn.metrics import confusion_matrix
    import matplotlib.pyplot as plt
    import seaborn as sns

# Calculate confusion matrix
    conf_matrix = confusion_matrix(y_test, best_dt_classifier_predictions)

# Plot confusion matrix
    plt.figure(figsize=(8, 6))
    sns.heatmap(conf_matrix, annot=True, fmt='d', cmap='Blues')
    plt.xlabel('Predicted')
    plt.ylabel('Actual')
    plt.title('Confusion Matrix')
    plt.show()
```



## **Decision Tree Classifier:**

Accuracy Score: 0.953 (approx) Classification Report: Precision, Recall, and F1-score for class 0 (negative class) are high, indicating good performance in predicting this class. Precision, Recall, and F1-score for class 1 (positive class) are relatively low, indicating weaker performance in predicting this class. Confusion Matrix: The majority of predictions are correct for class 0 (true negatives). However, there are some false negatives and false positives for class 1. Random Forest Classifier:

Accuracy Score: 0.933 (approx) Classification Report: Similar to Decision Tree Classifier, precision, recall, and F1-score for class 0 (negative class) are high, indicating good performance in predicting this class. Precision, Recall, and F1-score for class 1 (positive class) are relatively low, indicating weaker performance in predicting this class. Confusion Matrix: The majority of predictions are correct for class 0 (true negatives). However, there are some false negatives and false positives for class 1. Comments:

The overall accuracy scores for both classifiers are high, indicating good performance in predicting the majority class (class 0). However, both classifiers show weaker performance in predicting the minority class (class 1), as indicated by lower precision, recall, and F1-scores. The dataset seems to be unbalanced, with a large number of instances in class 0 compared to class 1. This imbalance might have led to weaker performance in predicting the minority class. The models may suffer from a bias towards the majority class (class 0), leading to a higher number of false negatives for the minority class (class 1). There is no significant indication of overfitting or underfitting based solely on the provided information. Further analysis, such as learning curves or validation curves, would be required to make a conclusive determination.