

Package ‘SocialMediaLab’

July 17, 2016

Version 0.23.0

Date 2016-07-17

Title Tools for Collecting Social Media Data and Generating Networks
for Analysis

Description A suite of tools for collecting and constructing networks from
social media data. Provides easy-to-use functions for collecting data across
popular platforms (Instagram, Facebook, Twitter, and YouTube) and generating
different types of networks for analysis.

Type Package

Imports

tm,stringr,twitteR,RCurl,bitops,rjson,plyr,igraph,Rfacebook,Hmisc,data.table,httpuv,instaR,methods,httr

Suggests magrittr, testthat

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License GPL (>= 2)

RoxygenNote 5.0.1

R topics documented:

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| SocialMediaLab-package | <i>Collection and network analysis of social media data</i> |
|------------------------|---|

Description

The goal of the SocialMediaLab package is to provide a suite of easy-to-use tools for collecting data from social media sources (Instagram, Facebook, Twitter, and Youtube) and generating different types of networks suited to Social Network Analysis (SNA) and text analytics. It offers tools to create unimodal, multimodal, semantic, and dynamic networks. It draws on excellent packages such as **twitterR**, **instaR**, **Rfacebook**, and **igraph** in order to provide an integrated 'work flow' for collecting different types of social media data and creating different types of networks out of these data. Creating networks from social media data is often non-trivial and time consuming. This package simplifies such tasks so users can focus on analysis.

Details

SocialMediaLab uses a straightforward S3 class system. Data collected with this package produces `data.table` objects (extension of class `data.frame`), which are assigned the class `dataSource`. Additionally, `dataSource` objects are assigned a class identifying the source of data, e.g. `facebook` or `youtube`. In this way, `dataSource` objects are fast, easy to work with, and can be used as input to easily construct different types of networks. For example, the function `Collect` can be used to collect Twitter data, which is then 'piped' to the `Create` function, resulting in a network (an `igraph` object) that is ready for analysis.

Author(s)

Timothy Graham & Robert Ackland, with contribution from Chung-hong Chan
Maintainer: Timothy Graham <timothy.graham3@uq.net.au>

| | |
|--------------|--|
| Authenticate | <i>Create credential to access social media APIs</i> |
|--------------|--|

Description

`Authenticate` creates a credential object that enables R to make authenticated calls to social media APIs. A credential object is a S3 object with the authentication-related information such as access tokens and the information on the social media that grant authentication. `Authenticate` is the first step of the `Authenticate`, `Collect`, `Create` workflow.

Usage

```
Authenticate(socialmedia, ...)
```

Arguments

| | |
|-------------|---|
| socialmedia | character string, social media API to authenticate, currently supports "facebook", "youtube", "twitter" and "instagram" |
| ... | additional parameters for authentication |
| | facebook: appID, appSecret |
| | youtube: apiKey |
| | twitter: apiKey, apiSecret, accessToken, accessTokenSecret |
| | instagram: appID, appSecret |

Value

credential object with authentication information

Note

Currently, `Authenticate` with `socialmedia = "twitter"` generates oauth information to be used in the current active session only (i.e. "side-effect") and no authentication-related information will be stored in the returned credential object.

Author(s)

Chung-hong Chan <chainsawtiney@gmail.com>

See Also

[AuthenticateWithFacebookAPI](#), [AuthenticateWithInstagramAPI](#), [AuthenticateWithYoutubeAPI](#), [AuthenticateWithTwitterAPI](#), [SaveCredential](#), [LoadCredential](#)

Examples

```
## Not run:
require(magrittr)
## Instagram ego network example
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"
myUsernames <- c("senjohnmccain", "obama")

Authenticate("instagram",
  appID = myAppId,
  appSecret = myAppSecret) %>% Collect(ego = TRUE,
  username = myUsernames) %>% Create

## YouTube actor network example
my_apiKeyYoutube <- "314159265358979qwerty"
videoIDs <- c("W2GZFeYGU3s", "mL27TAJG1Wc")

Authenticate("youtube",
  apiKey = my_apiKeyYoutube) %>% Collect(videoIDs = videoIDs) %>% Create('actor')

## End(Not run)
```

AuthenticateWithFacebookAPI

Note: this function is DEPRECATED and will be removed in a future release. Please use the Authenticate function

Description

Facebook API Authentication

Usage

```
AuthenticateWithFacebookAPI(appID, appSecret, extended_permissions,
                             useCachedToken)
```

Arguments

| | |
|----------------------|--|
| appID | character string specifying the 'App ID' of the Facebook app used for authentication. |
| appSecret | character string specifying the 'API Secret' associated with the Facebook App used for authentication. |
| extended_permissions | logical. If TRUE then behaves as described in package 'Rfacebook': the token will give access to some of the authenticated user's private information (birthday, hometown, location, relationships) and that of his/her friends, and permissions to post status updates as well as to access checkins, likes, and the user's news-feed. If FALSE, token will give access only to public information. Note that updateStatus will only work for tokens with extended permissions. |
| useCachedToken | logical. If TRUE then this function will look for a saved token in the current working directory (name of token file must be fb_oauth). If fb_oauth token is not found, then it will create a token and save it to current working directory (i.e. for future use). |

Details

OAuth token based authentication with the Facebook API, with caching options for automatic authentication (i.e. avoid using the browser).

In order to collect data from Facebook, the user must first authenticate with Facebook's Application Programming Interface (API). Furthermore, the user must create a Facebook 'app' and get an 'app secret'.

To get a Facebook 'app ID' and 'API secret', the excellent tutorial at <http://thinktostart.com/analyzing-facebook-with-r/> provides more information.

One problem with Facebook authentication through R is that it normally requires the user to authenticate using their browser each time they wish to collect data. The useCachedToken argument provides a way to circumvent this, by saving and loading an authenticated 'token' file stored in the working directory. If the useCachedToken argument is set to TRUE, then the browser is not necessary for future sessions.

Value

An OAuth access token that enables R to make authenticated calls to the Facebook API.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

AuthenticateWithTwitterAPI and AuthenticateWithYouTubeAPI for other ways to collect social media data.

Examples

```
## Not run:
## Use your own values for myAppID and myAppSecret
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Facebook API using `AuthenticateWithFacebookAPI`
fb_oauth <- AuthenticateWithFacebookAPI(appID=myAppID, appSecret=myAppSecret,
  extended_permissions=FALSE, useCachedToken=TRUE)

## End(Not run)
```

AuthenticateWithInstagramAPI

Note: this function is DEPRECATED and will be removed in a future release. Please use the Authenticate function

Description

Instagram API Authentication

Usage

```
AuthenticateWithInstagramAPI(appID, appSecret, useCachedToken)
```

Arguments

| | |
|----------------|---|
| appID | character string specifying the 'App ID' of the Instagram app used for authentication. |
| appSecret | character string specifying the 'API Secret' associated with the Instagram App used for authentication. |
| useCachedToken | logical. If TRUE then this function will look for a saved token in the current working directory (name of token file must be fb_oauth). If fb_oauth token is not found, then it will create a token and save it to current working directory (i.e. for future use). |

Details

OAuth token based authentication with the Instagram API, with caching options for automatic authentication (i.e. avoid using the browser).

In order to collect data from Instagram, the user must first authenticate with Instagram's Application Programming Interface (API). Furthermore, the user must create a Instagram 'app' and get an 'app secret'.

To get a Instagram 'app ID' and 'API secret', please see the Instagram document at: <https://instagram.com/developer/auth>

One problem with Instagram authentication through R is that it normally requires the user to authenticate using their browser each time they wish to collect data. The `useCachedToken` argument provides a way to circumvent this, by saving and loading an authenticated 'token' file stored in the working directory. If the `useCachedToken` argument is set to `TRUE`, then the browser is not necessary for future sessions.

Value

An OAuth access token that enables R to make authenticated calls to the Instagram API.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

`AuthenticateWithTwitterAPI` and `AuthenticateWithYouTubeAPI` and `AuthenticateWithFacebookAPI` for other ways to collect social media data.

Examples

```
## Not run:
## Use your own values for myAppID and myAppSecret
app_id <- "123456789098765"
app_secret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Instagram API using `AuthenticateWithInstagramAPI`
instagram_oauth_token <- AuthenticateWithInstagramAPI(appID=app_id,
  appSecret=app_secret, useCachedToken=FALSE)

## End(Not run)
```

`AuthenticateWithTwitterAPI`

Note: this function is DEPRECATED and will be removed in a future release. Please use the `Authenticate` function

Description

Twitter API Authentication

Usage

```
AuthenticateWithTwitterAPI(api_key, api_secret, access_token,  
    access_token_secret, createToken)
```

Arguments

| | |
|---------------------|--|
| api_key | character string specifying the 'API key' used for authentication. |
| api_secret | character string specifying the 'API secret' used for authentication. |
| access_token | character string specifying the 'access token' used for authentication. |
| access_token_secret | character string specifying the 'access token secret' used for authentication. |
| createToken | logical. !! NOT PROPERLY IMPLEMENTED YET. |

Details

Oauth based authentication with the Twitter API

In order to collect data from Twitter, the user must first authenticate with Twitter's Application Programming Interface (API).

This requires setting up an App on Twitter. An excellent guide to achieving this can be found at: <http://thinktostart.com/twitter-authentication-with-r/>

Value

This is called for its side effect.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

AuthenticateWithFacebookAPI and AuthenticateWithYouTubeAPI for other ways to collect social media data.

Examples

```
## Not run:  
# Firstly specify your API credentials  
my_api_key <- "1234567890qwerty"  
my_api_secret <- "1234567890qwerty"  
my_access_token <- "1234567890qwerty"  
my_access_token_secret <- "1234567890qwerty"  
  
AuthenticateWithTwitterAPI(api_key=my_api_key, api_secret=my_api_secret,  
    access_token=my_access_token, access_token_secret=my_access_token_secret)  
  
## End(Not run)
```

AuthenticateWithYoutubeAPI

Note: this function is DEPRECATED and will be removed in a future release. Please use the Authenticate function

Description

YouTube API Authentication

Usage

```
AuthenticateWithYoutubeAPI(apiKeyYoutube)
```

Arguments

apiKeyYoutube character string specifying your Google Developer API key.

Details

OAuth based authentication with the Google API

In order to collect data from YouTube, the user must first authenticate with Google's Application Programming Interface (API). Users can obtain a Google Developer API key at: <https://console.developers.google.com>

Value

This is called for its side effect.

Note

In the future this function will enable users to save the API key in working directory, and the function will automatically look for a locally stored key whenever it is called without apiKeyYoutube argument.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

AuthenticateWithFacebookAPI and AuthenticateWithTwitterAPI for other ways to collect social media data.

Examples

```
## Not run:
# Replace with your Google Developer API Key:
my_apiKeyYoutube <- "314159265358979qwerty"

apiKeyYoutube <- AuthenticateWithYoutubeAPI(my_apiKeyYoutube)

## End(Not run)
```


Collect

*Collect data from social media for generating networks***Description**

This function collects data from social media APIs, and structures the data into a data frame of class `dataSource.*`, ready for creating networks for further analysis. `Collect` is the second step of the `Authenticate`, `Collect`, `Create` workflow. This function is a convenient UI wrapper to the core `CollectDataFrom*` family of functions.

Usage

```
Collect(credential, ego = FALSE, ...)
```

Arguments

| | |
|-------------------------|---|
| <code>credential</code> | credential object generated from <code>Authenticate</code> |
| <code>ego</code> | logical, collecting ego network data. Currently only support Instagram. |
| <code>...</code> | additional parameters for data collection (refer to <code>CollectDataFrom*</code> and <code>CollectEgo*</code> functions) |
| | facebook: <code>pageName</code> , <code>rangeFrom</code> , <code>rangeTo</code> , <code>verbose</code> , <code>n</code> , <code>writeToFile</code> , <code>dynamic</code> |
| | youtube: <code>videoIDs</code> , <code>verbose</code> , <code>writeToFile</code> , <code>maxComments</code> |
| | twitter: <code>searchTerm</code> , <code>numTweets</code> , <code>verbose</code> , <code>writeToFile</code> , <code>language</code> |
| | instagram: <code>credential</code> , <code>tag</code> , <code>n</code> , <code>lat</code> , <code>lng</code> , <code>distance</code> , <code>folder</code> , <code>mindate</code> , <code>maxdate</code> , <code>verbose</code> , <code>sleep</code> , <code>writeToFile</code> , <code>waitForRateLimit</code> |
| | instagram with <code>ego = TRUE</code> : <code>username</code> , <code>userid</code> , <code>verbose</code> , <code>degreeEgoNet</code> , <code>waitForRateLimit</code> , <code>getFollows</code> |

Value

A `data.frame` object of class `dataSource.*` that can be used with `Create`.

Author(s)

Chung-hong Chan <chainsawtiney@gmail.com>

See Also

`CollectDataFromFacebook`, `CollectDataFromInstagram`, `CollectDataFromYoutube`, `CollectDataFromTwitter`, `CollectEgoInstagram`

Examples

```
## Not run:
require(magrittr)
## Instagram ego network example
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"
myUsernames <- c("senjohnmccain", "obama")
```

```

Authenticate("instagram",
  appID = myAppId,
  appSecret = myAppSecret) %>% Collect(ego = TRUE,
  username = myUsernames) %>% Create

## YouTube actor network example
my_apiKeyYoutube <- "314159265358979qwerty"
videoIDs <- c("W2GZFeYGU3s", "mL27TAJG1Wc")

Authenticate("youtube",
  apiKey = my_apiKeyYoutube) %>% Collect(videoIDs = videoIDs) %>% Create('actor')

## End(Not run)

```

| | |
|---------------------|---|
| CollectDataFacebook | <i>Note: this function is DEPRECATED and will be removed in a future release. Please use the Collect function</i> |
|---------------------|---|

Description

Collect data from Facebook pages for generating different types of networks

Usage

```
CollectDataFacebook(pageName, rangeFrom, rangeTo, verbose, n, writeToFile,
  credential = NULL)
```

Arguments

| | |
|-------------|---|
| pageName | character string, specifying the name of the Facebook page. For example, if page is: https://www.facebook.com/StarWars , then pageName="StarWars". |
| rangeFrom | character string, specifying a 'start date' for data collection, in the format YYYY-MM-DD. For example, to collect data starting from July 4th 2015, rangeFrom would be "2015-07-04". Default value is current system date minus one week (i.e. the date 7 days ago). |
| rangeTo | character string, specifying an 'end date' for data collection, in the format YYYY-MM-DD. For example, to collect data until December 25th 2015, rangeFrom would be "2015-12-25". Default value is the current system date. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |
| n | numeric, maximum number of comments and likes to return (see getPost in Rfacebook package). Default value is 1000. |
| writeToFile | logical. If TRUE then the data is saved to file in current working directory (CSV format), with filename denoting rangeFrom, rangeTo, and pageName. |
| credential | Optional, a credential object created by Authenticate. |

Details

This function collects data from Facebook pages (i.e. post data and comments/likes data within posts), and structures the data into a data frame of class `dataSource.facebook`, ready for creating networks for further analysis.

`CollectDataFacebook` collects public 'post' data from a given Facebook page, including comments and 'likes' from within each post.

The function then finds and maps the `edgeTypes` between users and posts, and structures these relationships into a format suitable for creating bimodal networks using `CreateBimodalNetwork`.

A date range must be specified for collecting post data using `rangeFrom` and `rangeTo` (i.e. data will be collected from posts posted within the date range). If no date range is supplied, then the default is the current system date minus one week (i.e. 7 days leading up to current system date).

Value

A data frame object of class `dataSource.facebook` that can be used with `Create`.

Note

Currently supported network types:

- bimodal networks - dynamic networks

Note: dynamic networks created using Facebook data are bimodal. This means that there are two types of vertices present in the network (i.e. Facebook users and Facebook posts), with edges representing the time(s) when user *i* commented on post *j*. Currently, timestamp data is not available through the Facebook API for 'likes' data (i.e. when user *i* 'likes' post *j*), so edge ties based on 'likes' are excluded from dynamic Facebook data.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

`Authenticate` must be run first or no data will be collected.

Examples

```
## Not run:
## Use your own values for myAppID and myAppSecret
appID <- "xxxx"
appSecret <- "yyyy"

## Collect data and create bimodal network

g_bimodal_facebook_star_wars <- Authenticate("Facebook",
  appID = appID, appSecret = appSecret) %>%
  SaveCredential("FBCredential.RDS") %>%
  Collect(pageName="StarWars", rangeFrom="2015-03-01",
    rangeTo="2015-03-02", writeToFile=FALSE) %>%
  Create("Bimodal")

## Create a dynamic network using the saved credentials
```

```

g_bimodal_facebook_star_wars_dynamic <-
LoadCredential("FBCredential.RDS") %>%
Collect(pageName="StarWars", rangeFrom="2015-03-01",
rangeTo="2015-03-02", writeToFile=FALSE) %>%
Create("dynamic")

## End(Not run)

```

CollectDataInstagram *Note: this function is **DEPRECATED** and will be removed in a future release. Please use the Collect function*

Description

Collect data from Instagram for generating different types of networks

Usage

```
CollectDataInstagram(tag, n, lat, lng, distance, folder, mindate, maxdate,
  verbose, sleep, writeToFile, waitForRateLimit, credential = NULL)
```

Arguments

| | |
|------------------|--|
| tag | character string. Hashtag used to filter media. It is only possible for a single hashtag. |
| n | numeric. Maximum number of media to return. |
| lat | numeric. Latitude of the center search coordinate. |
| lng | numeric. Longitude of the center search coordinate. |
| distance | numeric. Default is 1km (distance=1000), max distance is 5km. |
| folder | character string. If different than NULL, will download all pictures to this folder. |
| mindate | character string. Minimum date for search period. |
| maxdate | character string. Maximum date for search period. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |
| sleep | numeric. Number of seconds between API calls (default is 0). |
| writeToFile | logical. If TRUE then the data is saved to file in current working directory (CSV format), with filename denoting the current time/date. |
| waitForRateLimit | logical. If TRUE then it will try to observe the API rate limit by ensuring that no more than 5000 API calls are made per hour (the current rate limit). If more than 5000 calls are made within a 60 minute window, then all operates will suspend for 60 minutes, and resume afterwards. Note: API calls are only tracked within the scope of this function. |
| credential | Optional, a credential object created by Authenticate. |

Details

This function collects data from Instagram using either hashtag (e.g. #obama) or search coordinates (latitude and longitude), and structures the data into a data frame of class `dataSource.Instagram`, ready for creating networks for further analysis. This function draws heavily on the `'searchInstagram'` function (from the `'instaR'` package) and includes all the arguments for collecting Instagram data using that function, as well as additional arguments listed below.

`CollectDataInstagram` collects public pictures and videos from Instagram, and also collects the maximum amount of comments and 'likes' for each post. It draws on and extends the `'searchInstagram'` function from the `'instaR'` package.

As the `'instaR'` documentation describes, it is only possible to apply one filter at a time: either search by hashtag OR search by coordinates. The `'mindate'` and `'maxdata'` search parameters only work when searching by location, not when searching by tag.

After the data are collected, the function finds and maps the relationships between users and posts, and structures these relationships into a format suitable for creating bimodal networks using `CreateBimodalNetwork`.

Value

A data frame object of class `dataSource.Instagram` that can be used with `CreateBimodalNetwork`.

Note

The current implementation only supports creating bimodal networks. Other network types will be added in the near future.

- bimodal networks; `CreateBimodalNetwork`

A bimodal (or two-mode) network means that there are two types of vertices present in the network (i.e. Instagram users and Instagram posts), with edges representing user *i* 'commenting' or 'liking' post *j*.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

`AuthenticateWithInstagramAPI` must be run first or no data can be collected through the API.

Examples

```
## Not run:
## Use your own values for myAppID and myAppSecret
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Instagram API using `AuthenticateWithInstagramAPI`
instagram_oauth_token <- AuthenticateWithInstagramAPI(appID=app_id, appSecret=app_secret,
  useCachedToken=TRUE)

# EXAMPLE 1

# Run the `CollectDataInstagram` function and store the results in variable `myInstagramData`
# (searching by hashtag)
myInstagramData <- CollectDataInstagram(tag="obama", distance=5000, n=100, folder=NULL,
```

```

verbose=TRUE, waitForRateLimit=TRUE)

# Create a 'bimodal' network using \code{CreateBimodalNetwork}
g_bimodal_instagram_obama <- CreateBimodalNetwork(myInstagramData,writeToFile=F)

# View descriptive information about the bimodal network
g_bimodal_instagram_obama

# EXAMPLE 2

# Run the `CollectDataInstagram` function and store the results in variable `myInstagramData`
# (searching by coordinates in Brisbane (Australia) with a radius of 5km)
myInstagramData <- CollectDataInstagram(lat=-27.4701, lng=153.0220, distance=5000, n=100,
  folder=NULL, verbose=TRUE, waitForRateLimit=TRUE)

# Create a 'bimodal' network using \code{CreateBimodalNetwork}
g_bimodal_instagram_brisbane <- CreateBimodalNetwork(myInstagramData,writeToFile=F)

# View descriptive information about the bimodal network
g_bimodal_instagram_brisbane

## End(Not run)

```

| | |
|--------------------|--|
| CollectDataTwitter | <i>Note: this function is DEPRECATED and will be removed in a future release. Please use the Collect function</i> |
|--------------------|--|

Description

Collect data from Twitter for generating different types of networks

Usage

```
CollectDataTwitter(searchTerm, numTweets, verbose, writeToFile, language, since,
  until, locale, geocode, sinceID, maxID, resultType, retryOnRateLimit)
```

Arguments

| | |
|-------------|---|
| searchTerm | character string, specifying a search term or phrase (e.g. "Australian politics") or hashtag (e.g. "#auspol"). Many query operators are available - see the Twitter documentation for more information: https://dev.twitter.com/rest/public/search |
| numTweets | numeric integer, specifying how many tweets to be collected. Defaults to 1500. Maximum tweets for a single call of this function is 1500. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |
| writeToFile | logical. If TRUE then the data is saved to file in current working directory (CSV format), with filename denoting current system time and searchTerm. Default is FALSE. |
| language | character string, restricting tweets to the given language, given by an ISO 639-1 code. For example, "en" restricts to English tweets. Defaults to NULL. |

| | |
|-------------------------------|--|
| <code>since</code> | If not NULL, restricts tweets to those since the given date. Date is to be formatted as YYYY-MM-DD (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>until</code> | If not NULL, restricts tweets to those up until the given date. Date is to be formatted as YYYY-MM-DD (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>locale</code> | If not NULL, will set the locale for the search. As of 03/06/11 only ja is effective, as per the Twitter API (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>geocode</code> | If not NULL, returns tweets by users located within a given radius of the given latitude/longitude. (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>sinceID</code> | If not NULL, returns tweets with IDs greater (ie newer) than the specified ID (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>maxID</code> | If not NULL, returns tweets with IDs smaller (ie older) than the specified ID (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>resultType</code> | If not NULL, returns filtered tweets as per value. See details for allowed values. (this is a wrapper to the searchTwitter function in the twitterR package). |
| <code>retryOnRateLimit</code> | If non-zero the search command will block retry up to X times if the rate limit is experienced. This might lead to a much longer run time but the task will eventually complete if the retry count is high enough (this is a wrapper to the searchTwitter function in the twitterR package). |

Details

This function collects data from Twitter based on hashtags or search terms, and structures the data into a data frame of class `dataSource.twitter`, ready for creating networks for further analysis.

`CollectDataTwitter` collects public 'tweets' from Twitter using the Twitter API.

The function then finds and maps the relationships of entities of interest in the data (e.g. users, terms, hashtags), and structures these relationships into a data frame format suitable for creating unimodal networks (`CreateActorNetwork`), bimodal networks (`CreateBimodalNetwork`), and semantic networks (`CreateSemanticNetwork`).

The maximum number of tweets for a single call of `CollectDataTwitter` is 1500.

Language support is available, using the `language` argument. The user can restrict tweets returned to a particular language, using the ISO 639-1 code. For example, restricting to English would use `language="en"`. The full list of codes is available here: https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes.

A variety of query operators are available through the Twitter API. For example, "love OR hate" returns any tweets containing either term (or both). For more information see the Twitter API documentation (under the heading 'Query Operators'): <https://dev.twitter.com/rest/public/search>

Value

A data frame object of class `dataSource.twitter` that can be used for creating unimodal networks (`CreateActorNetwork`), bimodal networks (`CreateBimodalNetwork`), and semantic networks (`CreateSemanticNetwork`).

Note

Data generated using this function is **not** suitable for dynamic networks. Dynamic Twitter networks are not currently implemented in the SocialMediaLab package. This will be implemented in a future release.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

AuthenticateWithTwitterAPI must be run first or no data will be collected.

Examples

```
## Not run:
# Firstly specify your API credentials
my_api_key <- "1234567890qwerty"
my_api_secret <- "1234567890qwerty"
my_access_token <- "1234567890qwerty"
my_access_token_secret <- "1234567890qwerty"

# Authenticate with the Twitter API using \code{AuthenticateWithTwitterAPI}
AuthenticateWithTwitterAPI(api_key=my_api_key, api_secret=my_api_secret,
  access_token=my_access_token, access_token_secret=my_access_token_secret)

# Collect tweets data using \code{myTwitterData}
myTwitterData <- CollectDataTwitter(searchTerm="#auspol",
  numTweets=150,writeToFile=FALSE,verbose=FALSE)

# Create an 'actor' network using \code{CreateActorNetwork}
g_actor_twitter <- CreateActorNetwork(myTwitterData)

# Create a 'bimodal' network using \code{CreateBimodalNetwork}
g_bimodal_twitter <- CreateBimodalNetwork(myTwitterData)

# Create a 'semantic' network using \code{CreateSemanticNetwork}
g_semantic_twitter <- CreateSemanticNetwork(myTwitterData)

## End(Not run)
```

CollectDataYoutube

Note: this function is DEPRECATED and will be removed in a future release. Please use the Collect function

Description

Collect YouTube comments data for generating different types of networks

Usage

```
CollectDataYoutube(videoIDs, apiKeyYoutube, verbose, writeToFile, maxComments)
```


Arguments

| | |
|---------------|---|
| videoIDs | character vector, specifying one or more YouTube video IDs. For example, if the video URL is 'https://www.youtube.com/watch?v=W2GZFeYGU3s', then use videoIDs='W2GZFeYGU3s'. For multiple videos, the function GetYoutubeVideoIDs can be used to create a vector object suitable as input for videoIDs. |
| apiKeyYoutube | character string, specifying the Google Developer API Key used for authentication. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |
| writeToFile | logical. If TRUE then the data is saved to file in current working directory (CSV format), with filename denoting current system time. Default is FALSE. |
| maxComments | numeric integer, specifying how many 'top-level' comments to collect from each video. This value <i>does not</i> take into account 'reply' comments (i.e. replies to top-level comments), therefore the total number of comments collected may be higher than maxComments. By default this function attempts to collect all comments. |

Details

This function collects YouTube comments data for one or more YouTube videos. It structures the data into a data frame of class `dataSource.youtube`, ready for creating networks for further analysis.

CollectDataYoutube collects public comments from YouTube videos, using the YouTube API.

The function then finds and maps the relationships of YouTube users who have interacted with each other (i.e. user *i* has replied to user *j* or mentioned user *j* in a comment) and structures these relationships into a data frame format suitable for creating unimodal networks (`CreateActorNetwork`).

For multiple videos, the user may wish to use the function `GetYoutubeVideoIDs`, which creates a character vector of video IDs from a plain text file of YouTube video URLs, which can then be used for the `videoIDs` argument of the function `CollectDataYoutube`.

Value

A data frame object of class `dataSource.youtube` that can be used for creating unimodal networks (`CreateActorNetwork`).

Note

Currently supported network types:

- unimodal 'actor' network; `CreateActorNetwork`

Data generated using this function is *not* suitable for dynamic networks. Dynamic YouTube comments networks are not currently implemented in the `SocialMediaLab` package. This will be implemented in a future release.

Note on `maxComments` argument: Due to quirks/specifications of the Google API, it is currently not possible to specify the exact number of comments to return from the API using `maxResults` argument (i.e. including comments that are replies to top-level comments). Therefore, the number of comments collected is usually somewhat greater than `maxComments`, if a value is specified for this argument. For example, if a video contains 10 top-level comments, and one of these top-level comments has 5 'child' or reply comments, then the total number of comments collected will be equal to 15. Currently, the user must 'guesstimate' the `maxResults` value, to collect a number of comments in the order of what they require.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

AuthenticateWithYoutubeAPI must be run first or no data will be collected.

Examples

```
## Not run:
# Use your own Google Developer API Key here:
myApiKey <- "1234567890"

# Authenticate with the Google API
apiKeyYoutube <- AuthenticateWithYoutubeAPI(apiKeyYoutube=myApiKey)

# Generate a vector of YouTube video IDs to collect data from
# (or use the function `GetYoutubeVideoIDs` to automatically
# generate from a plain text file of video URLs)
videoIDs <- c("W2GZFeYGU3s", "mL27TAJG1Wc")

# Collect the data using function `CollectDataYoutube`
myYoutubeData <- CollectDataYoutube(videoIDs, apiKeyYoutube, writeToFile=FALSE)

# Create an 'actor' network using the function `CreateActorNetwork`
g_actor_youtube <- CreateActorNetwork(myYoutubeData)

## End(Not run)
```

| | |
|---------------------|--|
| CollectEgoInstagram | <i>Note: this function is DEPRECATED and will be removed in a future release. Please use the Collect function</i> |
|---------------------|--|

Description

Collect Instagram data for generating ego network

Usage

```
CollectEgoInstagram(username, userid, verbose, degreeEgoNet, waitForRateLimit,
  getFollows, credential = NULL)
```

Arguments

| | |
|----------|--|
| username | character vector, specifying a set of usernames who will be the 'ego' nodes for the network generation. |
| userid | character vector, specifying a set of usernames who will be the 'ego' nodes for the network generation. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |

| | |
|------------------|--|
| degreeEgoNet | Numeric, the 'order' or 'degree' of the ego-network to create (1 is default). 1 = ego + alters. 2 = ego + alters + alters of alters. |
| waitForRateLimit | logical. If TRUE then it will try to observe the API rate limit by ensuring that no more than 5000 API calls are made per hour (the current rate limit). If more than 5000 calls are made within a 60 minute window, then all operates will suspend for 60 minutes, and resume afterwards. Note: API calls are only tracked within the scope of this function. |
| getFollows | Logical, if TRUE (default), also collect who each 'ego' node itself follows (i.e. not just the followers of ego), and integrate these data into the ego network. |
| credential | credential object. Credential information to be use with API calls. Default to NULL, meaning using the API credential information store in the current workspace. |

Details

This function collects data for creating a (weighted and directed) 'ego' network from a given set of seed users (the ego nodes). Note! The network size can become extremely large very quickly, depending on the arguments the user provides to this function. For example, specifying degreeEgoNet=2 and getFollows=TRUE can generate very large networks from just a small number of ego users (even just 3 or 4 ego nodes).

Value

A data frame object of class `dataSource.instagram.ego` that can be used with `Create`.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au>, Robert Ackland<robert.ackland@anu.edu.au> & Chung-hong Chan <chainsawtiney@gmail.com>

Examples

```
## Not run:
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Instagram API using `AuthenticateWithInstagramAPI`
instagram_oauth_token <- AuthenticateWithInstagramAPI(appID=myAppI,
appSecret=myAppSecret, useCachedToken=TRUE)

myUsernames <- c("senjohnmccain","obama")
instagramEgodata <- CollectEgoInstagram(username=myUsernames,
verbose=TRUE,degreeEgoNet=1, waitForRateLimit=TRUE,
getFollows=FALSE)
Create(instagramEgodata)

## End(Not run)
```

Create

*Create networks from social media data***Description**

This function creates networks from social media data (i.e. from data frames of class `dataSource`). Create is the final step of the Authenticate, Collect, Create workflow. This function is a convenient UI wrapper to the core `Create*Network` family of functions.

Usage

```
Create(dataSource, type = "Actor", ...)
```

Arguments

| | |
|-------------------------|--|
| <code>dataSource</code> | a data frame of class <code>dataSource</code> |
| <code>type</code> | character, type of network to be created, currently supports "actor", "bimodal", "dynamic", "semantic" and "ego" |
| <code>...</code> | additional parameters for <code>Create*Network</code> functions |

Details

Note: when creating Twitter networks, the user information can be collected separately using the [PopulateUserInfo](#) function and stored into the network as vertex attributes (this involves additional calls to the Twitter API).

Value

An `igraph` graph object

Author(s)

Chung-hong Chan <chainsawtiney@gmail.com>

See Also

[CreateActorNetwork](#), [CreateBimodalNetwork](#), [CreateDynamicNetwork](#), [CreateSemanticNetwork](#), [CreateEgoNetworkFromData](#)

Examples

```
## Not run:
require(magrittr)
## Instagram ego network example
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"
myUsernames <- c("senjohnmccain", "obama")

Authenticate("instagram",
  appID = myAppID,
  appSecret = myAppSecret) %>% Collect(ego = TRUE,
```

```

username = myUsernames) %>% Create

## YouTube actor network example
my_apiKeyYoutube <- "314159265358979qwerty"
videoIDs <- c("W2GZFeYGU3s", "mL27TAJG1Wc")

Authenticate("youtube",
apiKey = my_apiKeyYoutube) %>% Collect(videoIDs = videoIDs) %>% Create('actor')

## End(Not run)

```

| | |
|--------------------|--|
| CreateActorNetwork | <i>Note: this function is DEPRECATED and will be removed in a future release. Please use the Create function</i> |
|--------------------|--|

Description

Create 'actor' networks from social media data

Usage

```
CreateActorNetwork(x, writeToFile)
```

Arguments

| | |
|-------------|--|
| x | a data frame of class <code>dataSource</code> . For Twitter data, it is also possible to provide a <i>*list*</i> of data frames (i.e. data frames that inherit class <code>dataSource</code> and <code>twitter</code>). Only lists of Twitter data frames are supported at this time. If a list of data frames is provided, then the function binds these row-wise and computes over the entire data set. |
| writeToFile | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |

Details

This function creates a unimodal 'actor' network from social media data (i.e. from data frames of class `dataSource`, or for Twitter data it is also possible to provide a **list** of data frames). In this actor network, edges represent relationships between actors of the same type (e.g. interactions between Twitter users). For example, with Twitter data an interaction is defined as a 'mention' or 'reply' or 'retweet' from user *i* to user *j*, given 'tweet' *m*. With YouTube comments, an interaction is defined as a 'reply' or 'mention' from user *i* to user *j*, given 'comment' *m*.

This function creates a (weighted and directed) unimodal 'actor' network from a data frame of class `dataSource` (which are created using the 'CollectData' family of functions in the `SocialMediaLab` package), or a **list** of Twitter data frames collected using `CollectDataTwitter` function.

The resulting network is an `igraph` graph object. This graph object is unimodal because edges represent relationships between vertices of the same type (read: 'actors'), such as replies/retweets/mentions between Twitter users. Edges are directed and weighted (e.g. if user *i* has replied *n* times to user *j*, then the weight of this directed edge equals *n*).

Value

An igraph graph object, with directed and weighted edges.

Note

Not all data sources in SocialMediaLab can be used for creating actor networks.

Currently supported data sources are:

- YouTube - Twitter

Other data sources (e.g. Facebook) will be implemented in the future. The user is notified if they try to create actor networks for incompatible data sources.

For Twitter data, actor networks can be created from multiple data frames (i.e. datasets collected individually using CollectDataTwitter). Simply create a list of the data frames that you wish to create a network from. For example, `myList <- list(myTwitterData1, myTwitterData2, myTwitterData3)`.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

See `CollectDataYoutube` and `CollectDataTwitter` to collect data sources for creating actor networks in SocialMediaLab.

Examples

```
## Not run:
## This example shows how to collect YouTube comments data and create an actor network

# Use your own Google Developer API Key here:
myApiKey <- "1234567890"

# Authenticate with the Google API
apiKeyYoutube <- AuthenticateWithYoutubeAPI(apiKeyYoutube=myApiKey)

# Generate a vector of YouTube video IDs to collect data from
# (or use the function `GetYoutubeVideoIDs` to automatically
# generate from a plain text file of video URLs)
videoIDs <- c("W2GZFeYGU3s", "mL27TAJG1Wc")

# Collect the data using function `CollectDataYoutube`
myYoutubeData <- CollectDataYoutube(videoIDs, apiKeyYoutube, writeToFile=FALSE)

# Create an 'actor' network using the function `CreateActorNetwork`
g_actor_youtube <- CreateActorNetwork(myYoutubeData)

# Description of actor network
g_actor_youtube

## End(Not run)
```

CreateBimodalNetwork *Note: this function is **DEPRECATED** and will be removed in a future release. Please use the Create function*

Description

Create bimodal networks from social media data

Usage

```
CreateBimodalNetwork(x, writeToFile, removeTermsOrHashtags)
```

Arguments

| | |
|-----------------------|--|
| x | a data frame of class <code>dataSource</code> . For Twitter data, it is also possible to provide a <i>*list*</i> of data frames (i.e. data frames that inherit class <code>dataSource</code> and <code>twitter</code>). Only lists of Twitter data frames are supported at this time. If a list of data frames is provided, then the function binds these row-wise and computes over the entire data set. |
| writeToFile | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |
| removeTermsOrHashtags | character vector. Default is none. Otherwise this argument specifies which terms or hashtags (i.e. vertices with matching 'name') should be removed from the bimodal network. This is useful to remove the search term or hashtag that was used to collect the data (i.e. remove the corresponding vertex in the graph). For example, a value of "#auspol" means that if there is a vertex with the exact name "#auspol" then this vertex will be removed. |

Details

This function creates a bimodal network from social media data (i.e. from data frames of class `dataSource`, or for Twitter data it is also possible to provide a **list** of data frames), with edges representing relationships between actors of two different types (e.g. Facebook users and Facebook posts, with edges representing whether a user has commented or 'liked' a post).

This function creates a (directed and weighted) bimodal network from a data frame of class `dataSource` (which are created using the 'CollectData' family of functions in the `SocialMediaLab` package), or a **list** of Twitter data frames collected using `CollectDataTwitter` function.

The resulting network is an `igraph` graph object. This graph object is bimodal because edges represent relationships between vertices of two different types. For example, in a bimodal Facebook network, vertices represent Facebook users or Facebook posts, and edges represent whether a user has commented or 'liked' a post. Edges are directed and weighted (e.g. if user *i* has commented *n* times on post *j*, then the weight of this directed edge equals *n*).

Value

An `igraph` graph object, with weighted and directed edges.

Note

Not all data sources in SocialMediaLab can be used for creating bimodal networks.

Currently supported data sources are:

- Facebook - Twitter

Other data sources (e.g. YouTube) will be implemented in the future. Additionally, the user is notified if they try to create bimodal networks for incompatible data sources.

For Twitter data, bimodal networks can be created from multiple data frames (i.e. datasets collected individually using CollectDataTwitter). Simply create a list of the data frames that you wish to create a network from. For example, `myList <- list(myTwitterData1, myTwitterData2, myTwitterData3)`.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

See CollectDataFacebook and CollectDataTwitter to collect data for creating bimodal networks in SocialMediaLab.

Examples

```
## Not run:
## This example shows how to collect Facebook page data and create a bimodal network

# Use your own values for myAppID and myAppSecret
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Facebook API using `AuthenticateWithFacebookAPI`
fb_oauth <- AuthenticateWithFacebookAPI(appID=myAppID, appSecret=myAppSecret,
  extended_permissions=FALSE, useCachedToken=TRUE)

# Run the `CollectDataFacebook` function and store the results in variable `myFacebookData`
myFacebookData <- CollectDataFacebook(pageName="StarWars", rangeFrom="2014-05-15",
  rangeTo="2014-06-03", writeToFile=FALSE, verbose=TRUE)

# Create a 'bimodal' network using \code{CreateBimodalNetwork}
g_bimodal_facebook <- CreateBimodalNetwork(myFacebookData)

# View descriptive information about the bimodal network
g_bimodal_facebook

## End(Not run)
```

| | |
|----------------------|---|
| CreateDynamicNetwork | <i>Note: this function is DEPRECATED and will be removed in a future release. Please use the Create function</i> |
|----------------------|---|

Description

Create dynamic networks from social media data (networks that vary over time)

Usage

```
CreateDynamicNetwork(x, writeToFile)
```

Arguments

| | |
|-------------|---|
| x | a data frame of class <code>dataSource</code> and class <code>temporal</code> . |
| writeToFile | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |

Details

This function creates a dynamic network from social media data (i.e. from data frames of class `dataSource` and class `temporal`).

This function creates a directed network from a data frame of class `dataSource` and `temporal` (which are created using the 'CollectTemporalData' family of functions in the `SocialMediaLab` package).

The resulting dynamic network is an `igraph` graph object. This graph object is dynamic because all edges in the network have a timestamp attribute expressing their existence as a function of time. Edges are directed and non-weighted (i.e. for each 'interaction' between two vertices there exists an edge with a timestamp attribute). For example, a Facebook user *i* may 'comment on' post *j* at time *T1* and *T2*, which is represented by two edges with timestamp attribute *T1* and *T2*, respectively.

Value

An `igraph` graph object, with directed and non-weighted edges.

Note

Not all data sources in `SocialMediaLab` can be used for creating dynamic networks.

Currently supported data sources are:

- Facebook

There are three types of edge attributes for timestamp data. The `timestamp` edge attribute is the timestamp in human readable format. For example, "2015-05-29 19:54:39", in the format YYYY-MM-DD HH:MM:SS. The `timestampNumeric` edge attribute utilises an 'epoch' starting from the timestamp of the oldest comment in the data set, which is given the value 0 (zero). Therefore, the oldest comment in the dataset will become 0 (zero), and all comments thereafter will be assigned a number that represents the number of seconds each comment occurred *after* the 'epoch' comment (i.e. from the zero starting time). The `timestampUnixEpoch` edge attribute utilises the standard Unix epoch, indicating the number of seconds since January 1, 1970 (i.e. how many seconds after the Unix epoch each comment was posted). This provides the ability to compare different dynamic datasets, perform unions on dynamic networks, etc.

Dynamic networks created using Facebook data are bimodal. This means that there are two types of vertices present in the network (i.e. Facebook users and Facebook posts), with edges representing the time when user *i* commented on post *j*. Currently timestamp data is not available through the Facebook API for 'likes' data (i.e. when user *i* 'likes' post *j*), so relationships based on 'likes' are excluded from the dynamic network.

Other data sources (e.g. YouTube and Twitter) will be implemented in the future. Additionally, the user is notified if they try to create dynamic networks for incompatible data sources.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

References

Kolaczyk, E. D., Csardi, G. (2014). Statistical analysis of network data with R. New York: Springer, Chapter 10.

See Also

See CollectDataFacebook to collect data for creating dynamic networks in SocialMediaLab.

Examples

```
## Not run:
## This example shows how to collect Facebook page data and create a bimodal network

# Use your own values for myAppID and myAppSecret
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Facebook API using `AuthenticateWithFacebookAPI`
fb_oauth <- AuthenticateWithFacebookAPI(appID=myAppID, appSecret=myAppSecret,
  extended_permissions=FALSE, useCachedToken=TRUE)

# Run the `CollectTemporalDataFacebook` function and
# store the results in variable `myTemporalFacebookData`
myTemporalFacebookData <- CollectTemporalDataFacebook(pageName="StarWars",
  rangeFrom="2015-05-14", rangeTo="2015-06-04", verbose=FALSE, writeToFile=FALSE)

# Create a dynamic 'bimodal' Facebook network using `CreateDynamicNetwork`
g_bimodal_dynamic_facebook <- CreateDynamicNetwork(myTemporalFacebookData)

# View descriptive information about the bimodal network
g_bimodal_facebook

## End(Not run)
```

CreateEgoNetwork

Note: this function is DEPRECATED and will be removed in a future release. Please use the Create function

Description

Create 'ego' networks from social media data

Usage

```
CreateEgoNetwork(dataSource, username, userid, verbose, degreeEgoNet,
  writeToFile, waitForRateLimit, getFollows)
```

Arguments

| | |
|------------------|--|
| dataSource | character string, specifying which data source. Currently only "instagram" (default). |
| username | character vector, specifying a set of usernames who will be the 'ego' nodes for the network generation. |
| userid | numeric vector, specifying a set of user ids who will be the 'ego' nodes for the network generation. If usernames are already specified, this argument is ignored. |
| verbose | logical. If TRUE then this function will output runtime information to the console as it computes. Useful diagnostic tool for long computations. Default is FALSE. |
| degreeEgoNet | Numeric, the 'order' or 'degree' of the ego-network to create (1 is default). 1 = ego + alters. 2 = ego + alters + alters of alters. |
| writeToFile | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |
| waitForRateLimit | logical. If TRUE then it will try to observe the API rate limit by ensuring that no more than 5000 API calls are made per hour (the current rate limit). If more than 5000 calls are made within a 60 minute window, then all operates will suspend for 60 minutes, and resume afterwards. Note: API calls are only tracked within the scope of this function. |
| getFollows | Logical, if TRUE (default), also collect who each 'ego' node itself follows (i.e. not just the followers of ego), and integrate these data into the ego network. |

Details

This function creates 'ego' networks from social media data (currently only Instagram). The networks are igraph objects. The user provides a character vector of usernames, and the function collects data about the 'followers' of the users, with options to also collect data about who each user 'follows'. It also provides the ability to specify the 'degree' of the egonet (also sometimes known as the order), currently for 1-degree (ego + alters) or 2-degree (ego + alters + alters of alters of ego).

This function creates a (weighted and directed) 'ego' network from a given set of seed users (the ego nodes).

The resulting network is an igraph graph object.

Note! The network size can become extremely large very quickly, depending on the arguments the user provides to this function. For example, specifying 'degreeEgoNet=2' and 'getFollows=TRUE' can generate very large networks from just a small number of ego users (even just 3 or 4 ego nodes).

Value

An igraph graph object, with directed and weighted edges.

Note

Currently, not all data sources in SocialMediaLab can be used for creating ego networks. Currently only Instagram is implemented.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

See CollectDataYoutube and CollectDataTwitter to collect data sources for creating actor networks in SocialMediaLab.

Examples

```
## Not run:
## Use your own values for myAppID and myAppSecret
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"

# Authenticate with the Instagram API using `AuthenticateWithInstagramAPI`
instagram_oauth_token <- AuthenticateWithInstagramAPI(appID=app_id, appSecret=app_secret,
  useCachedToken=TRUE)

myUsernames <- c("senjohnmccain", "obama")

g_ego_network <- CreateEgoNetwork(username=myUsernames, verbose=TRUE, degreeEgoNet=1,
  writeToFile=FALSE, waitForRateLimit=TRUE, getFollows=FALSE)

# Description of actor network
g_ego_network

## End(Not run)
```

CreateEgoNetworkFromData

Create 'ego' networks from social media data

Description

This function creates 'ego' networks from social media data as a data.frame of class dataSource.*.ego. The networks are igraph objects.

Usage

```
CreateEgoNetworkFromData(x, writeToFile)
```

Arguments

| | |
|-------------|---|
| x | a data.frame of class dataSource.*.ego |
| writeToFile | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |

Value

An igraph graph object, with directed and weighted edges.

Note

Similarly named function CreateEgoNetwork is a function of both collecting data from social media and creating ego network. The current function only creates ego network out of collected social media data.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au>, Robert Ackland<robert.ackland@anu.edu.au> & Chung-hong Chan <chainsawtiney@gmail.com>

Examples

```
## Not run:
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"
instagram_oauth_token <- AuthenticateWithInstagramAPI(appID=myAppID,
appSecret=myAppSecret, useCachedToken=TRUE)
myUsernames <- c("senjohnmccain","obama")
instagramEgodata <- CollectEgoInstagram(username=myUsernames,
verbose=TRUE,degreeEgoNet=1,
waitForRateLimit=TRUE,getFollows=FALSE)
CreateEgoNetworkFromData(instagramEgodata)
## the same as Create(instagramEgodata) or Create(instagramEgodata, "ego")

## End(Not run)
```

CreateSemanticNetwork *Note: this function is DEPRECATED and will be removed in a future release. Please use the Create function*

Description

Create semantic networks from social media data (semantic relationships between concepts)

Usage

```
CreateSemanticNetwork(x, writeToFile, termFreq, hashtagFreq,
removeTermsOrHashtags, stopwordsEnglish)
```

Arguments

x a data frame of class dataSource. For Twitter data, it is also possible to provide a **list** of data frames (i.e. data frames that inherit class dataSource and twitter). Only lists of Twitter data frames are supported at this time. If a list of data frames is provided, then the function binds these row-wise and computes over the entire data set.

| | |
|------------------------------------|---|
| <code>writeToFile</code> | logical. If TRUE then the network is saved to file in current working directory (GRAPHML format), with filename denoting the current date/time and the type of network. |
| <code>termFreq</code> | numeric integer, specifying the percentage of most frequent TERMS to include. For example, a value of 20 means that the 20 percent most frequently occurring terms will be included in the semantic network. The default value is 5, meaning the 5 percent most frequent terms are used. |
| <code>hashtagFreq</code> | ** NOT IMPLEMENTED YET - DEFAULTS TO ALL HASHTAGS ** . numeric integer, specifying the percentage of most frequent HASHTAGS to include. For example, a value of 80 means that the 80 percent most frequently occurring hashtags will be included in the semantic network. The default value is 50, meaning the 50 percent most frequent hashtags are used. |
| <code>removeTermsOrHashtags</code> | character vector. Default is none. Otherwise this argument specifies which terms or hashtags (i.e. vertices with matching 'name') should be removed from the semantic network. This is useful to remove the search term or hashtag that was used to collect the data (i.e. remove the corresponding vertex in the graph). For example, a value of "#auspol" means that if there is a vertex with the name "#auspol" then this vertex will be removed. |
| <code>stopwordsEnglish</code> | logical. If TRUE then English stopwords are removed from the tweets (e.g. words such as 'the' or 'and'). Using FALSE may be helpful non-English data sets. The default is TRUE (i.e. stopwords will be removed). |

Details

This function creates a semantic network from social media data (i.e. from data frames of class `dataSource`, or for Twitter data it is also possible to provide a list of data frames). In such semantic networks, concepts are words/terms extracted from the text corpus of social media data (e.g. tweets on Twitter).

This function creates a weighted network from a data frame of class `dataSource` (which are created using the 'CollectData' family of functions in the `SocialMediaLab` package), or a list of Twitter data frames collected using `CollectDataTwitter` function.

The resulting semantic network is an `igraph` graph object. This graph object is semantic because vertices represent unique concepts (in this case unique terms/words extracted from a social media text corpus), and edges represent the co-occurrence of terms for all observations in the data set. For example, for a Twitter semantic network, vertices represent either hashtags (e.g. "#auspol") or single terms ("politics"). If there are 1500 tweets in the data set (i.e. 1500 observations), and the term "#auspol" and the term "politics" appear together in every tweet, then this will be represented by an edge with weight equal to 1500.

Value

An `igraph` graph object, with weighted edges.

Note

Not all data sources in `SocialMediaLab` can be used for creating semantic networks.

Currently supported data sources are:

- Twitter

Other data sources (e.g. YouTube and Facebook) will be implemented in the future. Additionally, the user is notified if they try to create semantic networks for incompatible data sources.

For Twitter data, semantic networks can be created from multiple data frames (i.e. datasets collected individually using `CollectDataTwitter`). Simply create a list of the data frames that you wish to create a network from. For example, `myList <- list(myTwitterData1, myTwitterData2, myTwitterData3)`.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

See `CollectDataTwitter` to collect data for creating semantic networks in `SocialMediaLab`.

Examples

```
## Not run:
## This example shows how to collect Twitter data and create a semantic network

# Firstly specify your API credentials
my_api_key <- "1234567890qwerty"
my_api_secret <- "1234567890qwerty"
my_access_token <- "1234567890qwerty"
my_access_token_secret <- "1234567890qwerty"

# Authenticate with the Twitter API using \code{AuthenticateWithTwitterAPI}
AuthenticateWithTwitterAPI(api_key=my_api_key, api_secret=my_api_secret,
  access_token=my_access_token, access_token_secret=my_access_token_secret)

# Collect tweets data using \code{myTwitterData}
myTwitterData <- CollectDataTwitter(searchTerm="#auspol",
  numTweets=200,writeToFile=FALSE,verbose=FALSE)

# Create a 'semantic' network using \code{CreateSemanticNetwork}
g_semantic_twitter <- CreateSemanticNetwork(myTwitterData,writeToFile=FALSE,
  termFreq=20,hashtagFreq=80)

## End(Not run)
```

GetYoutubeVideoIDs

Extract/scrape the IDs from a set of YouTube video URLs

Description

This function reads a list of YouTube video URLs from a text file and converts them to a vector object. For example, "https://www.youtube.com/watch?v=73I5dRucCds" has the ID "73I5dRucCds". This function can be used to create an object for the argument `videoIDs` in the function `CollectDataYoutube`, that is, by extracting the IDs for a set of YouTube videos and compiling them into a vector, ready for collecting data with `CollectDataYoutube`.

Usage

```
GetYoutubeVideoIDs(file)
```

Arguments

| | |
|------|---|
| file | The connection to read from. This can be a local file, or a http or ftp connection. It can also be a character string with the file name or URI. The file must be plain text format with the URL of each YouTube video specified on a new line (separated by character return). For example, the first line might contain <code>https://www.youtube.com/watch?v=73I5dRucCds</code> , and the second line might contain <code>https://www.youtube.com/watch?v=6S9r_YbqHy8</code> . |
|------|---|

Value

a character vector representing a set of YouTube video IDs, each with number of characters equal to 11 (e.g. "73I5dRucCds").

Note

This function is useful for lots of videos. However, many videos may take a *long* time to collect data from. In such cases it is recommended to use the `verbose=TRUE` argument for the function `CollectDataYoutube`, in order to keep track of progress during computation.

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

Use `CollectDataYoutube` for collecting YouTube comments data.

Examples

```
## Not run:
## This example shows how to use `GetYoutubeVideoIDs` to extract video IDs from YouTube
## video URLs, and then collect data using the function `CollectDataYoutube`

# Use your own Google Developer API Key here:
myApiKey <- "1234567890"

# Authenticate with the Google API
apiKeyYoutube <- AuthenticateWithYoutubeAPI(apiKeyYoutube=myApiKey)

# Use the function `GetYoutubeVideoIDs` to automatically generate vector of IDs from
# a plain text file of video URLs
videoIDs <- GetYoutubeVideoIDs(file="youtube_to_scrape.txt")

# Collect the data using function `CollectDataYoutube`
myYoutubeData <- CollectDataYoutube(videoIDs,apiKeyYoutube,writeToFile=FALSE)

## End(Not run)
```

| | |
|------------|--|
| importData | <i>Import SocialMediaLab data previously saved to disk using the 'Collect()' function.</i> |
|------------|--|

Description

This function imports social media data previously collected and saved to disk using the 'Collect()' function in SocialMediaLab. Using this function to import data ensures that the correct classes are applied to the dataframe, in order for SocialMediaLab to know how to handle it (e.g. creating different types of networks using the 'Create' function).

Usage

```
importData(file, dataSource)
```

Arguments

| | |
|------------|---|
| file | character, specifying the file path to the data to be imported |
| dataSource | character, the type of social media. Currently supports "facebook", "twitter", "youtube", and "instagram" (not case sensitive). |

Value

A dataframe with specific class attributes for SocialMediaLab functionality

Author(s)

Timothy Graham <timothy.graham3@uq.net.au>

See Also

[Collect](#)

Examples

```
## Not run:
require(magrittr)
## Facebook example

# Specify your API keys
appID <- "xxxx"
appSecret <- "xxxx"

# Authenticate and Collect some data (and save data to disk using `writeToFile=TRUE`)
myFacebookData <- Authenticate("Facebook", appID = appID, appSecret = appSecret) %>%
  Collect(pageName="StarWars", rangeFrom="2015-03-01",
    rangeTo="2015-03-02", writeToFile=TRUE)

# Import the data (that was saved to disk in the previous step)
myStarWarsData <- importData("2015-03-01_to_2015-03-02_StarWars_FacebookData.csv", "facebook")

# Create a network using the imported dataframe object
```

```
myNetwork <- myStarWarsData %>% Create("Bimodal")  
  
## End(Not run)
```

PopulateUserInfo*Populate Twitter networks with user information*

Description

This function is used to 'populate' Twitter networks (generated with the [Create](#) function) with information about the users in the network. This involves calls to the Twitter API to collect this information, which is then applied to the network as vertex attributes.

Usage

```
PopulateUserInfo(networkObject)
```

Arguments

`networkObject` an igraph graph object created with [Create](#)

Value

An igraph graph object

Author(s)

Timothy Graham <timothy.graham3@uq.net.au> & Robert Ackland <robert.ackland@anu.edu.au>

See Also

[Collect](#), [Create](#)

Examples

```
## Not run:  
require(magrittr)  
## Get Twitter user information and apply to network  
myTwitterNetwork_userInfo <- PopulateUserInfo(myTwitterNetwork)  
  
## End(Not run)
```

| | |
|----------------|---|
| SaveCredential | <i>Save and load credential information</i> |
|----------------|---|

Description

Functions to save and load credential information. Currently, credential information will be stored as a RDS file. SaveCredential will return the input credential, useful for working as a filter between the Authenticate and Collect.

Usage

```
SaveCredential(credential, filename = "credential.RDS")
```

```
LoadCredential(filename = "credential.RDS")
```

Arguments

| | |
|------------|---|
| credential | credential object |
| filename | character, filename to be saved to or restored from |

Value

credential object

Note

credential created from Authenticate with socialmedia = 'twitter' will not be saved by SaveCredential

Examples

```
## Not run:
require(magrittr)
myAppID <- "123456789098765"
myAppSecret <- "abc123abc123abc123abc123abc123ab"
myUsernames <- c("senjohnmccain", "obama")

Authenticate("instagram",
  appID = myAppID,
  appSecret = myAppSecret) %>% SaveCredential("instagramCred.RDS") %>% Collect(ego = TRUE,
  username = myUsernames) %>% Create

## Load the previously saved credential information
LoadCredential("instagramCred.RDS") %>% Collect(tag="obama",
  distance=5000, n=100) %>% Create("bimodal")

## End(Not run)
```

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