



Region

Midwest

Northeast

South

Southeast

West

Years

2022

2023

McDonald's Retailer Dashbord (USA)

Figures in USD



Total Sales

12,016,665

Unit Sold

24,788,610

Average Price

\$0.45

Total Operating Profit

4,722,497

Sales by Brand

Brand	Sales 2022	Sales 2023	Variance
Coca-Cola	499,102	2,268,975	1,769,873
Dasani Wate	469,271	1,917,828	1,448,557
Diet Coke	423,759	1,633,959	1,210,201
Fanta	315,489	1,116,063	800,574
Powerade	349,534	1,302,529	952,995
Sprite	366,578	1,353,578	987,000
Total	2,423,733	9,592,933	7,169,200

Sales by Retailers

Brand	Sales 2022	Sales 2023	Variance
Amazon	276,210	1,009,699	733,489
BevCo	466,788	2,327,607	1,860,819
FizzyCo	161,210	2,262,827	2,101,617
Target	9,250	1,341,995	1,332,745
Walmart	339,913	580,211	240,299
West Soda	1,170,362	2,070,594	900,233
Total	2,423,733	9,592,933	7,169,200

Sales and Operating Sales margin by Quatar



Retailer ▾	Retailer ID ▾	Invoice Date ▾	Region ▾	State ▾	City ▾	Beverage Brand ▾	Price per Unit ▾	Units Sold ▾	Total Sales ▾	Operating Profit ▾	Operating Margin ▾
BevCo	1185732	1/1/2022	Northeast	New York	New York	Coca-Cola	\$0.50	12,000	\$6,000	\$3,000	50%
BevCo	1185732	1/2/2022	Northeast	New York	New York	Diet Coke	\$0.50	10,000	\$5,000	\$1,500	30%
BevCo	1185732	1/3/2022	Northeast	New York	New York	Sprite	\$0.40	10,000	\$4,000	\$1,400	35%
BevCo	1185732	1/4/2022	Northeast	New York	New York	Fanta	\$0.45	8,500	\$3,825	\$1,339	35%
BevCo	1185732	1/5/2022	Northeast	New York	New York	Powerade	\$0.60	9,000	\$5,400	\$1,620	30%
BevCo	1185732	1/6/2022	Northeast	New York	New York	Dasani Water	\$0.50	10,000	\$5,000	\$1,250	25%
BevCo	1185732	1/7/2022	Northeast	New York	New York	Coca-Cola	\$0.50	12,500	\$6,250	\$3,125	50%
BevCo	1185732	1/8/2022	Northeast	New York	New York	Diet Coke	\$0.50	9,000	\$4,500	\$1,350	30%
BevCo	1185732	1/21/2022	Northeast	New York	New York	Sprite	\$0.40	9,500	\$3,800	\$1,330	35%
BevCo	1185732	1/22/2022	Northeast	New York	New York	Fanta	\$0.45	8,250	\$3,713	\$1,299	35%
BevCo	1185732	1/23/2022	Northeast	New York	New York	Powerade	\$0.60	9,000	\$5,400	\$1,620	30%
BevCo	1185732	1/24/2022	Northeast	New York	New York	Dasani Water	\$0.50	10,000	\$5,000	\$1,250	25%
BevCo	1185732	1/25/2022	Northeast	New York	New York	Coca-Cola	\$0.50	12,200	\$6,100	\$3,050	50%
BevCo	1185732	1/26/2022	Northeast	New York	New York	Diet Coke	\$0.50	9,250	\$4,625	\$1,388	30%
BevCo	1185732	1/27/2022	Northeast	New York	New York	Sprite	\$0.40	9,500	\$3,800	\$1,330	35%
BevCo	1185732	1/28/2022	Northeast	New York	New York	Fanta	\$0.45	8,000	\$3,600	\$1,260	35%
BevCo	1185732	1/29/2022	Northeast	New York	New York	Powerade	\$0.60	8,500	\$5,100	\$1,530	30%
BevCo	1185732	1/30/2022	Northeast	New York	New York	Dasani Water	\$0.50	9,500	\$4,750	\$1,188	25%
BevCo	1185732	1/31/2022	Northeast	New York	New York	Coca-Cola	\$0.50	12,000	\$6,000	\$3,000	50%
BevCo	1185732	2/1/2022	Northeast	New York	New York	Diet Coke	\$0.50	9,000	\$4,500	\$1,350	30%
BevCo	1185732	2/2/2022	Northeast	New York	New York	Sprite	\$0.40	9,000	\$3,600	\$1,260	35%
BevCo	1185732	2/3/2022	Northeast	New York	New York	Fanta	\$0.45	8,250	\$3,713	\$1,299	35%
BevCo	1185732	2/4/2022	Northeast	New York	New York	Powerade	\$0.60	8,250	\$4,950	\$1,485	30%
BevCo	1185732	2/5/2022	Northeast	New York	New York	Dasani Water	\$0.50	9,500	\$4,750	\$1,188	25%
BevCo	1185732	2/6/2022	Northeast	New York	New York	Coca-Cola	\$0.60	12,200	\$7,320	\$3,660	50%
BevCo	1185732	2/7/2022	Northeast	New York	New York	Diet Coke	\$0.55	9,250	\$5,088	\$1,526	30%
BevCo	1185732	2/8/2022	Northeast	New York	New York	Sprite	\$0.50	9,000	\$4,500	\$1,575	35%